

ORDER



WCOV-TV

Orders
Order / Rev: 31501
Alt Order #: 27665511
Product Desc: ORDR
Estimate: 121127 Political Issue
Flight Dates: 01/21/22 - 01/27/22
Original Date / Rev: 01/20/22 / 01/20/22
Order Type: GENERAL

Primary AE: Jenna Nubar
Sales Office: WASH
Sales Region: NAT

Agency Name: Del Cielo Media LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Alabama Patriots PAC
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-4

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/27/21	01/27/22	12	\$1,590.00	\$1,351.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2022	12	\$1,590.00	\$1,351.50	0.00
Totals	12	\$1,590.00	\$1,351.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WCOV-TV	5%	\$1,590.00
Market	100%	\$31,800.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$30,210.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	01/21/22	01/21/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	----F--	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/17/22	01/23/22	----F--	1	\$10.00	0.00								
N 2	WCOV	01/25/22	01/25/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/24/22	01/30/22	-T-----	1	\$10.00	0.00								
N 3	WCOV	01/26/22	01/26/22		CM	9a-10a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Daytime 9a-10a Drew Bar											
				Daytime 9a-10a											
				DREW BARRYMORE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/24/22	01/30/22	--W----			1		\$10.00		0.00				
N 4	WCOV	01/27/22	01/27/22	Daytime 9a-10a Drew Bar	CM	9a-10a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
				Daytime 9a-10a											
				DREW BARRYMORE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/24/22	01/30/22	---T---			1		\$10.00		0.00				
N 5	WCOV	01/22/22	01/22/22	Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
				Sa 930p-10p											
				ANDY GRIFFITH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/17/22	01/23/22	-----S-			1		\$25.00		0.00				
N 6	WCOV	01/21/22	01/21/22	M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/17/22	01/23/22	----F--			1		\$100.00		0.00				
N 7	WCOV	01/24/22	01/24/22	M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/24/22	01/30/22	M-----			1		\$100.00		0.00				
N 8	WCOV	01/26/22	01/26/22	M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/24/22	01/30/22	--W----			1		\$100.00		0.00				
N 9	WCOV	01/22/22	01/22/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				Sat 9p-930p Late News											
				FOX NEWS @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/17/22	01/23/22	-----S-			1		\$50.00		0.00				
N 10	WCOV	01/24/22	01/24/22	Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
				Mon 7p-8p											
				9-1-1: LONE STAR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/24/22	01/30/22	M-----			1		\$150.00		0.00				
N 11	WCOV	01/24/22	01/24/22	Mon 8p-9p	CM	8p-9p	M-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
				Mon 8p-9p											
				THE CLEANING LADY-FO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/24/22	01/30/22	M-----			1		\$150.00		0.00				
N 12	WCOV	01/22/22	01/22/22	NFC Divisional Playoff Ga	CM	Various	-----S-	:30	1	\$875.00	L-3	0.00	NM	1	\$875.00
				NFC Divisional Playoff Ga											
				NFL NFC DIV. PLAYOFF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/17/22	01/23/22	-----S-			1		\$875.00		0.00				
													Totals	12	\$1,590.00