

ORDER



WCOV-TV

Orders
Order / Rev: 32277
Alt Order #: 27764915
Product Desc: ORDR
Estimate: 412418 POLITICAL ISSUE
Flight Dates: 04/12/22 - 04/18/22
Original Date / Rev: 04/12/22 / 04/12/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Del Cielo Media LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Alabama Patriots PAC
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/18/22	37	\$1,655.00	\$1,406.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	37	\$1,655.00	\$1,406.75	0.00
Totals	37	\$1,655.00	\$1,406.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCOV	04/12/22	04/12/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/11/22 04/17/22		-T-----		1		\$10.00		0.00					
E 2	WCOV	04/13/22	04/13/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/11/22 04/17/22		--W----		1		\$10.00		0.00					
E 3	WCOV	04/14/22	04/14/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/11/22 04/17/22		---T---		1		\$10.00		0.00					
E 4	WCOV	04/18/22	04/18/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	M-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/18/22 04/24/22		M-----		1		\$10.00		0.00					
E 5	WCOV	04/12/22	04/12/22	Daytime 9a-10a Drew B Daytime 9a-10a	CM	9a-10a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-T-----					1	\$10.00		0.00			
E 6	WCOV	04/13/22	04/13/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	--W----					1	\$10.00		0.00			
E 7	WCOV	04/14/22	04/14/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---					1	\$10.00		0.00			
E 8	WCOV	04/18/22	04/18/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	M-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$10.00		0.00			
E 9	WCOV	04/12/22	04/12/22	Court 3p-4p Real	CM	3p-4p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-T-----					1	\$50.00		0.00			
E 10	WCOV	04/14/22	04/14/22	Court 3p-4p Real	CM	3p-4p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---					1	\$50.00		0.00			
E 11	WCOV	04/18/22	04/18/22	Court 3p-4p Real	CM	3p-4p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$50.00		0.00			
E 12	WCOV	04/13/22	04/13/22	Court 4p-5p Ellen	CM	4p-5p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	--W----					1	\$50.00		0.00			
E 13	WCOV	04/15/22	04/15/22	Court 4p-5p Ellen	CM	4p-5p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--					1	\$50.00		0.00			
E 14	WCOV	04/18/22	04/18/22	Court 4p-5p Ellen	CM	4p-5p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$50.00		0.00			
E 15	WCOV	04/12/22	04/12/22	Early Fringe 5-6pm Big Bang Theory	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-T-----					1	\$50.00		0.00			
E 16	WCOV	04/14/22	04/14/22	Early Fringe 5-6pm Big Bang Theory	CM	5:00 PM-5:30 PM	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---					1	\$50.00		0.00			
E 17	WCOV	04/18/22	04/18/22	Early Fringe 5-6pm Big Bang Theory	CM	5:00 PM-5:30 PM	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	WCOV	04/12/22	04/12/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	M-----		1				\$50.00		0.00			
		BIG BANG THEORY													
E 19	WCOV	04/14/22	04/14/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-T-----		1				\$50.00		0.00			
		BIG BANG THEORY													
E 20	WCOV	04/18/22	04/18/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	M-----		1				\$50.00		0.00			
		BIG BANG THEORY													
N 21	WCOV	04/16/22	04/16/22	Sa 930p-10p Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S-		1				\$25.00		0.00			
		S.W.A.T.													
E 22	WCOV	04/17/22	04/17/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S		1				\$15.00		0.00			
		FOX NEWS SUNDAY													
E 23	WCOV	04/12/22	04/12/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI-T-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-T-----		1				\$20.00		0.00			
		ANDY GRIFFITH													
E 24	WCOV	04/14/22	04/14/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI---T---	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	---T---		1				\$20.00		0.00			
		ANDY GRIFFITH													
E 25	WCOV	04/18/22	04/18/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PIM-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	M-----		1				\$20.00		0.00			
		ANDY GRIFFITH													
E 26	WCOV	04/16/22	04/16/22	Sa 12a-1a Sa 12a-1a	CM	12:00 XM-12:30 XM (12:00 XM-12:30 XM)	XI-----S-	:30	1	\$5.00	L-4	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S-		1				\$5.00		0.00			
		BIG BANG THEORY													
E 27	WCOV	04/16/22	04/16/22	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----S-	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S-		1				\$15.00		0.00			
		I CAN SEE YOUR VOICE													
E 28	WCOV	04/17/22	04/17/22	Su 12a-1a Su 12a-1a	CM	12a-1a	-----S	:30	1	\$5.00	L-4	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S		1				\$5.00		0.00			
		EXTRAWEEKEND													
E 29	WCOV	04/17/22	04/17/22	Su 930p-10p Su 930p-10p	CM	930p-10p	-----S	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S		1				\$25.00		0.00			
		BIG BANG THEORY													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S		1				\$25.00		0.00			
E 30	WCOV	04/17/22	04/17/22	Su 10p-1030p Su 10p-1030p	CM	10p-1030p	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
		BIG BANG THEORY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S		1				\$15.00		0.00			
E 31	WCOV	04/17/22	04/17/22	Su 11p-12mid Su 11p-12a	CM	11p-12a	-----S	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		S.W.A.T.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S		1				\$10.00		0.00			
E 32	WCOV	04/12/22	04/12/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		WCOV 9 OCLOCK LOCAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-T-----		1				\$150.00		0.00			
E 33	WCOV	04/14/22	04/14/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		WCOV 9 OCLOCK LOCAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---		1				\$150.00		0.00			
E 34	WCOV	04/15/22	04/15/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		WCOV 9 OCLOCK LOCAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--		1				\$150.00		0.00			
E 35	WCOV	04/16/22	04/16/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		FOX NEWS @ 9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-		1				\$100.00		0.00			
E 36	WCOV	04/17/22	04/17/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		FOX NEWS @ 9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S		1				\$150.00		0.00			
E 37	WCOV	04/17/22	04/17/22	Nascar Pre Race Nascar Pre Race	CM	Various	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		NASCAR RACE DAY -BRI													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S		1				\$100.00		0.00			
													Totals	37	\$1,655.00