ORDER

Orders Order / Rev: 31727 Alt Order #: 27681879 **ORDR** Product Desc: WCOV-TV Estimate: 225303 POLITICAL ISSUE Flight Dates: 02/25/22 - 03/03/22 Primary AE: Jenna Nubar Original Date / Rev: 02/24/22 / 02/24/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Del Cielo Media LLC Agency Name: Billing Type: **Buying Contact:** Cash Billing Contact: Billing Calendar: Broadcast 1427 Leslie Avenue Billing Cycle: EOM/EOC Alexandria, VA 22301 Agency Commission: 15% Advertiser Name: Political - Alabama Patriots PAC A35+ New Business End: Demographic: Product Codes: PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
01/31/22	02/27/22	5	\$235.00	\$199.75		
02/28/22	03/03/22	13	\$940.00	\$799.00		

L-4

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	5	\$235.00	\$199.75	0.00
March 2022	13	\$940.00	\$799.00	0.00
Totals	18	\$1,175.00	\$998.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total	
WCOV-TV	5%	\$1,175.00	
Market	100%	\$23,500.00	

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$22,325.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Lr	n Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N '	WCOV	02/25/22	02/25/22	Daytime 9a-10a	Drew BaßM	9a-10a	F	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
				Daytime 9a-10a									
	DREW E	BARRYMO	DRE										
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
\	Neek: 02/2	21/22	02/27/22	F	1	\$10.00	0.00						
N 2	WCOV	03/01/22	03/01/22	Daytime 9a-10a	Drew BaßM	9a-10a	-T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
				Daytime 9a-10a									
	DREW B	BARRYMO	RE										
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
\	Neek: 02/2	28/22	03/06/22	-T	1	\$10.00	0.00						

Print Date: 02/24/22 12:55:47 Page 2 of 3

WCOV-TV

Order / Rev:

31727

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27681879

Product Desc:

Flight Dates:

02/25/22 - 03/03/22

Estimate:

225303 POLITICAL ISSUE

ORDR

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 3	WCOV	/ 03/02/2	22 03/02/22	And the second s	Drew B&M	9a-10a	1	W	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
	DREW	BARRY	MORE.	Daytime 9a-10a										
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
V	Veek: 02		03/06/22	W	1	\$10.00	0.00							
N 4	WCO/	/ 03/03/2	22 03/03/22		Drew BaûM	9a-10a		-T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
	DDEW	BARRY	MODE.	Daytime 9a-10a										
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
V	Veek: 02		03/06/22	T	1	\$10.00	0.00							
N 5	WCOV	02/25/2	22 02/25/22	Court 3p-4p Real	СМ	3p-4p		F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	THE	- A1		M-F 3p-4p The R	teal									
	THE R	ert Date	End Date	Weekdays	Spots/Week	Rate	Rating							
V	Veek: 02	State of the state	02/27/22	F	1	\$50.00	0.00							
N 6	WCOV	02/28/2	22 02/28/22	Court 3p-4p Real	CM	3p-4p	M		:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 3p-4p The R	teal									
	THE R		Fad Data	Maralada	0	Data	D-4:							
W	<u>513</u> Veek: 02	art Date /28/22	End Date 03/06/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00							
-				Court 3p-4p Real	CM .	3p-4p	100000000000000000000000000000000000000	N	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 3p-4p The R										•
	THE R			12-12-1-12-1-12-12-12-12-12-12-12-12-12-			_							
۱۸	<u>Sta</u> Veek: 02	art Date	End Date 03/06/22	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00							
-			22 02/28/22			9a-10a			:30	1	\$10.00L-4	0.00 NM	1	\$10.00
1, 0	,,,,,,,	OLILOIL	.2 02/20/22	Daytime 9a-10a	DION DOM	00 100			.00		Ψ10.00L 4	0.00 14141		Ψ10.00
		EWS SU	NDAY											
10		art Date	End Date	Weekdays M	Spots/Week	Rate	Rating							
	Veek: 02		03/06/22		CM	\$10.00 930p-10p	0.00	S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
IN S	VVCOV	02/20/2	.2 02/20/22	Sa 930p-10p Sa 930p-10p	CIVI	930p-10p		3-	.30	1	\$25.00 L-4	0.00 14101		\$25.00
	ANDY	GRIFFITI	H											
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Veek: 02		02/27/22	S-	1 Nova CM	\$25.00	0.00	F	.20		\$100.00L-4	0.00 NM	1	\$100.00
14 10	VVCOV	02/23/2	2 02/23/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p			:30	1	\$100.00L-4	U.UU INIVI	1	\$100.00
	WCOV	9 OCLO	CK LOCAL		T. 100. T. 10 T.									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
-	Veek: 02		02/27/22	F	1 211	\$100.00	0.00				***********	0.00.144		0.400.00
IN 11	WCOV	02/28/2	2 02/28/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	M		:30	1	\$100.00L-4	0.00 NM	1	\$100.00
	WCOV	9 OCLO	CK LOCAL	W r op ooop Lak	0110110									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Veek: 02		03/06/22	M	1	\$100.00	0.00	100						
N 12	WCOV	03/02/2	2 03/02/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	1	N	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
	WCOV	9 OCLO	CK LOCAL	W-1 3p-333p Late	e ivews									
	A.	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Veek: 02		03/06/22	W	1	\$100.00	0.00							
N 13	WCOV	03/03/2	2 03/03/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p		-T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
	wcov	9 OCLO	CK LOCAL	M-F 9p-933p Late	e news									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Veek: 02		03/06/22	T	1	\$100.00	0.00							
N 14	WCOV	02/26/2	2 02/26/22	Sat 9-930p Late N		9p-930p		S-	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	FOX N	EWS@9	9	Sat 9p-930p Late	News									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Veek: 02		02/27/22	S-	1	\$50.00	0.00							
N 15	WCOV	02/28/2	22 02/28/22		CM	8p-9p	M		:30	1	\$150.00L-4	0.00 NM	1	\$150.00

Print Date: 02/24/22 12:55:47 Page 3 of 3

WCOV-TV

Order / Rev:

31727

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27681879

Product Desc:

Flight Dates:

02/25/22 - 03/03/22

Estimate:

225303 POLITICAL ISSUE

ORDR

Ln Ch Sta	t End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	3	Mon 8p-9p							W. S. & J		
9-1-1: LONE 9	TAD	Mon 8p-9p									
null	IAK										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/22	03/06/22	M	3pots/vveek	\$150.00	0.00				- 1		
N16 WCOV 03/01			CM			-00	- 4	#450.001.4	0.00.1114		# 450.00
N 16 WCOV 03/0	122 03/01/22	Tues 7p-8p	CM	7p-8p	-T	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
THE RESIDE	IT FOY	Tues 7p-8p							- 1		
	10.0 L 00.0 Teto/10.				12207 - 220				- 1		
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/22	03/06/22	-T	1	\$150.00	0.00						
N 17 WCOV 03/02	/22 03/02/22	Wed 7p-8p	CM	7p-8p	W	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
		Wed 7p-8p									
I CAN SEE YO	OUR VOICE										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/22	03/06/22	W	1	\$150.00	0.00						
N 18 WCOV 02/28	122 02/28/22	M-F 935p-1005p	CM	935p-1005p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	, LL 01/L0/LL	M-F 935p-1005p		осор тосор	11	.00		Ψ50.00L-4	0.00 14141		Ψ50.00
Ctart Date	Fad Data		100 May 100 Ma	D-1-	D:						
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/22	03/06/22	M	1	\$50.00	0.00						
									Totals	18	\$1,175.00