ORDER

WCOV-TV

Orders

Order / Rev:

32277

Alt Order #:

27764915

Product Desc:

ORDR

Estimate:

412418 POLITICAL ISSUE

Flight Dates:

04/12/22 - 04/18/22

Original Date / Rev:

04/11/22 / 04/12/22

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Christopher Lynch

Print Date 04/14/22 10:49:55

WASH

NAT

Agency

Name:

Del Cielo Media LLC

Buying Contact:

Billing Contact:

1427 Leslie Avenue

Alexandria, VA 22301

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

New Business End:

Agency External ID:

Advertiser External ID:

EOM/EOC

15%

Cash

Broadcast

Advertiser

Name:

Political - Alabama Patriots PAC

Demographic:

A35+

ISS

L-4

Product Codes:

Revenue Code 1: AGY

Revenue Code 2: Revenue Code 3:

POL

Priority:

PL2

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Spots Start Date End Date Gross Amount Net Amount 03/28/22 04/18/22 38 \$1,655.00 \$1,406.75 Totals

Month # Spots Gross Amount Net Amount Rating April 2022 38 \$1,655.00 \$1,406.75 0.00 Totals 38 \$1,655.00 \$1,406.75 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	04/12/2	2 04/12/22	Daytime 8a-9a R		8a-9a	-T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
	THE DE	- 4.1		M-F 8a-9a The R	eal								
	THE RE			***	12 11 12 10 1								
10	w w w	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 04/		04/17/22	-T	1	\$10.00	0.00				100		
N 2	wcov	04/13/2	2 04/13/22	Daytime 8a-9a Re		8a-9a	W	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
	THE DE			M-F 8a-9a The R	eal								
	THE RE												
	NO DESCRIPTION	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 04/		04/17/22	W	1	\$10.00	0.00		5110				
N 3	WCOV	04/14/2	2 04/14/22	Daytime 8a-9a Re	eal CM	8a-9a	T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
				M-F 8a-9a The R	eal								
	THE RE												
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 04/		04/17/22	T	1	\$10.00	0.00						
N 4	WCOV	04/18/2	2 04/18/22	Daytime 8a-9a Re	eal CM	8a-9a	M	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
				M-F 8a-9a The R	eal								
	THE RE												
12.2		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 04/		04/24/22	M	1	\$10.00	0.00						
N 5	WCOV	04/12/22	2 04/12/22	Daytime 9a-10a	rew BatM	9a-10a	-T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
				Daytime 9a-10a							NAMES OF THE PARTY		

Print Date: 04/14/22 10:49:56

WCOV-TV

Page 2 of 4

Order / Rev:

32277

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27764915

Product Desc:

ORDR

Flight Dates:

04/12/22 - 04/18/22

Estimate:

412418 POLITICAL ISSUE

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount DREW BARRYMORE **End Date** Start Date Weekdays Spots/Week Rating Rate Week: 04/11/22 04/17/22 \$10.00 0.00 N 6 WCOV 04/13/22 04/13/22 Daytime 9a-10a Drew B&M 9a-10a --W----:30 \$10.00L-4 0.00 NM \$10.00 Daytime 9a-10a DREW BARRYMORE Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 --W---\$10.00 0.00 N 7 WCOV 04/14/22 04/14/22 Daytime 9a-10a Drew B&M 9a-10a ---T---:30 \$10.00 L-4 0.00 NM \$10.00 Daytime 9a-10a DREW BARRYMORE **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 --T---\$10.00 0.00 N 8 WCOV 04/18/22 04/18/22 Daytime 9a-10a Drew B&M 9a-10a M-----:30 \$10.00 L-4 0.00 NM 1 \$10.00 Daytime 9a-10a DREW BARRYMORE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/18/22 04/24/22 \$10.00 0.00 N 9 WCOV 04/12/22 04/12/22 Court 3p-4p Real CM 3p-4p -T----:30 \$50.00L-4 0.00 NM \$50.00 1 M-F 3p-4p The Real THE REAL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 -T----\$50.00 0.00 N 10 WCOV 04/14/22 04/14/22 Court 3p-4p Real CM 3p-4p :30 \$50.00L-4 0.00 NM 1 \$50.00 M-F 3p-4p The Real THE REAL Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---Week: 04/11/22 04/17/22 \$50.00 0.00 N11 WCOV 04/18/22 04/18/22 Court 3p-4p Real CM 3p-4p M----:30 \$50.00L-4 0.00 NM \$50.00 M-F 3p-4p The Real THE REAL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/18/22 04/24/22 M----\$50.00 0.00 N12 WCOV 04/13/22 04/13/22 Court 4p-5p Ellen CM 4p-5p --W---:30 1 \$50.00L-4 0.00 NM 1 \$50.00 M-F 4p-5p Ellen **ELLEN** Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Rating Week: 04/11/22 04/17/22 \$50.00 0.00 N 13 WCOV 04/15/22 04/15/22 Court 4p-5p Ellen CM 4p-5p ----F--:30 \$50.00 L-4 1 0.00 NM \$50.00 M-F 4p-5p Ellen **ELLEN** Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 ----F--\$50.00 0.00 N 14 WCOV 04/18/22 04/18/22 Court 4p-5p Ellen CM 4p-5p M-----:30 1 \$50.00L-4 0.00 NM 1 \$50.00 M-F 4p-5p Ellen **ELLEN** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/18/22 04/24/22 \$50.00 0.00 N15 WCOV 04/12/22 04/12/22 Early Fringe 5-6pm BBTCM 5:00 PM-5:30 PM -T----:30 1 \$50.00L-4 0.00 NM 1 \$50.00 M-F 5p-6p Big Bang Theory (5:00 PM-5:30 PM) **BIG BANG THEORY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 -T----\$50.00 0.00 N 16 WCOV 04/14/22 04/14/22 Early Fringe 5-6pm BBTCM 5:00 PM-5:30 PM ---T---:30 \$50.00 L-4 0.00 NM \$50.00 M-F 5p-6p Big Bang Theory (5:00 PM-5:30 PM) **BIG BANG THEORY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 \$50.00 0.00 N17 WCOV 04/18/22 04/18/22 Early Fringe 5-6pm BBTCM 5:00 PM-5:30 PM M-----:30 1 \$50.00L-4 0.00 NM 1 \$50.00 M-F 5p-6p Big Bang Theory (5:00 PM-5:30 PM) **BIG BANG THEORY**

Print Date: 04/14/22 10:49:56

WCOV-TV

Page 3 of 4

Order / Rev:

32277

27764915

Advertiser:

Political - Alabama Patriots PAC

Product Desc:

ORDR

Alt Order #: Flight Dates:

04/12/22 - 04/18/22

Estimate:

412418 POLITICAL ISSUE

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
W	<u>Sta</u> eek: 04/	rt Date	End Date 04/24/22	Weekdays M	Spots/Week		Ratio							
			2 04/12/22		m BBTCM	\$50.00 5:30 PM-6:		.00 -T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
i	DIC DAI	NG THE	ODV	M-F 5p-6p Big B		(5:30 PM-6:			.00		Ψ00.00L-4	0.00 14101		φ30.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
	eek: 04/		04/17/22	-T	1	\$50.00		00						
N 19	wcov	04/14/2	2 04/14/22	Early Fringe 5-6p M-F 5p-6p Big Ba		5:30 PM-6:		T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
1	BIG BAI	NG THE	ORY	W-F Sp-op Big Ba	ang meory	(5:30 PM-6:	00 PM)							
۱۸/،	Star eek: 04/	rt Date	End Date 04/17/22	Weekdays	Spots/Week	Rate	Ratir							
			2 04/18/22		m BBTCM	\$50.00 5:30 PM-6:0		00	:30	1	\$50.00L-4	0.00 NM	4	\$50.00
				M-F 5p-6p Big Ba		(5:30 PM-6:		·I	.30	'	φ50.00 L-4	U.UU INIVI	1	\$50.00
ŀ		NG THEO	DRY End Date	Weekdays	Spots/Week	Poto	Dotin	. ~						
We	eek: 04/		04/24/22	M	<u>30015/774eek</u>	<u>Rate</u> \$50.00	Ratir 0.	1 <u>0</u>						
N 21	WCOV	04/16/2	2 04/16/22		CM	10p-11p		S-	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
5	S.W.A.T			Sa 10p-11p										
	and the second second second	t Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
	eek: 04/1		04/17/22	S- Su 10a-11a	1	\$15.00		00						
11/22	VVCOV	04/11/22	2 04/11/22	Fox News Sunda	CM y	10a-11a		S	:30	1	\$15.00 L-4	0.00 NM	1	\$15.00
F		WS SUN				_						- 1		
We	<u>5tar</u> ek: 04/1	t Date 1/22	End Date 04/17/22	Weekdays S	Spots/Week	<u>Rate</u> \$15.00	Ratin 0.0	_				- 1		
N 23 \	WCOV	04/12/22	2 04/12/22	M-F 1005p-1105p	CM	10:05 PM-1			:30	1	\$20.00 L-4	0.00 NM	1	\$20.00
4	ANDY G	RIFFITH		M-F 1005p-1105p)	(10:05 PM-1	0:35 PN	1)				-		
		t Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
	ek: 04/1		04/17/22	-T	1	\$20.00	0.0							
N 24 V	WCOV	04/14/22	2 04/14/22	M-F 1005p-1105p M-F 1005p-1105p		10:05 PM-10 (10:05 PM-1			:30	1	\$20.00 L-4	0.00 NM	1	\$20.00
A		RIFFITH				(10.001 141 1	0.00 1 10	'/				- 1		
We	<u>Star</u> ek: 04/1	t Date 1/22	End Date 04/17/22	Weekdays T	Spots/Week 1	Rate \$20.00	Ratin 0.0	_				- 1		
			04/18/22			10:05 PM-10			:30	1	\$20.00L-4	0.00 NM	1	\$20.00
Δ	NDV G	RIFFITH		M-F 1005p-1105p		(10:05 PM-1	0:35 PM	1)			,			Ψ20.00
-			End Date	Weekdays	Spots/Week	Rate	Ratin	a				- 1		
	ek: 04/1	8/22	04/24/22	M	1	\$20.00	0.0	-						
N 26 V	vcov	04/16/22	04/16/22	Sa 12a-1a Sa 12a-1a	CM	12:00 XM-12 (12:00 XM-12			:30	1	\$5.00 L-4	0.00 NM	1	\$5.00
В	IG BAN	G THEO	RY	0a 12a-1a		(12.00 AIVI-12	2:30 XIV	1)						
\Ma	Start ek: 04/1		End Date 04/17/22	Weekdays	Spots/Week	Rate	Rating	-						
				Sa 10p-11p	CM	\$5.00 10p-11p	0.0	S-	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
				Sa 10p-11p				3	.00		Ψ13.00 L-4	0.00 14101	1	φ15.00
L		E YOUF	End Date	Weekdays	Spots/Week	Rate	Rating							
	ek: 04/1	1/22	04/17/22	S-	1	\$15.00	0.0							
N 28 V	VCOV	04/17/22	04/17/22		СМ	12a-1a	-	S	:30	1	\$5.00L-4	0.00 NM	1	\$5.00
Е	XTRAW	/EEKENI	D	Su 12a-1a								ı		
10/0			End Date	Weekdays	Spots/Week	Rate	Rating	7						
	ek: 04/1 VCOV		04/17/22	S Su 930p-10p	CM	\$5.00 930p-10p	0.0	0 s	:30	1	\$25,001,4	0.00 NINA	4	¢05.00
				Su 930p-10p	JWI	000р-10р	-	3	.50	1	\$25.00 L-4	0.00 NM	1	\$25.00
В		G THEO Date	RY End Date	Weekdays	Spots/Week	Data	Dotin							
	Juit	2010	E.ia Date	· rechuays	Opolo/ VV CCK	Rate	Rating	1						

Print Date: 04/14/22 10:49:56 Page 4 of 4

WCOV-TV

* Order / Rev:

32277

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27764915

Product Desc: ORDR

Flight Dates:

04/12/22 - 04/18/22

Estimate:

412418 POLITICAL ISSUE

_Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s I	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							911/21
Week: 04/		04/17/22	S	1	\$25.00	0.00			_	04F 00L 4	0.00.1114		045.00
N 30 WCOV	04/17/2	2 04/17/22	Su 10p-1030p Su 10p-1030p	CM	10p-1030p		-5	:30	1	\$15.00 L-4	0.00 NM	1	\$15.00
BIG BAI	NG THE	ORY	ou top tooop										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/		04/17/22	S	1	\$15.00	0.00			78.7				
N31 WCOV	04/17/2	2 04/17/22	Su 11p-12mid Su 11p-12a	CM	11p-12a		-S	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
S.W.A.T	Γ.		50 11p-12a										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/		04/17/22	S	1	\$10.00	0.00							
N32 WCOV	04/12/2	2 04/12/22	M-F 9p-935p Late		9p-935p	-T		:30	1	\$150.00L-3	0.00 NM	1	\$150.00
WCOV !	9 OCLO	CK LOCAL	M-F 9p-935p Late	e News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/		04/17/22	-T	1	\$150.00	0.00							
N33 WCOV	04/14/2	2 04/14/22	M-F 9p-935p Late		9p-935p	T-		:30	1	\$150.00L-3	0.00 NM	1	\$150.00
WCOV	9 001 0	CK LOCAL	M-F 9p-935p Late	e News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/	AV CONTRACTOR	04/17/22	T	1	\$150.00	0.00							
N 34 WCOV	04/15/2	2 04/15/22	M-F 9p-935p Late		9p-935p	F		:30	1	\$150.00L-3	0.00 NM	1	\$150.00
MCOV	0.001.00	CK LOCAL	M-F 9p-935p Late	e News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/		04/17/22	F	1	\$150.00	0.00							
N 35 WCOV	04/16/2	2 04/16/22	Sat 9-930p Late N	News CM	9p-930p		S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
FOY NE			Sat 9p-930p Late	News									
	WS @ 9	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/		04/17/22	S-	1	\$100.00	0.00							
Spot Ch	Date Ra		escription	Star	/End Time		Wee	ekdays	Len	gth Rate	Rtg Type		
			at 9-930p Late Ne	ws 9p-9	30p			sa		:30 (\$100.00)	0.00 NM		
	e MG 35.		AFTER USFLI										
•			I-SU 930-1005PM	Late New930-	1005p			Sa		:30 \$100.00	0.00 NM		
_	for 35.1												
N36 WCOV	04/17/2	2 04/17/22	Sun 9-930p Late	News CM	9p-930p		-S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			Sun 9p-930p Late	e News									
	WS @ 9		147	0	Б.	5 .:							
Star Week: 04/	rt Date 11/22	End Date 04/17/22	Weekdays	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00							
N37 WCOV			Nascar Pre Race	CM	Various		-S	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
			Nascar Pre Race					250				類 類	*********
		DAY -BRI	371 318	12 201 1	=								
Star Week: 04/	rt Date	End Date	Weekdays S	Spots/Week 1	Rate	Rating							
N 38 WCOV		04/17/22		CM	\$100.00 11p-12a	0.00	S-	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
1100 11001	07/10/2	L 07/10/22	Sa 11p-12a	OIVI	11p-12a		J	.00	-1	ψ10.00L-4	U.UU INIVI		ψ10.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/		04/17/22	S-	1	\$10.00	0.00							
											Totals	38	\$1,655.00