

ORDER



WCOV-TV

Orders
Order / Rev: 31689
Alt Order #: 27677998
Product Desc: ORDR
Estimate: 218224 POLITICAL ISSUE
Flight Dates: 02/18/22 - 02/24/22
Original Date / Rev: 02/17/22 / 02/17/22
Order Type: GENERAL

Primary AE: Jenna Nubar
Sales Office: WASH
Sales Region: NAT

Agency
Name: Del Cielo Media LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Political - Alabama Patriots PAC
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/24/22	17	\$1,825.00	\$1,551.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	17	\$1,825.00	\$1,551.25	0.00
Totals	17	\$1,825.00	\$1,551.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	5%	\$1,825.00
Market	100%	\$36,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$34,675.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	02/18/22	02/18/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	----F--	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/14/22	02/20/22	----F--	1	\$10.00	0.00								
N 2	WCOV	02/22/22	02/22/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	-T-----	1	\$10.00	0.00								
N 3	WCOV	02/23/22	02/23/22		CM	9a-10a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Daytime 9a-10a Drew Bar											
				Daytime 9a-10a											
				DREW BARRYMORE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	--W----			1		\$10.00			0.00			
N 4	WCOV	02/24/22	02/24/22	Daytime 9a-10a Drew Bar	CM	9a-10a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
				Daytime 9a-10a											
				DREW BARRYMORE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	---T---			1		\$10.00			0.00			
N 5	WCOV	02/18/22	02/18/22	Court 3p-4p Real	CM	3p-4p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 3p-4p The Real											
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--			1		\$50.00			0.00			
N 6	WCOV	02/21/22	02/21/22	Court 3p-4p Real	CM	3p-4p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 3p-4p The Real											
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----			1		\$50.00			0.00			
N 7	WCOV	02/23/22	02/23/22	Court 3p-4p Real	CM	3p-4p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 3p-4p The Real											
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	--W----			1		\$50.00			0.00			
N 8	WCOV	02/20/22	02/20/22	Su 9a-10a	CM	9a-10a	-----S	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
				Su 9a-10a											
				FOX NEWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	-----S			1		\$10.00			0.00			
N 9	WCOV	02/19/22	02/19/22	Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
				Sa 930p-10p											
				ANDY GRIFFITH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	-----S-			1		\$25.00			0.00			
N 10	WCOV	02/19/22	02/19/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				Sat 9p-930p Late News											
				FOX NEWS @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	-----S-			1		\$100.00			0.00			
N 12	WCOV	02/21/22	02/21/22	M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----			1		\$150.00			0.00			
N 15	WCOV	02/21/22	02/21/22	Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$300.00	L-3	0.00	NM	1	\$300.00
				Mon 7p-8p											
				9-1-1: LONE STAR											
				null											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----			1		\$300.00			0.00			
N 16	WCOV	02/22/22	02/22/22	Tues 7p-8p	CM	7p-8p	-T-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
				Tues 7p-8p											
				THE RESIDENT-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			1		\$150.00			0.00			
N 17	WCOV	02/23/22	02/23/22	Wed 7p-8p	CM	7p-8p	--W----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
				Wed 7p-8p											
				I CAN SEE YOUR VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	--W----			1		\$150.00			0.00			

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N18	WCOV	02/20/22	02/20/22	Nascar Pre Race Nascar Pre Race	CM	Various	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
NASCAR RACEDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/14/22	02/20/22	-----S			1			\$100.00			0.00		
N19	WCOV	02/20/22	02/20/22	Nascar Race Nascar Race	CM	Various	-----S	:30	1	\$600.00	L-4	0.00	NM	1	\$600.00
DAYTONA 500															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/14/22	02/20/22	-----S			1			\$600.00			0.00		
N20	WCOV	02/21/22	02/21/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/21/22	02/27/22	M-----			1			\$50.00			0.00		
													Totals	17	\$1,825.00