

ORDER



WCOV-TV

Orders
Order / Rev: 32475
Alt Order #: 27784082
Product Desc: ORDR
Estimate: 517524 POLITICAL ISSUE
Flight Dates: 05/17/22 - 05/24/22
Original Date / Rev: 05/16/22 / 05/19/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency
Name: Del Cielo Media LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Political - Alabama Patriots PAC
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/24/22	58	\$4,160.00	\$3,536.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	58	\$4,160.00	\$3,536.00	0.00
Totals	58	\$4,160.00	\$3,536.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WCOV	05/18/22	05/18/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
THE REAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/16/22 05/22/22 --W---- 1 \$10.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WCOV 05/16/22-05/22/22 Daytime 8a-9a Real 8a-9a --W----- :30 (\$10.00) 0.00 NM See MG 2.2 [SPOT NOT IN VR] 2 WCOV 05/20/22-05/20/22 Daytime 8a-9a Real 8a-9a -----F--- :30 \$10.00 0.00 NM MG for 2.1 05/18															
N 3	WCOV	05/19/22	05/19/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
THE REAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/16/22 05/22/22 ---T--- 1 \$10.00 0.00															
N 5	WCOV	05/23/22	05/23/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	M-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
THE REAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/23/22 05/29/22 M----- 1 \$10.00 0.00															
N 6	WCOV	05/24/22	05/24/22		CM	8a-9a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	WCOV	05/18/22	05/18/22	Daytime 8a-9a Real M-F 8a-9a The Real	BUM	9a-10a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22 05/29/22		-T-----		1				\$10.00		0.00			
N 9	WCOV	05/19/22	05/19/22	Daytime 9a-10a Drew Barrymore Daytime 9a-10a	BUM	9a-10a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22 05/22/22		--W----		1				\$10.00		0.00			
N 10	WCOV	05/20/22	05/20/22	Daytime 9a-10a Drew Barrymore Daytime 9a-10a	BUM	9a-10a	----F--	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22 05/22/22		----F--		1				\$10.00		0.00			
N 11	WCOV	05/23/22	05/23/22	Daytime 9a-10a Drew Barrymore Daytime 9a-10a	BUM	9a-10a	M-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22 05/29/22		M-----		1				\$10.00		0.00			
N 12	WCOV	05/24/22	05/24/22	Daytime 9a-10a Drew Barrymore Daytime 9a-10a	BUM	9a-10a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22 05/29/22		-T-----		1				\$10.00		0.00			
N 14	WCOV	05/18/22	05/18/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22 05/22/22		--W----		1				\$50.00		0.00			
N 15	WCOV	05/19/22	05/19/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22 05/22/22		---T---		1				\$50.00		0.00			
N 16	WCOV	05/20/22	05/20/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22 05/22/22		----F--		1				\$50.00		0.00			
N 17	WCOV	05/23/22	05/23/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22 05/29/22		M-----		1				\$50.00		0.00			
N 19	WCOV	05/18/22	05/18/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22 05/22/22		--W----		1				\$50.00		0.00			
N 20	WCOV	05/19/22	05/19/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22 05/22/22		---T---		1				\$50.00		0.00			
N 21	WCOV	05/20/22	05/20/22		CM	4p-5p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Court 4p-5p Ellen M-F 4p-5p Ellen											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	----F--		1				\$50.00		0.00			
N22	WCOV	05/23/22	05/23/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	M-----		1				\$50.00		0.00			
N24	WCOV	05/18/22	05/18/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:00 PM-5:30 PM (5:00 PM-5:30 PM)	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	--W----		1				\$50.00		0.00			
N25	WCOV	05/19/22	05/19/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:00 PM-5:30 PM (5:00 PM-5:30 PM)	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---T---		1				\$50.00		0.00			
N26	WCOV	05/20/22	05/20/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:00 PM-5:30 PM (5:00 PM-5:30 PM)	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	----F--		1				\$50.00		0.00			
N27	WCOV	05/23/22	05/23/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:00 PM-5:30 PM (5:00 PM-5:30 PM)	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	M-----		1				\$50.00		0.00			
N29	WCOV	05/18/22	05/18/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	--W----		1				\$50.00		0.00			
N30	WCOV	05/19/22	05/19/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---T---		1				\$50.00		0.00			
N31	WCOV	05/20/22	05/20/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	----F--		1				\$50.00		0.00			
N32	WCOV	05/23/22	05/23/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	M-----		1				\$50.00		0.00			
N33	WCOV	05/23/22	05/23/22	Daytime 10a-11a Justice M-F 10a-11a Justice	CM	10a-11a	M-----	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
				S.W.A.T.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	M-----		1				\$25.00		0.00			
N34	WCOV	05/22/22	05/22/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	2	\$15.00
				FOX NEWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S		1				\$15.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S					1	\$15.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	05/16/22-05/22/22	Su 10a-11a			10a-11a	-----Su	:30		(\$15.00)		0.00	NM		
See MG 34.2,34.3 [NA INV]															
2	WCOV	05/16/22-05/22/22	Sa 11p-12a			11p-12a	-----Sa--	:30		\$10.00		0.00	NM		
Ⓜ MG for 34.1 05/22															
3	WCOV	05/23/22-05/23/22	M-F 105a-135a			105a-135a	M-----	:30		\$5.00		0.00	NM		
Ⓜ MG for 34.1 05/22															
N36	WCOV	05/18/22	05/18/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PI	--w----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
				M-F 1005p-1105p		(10:05 PM-10:35 PM)									
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	--w----					1	\$20.00		0.00			
N37	WCOV	05/19/22	05/19/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PI	---T---	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
				M-F 1005p-1105p		(10:05 PM-10:35 PM)									
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---T---					1	\$20.00		0.00			
N38	WCOV	05/20/22	05/20/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PI	----F--	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
				M-F 1005p-1105p		(10:05 PM-10:35 PM)									
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	----F--					1	\$20.00		0.00			
N39	WCOV	05/23/22	05/23/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PI	M-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
				M-F 1005p-1105p		(10:05 PM-10:35 PM)									
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	M-----					1	\$20.00		0.00			
N40	WCOV	05/21/22	05/21/22	Sa 12a-1a	CM	12a-1a	-----S-	:30	1	\$5.00	L-4	0.00	NM	1	\$5.00
				Sa 12a-1a											
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					1	\$5.00		0.00			
N41	WCOV	05/21/22	05/21/22	Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
				Sa 930p-10p											
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					1	\$25.00		0.00			
N42	WCOV	05/21/22	05/21/22	Sa 10p-11p	CM	10p-11p	-----S-	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
				Sa 10p-11p											
I CAN SEE YOUR VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					1	\$15.00		0.00			
N43	WCOV	05/22/22	05/22/22	Su 12a-1a	CM	12a-1a	-----S	:30	1	\$5.00	L-4	0.00	NM	1	\$5.00
				Su 12a-1a											
EXTRA WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S					1	\$5.00		0.00			
N44	WCOV	05/22/22	05/22/22	Su 930p-10p	CM	930p-10p	-----S	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
				Su 930p-10p											
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S					1	\$25.00		0.00			
N45	WCOV	05/22/22	05/22/22	Su 930p-1a	CM	10:00 PM-11:00 PI	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
				Sunday Late Fringe Rotato		(10:00 PM-11:00 PM)									
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S					1	\$15.00		0.00			
N46	WCOV	05/22/22	05/22/22		CM	11p-12a	-----S	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00

Order / Rev: 32475
 Alt Order #: 27784082
 Flight Dates: 05/17/22 - 05/24/22

Advertiser: Political - Alabama Patriots PAC
 Product Desc: ORDR
 Estimate: 517524 POLITICAL ISSUE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	--W----					1	\$300.00		0.00			
N 62	WCOV	05/22/22	05/22/22	Sun 7p-8p Sun 7p-8p	CM	7p-8p	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S					1	\$100.00		0.00			
N 63	WCOV	05/19/22	05/23/22	M-F 630p-7p Extra M-F 630p-7p Extra	CM	630p-7p	M--TF--	:30	2	\$50.00	L-4	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---TF--					2	\$50.00		0.00			
		Week: 05/23/22	05/29/22	M-----					1	\$50.00		0.00			
N 64	WCOV	05/17/22	05/22/22	Thurs 7p-8p Thurs 7p-8p	CM	7p-8p	---T---	:30	1	\$300.00	L-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---T---					1	\$300.00		0.00			
N 65	WCOV	05/19/22	05/19/22	Thurs 8p-9p Thurs 8p-9p	CM	8p-9p	---T---	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---T---					1	\$150.00		0.00			
													Totals	58	\$4,160.00