

# ORDER



WCOV-TV

**Orders**  
**Order / Rev:** 32283  
**Alt Order #:** 27765743  
**Product Desc:** ORDR  
**Estimate:** 426502 POLITICAL ISSUE  
**Flight Dates:** 04/26/22 - 05/02/22  
**Original Date / Rev:** 04/12/22 / 04/12/22  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Del Cielo Media LLC  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Alabama Patriots PAC  
**Demographic:** A35+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/02/22	41	\$2,355.00	\$2,001.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	41	\$2,355.00	\$2,001.75	0.00
<b>Totals</b>	<b>41</b>	<b>\$2,355.00</b>	<b>\$2,001.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	04/26/22	04/26/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-T-----		1				\$10.00		0.00			
N 2	WCOV	04/27/22	04/27/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--W----		1				\$10.00		0.00			
N 3	WCOV	04/28/22	04/28/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	---T---		1				\$10.00		0.00			
N 4	WCOV	05/02/22	05/02/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	M-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	M-----		1				\$10.00		0.00			
N 5	WCOV	04/26/22	04/26/22	Daytime 9a-10a Drew B&M Daytime 9a-10a	CM	9a-10a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WCOV	04/27/22	04/27/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-T-----	1	\$10.00	0.00								
N 7	WCOV	04/28/22	04/28/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	--W----	1	\$10.00	0.00								
N 8	WCOV	05/02/22	05/02/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	M-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	M-----	1	\$10.00	0.00								
N 9	WCOV	05/01/22	05/01/22	SignOn/SignOff-Restrict@M SignOn/SignOff ROS	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	-----S	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-----S	1	\$25.00	0.00								
N 10	WCOV	04/26/22	04/26/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-T-----	1	\$50.00	0.00								
N 11	WCOV	04/28/22	04/28/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	---T---	1	\$50.00	0.00								
N 12	WCOV	05/02/22	05/02/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	M-----	1	\$50.00	0.00								
N 13	WCOV	04/27/22	04/27/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	--W----	1	\$50.00	0.00								
N 14	WCOV	04/29/22	04/29/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	----F--	1	\$50.00	0.00								
N 15	WCOV	05/02/22	05/02/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	M-----	1	\$50.00	0.00								
N 16	WCOV	04/26/22	04/26/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-T-----	1	\$50.00	0.00								
N 17	WCOV	04/28/22	04/28/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	---T---	1	\$50.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	WCOV	05/02/22	05/02/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	---T---	1	\$50.00	0.00								
N 19	WCOV	04/26/22	04/26/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	M-----	1	\$50.00	0.00								
N 20	WCOV	04/28/22	04/28/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-T-----	1	\$50.00	0.00								
N 21	WCOV	05/02/22	05/02/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	M-----	1	\$50.00	0.00								
N 22	WCOV	05/01/22	05/01/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-----S	1	\$15.00	0.00								
N 23	WCOV	04/30/22	04/30/22	Sa 12a-1a Sa 12a-1a	CM	12:00 XM-12:30 XM (12:00 XM-12:30 XM)	-----S-	:30	1	\$5.00	L-4	0.00	NM	1	\$5.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-----S-	1	\$5.00	0.00								
N 24	WCOV	05/01/22	05/01/22	Su 12a-1a Su 12a-1a	CM	12a-1a	-----S	:30	1	\$5.00	L-4	0.00	NM	1	\$5.00
EXTRAWEEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-----S	1	\$5.00	0.00								
N 25	WCOV	05/01/22	05/01/22	Su 11p-12mid Su 11p-12a	CM	11p-12a	-----S	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
S.W.A.T.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-----S	1	\$10.00	0.00								
N 26	WCOV	04/26/22	04/26/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI-T-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-T-----	1	\$20.00	0.00								
N 27	WCOV	04/28/22	04/28/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI---T---	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	---T---	1	\$20.00	0.00								
N 28	WCOV	05/02/22	05/02/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	M-----	1	\$20.00	0.00								
N 29	WCOV	05/01/22	05/01/22	Su 10p-1030p Su 10p-1030p	CM	10p-1030p	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N30	WCOV	05/01/22	05/01/22	Su 930p-10p Su 930p-10p	CM	930p-10p	-----S	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S					1	\$15.00		0.00			
		BIG BANG THEORY													
N31	WCOV	04/30/22	04/30/22	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----S-	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S					1	\$25.00		0.00			
		I CAN SEE YOUR VOICE													
N32	WCOV	04/30/22	04/30/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S-					1	\$15.00		0.00			
		FOX NEWS @ 9													
N33	WCOV	04/26/22	04/26/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S-					1	\$100.00		0.00			
		WCOV 9 OCLOCK LOCAL													
N34	WCOV	04/28/22	04/28/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-T-----					1	\$150.00		0.00			
		WCOV 9 OCLOCK LOCAL													
N35	WCOV	04/29/22	04/29/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----F--					1	\$150.00		0.00			
		WCOV 9 OCLOCK LOCAL													
N36	WCOV	05/01/22	05/01/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S					1	\$150.00		0.00			
		FOX NEWS @ 9													
N37	WCOV	04/29/22	04/29/22	FOX WWE Wrestling FOX WWE Wrestling	CM	Various	----F--	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----F--					1	\$100.00		0.00			
		FRIDAY NIGHT SMACKDO													
N38	WCOV	05/02/22	05/02/22	Mon 7p-8p Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$300.00	L-3	0.00	NM	1	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	M-----					1	\$300.00		0.00			
		9-1-1-FOX													
N39	WCOV	04/26/22	04/26/22	Tues 7p-8p Tues 7p-8p	CM	7p-8p	-T-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-T-----					1	\$150.00		0.00			
		THE RESIDENT-FOX													
N40	WCOV	04/26/22	04/26/22	Tues 8p-9p Tues 8p-9p	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-T-----					1	\$150.00		0.00			
		NAME THAT TUNE-FOX													
N41	WCOV	05/01/22	05/01/22	Sun 6p-7p Sun 6p-7p	CM	6p-7p	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S					1	\$100.00		0.00			
		NASCAR RACE DAY -BRI													

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Advertiser: Political - Alabama Patriots PAC  
 Product Desc: ORDR  
 Estimate: 426502 POLITICAL ISSUE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S		1				\$100.00		0.00			
													Totals	41	\$2,355.00