## **ORDER**

Orders Order / Rev: 32277 Alt Order #: 27764915 Product Desc: **ORDR** Estimate: 412418 POLITICAL ISSUE WCOV-TV Flight Dates: 04/12/22 - 04/18/22 Primary AE: Christopher Lynch Original Date / Rev: 04/12/22 / 04/12/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Del Cielo Media LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1427 Leslie Avenue Billing Cycle: EOM/EOC Alexandria, VA 22301 Agency Commission: 15% Advertiser Name: Political - Alabama Patriots PAC Demographic: A35+ New Business End: Product Codes: PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID:

Bill Plan

Totals

Unit Code:

Order Separation:

Start Date	End Date	# Spots	Gross Amount	Net Amount		
03/28/22	04/18/22	37	\$1,655.00	\$1,406.75		

POL

ISS

L-4

Revenue Code 2:

Revenue Code 3:

Priority:

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	37	\$1,655.00	\$1,406.75	0.00
Totals	37	\$1,655.00	\$1,406.75	0.00

General

00:15:00

## **Account Executives**

Account Executive	Sales Office	Sales Region Start Date / End Date		Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Cod	е	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 WCOV	04/12/2	2 04/12/22	Daytime 8a-9a	Real	СМ	8a-9a	-T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
			M-F 8a-9a The	Real							N. 12-10 T. 11		
THE RE													
CONTRACTOR SPECIAL SECURIOR SE	t Date	End Date	Weekdays	Spots	/Week	<u>Rate</u>	Rating						
Week: 04/1		04/17/22	-T		1	\$10.00	0.00						
E 2 WCOV	04/13/2	2 04/13/22	Daytime 8a-9a I		CM	8a-9a	W	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
THE DE	A.I.		M-F 8a-9a The	Real									
THE RE				_									
	t Date	End Date	Weekdays	Spots	/Week	Rate	Rating						
Week: 04/1		04/17/22	W		1	\$10.00	0.00						
E 3 WCOV	04/14/2	2 04/14/22	Daytime 8a-9a I		CM	8a-9a	T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
THE RE	۸۱		M-F 8a-9a The	Real									
	t Date	End Date	Maakdaya	Cooke	/\//==\	Data	D-P-						
Week: 04/1		04/17/22	<u>Weekdays</u> T	Spots	/Week	<u>Rate</u> \$10.00	Rating 0.00						
E 4 WCOV			Daytime 8a-9a F	Pool	CM	8a-9a		.00		<b>*</b> 40.001.4	0.00.1114		***
L 4 WCOV	04/10/2	2 04/10/22	M-F 8a-9a The		CIVI	6a-9a	M	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
THE REA	AL		W-1 Ca-Sa THE	ixeai									
Star	t Date	End Date	Weekdays	Snots	/Week	Rate	Rating						
Week: 04/1		04/24/22	M	9000	1	\$10.00	0.00						
E 5 WCOV	04/12/2	2 04/12/22	Daytime 9a-10a	Drew B	€M	9a-10a	-T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
	n 2143 <del>0 (10</del>		Daytime 9a-10a			100	¥.	.00		ψ10.00L-4	0.00 14101	1	φ10.00
			.5										

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WCOV-TV

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Order / Rev:

32277

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27764915

Product Desc:

Flight Dates:

04/12/22 - 04/18/22

Estimate:

412418 POLITICAL ISSUE

ORDR

Ln Ch Start End DREW BARRYMORE	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 04/11/22 04/17/2		Spots/Week	Rate \$10.00	Rating 0.00						
E 6 WCOV 04/13/22 04/13	22 Daytime 9a-10a I Daytime 9a-10a	Drew B&M	9a-10a	W	:30	1	\$10.00 L-4	0.00 NM	1	\$10.00
DREW BARRYMORE										
<u>Start Date</u> <u>End Date</u> Week: 04/11/22 04/17/2		Spots/Week 1	Rate \$10.00	Rating 0.00						
E 7 WCOV 04/14/22 04/14	22 Daytime 9a-10a Daytime 9a-10a	Drew B&M	9a-10a	T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
DREW BARRYMORE	· · · · · · · · · · · · · · · · · · ·									
<u>Start Date</u> <u>End Da</u> Week: 04/11/22 04/17/2	2T	Spots/Week 1	<u>Rate</u> \$10.00	Rating 0.00						
E 8 WCOV 04/18/22 04/18/	22 Daytime 9a-10a Daytime 9a-10a	Drew B&M	9a-10a	M	:30	1	\$10.00 L-4	0.00 NM	1	\$10.00
DREW BARRYMORE	100 V									
<u>Start Date</u> <u>End Da</u> Week: 04/18/22 04/24/2		Spots/Week	Rate \$10.00	Rating 0.00						
E 9 WCOV 04/12/22 04/12/	-	CM	3p-4p	-T	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
THE REAL	M-F 3p-4p The R		ор .p	AND TO SECURE AND	.00		₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩	0.00 14101		Ψ30.00
<u>Start Date</u> <u>End Da</u> Week: 04/11/22 04/17/2		Spots/Week	Rate \$50.00	Rating 0.00						
E 10 WCOV 04/14/22 04/14/	-	CM	3p-4p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	M-F 3p-4p The R		~F ,F	e vicence of A . • Protect educati	.00		Ψ00.00E 4	0.00 14101		ψ00.00
THE REAL		0	_							
<u>Start Date</u> <u>End Da</u> Week: 04/11/22 04/17/2		Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
E 11 WCOV 04/18/22 04/18/		СМ	3p-4p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
THE REAL	W-I Sp-4p Me K	cai								
<u>Start Date</u> <u>End Da</u> Week: 04/18/22 04/24/2		Spots/Week 1	Rate \$50.00	Rating 0.00						
E 12 WCOV 04/13/22 04/13/	22 Court 4p-5p Ellen	CM	4p-5p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
ELLEN	M-F 4p-5p Ellen									
Start Date End Da	e Weekdays	Spots/Week	Rate	Rating						
Week: 04/11/22 04/17/2		1	\$50.00	0.00						
E 13 WCOV 04/15/22 04/15/	22 Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
ELLEN										
<u>Start Date</u> <u>End Da</u> Week: 04/11/22 04/17/2	2F	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
E 14 WCOV 04/18/22 04/18/		CM	4p-5p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
ELLEN	M-F 4p-5p Ellen									
<u>Start Date</u> <u>End Da</u> Week: 04/18/22 04/24/2		Spots/Week	Rate \$50.00	Rating 0.00						
E 15 WCOV 04/12/22 04/12/	22 Early Fringe 5-6pr M-F 5p-6p Big Ba			30 PM -T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
<b>BIG BANG THEORY</b>	W-1 Op-op big ba	ing Theory	(3.00 F W-3.	30 F WI)				- 1		
Start Date End Date Week: 04/11/22 04/17/2	Control of the contro	Spots/Week	Rate \$50.00	Rating 0.00						
E 16 WCOV 04/14/22 04/14/2		n BBTCM		30 PMT	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	M-F 5p-6p Big Ba		(5:00 PM-5:		13 d	\* <u>*</u>		2.30 (111)	,	<b>\$55.00</b>
BIG BANG THEORY <u>Start Date</u> <u>End Date</u>	e Weekdays	Spots/Week	Data	Pating						
Week: 04/11/22 04/17/23		<u>5pots/vveek</u>	<u>Rate</u> \$50.00	Rating 0.00						
E 17 WCOV 04/18/22 04/18/2		n BBTCM		30 PM M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
BIG BANG THEORY	M-F 5p-6p Big Ba	ng Theory	(5:00 PM-5:	30 PM)						

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WCOV-TV

Order / Rev:

32277

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27764915

Product Desc:

ORDR

Flight Dates:

04/12/22 - 04/18/22

Estimate:

412418 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 04	art Date	End Date 04/24/22	Weekdays M	Spots/Week		Rating							
E 18 WCOV			Early Fringe 5-6p		5:30 PM-6:			:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
BIG BA	NG THE	ORY	M-F 5p-6p Big B	ang Theory	(5:30 PM-6	(00 PM)							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/		04/17/22	-T	1	700.00	0.0							
E 19 WCOV			Early Fringe 5-6p M-F 5p-6p Big Ba		5:30 PM-6: (5:30 PM-6:	TOTAL ARTS	T	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
	NG THE		10/	0 1 .00/ 1	Б.	5							
Sta Week: 04/	art Date /11/22	End Date 04/17/22	Weekdays	Spots/Week 1		Rating 0.0							
			Early Fringe 5-6p M-F 5p-6p Big Ba	m BBTCM	5:30 PM-6: (5:30 PM-6:	00 PM M		:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
BIG BA	NG THE	ORY	W-i Sp-op big bi	ang meory	(3.30 F W-0.	OU FIVI)							
<u>Sta</u> Week: 04/	art Date /18/22	End Date 04/24/22	Weekdays M	Spots/Week		Rating 0.00							
N21 WCOV	04/16/2	2 04/16/22	Sa 930p-10p	СМ	930p-10p		S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
S.W.A.	Т.		Sa 930p-10p										
Week: 04/		End Date 04/17/22	Weekdays S-	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00							
E 22 WCOV	04/17/2	2 04/17/22	Su 10a-11a Fox News Sunda	CM	10a-11a		S	:30	1	\$15.00 L-4	0.00 NM	1	\$15.00
FOX NE	EWS SUI	NDAY	1 0x 14cW3 Ourida	y									
Sta Week: 04/	rt Date 11/22	End Date 04/17/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$15.00	Rating 0.00	)						
E 23 WCOV	04/12/2	2 04/12/22	M-F 1005p-1105p		10:05 PM-1 (10:05 PM-1			:30	1	\$20.00L-4	0.00 NM	1	\$20.00
ANDY C	GRIFFITH	4	W-1 1000p-1100p	9	(10.001101-	10.55 1 101)							
Sta Week: 04/	rt Date 11/22	End Date 04/17/22	Weekdays -T	Spots/Week 1	Rate \$20.00	Rating 0.00	)						
E 24 WCOV	04/14/2	2 04/14/22	M-F 1005p-1105p		10:05 PM-1			:30	1	\$20.00 L-4	0.00 NM	1	\$20.00
ANDY O	GRIFFITH	1	M-F 1005p-1105p	0	(10:05 PM-1	10:35 PM)							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/		04/17/22	T	1	\$20.00	0.00							
E 25 WCOV	04/18/2	2 04/18/22	M-F 1005p-1105p M-F 1005p-1105p		10:05 PM-1 (10:05 PM-1			:30	1	\$20.00 L-4	0.00 NM	1	\$20.00
ANDY C	SRIFFITH	1	W-1 1003p-1103p	,	(10.03 FIVI-1	U.33 FIVI)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/		04/24/22	M	1	\$20.00	0.00							-
E 26 WCOV	04/16/2	2 04/16/22	Sa 12a-1a Sa 12a-1a	CM	12:00 XM-1 (12:00 XM-1		5-	:30	1	\$5.00 L-4	0.00 NM	1	\$5.00
BIG BAI	NG THE	ORY			(12.00 ) (11)	2.00 /(1/1)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/ E 27 WCOV		04/17/22	S-	CM	\$5.00	0.00		- 20		<b>#</b> 45.001.4	0.00.144		215.00
L27 WCOV	04/10/2	2 04/10/22	Sa 10p-11p	CIVI	10p-11p		S-	:30	1	\$15.00 L-4	0.00 NM	1	\$15.00
		R VOICE											
Star Week: 04/	rt Date	End Date 04/17/22	Weekdays S-	Spots/Week	Rate	Rating							
E 28 WCOV				CM	\$15.00 12a-1a	0.00	S	:30	1	\$5.00 L-4	0.00 NM	1	\$5.00
			Su 12a-1a				5	.50		₩0.00E 1	0.00 14,01		Ψ0.00
	WEEKEN		\\\alpha\rd\rd\rd\rd\rd\rd\rd\rd\rd\rd\rd\rd\rd\	C4-/\\\\1	Б.	D ()							
Star Week: 04/	rt Date 11/22	End Date 04/17/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$5.00	Rating 0.00							
			Su 930p-10p	CM	930p-10p		S	:30	1	\$25.00 L-4	0.00 NM	1	\$25.00
RIG RAN	NG THE	)RY	Su 930p-10p										
		End Date	Weekdays	Spots/Week	Rate	Rating							
						- 1					_		

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WCOV-TV

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Order / Rev:

32277

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27764915

Product Desc: ORDR

Flight Dates:

04/12/22 - 04/18/22

Estimate:

412418 POLITICAL ISSUE

Ln	Ch Star	t End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
We	ek: 04/11/22	04/17/22	S	1	\$25.00	0.0	00						
E 30 V	NCOV 04/17	//22 04/17/22	Su 10p-1030p Su 10p-1030p	СМ	10p-1030p	-	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
В	BIG BANG TH	EORY	Ou Top Tooop										
	Start Date		Weekdays	Spots/Week	Rate	Ratin	a						
We	ek: 04/11/22	04/17/22	S	1	\$15.00	0.0	_						
E 31 V	NCOV 04/17	/22 04/17/22	Su 11p-12mid	CM	11p-12a		S	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
			Su 11p-12a										
S	S.W.A.T.												
	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratin	9						
We	ek: 04/11/22	04/17/22	S	1	\$10.00	0.0	00						
E 32 V	NCOV 04/12	/22 04/12/22	M-F 9p-935p Late	e News CM	9p-935p	-	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			M-F 9p-935p Late	e News									
V	VCOV 9 OCL												
	Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating	-						
	ek: 04/11/22	04/17/22	-T	1	\$150.00	0.0							
E 33 V	WCOV 04/14	/22 04/14/22			9p-935p	-	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
14	VCOV 0 0CI	001/10041	M-F 9p-935p Late	e News									
V	VCOV 9 OCL		10/1-1	0	D-1-	Dec							
\/\o	Start Date ek: 04/11/22	End Date 04/17/22	Weekdays T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.0							
_		/22 04/15/22			9p-935p		F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
E 34 V	VCOV 04/15	122 04/15/22	M-F 9p-935p Late		ab-assb	-		.30	-1	\$150.00L-3	U.UU INIVI	1	\$150.00
V	VCOV 9 OCL	OCK LOCAL	W-i ap-assp Late	e INEWS									
	Start Date		Weekdays	Spots/Week	Rate	Rating	2						
We	ek: 04/11/22	04/17/22	F	1	\$150.00	0.0							
E 35 V	VCOV 04/16	/22 04/16/22	Sat 9-930p Late N	News CM	9p-930p		S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
			Sat 9p-930p Late										
F	OX NEWS @	9											
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	3						
We	ek: 04/11/22	04/17/22	S-	1	\$100.00	0.0	0						
E 36 V	VCOV 04/17	/22 04/17/22	Sun 9-930p Late	News CM	9p-930p	-	S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			Sun 9p-930p Late	e News									
F	OX NEWS @												
	Start Date		Weekdays	Spots/Week	Rate	Rating	-						
	ek: 04/11/22	04/17/22	S	1	\$150.00	0.0	-						2
E 37 V	VCOV 04/17	/22 04/17/22			Various	-	S	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
N.	IACCAD DAC	EDAV DDI	Nascar Pre Race										
IN	IASCAR RAC		Maakdaya	Snote/Most	Poto	Dotin							
W/a	Start Date ek: 04/11/22	End Date 04/17/22	Weekdays S	Spots/Week	Rate \$100.00	Rating 0.0	-						
***	ON: 07/11/22	04/11/22			φ100.00	0.0	0			Kiralian a Traver			01.055.63
											Totals	37	\$1,655.00