ORDER

Order / Rev: 31643

27675473 Alt Order #:

Product Desc: ORDR

Estimate: 211217 POLITICAL ISSUE

Flight Dates: 02/11/22 - 02/17/22

Original Date / Rev: 02/10/22 / 02/10/22

Order Type: **GENERAL** Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Calendar:

Jenna Nubar

WCOV-TV

Print Date 02/10/22 11:58:43

WASH NAT

Agency

Orders

Name:

Del Cielo Media LLC

Buying Contact:

Billing Contact:

1427 Leslie Avenue

Alexandria, VA 22301

Billing Cycle: Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Political - Alabama Patriots PAC

Demographic:

A35+ PL2

Product Codes: Revenue Code 1:

AGY

Revenue Code 2:

Revenue Code 3:

Priority:

POL

ISS L-4

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/17/22	12	\$865.00	\$735.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
February 2022	12	\$865.00	\$735.25	0.00	
Totals	12	\$865.00	\$735.25	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jenna Nubar			Start Of Order - End Of Order	100%	

Order Share	Share	Total		
WCOV-TV	5%	\$865.00		
Market	100%	\$17,300.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$16,435.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	02/11/22	02/11/22	Daytime 9a-10a	Drew BaßM	9a-10a	F	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
			Daytime 9a-10a									
DREW B	BARRYMO	DRE										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/0	07/22	02/13/22	F	1	\$10.00	0.00						
N 2 WCOV	02/15/22	02/15/22	Daytime 9a-10a	Prew B&M	9a-10a	-T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
			Daytime 9a-10a									
DREW E	BARRYMO	DRE										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/1	14/22	02/20/22	-T	1	\$10.00	0.00						
N 3 WCOV	02/16/22	02/16/22		СМ	9a-10a	W	:30	1	\$10.00L-4	0.00 NM	1	\$10.00

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Ln Ch	Start	End	Inventory Code		Start/End T	ime Da	ıys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	****		Daytime 9a-10a I Daytime 9a-10a	Drew Bar	di.								
DREV	V BARRY	MORE	Daylille 9a-10a										
<u>S</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 0		02/20/22	W	1	\$10.00	0.00							
		22 02/17/22	Daytime 9a-10a I Daytime 9a-10a	Drew B&M	9a-10a		Γ	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
	V BARRY		M/I	0 - 1 - 0.01 - 1	5.								
Week: 0	tart Date 2/14/22	End Date 02/20/22	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$10.00	Rating 0.00							
			Sa 930p-10p	CM	930p-10p		S-	:30	1	\$25.00 L-4	0.00 NM	1	\$25.00
			Sa 930p-10p		500000000 -0 8 00 0000 000 8 000								,
	GRIFFIT tart Date	H End Date	Wookdows	Cnoto/Mook	Data	Detine							
Week: 0	Sherman communication	02/13/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00							
N 6 WCO	V 02/11/2	22 02/11/22	M-F 9p-935p Late	NewsCM	9p-935p		-F	:30	1	\$100.00L-4	0.00 NM	0	\$0.00
W00		01/10041	M-F 9p-935p Late	e News							AC DI A MEDISANI DALI DI SANCIONI DI S		4.14
	v 9 OCLO tart Date	CK LOCAL End Date	Weekdays	Spots/Week	Pata	Dating							
Week: 0		02/13/22	F	1	<u>Rate</u> \$100.00	Rating 0.00							
	Ch Date Ra		escription		/End Time		We	eekdays	Len	gth Rate	Rtg Type		
			1-F 9p-935p Late N	lews 9p-9	35p			F		:30 (\$100.00)	0.00 NM		
200	ee MG 9.2 na]	2,9.3											
N 7 WCO	V 02/14/2	22 02/14/22	M-F 9p-935p Late	NewsCM	9p-935p	M		:30	1	\$100.00L-4	0.00 NM	1	\$100.00
14/001	100010	01/ 1 0 0 4 1	M-F 9p-935p Late	e News	3 .							8	
10-00	v 9 OCLO tart Date	CK LOCAL End Date	Mookdovs	Spoto/Mook	Data	Datina							
Week: 0		02/20/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00							
N 8 WCO	V 02/16/2	22 02/16/22	M-F 9p-935p Late	NewsCM	9p-935p	W-		:30	1	\$100.00L-4	0.00 NM	1	\$100.00
144001	(0.00).0	OK LOOM	M-F 9p-935p Late	e News									
	v 9 OCLO tart Date	CK LOCAL End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02	COLOR TO THAT IS NOT	02/20/22	W	1	\$100.00	0.00							
N 9 WCO	V 02/12/2	2 02/12/22	Sat 9-930p Late N	lews CM	9p-930p		-S-	:30	1	\$50.00L-4	0.00 NM	2	\$150.00
EOV N	NEWS @ 9	2	Sat 9p-930p Late	News									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02		02/13/22	S-	1	\$50.00	0.00							
The second second	h Date Ra		escription	A STATE OF THE STA	End Time			ekdays			Rtg Type		
	ee MG 9.2		at 9-930p Late Nev	vs 9p-93	30p			Sa		30 (\$50.00)	0.00 NM		
	a]	.,0.0											
			at 9-930p Late Nev	vs 9p-93	30p			Sa	;	30 \$100.00	0.00 NM		
_	G for 6.1,		E 005 4005										
The second second	O 02/14/23 G for 6.1,9		-F 935p-1005p	935p	-1005p		M-		:	30 \$50.00	0.00 NM		
		2 02/16/22	Wed 8n-9n	CM	8p-9p	W-		:30	1	\$150.00L-4	0.00 NM	1	¢450.00
1110 1100	02/10/2	2 02/10/22	Wed 8p-9p	CIVI	op-ap	w-		.30	1	\$150.00L-4	U.UU INIVI	Ļ	\$150.00
9-1-1: null	LONE ST.	AR											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					I		
Week: 02		02/20/22	W	1	\$150.00	0.00							
N 11 WCO	V 02/14/2	2 02/14/22	Mon 8p-9p Mon 8p-9p	CM	8p-9p	M		:30	1	\$150.00L-4	0.00 NM	1	\$150.00
THE C	LEANING	LADY-FO	mon op-ap										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02		02/20/22	M	1	\$150.00	0.00							
N 12 WCO	v UZ/15/2	2 02/15/22	Tues 7p-8p Tues 7p-8p	CM	7p-8p	-T		:30	1	\$150.00L-4	0.00 NM	1	\$150.00
THE R	ESIDENT	-FOX											

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Start Date Week: 02/14/22			End Date 02/20/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$150.00	Rat 0	<u>ing</u>).00	manusur.				
											Totals	12	\$865.00