ORDER

Orders

Order / Rev:

31740

Alt Order #:

27682206

Product Desc:

ORDR

Estimate:

311317 POLITICAL ISSUE

Flight Dates:

03/11/22 - 03/17/22

Original Date / Rev:

03/01/22 / 03/01/22

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

WCOV-TV Jenna Nubar

Print Date 03/01/22 11:42:42

WASH

NAT

Cash

Broadcast

EOM/EOC

Agency

Name:

Del Cielo Media LLC

Buying Contact:

Billing Contact:

1427 Leslie Avenue

Alexandria, VA 22301

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Advertiser

Name:

Political - Alabama Patriots PAC

Demographic: Product Codes:

PL2

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3:

Priority:

A35+

ISS L-4

New Business End:

Advertiser External ID: Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

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Start Date	End Date	# Spots	Gross Amount	Net Amount		
02/28/22	03/17/22	18	\$1,310.00	\$1,113.50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	18	\$1,310.00	\$1,113.50	0.00
Totals	18	\$1,310.00	\$1,113.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar	Jenna Nubar		Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	5%	\$1,310.00
Market	100%	\$26,200,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$24,890.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Lr	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
5	WCOV	03/11/22	03/11/22	Court 3p-4p Real	CM	3p-4p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 3p-4p The F	Real						SOURCE STREET, CO. CO. CO. CO. CO.		
	THE RE	AL											
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
\	Veek: 03/0	07/22	03/13/22	F	1	\$50.00	0.00						
6	WCOV	03/14/22	03/14/22	Court 3p-4p Real	CM	3p-4p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 3p-4p The R	Real					,	0.00		Ψ00.00
	THE RE	AL											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
\	Veek: 03/	14/22	03/20/22	M	1	\$50.00	0.00						
7	WCOV	03/16/22	03/16/22		CM	3p-4p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Court 3p-4p Real M-F 3p-4p The R	eal									
THE RE													
Sta Week: 03	art Date	End Date 03/20/22	Weekdays W	Spots/Week	Rate \$50.00	Rati							
			Daytime 9a-10a		9a-10a		.00 M	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
			Daytime 9a-10a	TON DOM	00 100			.00		Ψ10.00Ε-Ψ	0.00 14101		Ψ10.00
	EWS SU		Madala	04-004-1	Б.,	D. "							
Week: 03/	art Date /14/22	End Date 03/20/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$10.00	Ratii 0	<u>ng</u> .00						
9 WCOV	03/12/2		Sa 930p-10p	CM	930p-10p		S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
ANDV	GRIFFITI	ш	Sa 930p-10p										
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 03/	7/2 3 1 1 2 1 3 1 1 2 1 2 1 2 1 2 1 2 1 2	03/13/22	S-	1	\$25.00		.00						
10 WCOV	03/11/2	22 03/11/22	M-F 9p-935p Late		9p-935p		F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
WCOV	9 OCLO	CK LOCAL	M-F 9p-935p Late	e News							- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng				- 1		
Week: 03/		03/13/22	F	1	\$100.00	0.	.00						
11 WCOV	03/14/2	22 03/14/22	M-F 9p-935p Late		9p-935p		M	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
WCOV	9 OCLO	CK LOCAL	M-F 9p-935p Late	News							- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ng</u>						
Week: 03/		03/20/22	M	1	\$100.00		00						
12 WCOV	03/16/2	2 03/16/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p		W	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
WCOV	9 OCLO	CK LOCAL	W Cop Good Eate	, ricws									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir					- 1		
13 WCOV		03/20/22	W M-F 9p-935p Late	News CM	\$100.00 9p-935p	1000/12	00 T	:30	1	\$100.00L-4	0.00 NM	1	£400.00
10 WOOV	00/11/2	2 00/11/22	M-F 9p-935p Late		ah-assh			.30	1	\$100.00L-4	U.UU INIVI	1	\$100.00
		CK LOCAL	***		A parties develo	1 22 100							
Sta Week: 03/	rt Date 14/22	End Date 03/20/22	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Ratir	<u>ng</u> 00						
		2 03/16/22	Wed 7p-8p	CM	7p-8p		W	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
	VOI		Wed 7p-8p									2.50	
200	rt Date	R VOICE	Weekdays	Spots/Week	Rate	Dotin	ng.						
Week: 03/		03/20/22	W	<u>3pots/vveek</u>	\$150.00	Ratir 0.	00 1 <u>9</u>						
17 WCOV	03/15/2	2 03/15/22	Tues 7p-8p	СМ	7p-8p		-T	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
THE RE	SIDENT	-FOY	Tues 7p-8p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	na						
Week: 03/	14/22	03/20/22	-T	1	\$150.00	200	00						
18 WCOV	03/12/2	2 03/12/22	FOX College Hoop		Various		S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
INSIDE	THEBIG	EAST	FOX College Hoo	ps Tip-Off									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>ig</u>						
Week: 03/		03/13/22	S-	1	\$25.00	0.0							
20 WCOV	03/12/2	2 03/12/22	FOX College Bask FOX College Bask		5:30 PM-7:3 (5:30 PM-7:3		S-	:30	1	\$75.00L-4	0.00 NM	1	\$75.00
COLLEC	GEBASK	ETBALL: B	1 OX College Basi	Netball Ga	(3.30 FIVI-7.3	o Fivi)							
recovered the state of the second	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	-				- 1		
Week: 03/0 N22 WCOV		03/13/22	S- M-F 9p-935p Late	Nows CM	\$75.00	0.0		.20	4	\$400.001.4	0.00.144	a	0400.00
1422 VVOOV	00/10/2	2 03/13/22	M-F 9p-935p Late		9p-935p		-T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
2207		CK LOCAL									- 1		
Star Week: 03/	rt Date	End Date 03/20/22	Weekdays -T	Spots/Week	<u>Rate</u>	Ratin					- 1		
N23 WCOV				CM	\$100.00 7p-8p	0.0	ло И	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
					L - P	,		.50		\$ 100.00E-4	0.00 NIVI	1	ψ100.00

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WCOV-TV

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			Mon /p-8p Mon 7p-8p				0)					
<u>S</u> Week: 0	tart Date 3/14/22	End Date 03/20/22	Weekdays M	Spots/Week 1	Rate \$150.00	Rating 0.00						
N24 WCO	V 03/16/2	22 03/16/22	Daytime 9a-10a	rew BacM	9a-10a	W	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
FOX N	NEWS SU	NDAY	Daytime 9a-10a									
<u>S</u> Week: 0	tart Date	End Date 03/20/22	Weekdays	Spots/Week	Rate \$10.00	Rating 0.00						
-		22 03/13/22	Su 10a-11a	CM	10a-11a	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
			Fox News Sunda	y		_		2.0	\$10.00E	0.00 / 1111		ψ10.00
S Week: 0	tart Date 3/07/22	End Date 03/13/22	Weekdays S	Spots/Week	Rate \$15.00	Rating 0.00						
N26 WCO	V 03/14/2	2 03/14/22	Court 3p-4p Real	СМ	3p-4p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 3p-4p The R	eal								
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	3/14/22	03/20/22	M	1	\$50.00	0.00						
										Totals	18	\$1,310.00