

ORDER



Orders
Order / Rev: 31740
Alt Order #: 27682206
Product Desc: ORDR
Estimate: 311317 POLITICAL ISSUE
Flight Dates: 03/11/22 - 03/17/22
Original Date / Rev: 03/01/22 / 03/01/22
Order Type: GENERAL

Primary AE: Jenna Nubar
Sales Office: WASH
Sales Region: NAT

Agency Name: Del Cielo Media LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Alabama Patriots PAC
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/17/22	18	\$1,310.00	\$1,113.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	18	\$1,310.00	\$1,113.50	0.00
Totals	18	\$1,310.00	\$1,113.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WCOV-TV	5%	\$1,310.00
Market	100%	\$26,200.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$24,890.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WCOV	03/11/22	03/11/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/22	03/13/22	----F--		1		\$50.00		0.00					
6	WCOV	03/14/22	03/14/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/14/22	03/20/22	M-----		1		\$50.00		0.00					
7	WCOV	03/16/22	03/16/22		CM	3p-4p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Court 3p-4p Real M-F 3p-4p The Real											
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	--W----					1	\$50.00		0.00			
N 8	WCOV	03/14/22	03/14/22	Daytime 9a-10a Drew B	CM	9a-10a	M-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
				Daytime 9a-10a											
				FOX NEWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	M-----					1	\$10.00		0.00			
9	WCOV	03/12/22	03/12/22	Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
				Sa 930p-10p											
				ANDY GRIFFITH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	-----S-					1	\$25.00		0.00			
10	WCOV	03/11/22	03/11/22	M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	----F--					1	\$100.00		0.00			
11	WCOV	03/14/22	03/14/22	M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	M-----					1	\$100.00		0.00			
12	WCOV	03/16/22	03/16/22	M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	--W----					1	\$100.00		0.00			
13	WCOV	03/17/22	03/17/22	M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	---T---					1	\$100.00		0.00			
16	WCOV	03/16/22	03/16/22	Wed 7p-8p	CM	7p-8p	--W----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
				Wed 7p-8p											
				I CAN SEE YOUR VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	--W----					1	\$150.00		0.00			
17	WCOV	03/15/22	03/15/22	Tues 7p-8p	CM	7p-8p	-T-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
				Tues 7p-8p											
				THE RESIDENT-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	-T-----					1	\$150.00		0.00			
18	WCOV	03/12/22	03/12/22	FOX College Hoops Tip-Off	CM	Various	-----S-	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
				FOX College Hoops Tip-Off											
				INSIDE THEBIG EAST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	-----S-					1	\$25.00		0.00			
20	WCOV	03/12/22	03/12/22	FOX College Basketball Ga	CM	5:30 PM-7:30 PM	-----S-	:30	1	\$75.00	L-4	0.00	NM	1	\$75.00
				FOX College Basketball Ga											
				COLLEGE BASKETBALL: B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	-----S-					1	\$75.00		0.00			
N 22	WCOV	03/15/22	03/15/22	M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	-T-----					1	\$100.00		0.00			
N 23	WCOV	03/14/22	03/14/22		CM	7p-8p	M-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00

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				Mon 7p-8p Mon 7p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	M-----		1				\$150.00		0.00			
N24	WCOV	03/16/22	03/16/22	Daytime 9a-10a Drew B...	CM	9a-10a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
				Daytime 9a-10a											
				FOX NEWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	--W----		1				\$10.00		0.00			
N25	WCOV	03/13/22	03/13/22	Su 10a-11a	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
				Fox News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	-----S		1				\$15.00		0.00			
N26	WCOV	03/14/22	03/14/22	Court 3p-4p Real	CM	3p-4p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 3p-4p The Real											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	M-----		1				\$50.00		0.00			
													Totals	18	\$1,310.00