## **ORDER**

**Orders** Order / Rev: 32283 Alt Order #: 27765743 Product Desc: **ORDR** 426502 POLITICAL ISSUE WCOV-TV Estimate: Flight Dates: 04/26/22 - 05/02/22 Primary AE: Christopher Lynch Original Date / Rev: 04/12/22 / 04/12/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Del Cielo Media LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1427 Leslie Avenue Billing Cycle: EOM/EOC Alexandria, VA 22301 Agency Commission: 15% Advertiser Name: Political - Alabama Patriots PAC Demographic: A35+ New Business End:

Bill Plan

Totals

Advertiser External ID:

Agency External ID:

Order Separation:

Unit Code:

Start Date	End Date	# Spots	Gross Amount	Net Amount		
04/25/22	05/02/22	41	\$2,355.00	\$2,001.75		

PL2

AGY

POL

ISS

L-4

Product Codes:

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

Month	# Spots	Gross Amount	Net Amount	Rating	
May 2022	41	\$2,355.00	\$2,001.75	0.00	
Totals	41	\$2.355.00	\$2,001.75	0.00	

General

00:15:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rt	Rtg Type Spots Amount
N 1 WCOV 04/26/22 04/26/22 Daytime 8a-9a Real CM 8a-9a -T :30 1 \$10.00L-4 0	0.00 NM 1 \$10.00
M-F 8a-9a The Real	
THE REAL	1
Start Date End Date Weekdays Spots/Week Rate Rating	1
Week: 04/25/22 05/01/22 -T 1 \$10.00 0.00	
N 2 WCOV 04/27/22 04/27/22 Daytime 8a-9a Real CM 8a-9aW :30 1 \$10.00L-4 0	0.00 NM 1 \$10.00
M-F 8a-9a The Real	
THE REAL	1
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/25/22 05/01/22W 1 \$10.00 0.00	
N 3 WCOV 04/28/22 04/28/22 Daytime 8a-9a Real CM 8a-9aT :30 1 \$10.00L-4 0	0.00 NM 1 \$10.00
M-F 8a-9a The Real	1
THE REAL	1
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/25/22 05/01/22T 1 \$10.00 0.00	
N 4 WCOV 05/02/22 05/02/22 Daytime 8a-9a Real CM 8a-9a M :30 1 \$10.00L-4 0	0.00 NM 1 \$10.00
M-F 8a-9a The Real	
THE REAL	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 05/02/22 05/08/22 M 1 \$10.00 0.00	
N 5 WCOV 04/26/22 04/26/22 Daytime 9a-10a Drew B&M 9a-10a -T :30 1 \$10.00L-4 0	0.00 NM 1 \$10.00
Daytime 9a-10a	A Participate

WCOV-TV

Page 2 of 5

Order / Rev:

32283

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27765743

Product Desc:

ORDR

Flight Dates:

04/26/22 - 05/02/22

Estimate:

426502 POLITICAL ISSUE

Ln Ch Start En	d Inventory Cod	le Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End</u> Week: 04/25/22 05/0		Spots/Week		Rating 0.00						
N 6 WCOV 04/27/22 04/3			9a-10a	W	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
DREW BARRYMORE	Dayamo da 100									
<u>Start Date</u> <u>End</u> Week: 04/25/22 05/0		Spots/Week 1	Rate \$10.00	Rating 0.00						**
N 7 WCOV 04/28/22 04/2	28/22 Daytime 9a-10a Daytime 9a-10a		9a-10a	T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
DREW BARRYMORE										
<u>Start Date</u> <u>End</u> Week: 04/25/22 05/0		Spots/Week 1	Rate \$10.00	Rating 0.00						
N 8 WCOV 05/02/22 05/0			9a-10a	M	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
DREW BARRYMORE	Daytime 9a-10a	a .								
Start Date End	Date Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22 05/08	3/22 M	1	\$10.00	0.00						
N 9 WCOV 05/01/22 05/0	01/22 SignOn/SignOff SignOn/SignOff		5:00 PM-6:0 (5:00 PM-6:0	00 PMS 00 PM)	:30	1	\$25.00 L-4	0.00 NM	1	\$25.00
S.W.A.T.										
Start Date End   Week: 04/25/22 05/01		Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
N10 WCOV 04/26/22 04/2		al CM	3p-4p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
THE DEAL	M-F 3p-4p The	Real						50 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	~	
THE REAL Start Date End I	Date Weekdays	Spots/Week	Rate	Rating						
Week: 04/25/22 05/01		<u>30013/4466K</u>	\$50.00	0.00						
N11 WCOV 04/28/22 04/2			3p-4p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
THE REAL	M-F 3p-4p The	Real								
Start Date End I		Spots/Week	Rate	Rating						
Week: 04/25/22 05/01		1	\$50.00	0.00					20	
N 12 WCOV 05/02/22 05/0	12/22 Court 3p-4p Rea M-F 3p-4p The		3p-4p	M	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
THE REAL		. 1001								
<u>Start Date</u> <u>End I</u> Week: 05/02/22 05/08		Spots/Week	Rate	Rating						
N 13 WCOV 04/27/22 04/2	722		\$50.00 4p-5p	0.00 W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	M-F 4p-5p Eller		F - F				<b>4</b> 00.002	0.00		Ψ00.00
ELLEN Start Date End [	Date Weekdays	Spots/Week	Rate	Rating						
Week: 04/25/22 05/01		1	\$50.00	0.00						
N 14 WCOV 04/29/22 04/2			4p-5p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
ELLEN	M-F 4p-5p Ellen							- 1		
Start Date End [		Spots/Week	Rate	Rating						
Week: 04/25/22 05/01 N 15 WCOV 05/02/22 05/0	A CONTRACTOR OF THE CONTRACTOR	n CM	\$50.00 4p-5p	0.00 M	.20		<b>CEO 001 4</b>	0.00.1114	4	<b>#50.00</b>
ELLEN	M-F 4p-5p Ellen		4р-эр		:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Start Date End [	Date Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22 05/08		1	\$50.00	0.00						
N 16 WCOV 04/26/22 04/2				0 PM -T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
BIG BANG THEORY	M-F 5p-6p Big E	sang Theory	(5:00 PM-5:3	30 PM)				ı		
Start Date End I		Spots/Week	Rate	Rating				- 1		
Week: 04/25/22 05/01		1	\$50.00	0.00			0=0	0.65	100	<u></u>
N 17 WCOV 04/28/22 04/2	8/22 Early Fringe 5-6 M-F 5p-6p Big E		5:00 PM-5:3 (5:00 PM-5:3	0 PMT 30 PM)	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
BIG BANG THEORY		3	(					ı		

WCOV-TV

Page 3 of 5

Order / Rev:

32283

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27765743

Product Desc:

ORDR

Flight Dates:

04/26/22 - 05/02/22

Estimate:

426502 POLITICAL ISSUE

Ln Ch Inventory Code Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 ---T---\$50.00 0.00 N 18 WCOV 05/02/22 05/02/22 Early Fringe 5-6pm BBTCM 5:00 PM-5:30 PM M-----:30 \$50.00 L-4 0.00 NM 1 \$50.00 M-F 5p-6p Big Bang Theory (5:00 PM-5:30 PM) **BIG BANG THEORY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$50.00 0.00 N 19 WCOV 04/26/22 04/26/22 Early Fringe 5-6pm BBTCM 5:30 PM-6:00 PM -T----:30 \$50.00 L-4 0.00 NM \$50.00 M-F 5p-6p Big Bang Theory (5:30 PM-6:00 PM) **BIG BANG THEORY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 -T----\$50.00 0.00 N20 WCOV 04/28/22 04/28/22 Early Fringe 5-6pm BBTCM 5:30 PM-6:00 PM ---T---:30 \$50.00L-4 0.00 NM \$50.00 M-F 5p-6p Big Bang Theory (5:30 PM-6:00 PM) **BIG BANG THEORY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 ---T---\$50.00 0.00 N21 WCOV 05/02/22 05/02/22 Early Fringe 5-6pm BBTCM 5:30 PM-6:00 PM M-----:30 \$50.00 L-4 0.00 NM 1 \$50.00 M-F 5p-6p Big Bang Theory (5:30 PM-6:00 PM) **BIG BANG THEORY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 M----\$50.00 0.00 N22 WCOV 05/01/22 05/01/22 Su 10a-11a CM 10a-11a ----S :30 \$15.00 L-4 0.00 NM 1 \$15.00 Fox News Sunday FOX NEWS SUNDAY Start Date **End Date** Weekdays Spots/Week Rate Rating ----S Week: 04/25/22 05/01/22 \$15.00 0.00 N23 WCOV 04/30/22 04/30/22 Sa 12a-1a CM 12:00 XM-12:30 XI----S-:30 \$5.00 L-4 0.00 NM 1 \$5.00 Sa 12a-1a (12:00 XM-12:30 XM) **BIG BANG THEORY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 -5-\$5.00 0.00 N24 WCOV 05/01/22 05/01/22 ----S Su 12a-1a CM 12a-1a :30 \$5.00 L-4 0.00 NM 1 \$5.00 Su 12a-1a **EXTRAWEEKEND** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 04/25/22 05/01/22 ----S \$5.00 0.00 N25 WCOV 05/01/22 05/01/22 Su 11p-12mid CM 11p-12a ----S :30 \$10.00L-4 0.00 NM \$10.00 Su 11p-12a S.W.A.T. Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 04/25/22 05/01/22 \$10.00 0.00 N26 WCOV 04/26/22 04/26/22 M-F 1005p-1105p CM 10:05 PM-10:35 PI-T----:30 \$20.00L-4 0.00 NM \$20.00 1 M-F 1005p-1105p (10:05 PM-10:35 PM) ANDY GRIFFITH Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 -T----\$20.00 0.00 N27 WCOV 04/28/22 04/28/22 M-F 1005p-1105p 10:05 PM-10:35 PI---T---CM :30 \$20.00 L-4 0.00 NM \$20.00 M-F 1005p-1105p (10:05 PM-10:35 PM) ANDY GRIFFITH Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 ---T---\$20.00 0.00 N28 WCOV 05/02/22 05/02/22 M-F 1005p-1105p CM 10:05 PM-10:35 PIM-----\$20.00 L-4 :30 0.00 NM \$20.00 M-F 1005p-1105p (10:05 PM-10:35 PM) ANDY GRIFFITH Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$20.00 0.00 N29 WCOV 05/01/22 05/01/22 10p-1030p Su 10p-1030p CM \$15.00 L-4 ----5 :30 0.00 NM 1 \$15.00 Su 10p-1030p **BIG BANG THEORY** Start Date **End Date** Weekdays Spots/Week Rate Rating

WCOV-TV

Page 4 of 5

Order / Rev:

32283

-----

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27765743

Product Desc:

ORDR

Flight Dates:

04/26/22 - 05/02/22

Estimate:

426502 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week		Rating						1 - 200/25 - 10
Week: 04 N 30 WCOV		05/01/22	S	1	· · · · · · · ·	0.00						
	NG THE		Su 930p-10p Su 930p-10p	СМ	930p-10p	S	:30	1	\$25.00 L-4	0.00 NM	1	\$25.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	S	1	\$25.00	0.00						
N31 WCOV	04/30/2	22 04/30/22	Sa 10p-11p	CM	10p-11p	S-	:30	1	\$15.00 L-4	0.00 NM	1	\$15.00
			Sa 10p-11p				0.5.5		*******			* 10,00
		JR VOICE		NATION AND ADDRESS OF THE PARTY.								
Sta Week: 04	art Date	End Date 05/01/22	Weekdays	Spots/Week		Rating						
N 32 WCOV				Jours CM	\$15.00 9p-930p	0.00	.20		£400.001.0	0.00.1114		<b>#</b> 400.00
1432 WCOV	04/30/2	22 04/30/22	Sat 9-930p Late		ab-asob	S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
FOX N	EWS @ 9	9	out op ooop zate	7110110								
Sta	art Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		05/01/22	S-	1	\$100.00	0.00						
N 33 WCOV	04/26/2	22 04/26/22			9p-935p	-T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
WCOV	9 001 0	CK LOCAL	M-F 9p-935p Late	e News								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		05/01/22	-T	1	\$150.00	0.00						
N 34 WCOV	04/28/2	2 04/28/22	M-F 9p-935p Late	NewsCM	9p-935p	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			M-F 9p-935p Late	e News								
		CK LOCAL			_							
Sta Week: 04/	rt Date	End Date 05/01/22	Weekdays T	Spots/Week	Rate	Rating						
N 35 WCOV			M-F 9p-935p Late		\$150.00 9p-935p	0.00	:30	- 1	£150.001.2	0.00 NM	,	¢450.00
1100 11001	04/20/2	.2 04/23/22	M-F 9p-935p Late		ap-assp		.30	1	\$150.00 L-3	0.00 NM	1	\$150.00
WCOV	9 OCLO	CK LOCAL										
200000 200 200 200	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		05/01/22	F	1	\$150.00	0.00						
N 36 WCOV	05/01/2	2 05/01/22	Congression and Congression an		9p-930p	S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
FOX NE	EWS @ 9	9	Sun 9p-930p Late	enews								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		05/01/22	S	1	\$150.00	0.00						
N 37 WCOV	04/29/2	2 04/29/22	FOX WWE Wrest	ling CM	Various	F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
EDIDAY	NICHT	SMACKDO	FOX WWE Wres	tling								
	rt Date	End Date	Weekdays	Spots/Week	Poto	Poting						
Week: 04/		05/01/22	F	1	<u>Rate</u> \$100.00	Rating 0.00						
N 38 WCOV	05/02/2		Mon 7p-8p	CM	7p-8p	M	:30	1	\$300.00L-3	0.00 NM	1	\$300.00
			Mon 7p-8p		345 3345				*******			4000.00
9-1-1-F												
Sta Week: 05/	rt Date	End Date 05/08/22	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
N 39 WCOV			Tues 7p-8p	CM	\$300.00 7p-8p	0.00 -T	:30	1	\$150.00L 4	0.00 NM4	4	£450.00
1100 11001	04/20/2	2 04/20/22	Tues 7p-8p	Civi	r p-op	-1	.30	- 1	\$150.00L-4	0.00 NM	1	\$150.00
THE RE	SIDENT	-FOX										
100000000 00000 00000000000000000000000	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		05/01/22	-T	1	\$150.00	0.00						
N40 WCOV	04/26/2	2 04/26/22	Tues 8p-9p Tues 8p-9p	CM	8:00 PM-9:0	0 PM -T	:30	1	\$150.00 L-4	0.00 NM	1	\$150.00
NAME T	THAT TU	NE-FOX	raes ob-ab									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				-		
Week: 04/	25/22	05/01/22	-т	1	\$150.00	0.00						
N41 WCOV	05/01/2	2 05/01/22	Sun 6p-7p	CM	6p-7p	S	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
NASCA	D DACE	DAY -BRI	Sun 6p-7p							- 1		
		End Date	Weekdays	Spots/Week	Data	Rating				- 1		
Sta	Date	LIN Date	vvockuays	Opoto/Week	Rate	Rating						

Page 5 of 5

Order / Rev:

32283

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27765743

Product Desc:

ORDR

WCOV-TV

Flight Dates:

04/26/22 - 05/02/22

Estimate:

426502 POLITICAL ISSUE

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spots	Rate F	ri Rtg Type	Spots	Amount
W		Start Date 04/25/22	End Date 05/01/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$100.00	<u>Rati</u> 0	ng .00					3
											Totals	41	\$2,355.00