

ORDER



WCOV-TV

Orders
Order / Rev: 32284
Alt Order #: 27765742
Product Desc: ORDR
Estimate: 503509 POLITICAL ISSUE
Flight Dates: 05/03/22 - 05/09/22
Original Date / Rev: 04/12/22 / 04/12/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Del Cielo Media LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Alabama Patriots PAC
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/09/22	41	\$2,355.00	\$2,001.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	41	\$2,355.00	\$2,001.75	0.00
Totals	41	\$2,355.00	\$2,001.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	05/03/22	05/03/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		THE REAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/22	05/08/22	-T-----		1		\$10.00		0.00					
N 2	WCOV	05/04/22	05/04/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		THE REAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/22	05/08/22	--W----		1		\$10.00		0.00					
N 3	WCOV	05/05/22	05/05/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		THE REAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/22	05/08/22	---T---		1		\$10.00		0.00					
N 4	WCOV	05/09/22	05/09/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	M-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		THE REAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22	05/15/22	M-----		1		\$10.00		0.00					
N 5	WCOV	05/03/22	05/03/22	Daytime 9a-10a Drew B Daytime 9a-10a	CM	9a-10a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00

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Advertiser: Political - Alabama Patriots PAC
 Product Desc: ORDR
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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-T-----		1				\$10.00		0.00			
N 6	WCOV	05/04/22	05/04/22	Daytime 9a-10a Drew B	CM	9a-10a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
Daytime 9a-10a															
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	--W----		1				\$10.00		0.00			
N 7	WCOV	05/05/22	05/05/22	Daytime 9a-10a Drew B	CM	9a-10a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
Daytime 9a-10a															
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	---T---		1				\$10.00		0.00			
N 8	WCOV	05/09/22	05/09/22	Daytime 9a-10a Drew B	CM	9a-10a	M-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
Daytime 9a-10a															
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	M-----		1				\$10.00		0.00			
N 9	WCOV	05/03/22	05/03/22	Court 3p-4p Real	CM	3p-4p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 3p-4p The Real															
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-T-----		1				\$50.00		0.00			
N 10	WCOV	05/05/22	05/05/22	Court 3p-4p Real	CM	3p-4p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 3p-4p The Real															
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	---T---		1				\$50.00		0.00			
N 11	WCOV	05/09/22	05/09/22	Court 3p-4p Real	CM	3p-4p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 3p-4p The Real															
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	M-----		1				\$50.00		0.00			
N 12	WCOV	05/04/22	05/04/22	Court 4p-5p Ellen	CM	4p-5p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 4p-5p Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	--W----		1				\$50.00		0.00			
N 13	WCOV	05/06/22	05/06/22	Court 4p-5p Ellen	CM	4p-5p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 4p-5p Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	----F--		1				\$50.00		0.00			
N 14	WCOV	05/09/22	05/09/22	Court 4p-5p Ellen	CM	4p-5p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 4p-5p Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	M-----		1				\$50.00		0.00			
N 15	WCOV	05/03/22	05/03/22	Early Fringe 5-6pm BB	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 5p-6p Big Bang Theory (5:00 PM-5:30 PM)															
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-T-----		1				\$50.00		0.00			
N 16	WCOV	05/05/22	05/05/22	Early Fringe 5-6pm BB	CM	5:00 PM-5:30 PM	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 5p-6p Big Bang Theory (5:00 PM-5:30 PM)															
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	---T---		1				\$50.00		0.00			
N 17	WCOV	05/09/22	05/09/22	Early Fringe 5-6pm BB	CM	5:00 PM-5:30 PM	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 5p-6p Big Bang Theory (5:00 PM-5:30 PM)															
BIG BANG THEORY															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	WCOV	05/03/22	05/03/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	M-----	1	\$50.00	0.00								
N 19	WCOV	05/05/22	05/05/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-T-----	1	\$50.00	0.00								
N 20	WCOV	05/09/22	05/09/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	---T---	1	\$50.00	0.00								
N 21	WCOV	05/08/22	05/08/22	SignOn/SignOff-Restrict@M SignOn/SignOff ROS	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	-----S	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
S.W.A.T.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-----S	1	\$25.00	0.00								
N 22	WCOV	05/08/22	05/08/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-----S	1	\$15.00	0.00								
N 23	WCOV	05/03/22	05/03/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI-T-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-T-----	1	\$20.00	0.00								
N 24	WCOV	05/05/22	05/05/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI---T---	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	---T---	1	\$20.00	0.00								
N 25	WCOV	05/09/22	05/09/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	M-----	1	\$20.00	0.00								
N 26	WCOV	05/07/22	05/07/22	Sa 12a-1a Sa 12a-1a	CM	12:00 XM-12:30 XM (12:00 XM-12:30 XM)	XI-----S-	:30	1	\$5.00	L-4	0.00	NM	1	\$5.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-----S-	1	\$5.00	0.00								
N 27	WCOV	05/07/22	05/07/22	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----S-	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
I CAN SEE YOUR VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-----S-	1	\$15.00	0.00								
N 28	WCOV	05/08/22	05/08/22	Su 12a-1a Su 12a-1a	CM	12a-1a	-----S	:30	1	\$5.00	L-4	0.00	NM	1	\$5.00
EXTRAWEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-----S	1	\$5.00	0.00								
N 29	WCOV	05/08/22	05/08/22	Su 930p-10p Su 930p-10p	CM	930p-10p	-----S	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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Advertiser: Political - Alabama Patriots PAC
 Product Desc: ORDR
 Estimate: 503509 POLITICAL ISSUE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N30	WCOV	05/08/22	05/08/22	Su 10p-1030p Su 10p-1030p	CM	10p-1030p	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-----S	1	\$25.00	0.00								
N31	WCOV	05/08/22	05/08/22	Su 11p-12mid Su 11p-12a	CM	11p-12a	-----S	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
S.W.A.T.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-----S	1	\$15.00	0.00								
N32	WCOV	05/03/22	05/03/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-T-----	1	\$150.00	0.00								
N33	WCOV	05/05/22	05/05/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	---T---	1	\$150.00	0.00								
N34	WCOV	05/06/22	05/06/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	----F--	1	\$150.00	0.00								
N35	WCOV	05/07/22	05/07/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
FOX NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-----S-	1	\$100.00	0.00								
N36	WCOV	05/08/22	05/08/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
FOX NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-----S	1	\$150.00	0.00								
N37	WCOV	05/09/22	05/09/22	Mon 7p-8p Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$300.00	L-3	0.00	NM	1	\$300.00
9-1-1-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	M-----	1	\$300.00	0.00								
N38	WCOV	05/03/22	05/03/22	Tues 7p-8p Tues 7p-8p	CM	7p-8p	-T-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
THE RESIDENT-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-T-----	1	\$150.00	0.00								
N39	WCOV	05/03/22	05/03/22	Tues 8p-9p Tues 8p-9p	CM	8p-9p	-T-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
NAME THAT TUNE-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	-T-----	1	\$150.00	0.00								
N40	WCOV	05/06/22	05/06/22	FOX WWE Wrestling FOX WWE Wrestling	CM	Various	----F--	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
FRIDAY NIGHT SMACKDO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/02/22	05/08/22	----F--	1	\$100.00	0.00								
N41	WCOV	05/08/22	05/08/22	Sun 6p-7p Sun 6p-7p	CM	6p-7p	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
NASCAR RACE DAY -BRI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

Order / Rev: 32284
 Alt Order #: 27765742
 Flight Dates: 05/03/22 - 05/09/22

Advertiser: Political - Alabama Patriots PAC
 Product Desc: ORDR
 Estimate: 503509 POLITICAL ISSUE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-----S					1	\$100.00		0.00			
													Totals	41	\$2,355.00