## ORDER

Orders Order / Rev: 32284 Alt Order #: 27765742 Product Desc: ORDR Estimate: 503509 POLITICAL ISSUE WCOV-TV Flight Dates: 05/03/22 - 05/09/22 Primary AE: Christopher Lynch Original Date / Rev: 04/12/22 / 04/12/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Del Cielo Media LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1427 Leslie Avenue Billing Cycle: EOM/EOC Alexandria, VA 22301 Agency Commission: 15% Advertiser Name: Political - Alabama Patriots PAC Demographic: A35+ New Business End: **Product Codes:** PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
04/25/22	05/09/22	41	\$2,355.00	\$2,001.75		

ISS

L-4

Revenue Code 3:

Priority:

Totals										
Month	# Spots	Gross Amount	Net Amount	Rating						
May 2022	41	\$2,355.00	\$2,001.75	0.00						
Totals	41	\$2,355.00	\$2,001.75	0.00						

00:15:00

Order Separation:

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Snots	Amount
N 1	WCOV	05/03/2	2 05/03/22	Daytime 8a-9a R	Real CM	8a-9a	-T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
				M-F 8a-9a The F				.00		Ψ10.00L-4	0.00 14101		\$10.00
	THE RE	AL											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 05/0		05/08/22	-T	1	\$10.00	0.00						
N 2	WCOV	05/04/2	2 05/04/22	Daytime 8a-9a R		8a-9a	W	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
	TUE DE	A.1		M-F 8a-9a The F	Real								
	THE RE	200 <del>1 200</del> 0	F - 1 D - 1	VW 1.1		-	-						
V	<u>5tar</u> Veek: 05/0	rt Date	End Date 05/08/22	Weekdays W	Spots/Week	Rate	Rating						
				W	1 011	\$10.00	0.00						
14 3	VVCOV	05/05/2	2 05/05/22	Daytime 8a-9a R M-F 8a-9a The F		8a-9a	T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
	THE RE	Al		W-r oa-9a The r	Keai								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	Veek: 05/0	Color - Discharge -	05/08/22	T	1	\$10.00	0.00						
N 4	WCOV	05/09/2	2 05/09/22	Daytime 8a-9a R	eal CM	8a-9a	M	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
				M-F 8a-9a The F		00 00		.00		Ψ10.00L-4	O.OO INIVI	'	\$10.00
	THE RE	AL											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 05/0	09/22	05/15/22	M	1	\$10.00	0.00						
N 5	WCOV	05/03/2	2 05/03/22	Daytime 9a-10a I	Drew BaßM	9a-10a	-T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
				Daytime 9a-10a									

WCOV-TV

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Order / Rev:

32284

Advortio

Advertiser: Product Desc: Political - Alabama Patriots PAC

Alt Order #: Flight Dates: 27765742

05/03/22 - 05/09/22

Estimate:

503509 POLITICAL ISSUE

ORDR

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount DREW BARRYMORE Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$10.00 0.00 N 6 WCOV 05/04/22 05/04/22 Daytime 9a-10a Drew B&M 9a-10a --W---:30 \$10.00 L-4 0.00 NM 1 \$10.00 Daytime 9a-10a DREW BARRYMORE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$10.00 0.00 N 7 WCOV 05/05/22 05/05/22 Daytime 9a-10a Drew B&M 9a-10a :30 \$10.00L-4 0.00 NM 1 \$10.00 Daytime 9a-10a DREW BARRYMORE Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/02/22 05/08/22 ---T--\$10.00 0.00 N 8 WCOV 05/09/22 05/09/22 Daytime 9a-10a Drew B&M 9a-10a M-:30 \$10.00L-4 0.00 NM 1 \$10.00 Daytime 9a-10a DREW BARRYMORE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 \$10.00 0.00 N 9 WCOV 05/03/22 05/03/22 Court 3p-4p Real CM 3p-4p -T----:30 \$50.00L-4 0.00 NM 1 \$50.00 M-F 3p-4p The Real THE REAL Start Date **End Date** Weekdays Spots/Week Rate Rating 05/08/22 Week: 05/02/22 -T----\$50.00 0.00 N 10 WCOV 05/05/22 05/05/22 Court 3p-4p Real CM 3p-4p ---T---:30 1 \$50.00L-4 0.00 NM 1 \$50.00 M-F 3p-4p The Real THE REAL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/02/22 05/08/22 ---T--\$50.00 0.00 N11 WCOV 05/09/22 05/09/22 Court 3p-4p Real CM 3p-4p :30 1 \$50.00L-4 0.00 NM 1 \$50.00 M-F 3p-4p The Real THE REAL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/09/22 M-----05/15/22 \$50.00 0.00 N 12 WCOV 05/04/22 05/04/22 Court 4p-5p Ellen CM 4p-5p --W----:30 1 \$50.00L-4 0.00 NM 1 \$50.00 M-F 4p-5p Ellen **ELLEN** Start Date **End Date** Spots/Week Weekdays Rate Rating 05/08/22 Week: 05/02/22 --W----\$50.00 0.00 N 13 WCOV 05/06/22 05/06/22 Court 4p-5p Ellen CM 4p-5p ---F--:30 1 \$50.00L-4 0.00 NM \$50.00 1 M-F 4p-5p Ellen **ELLEN** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ----F--\$50.00 0.00 N 14 WCOV 05/09/22 05/09/22 Court 4p-5p Ellen CM 4p-5p M-----:30 1 \$50.00L-4 0.00 NM \$50.00 M-F 4p-5p Ellen **ELLEN** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 05/09/22 05/15/22 \$50.00 0.00 N 15 WCOV 05/03/22 05/03/22 Early Fringe 5-6pm BBTCM 5:00 PM-5:30 PM :30 1 \$50.00L-4 0.00 NM \$50.00 1 M-F 5p-6p Big Bang Theory (5:00 PM-5:30 PM) **BIG BANG THEORY** Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$50.00 0.00 N 16 WCOV 05/05/22 05/05/22 Early Fringe 5-6pm BBTCM 5:00 PM-5:30 PM :30 \$50.00L-4 1 0.00 NM \$50.00 M-F 5p-6p Big Bang Theory (5:00 PM-5:30 PM) **BIG BANG THEORY End Date** Weekdays Spots/Week Start Date Rate Rating Week: 05/02/22 05/08/22 ---T--\$50.00 0.00 N 17 WCOV 05/09/22 05/09/22 Early Fringe 5-6pm BBTCM 5:00 PM-5:30 PM M-----:30 1 \$50.00L-4 0.00 NM 1 \$50.00 M-F 5p-6p Big Bang Theory (5:00 PM-5:30 PM) **BIG BANG THEORY** 

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Order / Rev:

32284

Advertiser:

Political - Alabama Patriots PAC

Alt Order #: Flight Dates: 27765742 05/03/22 - 05/09/22

Product Desc:

ORDR

Estimate:

503509 POLITICAL ISSUE

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 \$50.00 0.00 N 18 WCOV 05/03/22 05/03/22 Early Fringe 5-6pm BBTCM 5:30 PM-6:00 PM :30 \$50.00 L-4 0.00 NM 1 \$50.00 M-F 5p-6p Big Bang Theory (5:30 PM-6:00 PM) **BIG BANG THEORY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 -T----\$50.00 0.00 N 19 WCOV 05/05/22 05/05/22 Early Fringe 5-6pm BBTCM 5:30 PM-6:00 PM ---T---:30 \$50.00 L-4 0.00 NM \$50.00 M-F 5p-6p Big Bang Theory (5:30 PM-6:00 PM) **BIG BANG THEORY** Start Date Weekdays End Date Spots/Week Rate Rating Week: 05/02/22 05/08/22 --T--\$50.00 0.00 N20 WCOV 05/09/22 05/09/22 Early Fringe 5-6pm BBTCM 5:30 PM-6:00 PM M-----:30 \$50.00 L-4 0.00 NM 1 \$50.00 M-F 5p-6p Big Bang Theory (5:30 PM-6:00 PM) **BIG BANG THEORY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 \$50.00 0.00 N21 WCOV 05/08/22 05/08/22 SignOn/SignOff-Restrict@M 5:00 PM-6:00 PM -----S :30 \$25.00L-4 0.00 NM 1 \$25.00 SignOn/SignOff ROS (5:00 PM-6:00 PM) SWAT Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ----S \$25.00 0.00 N22 WCOV 05/08/22 05/08/22 Su 10a-11a СМ ----S 10a-11a :30 \$15.00L-4 0.00 NM 1 \$15.00 Fox News Sunday FOX NEWS SUNDAY Start Date End Date Spots/Week Weekdays Rate Rating Week: 05/02/22 05/08/22 ----S \$15.00 0.00 N 23 WCOV 05/03/22 05/03/22 M-F 1005p-1105p CM 10:05 PM-10:35 PI-T----:30 \$20.00L-4 0.00 NM 1 \$20.00 M-F 1005p-1105p (10:05 PM-10:35 PM) ANDY GRIFFITH Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 -T----\$20.00 0.00 M-F 1005p-1105p N24 WCOV 05/05/22 05/05/22 CM 10:05 PM-10:35 PI---T---:30 \$20.00 L-4 0.00 NM 1 \$20.00 M-F 1005p-1105p (10:05 PM-10:35 PM) ANDY GRIFFITH Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ---T---\$20.00 0.00 N25 WCOV 05/09/22 05/09/22 M-F 1005p-1105p CM 10:05 PM-10:35 PIM-----:30 \$20.00L-4 0.00 NM \$20.00 M-F 1005p-1105p (10:05 PM-10:35 PM) ANDY GRIFFITH Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 \$20.00 0.00 N26 WCOV 05/07/22 05/07/22 CM Sa 12a-1a 12:00 XM-12:30 XI----S-:30 \$5.00 L-4 0.00 NM 1 \$5.00 Sa 12a-1a (12:00 XM-12:30 XM) **BIG BANG THEORY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$5.00 0.00 N27 WCOV 05/07/22 05/07/22 Sa 10p-11p CM 10p-11p ----S-:30 \$15.00 L-4 0.00 NM 1 \$15.00 Sa 10p-11p I CAN SEE YOUR VOICE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/02/22 05/08/22 ---S-\$15.00 0.00 N 28 WCOV 05/08/22 05/08/22 Su 12a-1a CM 12a-1a ----S :30 1 \$5.00 L-4 0.00 NM 1 \$5.00 Su 12a-1a **EXTRAWEEKEND** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$5.00 0.00 N29 WCOV 05/08/22 05/08/22 Su 930p-10p CM 930p-10p :30 \$25.00 L-4 0.00 NM 1 \$25.00 Su 930p-10p **BIG BANG THEORY** Start Date End Date Weekdays Spots/Week Rate Rating

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Order / Rev:

32284

2284

Advertiser:

Political - Alabama Patriots PAC

Alt Order #:

27765742

Product Desc:

ORDR

Flight Dates:

05/03/22 - 05/09/22

Estimate:

503509 POLITICAL ISSUE

Ln Ch S	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Start D		End Date	Weekdays	Spots/Week	Rate	Rati	-						7 11 10 01 11
Week: 05/02/		05/08/22	S	1	\$25.00	0.	00						
N30 WCOV 05	5/08/2	2 05/08/22		CM	10p-1030p		S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
BIG BANG	THE	DRY	Su 10p-1030p										
Start D		End Date	Weekdays	Spots/Week	Rate	Ratin	ng						
Week: 05/02/		05/08/22	S	1	\$15.00	0.	00						
N31 WCOV 05	5/08/22	2 05/08/22		CM	11p-12a		S	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
S.W.A.T.			Su 11p-12a										
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 05/02/2		05/08/22	S	1	\$10.00		00						
N32 WCOV 05	5/03/22	2 05/03/22	M-F 9p-935p Late		9p-935p		-T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
WCOV 9 O	יכו מכ	CKLOCAL	M-F 9p-935p Late	e News									
Start D		End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 05/02/2		05/08/22	-T	1	\$150.00		00						
N 33 WCOV 05	/05/22	2 05/05/22	M-F 9p-935p Late		9p-935p		T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
WCOV 9 O		K I OCAI	M-F 9p-935p Late	e News									
Start D		End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 05/02/2		05/08/22	T	1	\$150.00	0.0	_						
N 34 WCOV 05	/06/22	05/06/22	M-F 9p-935p Late	NewsCM	9p-935p		F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
W00V00	01.00		M-F 9p-935p Late	News									Ψ.00.00
WCOV 9 O			Modula	C==4= //A/==1:	D 1	D .:							
Week: 05/02/2		End Date 05/08/22	Weekdays	Spots/Week 1	Rate \$150.00	Ratin 0.0	-				- 1		
N 35 WCOV 05			Sat 9-930p Late N		9p-930p		S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
	3 1923 1935		Sat 9p-930p Late				_			V100.00L 0	0.00 11111	•	Ψ100.00
FOX NEWS		F-4 D-4	144										
Start Da Week: 05/02/2		End Date 05/08/22	Weekdays	Spots/Week 1	<u>Rate</u> \$100.00	Ratin 0.0	_						
N 36 WCOV 05			Sun 9-930p Late N		9p-930p		S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			Sun 9p-930p Late		- P P			.00		♥100.00L 0	0.00 14141		φ130.00
FOX NEWS		F-1D-1-			_						ł		
Start Da Week: 05/02/2		End Date 05/08/22	Weekdays	Spots/Week	<u>Rate</u> \$150.00	Ratin 0.0	T-0						
N 37 WCOV 05/			Mon 7p-8p	CM	7p-8p		1	:30	1	\$300.00L-3	0.00 NM	1	¢200.00
			Mon 7p-8p		, р ор			.50	a de la composição	Ψ300.00Ε-3	0.00 14101	1	\$300.00
9-1-1-FOX			*******								1		
Start Da Week: 05/09/2		End Date 05/15/22	Weekdays M	Spots/Week	Rate	Ratin							
N 38 WCOV 05/			Tues 7p-8p	CM	\$300.00 7p-8p	0.0	T	:30		£450.001.4	0.00 1114		0.55
	COILL	00/00/22	Tues 7p-8p	CIVI	/ p-op		1	.30	1	\$150.00L-4	0.00 NM	1	\$150.00
THE RESID		OX											
Start Da		End Date	Weekdays -T	Spots/Week	Rate	Ratin							
Week: 05/02/2 N 39 WCOV 05/		05/08/22	Tues 8p-9p	1 CM	\$150.00	0.0				A450 001 4			220000
1100 11001 00/	03/22	03/03/22	Tues 8p-9p	CIVI	8p-9p	-	T	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
NAME THAT	T TUN	IE-FOX	Annual Control of the										
Start Da		End Date		Spots/Week	Rate	Ratin							
Week: 05/02/2 N 40 WCOV 05/		05/08/22	-T	1	\$150.00	0.0							
14-10 44004 05/	00/22	03/00/22	FOX WWE Wrestle FOX WWE Wrestle		Various	-	F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
FRIDAY NIC	SHT S	MACKDO		9									
Start Da		End Date		Spots/Week	Rate	Rating	miles.						
Week: 05/02/2		05/08/22	F	1	\$100.00	0.0							
N41 WCOV 05/	08/22	05/08/22	Sun 6p-7p Sun 6p-7p	CM	6p-7p	-	S	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
NASCAR RA	ACE D	AY -BRI	Can op 1 p										
Start Da	ate I	End Date	Weekdays	Spots/Week	Rate	Rating	1				l		

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Order / Rev:

32284

Advertiser:

Political - Alabama Patriots PAC

Alt Order #: Flight Dates: 27765742 05/03/22 - 05/09/22

Estimate:

Product Desc:

ORDR

503509 POLITICAL ISSUE

WCOV-TV

Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Len Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ----S \$100.00 0.00

Totals 41 \$2,355.00