

# ORDER



**Orders**  
**Order / Rev:** 31689  
**Alt Order #:** 27677998  
**Product Desc:** ORDR  
**Estimate:** 218224 POLITICAL ISSUE  
**Flight Dates:** 02/18/22 - 02/24/22  
**Original Date / Rev:** 02/17/22 / 02/17/22  
**Order Type:** GENERAL

**Primary AE:** Jenna Nubar  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Del Cielo Media LLC  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Alabama Patriots PAC  
**Demographic:** A35+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/23/22	17	\$1,825.00	\$1,551.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	17	\$1,825.00	\$1,551.25	0.00
<b>Totals</b>	<b>17</b>	<b>\$1,825.00</b>	<b>\$1,551.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	5%	\$1,825.00
Market	100%	\$36,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$34,675.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	02/18/22	02/18/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	----F--	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
				Daytime 9a-10a											
				DREW BARRYMORE											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/14/22 02/20/22 ----F-- 1 \$10.00 0.00											
N 2	WCOV	02/22/22	02/22/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
				Daytime 9a-10a											
				DREW BARRYMORE											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/21/22 02/27/22 -T----- 1 \$10.00 0.00											
N 3	WCOV	02/23/22	02/23/22		CM	9a-10a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Daytime 9a-10a Drew Bar											
				Daytime 9a-10a											
				DREW BARRYMORE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	--W----	1	\$10.00	0.00								
N 5	WCOV	02/18/22	02/18/22	Court 3p-4p Real	CM	3p-4p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 3p-4p The Real											
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/14/22	02/20/22	----F--	1	\$50.00	0.00								
N 6	WCOV	02/21/22	02/21/22	Court 3p-4p Real	CM	3p-4p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 3p-4p The Real											
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	M-----	1	\$50.00	0.00								
N 7	WCOV	02/23/22	02/23/22	Court 3p-4p Real	CM	3p-4p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 3p-4p The Real											
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	--W----	1	\$50.00	0.00								
N 8	WCOV	02/20/22	02/20/22	Su 9a-10a	CM	9a-10a	-----S	:30	1	\$10.00	L-4	0.00	NM	1	\$15.00
				Su 9a-10a											
				FOX NEWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/14/22	02/20/22	-----S	1	\$10.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WCOV	02/14/22-02/20/22	Su 9a-10a	9a-10a	-----Su	:30	(\$10.00)	0.00	NM						
See MG 8.2															
2	WCOV	02/14/22-02/20/22	Su 10a-11a	10a-11a	-----Su	:30	\$15.00	0.00	NM						
Ⓜ MG for 8.1 02/20															
N 9	WCOV	02/19/22	02/19/22	Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
				Sa 930p-10p											
				ANDY GRIFFITH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/14/22	02/20/22	-----S-	1	\$25.00	0.00								
N 10	WCOV	02/19/22	02/19/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				Sat 9p-930p Late News											
				FOX NEWS @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/14/22	02/20/22	-----S-	1	\$100.00	0.00								
N 12	WCOV	02/21/22	02/21/22	M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	M-----	1	\$150.00	0.00								
N 15	WCOV	02/21/22	02/21/22	Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$300.00	L-3	0.00	NM	1	\$300.00
				Mon 7p-8p											
				9-1-1: LONE STAR											
				null											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	M-----	1	\$300.00	0.00								
N 16	WCOV	02/22/22	02/22/22	Tues 7p-8p	CM	7p-8p	-T-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
				Tues 7p-8p											
				THE RESIDENT-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	-T-----	1	\$150.00	0.00								
N 17	WCOV	02/23/22	02/23/22	Wed 7p-8p	CM	7p-8p	--W----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
				Wed 7p-8p											
				I CAN SEE YOUR VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	--W----	1	\$150.00	0.00								

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	WCOV	02/20/22	02/20/22	Nascar Pre Race Nascar Pre Race	CM	Various	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
NASCAR RACEDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-----S				1		\$100.00		0.00			
N 19	WCOV	02/20/22	02/20/22	Nascar Race Nascar Race	CM	Various	-----S	:30	1	\$600.00	L-4	0.00	NM	1	\$600.00
DAYTONA 500															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-----S				1		\$600.00		0.00			
N 20	WCOV	02/21/22	02/21/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----				1		\$50.00		0.00			
N 21	WCOV	02/19/22	02/19/22	Sa 12a-1a Sa 12a-1a	CM	12:00 XM-12:30 XI (12:00 XM-12:30 XM)	-----S-	:30	1	\$5.00	L-4	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-----S-				1		\$5.00		0.00			
Totals													17	\$1,825.00	