ORDER

Order / Rev: 31740 Alt Order #: 27682206 Product Desc: **ORDR**

Estimate: 311317 POLITICAL ISSUE Flight Dates: 03/11/22 - 03/17/22

Original Date / Rev: 02/24/22 / 02/24/22

Order Type: **GENERAL**

Del Cielo Media LLC

Buying Contact:

Billing Contact:

1427 Leslie Avenue

Alexandria, VA 22301

Sales Region:

Billing Type:

Primary AE:

Sales Office:

Billing Calendar:

Billing Cycle:

Agency Commission:

New Business End:

Agency External ID:

Order Separation:

Unit Code:

Advertiser External ID:

15%

Print Date 02/24/22 12:06:39

WCOV-TV

Jenna Nubar

WASH NAT

Cash

Broadcast

EOM/EOC

Advertiser

Bill Plan

Orders

Agency

Name:

Name:

Political - Alabama Patriots PAC

Demographic:

A35+

Product Codes:

AGY Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

ISS L-4

PL2

POL

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/17/22	21	\$1,700.00	\$1,445.00

Month	# Spots	Gross Amount	Net Amount	Rating	
March 2022	21	\$1,700.00	\$1,445.00	0.00	
Totals	21	\$1,700.00	\$1,445.00	0.00	

General

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar		Ministral	Start Of Order - End Of Order	100%

Order Share Share Total WCOV-TV 5% \$1,700.00 Market 100% \$34,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$32,300.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	03/11/22	03/11/22	Daytime 9a-10a	Drew B&M	9a-10a	F	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
			Daytime 9a-10a									
DREW E	BARRYMO	ORE								- 1		
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/0	07/22	03/13/22	F	1	\$10.00	0.00						
N 2 WCOV	03/15/22	03/15/22	Daytime 9a-10a	Drew B&M	9a-10a	-T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
			Daytime 9a-10a									
DREW E	BARRYMO	ORE										
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/1	14/22	03/20/22	-T	1	\$10.00	0.00						
N 3 WCOV	03/16/22	03/16/22		CM	9a-10a	W	:30	1	\$10.00L-4	0.00 NM	1	\$10.00

Print Date: 02/24/22 12:06:39 Page 2 of 3

WCOV-TV

Order / Rev:

31740

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27682206

Product Desc:

Flight Dates:

03/11/22 - 03/17/22

Estimate:

311317 POLITICAL ISSUE

ORDR

Dyshme Serior Dyshme Serio	Ln Ch	Start	End	Inventory Code		Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Self-tiple End Date Weekdays Spots/Week Rate Self-tiple					Drew Bar									
Memoric 1841-000 Memoric			IORE											
N 4 WCOV 03117/22 03117/22 Daysime 08-10s Single					Spots/Week		100000							
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Signt Date End Date Weekdays Soptimized CM 3p-4p Soptimized CM 3p-4p Soptimized CM Sp-4p					-1011				.00	W. 1	\$10.002	0.00		4,0,00
No. 5 WCOV 03/14/22 03/14/22 03/14/22				\\/ - - - -	0 - 1 - 0.47 - 1	5	Б.:							
N 5 WCOV 03/11/22 03/11/22					Spots/Week									
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Siart Date		0.0000000 00000000000000000000000000000										200000000000000000000000000000000000000		
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N T WCOV 03/16/22 0	COLUMN TO THE PARTY OF THE PART			Court 3p-4p Real	CM				:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Start Date End Date Weekdays Spots/Week Rate Spots	TUE 0			M-F 3p-4p The F	Real							100,74000000		
N 7 WCOV 03/16/22 03/16/16/20 03/16/22 03/16/22 03/16/22 03/16/22 03/16/22 03/16/22 03/16/22 03/16/22 03/16/22 03/16/2			End Date	Weekdays	Snote/Mook	Pata	Datir	20						
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The Real	N 7 WCOV	03/16/2	2 03/16/22	Court 3p-4p Real	CM	3p-4p		W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Start Date	TUE D	- A1		M-F 3p-4p The R	Real									
N S WCOV O3/14/22 O3/12/22 O3/13/22 O3/12/22 O3/13/22 O3/12/22 O3/13/22 O3/13/23 O3/13			End Date	Weekdays	Snots/Week	Rate	Ratir	na						
Daytime 9a-10a Daytime 9a-10a Start Date End Date Meekdays Spots/Week Rate 0.00 No.00 No.0					1		2000							
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Start Date End Date Weekdays Spots/Week Rate Sto.00 0.00	FOX N	EWS SIII	NDAY	Daytime 9a-10a										
N Section				Weekdays	Spots/Week	Rate	Ratir	na						
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Note	N 9 WCOV	03/12/2	2 03/12/22		CM	930p-10p		S-	:30	1	\$25.00 L-4	0.00 NM	1	\$25.00
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N 10 WCOV 03/11/22 03/11/22 03/11/22 03/11/22 03/11/22 03/11/22 03/11/22 03/13/22 N 5 9p-935p Late News Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Sta				Weekdays	Spots/Week	Rate	Ratir	ng						
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N11 WCOV 03/14/22 03/14/22 M-F 9p-935p Late News CM Sp-935p M :30 1 \$100.00 L-4 0.00 NM 1 \$100.00			The comment of the second		Spots/Week	Rate	Ratir	ng						
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Week: 03/14/22 03/20/22 M 1 \$100.00 0.00 N 12 WCOV 03/16/22 03/16/22 03/16/22 M-F 9p-935p Late News 9p-935p w :30 1 \$100.00 L-4 0.00 NM 1 \$100.00 WCOV 9 OCLOCK LOCAL Start Date Weekdays Spots/Week Nows Rate News CM Rating Nows 9p-935p T :30 1 \$100.00 L-4 0.00 NM 1 \$100.00 N 13 WCOV 03/17/22 03/17/22 03/17/22 M-F 9p-935p Late News CM M-F 9p-935p Late News 9p-935p T :30 1 \$100.00 L-4 0.00 NM 1 \$100.00 WCOV 9 OCLOCK LOCAL Start Date Week: 03/14/22 End Date Weekdays Spots/Week Rate News Rating News No.00 NM 1 \$50.00 NM 1 \$50.00 N 14 WCOV 03/12/22 03/12/22 Sat 9p-930p Late News POS NEWS @ 9 S- :30 1 \$50.00 L-4 0.00 NM 1 \$50.00 Start Date End Date Weekdays Spots/Week Scook Rate Rating News Rating New	WCOV	9 OCLO	CK LOCAL	W-1 Op-555p Lat	CINCWS									
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Week: 03/14/22 03/20/22 T 1 \$100.00 0.00 N14 WCOV 03/12/22 03/12/22 Sat 9-930p Late News CM 9p-930p S- :30 1 \$50.00L-4 0.00 NM 1 \$50.00 FOX NEWS @ 9 Start Date End Date End Date Weekdays Spots/Week Rate Rating Week: 03/07/22 03/13/22 S- 1 \$50.00 0.00						_	_							
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Start Date End Date Weekdays Spots/Week Rate Rating Week: 03/07/22 03/13/22 S- 1 \$50.00 0.00								5	85 B	15				800 SST T
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	(2		77.7			and the second s		1.00						
					CM				:30	1	\$150.00L-4	0.00 NM	1	\$150.00

Print Date: 02/24/22 12:06:39 Page 3 of 3

WCOV-TV

Örder / Rev:

31740

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27682206

Product Desc:

ORDR

Flight Dates:

03/11/22 - 03/17/22

Estimate:

311317 POLITICAL ISSUE

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	Mon 8p-9p Mon 8p-9p									
9-1-1: LONE STAR	Mon ob-ab									
null								_		
Start Date End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 03/14/22 03/20/22	M	1	\$150.00	0.00						
N 16 WCOV 03/16/22 03/16/22		CM	7p-8p	W	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
I CAN SEE YOUR VOICE	Wed 7p-8p									
Start Date End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 03/14/22 03/20/22	W	1	\$150.00	0.00						
N 17 WCOV 03/15/22 03/15/22	Tues 7p-8p	CM	7p-8p	-T	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
	Tues 7p-8p		1 30.00 CO.							
THE RESIDENT-FOX										
Start Date End Date		pots/Week	Rate	Rating						
Week: 03/14/22 03/20/22	-T	. 1	\$150.00	0.00						
N 18 WCOV 03/12/22 03/12/22			Various	S-	:30	1	\$25.00 L-4	0.00 NM	1	\$25.00
INSIDE THEBIG EAST	FOX College Hoops	Tip-Off								
Start Date End Date	Weekdays S	pots/Week	Rate	Rating				- 1		
Week: 03/07/22 03/13/22	S-	1	\$25.00	0.00						
N 19 WCOV 03/13/22 03/13/22	Nascar Race	CM.	Various	S	:30	1	\$400.00L-4	0.00 NM	1	\$400.00
11.10 11.00 1 00/10/22 00/10/22	Nascar Race	OW	Various	3	.00	•	Ψ400.00 L 4	0.00 11111		ψ-100.00
NASCAR CUP-PHOENIX										
Start Date End Date		pots/Week	Rate	Rating				1		
Week: 03/07/22 03/13/22	S	1	\$400.00	0.00	4					
N 20 WCOV 03/12/22 03/12/22	3			80 PMS-	:30	1	\$75.00 L-4	0.00 NM	1	\$75.00
00115050401/570411 0	FOX College Basker	tball Ga	(5:30 PM-7:	30 PM)				- 1		
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<u>Start Date</u> <u>End Date</u> Week: 03/07/22 03/13/22	Weekdays Si	pots/Week	<u>Rate</u> \$75.00	Rating 0.00						
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PAC-12 TOURNAMENT FI			(2.00 / 10	,				- 1		
Start Date End Date	Weekdays S	pots/Week	Rate	Rating				- 1		
Week: 03/07/22 03/13/22	S-	1	\$75.00	0.00						
						11-11-2		Totals	21	\$1,700.00