

# INVOICE



**WCOV-TV**  
**1 WCOV Ave**  
**Montgomery, AL 36111**  
**Main: (334) 288-7020**  
**Billing: (334) 288-7020**

Property	WCOV-TV		
Invoice #	31501-1	Order #	31501
Invoice Date	01/30/22	Alt Order #	27665511
Invoice Month	January 2022	Deal #	
Invoice Period	12/27/21 - 01/27/22	Flight Dates	01/21/22 - 01/27/22
Advertiser	Political - Alabama Patriots PAC		
Product	ORDR		
Estimate #	121127 Political Issue		
Account Executive	Jenna Nubar		
Sales Office	Millennium Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	ALPAC		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	ORDR		
Product 2			

Billing Address:

**Del Cielo Media LLC**  
**Attention: Accounts Payable**  
**1427 Leslie Avenue**  
**Suite 102**  
**Alexandria, VA 22301**

Send Payment To:

**WCOV-TV**  
**P.O. Box 250045**  
**Montgomery, AL 36125-0045**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/21/22	01/21/22	Daytime 9a-10a	9a-10a	----F--	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 ----F-- 1 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV F 01/21/22 9:18 AM Daytime 9a-10a 9a-10a :30 APP0122TVH (HD) \$10.00 NM									
2	01/25/22	01/25/22	Daytime 9a-10a	9a-10a	-T-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/24/22 01/30/22 -T----- 1 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV Tu 01/25/22 9:10 AM Daytime 9a-10a 9a-10a :30 APP0122TVH (HD) \$10.00 NM									
3	01/26/22	01/26/22	Daytime 9a-10a	9a-10a	--W----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/24/22 01/30/22 --W---- 1 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV W 01/26/22 9:30 AM Daytime 9a-10a 9a-10a :30 APP0122TVH (HD) \$10.00 NM									
4	01/27/22	01/27/22	Daytime 9a-10a	9a-10a	---T---	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/24/22 01/30/22 ---T--- 1 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV Th 01/27/22 9:58 AM Daytime 9a-10a 9a-10a :30 APP0122TVH (HD) \$10.00 NM									
5	01/22/22	01/22/22	Sa 1030p-1130p	1030p-1130p	-----S-	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 -----S- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV Sa 01/22/22 11:22 PM Sa 1030p-1130p 1030p-1130p :30 APP0122TVH (HD) \$25.00 NM									
6	01/21/22	01/21/22	M-F 9p-935p Late News	9p-935p	----F--	:30	1	\$100.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.

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Send Payment To:  
**WCOV-TV**  
**P.O. Box 250045**  
**Montgomery, AL 36125-0045**

Invoice #	31501-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/27/22
Advertiser	Political - Alabama Patriots PAC		
Product	ORDR		
Estimate #	121127 Political Issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	01/17/22	01/23/22	M-F 9p-935p Late News	9p-935p	----F--	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> 01/17/22 <u>End Date</u> 01/23/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$100.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV F 01/21/22 9:16 PM M-F 9p-935p Late News 9p-935p :30 APP0122TVH (HD) \$100.00 NM										
7	01/24/22	01/24/22	M-F 9p-935p Late News	9p-935p	M-----	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> 01/24/22 <u>End Date</u> 01/30/22 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$100.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV M 01/24/22 9:32 PM M-F 9p-935p Late News 9p-935p :30 APP0122TVH (HD) \$100.00 NM										
8	01/26/22	01/26/22	M-F 9p-935p Late News	9p-935p	--W----	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> 01/24/22 <u>End Date</u> 01/30/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$100.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 01/26/22 9:13 PM M-F 9p-935p Late News 9p-935p :30 APP0122TVH (HD) \$100.00 NM										
9	01/22/22	01/22/22	M-Su 10-1205a Late News	10-1205a	-----S-	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> 01/17/22 <u>End Date</u> 01/23/22 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$50.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Sa 01/22/22 10:50 PM M-Su 10-1205a Late News 10-1205a :30 APP0122TVH (HD) \$50.00 NM										
10	01/24/22	01/24/22	Mon 7p-8p	7p-8p	M-----	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> 01/24/22 <u>End Date</u> 01/30/22 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV M 01/24/22 7:21 PM Mon 7p-8p 7p-8p :30 APP0122TVH (HD) \$150.00 NM										
11	01/24/22	01/24/22	Mon 8p-9p	8p-9p	M-----	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> 01/24/22 <u>End Date</u> 01/30/22 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV M 01/24/22 8:25 PM Mon 8p-9p 8p-9p :30 APP0122TVH (HD) \$150.00 NM										
12	01/22/22	01/22/22	NFC Divisional Playoff G	Various	-----S-	:30	1	\$875.00	NM	
Weeks: <u>Start Date</u> 01/17/22 <u>End Date</u> 01/23/22 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$875.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Sa 01/22/22 8:46 PM NFC Divisional Playoff G Various :30 APP0122TVH (HD) \$875.00 NM										
<b>Total Spots</b>							<b>12</b>			

**Payment Terms 30 Days**

Gross Total **\$1,590.00**

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**P.O. Box 250045**  
**Montgomery, AL 36125-0045**

Invoice #	31501-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/27/22
Advertiser	Political - Alabama Patriots PAC		
Product	ORDR		
Estimate #	121127 Political Issue		

Agency Commission                      **\$238.50**

Net Amount Due                              **\$1,351.50**

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