ORDER

Orders

Order / Rev:

31740

Alt Order #:

27682206

Product Desc:

ORDR

Estimate:

311317 POLITICAL ISSUE

Flight Dates:

Order Type:

03/11/22 - 03/17/22

Original Date / Rev:

02/24/22 / 02/24/22

**GENERAL** 

Primary AE:

Sales Office:

Sales Region:

WCOV-TV Jenna Nubar

Print Date 02/24/22 10:49:58

WASH

NAT

Agency

Name:

Del Cielo Media LLC

**Buying Contact:** 

Billing Contact: 1427 Leslie Avenue

Alexandria, VA 22301

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

New Business End:

Agency External ID:

Advertiser External ID:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Political - Alabama Patriots PAC

Demographic:

A35+ PL2

Product Codes:

Revenue Code 1:

Revenue Code 2:

Revenue Code 3: Priority:

AGY POL

ISS

L-4

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 02/28/22 03/17/22 21 \$1,700.00 \$1,445.00 **Totals** 

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	21	\$1,700.00	\$1,445.00	0.00
Totals	21	\$1,700.00	\$1,445.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

	Share	Total		
WCOV-TV	5%	\$1,700.00		
Market	100%	\$34,000.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$32,300.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln C	h Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 W	COV 03/11/2	22 03/11/22	Daytime 9a-10a [	Drew BaßM	9a-10a		F	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
			Daytime 9a-10a										
DR	REW BARRY	MORE											
	Start Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating					- 1		
Weel	k: 03/07/22	03/13/22	F	1	\$10.00	0.00							
N 2 W	COV 03/15/2	22 03/15/22	Daytime 9a-10a	Drew BaßM	9a-10a	-Т		:30	1	\$10.00L-4	0.00 NM	1	\$10.00
			Daytime 9a-10a										
DR	REW BARRY	MORE									- 1		
	Start Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating					- 1		
Weel	k: 03/14/22	03/20/22	-T	1	\$10.00	0.00							
N 3 W	COV 03/16/2	22 03/16/22		CM	9a-10a		W	:30	1	\$10.00L-4	0.00 NM	1	\$10.00

Print Date: 02/24/22 10:49:58 Page 2 of 3

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Ln Ch	Start	End	Inventory Code	0.0000000000000000000000000000000000000	Start/End	Time D	ays	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
			Daytime 9a-10a l Daytime 9a-10a	Drew Bar	-104-00		***						
DREW	BARRYN	/IORE	Daytille 9a-10a								913		
and the same of th	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/20/22	W	1	\$10.00	0.00	<u>-</u>	-20		£40.001.4	0.00 NM4		£40.00
N 4 WCOV	03/1//2	2 03/1//22	Daytime 9a-10a I Daytime 9a-10a	Drew Rativi	9a-10a		-T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
DREW	BARRYN	<b>MORE</b>	24,										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
N 5 WCOV		03/20/22	Court 3p-4p Real	CM	\$10.00 3p-4p	0.00	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
N 5 WCOV	03/11/2	.2 03/11/22	M-F 3p-4p The R		op-4p			.30	1	\$50.00 L-4	U.UU INIVI	-1	\$30.00
THE RE	EAL												
<u>Sta</u> Week: 03/	art Date	End Date 03/13/22	Weekdays	Spots/Week	Rate \$50.00	Rating 0.00							
N 6 WCOV			Court 3p-4p Real	CM	3p-4p			:30	1	\$50.00L-4	0.00 NM	1	\$50.00
		_ 00/ 1 //	M-F 3p-4p The R		- P				ė	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		i.c	***************************************
THE RE		<b>.</b>		0 . 0.4									
Sta Week: 03/	art Date /14/22	End Date 03/20/22	Weekdays M	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00							
N 7 WCOV			Court 3p-4p Real		3p-4p		V	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 3p-4p The R	Real	3220								
THE RE		End Date	Wookdovo	Spots/Week	Boto	Doting							
Week: 03/	art Date /14/22	03/20/22	<u>Weekdays</u> W	Spots/week	<u>Rate</u> \$50.00	Rating 0.00							
N 8 WCOV	03/13/2		Su 9a-10a	CM	9a-10a	90.75,007807	S	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
FOVA	-140 011	IDAY.	Su 9a-10a										
	EWS SUI	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/13/22	S	1	\$10.00	0.00							
N 9 WCOV	03/12/2	2 03/12/22	Sa 930p-10p	CM	930p-10p		S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
ANDY (	GRIFFITH	4	Sa 930p-10p										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/13/22	S-	1	\$25.00	0.00							
N 10 WCOV	03/11/2	2 03/11/22	M-F 9p-935p Late		9p-935p		F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
wcov	9 OCLO	CK LOCAL	M-F 9p-935p Lat	e news									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/13/22	F	1	\$100.00	0.00				0400 001 4	0.00.104		<b>#</b> 400.00
N 11 WCOV	03/14/2	2 03/14/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	M		:30	1	\$100.00L-4	0.00 NM	1	\$100.00
WCOV	9 OCLO	CK LOCAL	Wil op doop Lat	Civowo									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/20/22	M M-F 9p-935p Late	1 Nowa CM	\$100.00 9p-935p	0.00	V	:30	- 1	\$100.001.4	0.00 NM	1	\$100.00
N 12 WCOV	03/16/2	2 03/16/22	M-F 9p-935p Late		ap-assp	v	V	.30	1	\$100.00L-4	U.UU INIVI	1	\$100.00
		CK LOCAL	Head (1,000) 1400 (1 €500,0000 (1000) ■ 1 (1000) (1000)										
Sta Week: 03/	art Date	End Date 03/20/22	Weekdays	Spots/Week	Rate \$100.00	Rating 0.00							
			M-F 9p-935p Late	e News CM	9p-935p		-T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
.,	00/11/2	_ 00/.//	M-F 9p-935p Lat		ор ссор		8	.00		V.00.002			<b>4</b> 100100
		CK LOCAL	<b>VA</b> ( 1.1.	0 1 001 1	Б.,	D ::							
Sta Week: 03/	art Date /14/22	End Date 03/20/22	Weekdays	Spots/Week 1	Rate \$100.00	Rating 0.00						•	
		*	Sat 9-930p Late I	News CM	9p-930p		S-	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			Sat 9p-930p Late										
	EWS @ 9 art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/13/22	S-	1	\$50.00	0.00							
N 15 WCOV	03/14/2	2 03/14/22		CM	7p-8p	M		:30	1	\$150.00L-4	0.00 NM	1	\$150.00

Print Date: 02/24/22 10:49:59

Page 3 of 3

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Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
£1000		0.000	197	Mon 7p-8p Mon 7p-8p									
	9-1-1: L	ONE ST	AR	Worl 7p-op									
	null												
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 03		03/20/22	M	1	\$150.00	0.00						
N 16	WCOV	03/16/2	2 03/16/22		CM	7p-8p	W	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
	LCANIG	SEE VOI	IR VOICE	Wed 7p-8p									
	2000	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	<u>اد</u> Veek: 03		03/20/22	W	<u>3pots/vveek</u>	\$150.00	0.00						
			2 03/15/22	Tues 7p-8p	CM	7p-8p	-T	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
		00/10/2	.2 00/10/22	Tues 7p-8p	0	, p op		.00		\$100.00E 1	0.00 14111		Ψ100.00
	THE RE	ESIDENT	-FOX	AND AND AND AND PART BOOK									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 03		03/20/22	-T	1	\$150.00	0.00						
N 18	WCOV	03/12/2	2 03/12/22	FOX College Hoo		Various	S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
	INCIDE	THEBIG	FACT	FOX College Ho	ops Tip-Off								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
M	<u>اد</u> .veek: 03		03/13/22	S-	Spots/vveek	\$25.00	0.00						
_			2 03/13/22	Nascar Race	CM	Various	S	:30	1	\$400.00L-4	0.00 NM	1	\$400.00
14 10	, ,,,,,,,,	00/10/2	L CONTONEL	Nascar Race	OW	various	3	.00		Ψ400.00L 4	0.00 11111		ψ100.00
	NASCA	R CUP-F	PHOENIX										
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 03	/07/22	03/13/22	S	1	\$400.00	0.00						
N 20	wcov	03/12/2	2 03/12/22	FOX College Bas			30 PMS-	:30	1	\$75.00L-4	0.00 NM	1	\$75.00
	00115	CEDACK	ETBALL: B	FOX College Bas	sketball Ga	(5:30 PM-7:	30 PM)						
	7545	GEBASN art Date	End Date	Weekdays	Spots/Week	Data	Rating						
W	<u>اده</u> Veek: 03		03/13/22	S-	<u>3pots/vveek</u>	Rate \$75.00	0.00						
-				FOX College Bas	kethall CM		):00 PMS-	:30	1	\$75.00L-4	0.00 NM	1	\$75.00
.,_,		00/12/2		FOX College Bas		(8:00 PM-10		.00		ψ10.00E 1	0.00 11111		Ψ, σ.σσ
	PAC-12	TOURN	AMENT FI		/ (	Augustation and district	euleranace Guideliu 🗷						
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 03	/07/22	03/13/22	S-	1	\$75.00	0.00						
											Totals	21	\$1,700.00