

ORDER



WCOV-TV

Orders
Order / Rev: 32277
Alt Order #: 27764915
Product Desc: ORDR
Estimate: 412418 POLITICAL ISSUE
Flight Dates: 04/12/22 - 04/18/22
Original Date / Rev: 04/11/22 / 04/12/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Del Cielo Media LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Alabama Patriots PAC
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/18/22	38	\$1,655.00	\$1,406.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	38	\$1,655.00	\$1,406.75	0.00
Totals	38	\$1,655.00	\$1,406.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	04/12/22	04/12/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		THE REAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/11/22	04/17/22	-T-----		1		\$10.00		0.00					
N 2	WCOV	04/13/22	04/13/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		THE REAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/11/22	04/17/22	--W----		1		\$10.00		0.00					
N 3	WCOV	04/14/22	04/14/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		THE REAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/11/22	04/17/22	---T---		1		\$10.00		0.00					
N 4	WCOV	04/18/22	04/18/22	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	M-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		THE REAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/18/22	04/24/22	M-----		1		\$10.00		0.00					
N 5	WCOV	04/12/22	04/12/22	Daytime 9a-10a Drew B&M Daytime 9a-10a	CM	9a-10a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-T-----					1	\$10.00		0.00			
N 6	WCOV	04/13/22	04/13/22	Daytime 9a-10a Drew Barrymore Daytime 9a-10a	CM	9a-10a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	--W----					1	\$10.00		0.00			
N 7	WCOV	04/14/22	04/14/22	Daytime 9a-10a Drew Barrymore Daytime 9a-10a	CM	9a-10a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---					1	\$10.00		0.00			
N 8	WCOV	04/18/22	04/18/22	Daytime 9a-10a Drew Barrymore Daytime 9a-10a	CM	9a-10a	M-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$10.00		0.00			
N 9	WCOV	04/12/22	04/12/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-T-----					1	\$50.00		0.00			
N 10	WCOV	04/14/22	04/14/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---					1	\$50.00		0.00			
N 11	WCOV	04/18/22	04/18/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$50.00		0.00			
N 12	WCOV	04/13/22	04/13/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	--W----					1	\$50.00		0.00			
N 13	WCOV	04/15/22	04/15/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--					1	\$50.00		0.00			
N 14	WCOV	04/18/22	04/18/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$50.00		0.00			
N 15	WCOV	04/12/22	04/12/22	Early Fringe 5-6pm BBT M-F 5p-6p Big Bang Theory	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-T-----					1	\$50.00		0.00			
N 16	WCOV	04/14/22	04/14/22	Early Fringe 5-6pm BBT M-F 5p-6p Big Bang Theory	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---					1	\$50.00		0.00			
N 17	WCOV	04/18/22	04/18/22	Early Fringe 5-6pm BBT M-F 5p-6p Big Bang Theory	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	WCOV	04/12/22	04/12/22	Early Fringe 5-6pm BBTCM		5:30 PM-6:00 PM	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 5p-6p Big Bang Theory		(5:30 PM-6:00 PM)									
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	M-----		1				\$50.00		0.00			
N 19	WCOV	04/14/22	04/14/22	Early Fringe 5-6pm BBTCM		5:30 PM-6:00 PM	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 5p-6p Big Bang Theory		(5:30 PM-6:00 PM)									
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-T-----		1				\$50.00		0.00			
N 20	WCOV	04/18/22	04/18/22	Early Fringe 5-6pm BBTCM		5:30 PM-6:00 PM	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 5p-6p Big Bang Theory		(5:30 PM-6:00 PM)									
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	M-----		1				\$50.00		0.00			
N 21	WCOV	04/16/22	04/16/22	Sa 10p-11p	CM	10p-11p	-----S-	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
				Sa 10p-11p											
				S.W.A.T.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S-		1				\$15.00		0.00			
N 22	WCOV	04/17/22	04/17/22	Su 10a-11a	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
				Fox News Sunday											
				FOX NEWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S		1				\$15.00		0.00			
N 23	WCOV	04/12/22	04/12/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PI	-T-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
				M-F 1005p-1105p		(10:05 PM-10:35 PM)									
				ANDY GRIFFITH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-T-----		1				\$20.00		0.00			
N 24	WCOV	04/14/22	04/14/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PI	---T---	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
				M-F 1005p-1105p		(10:05 PM-10:35 PM)									
				ANDY GRIFFITH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	---T---		1				\$20.00		0.00			
N 25	WCOV	04/18/22	04/18/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PI	M-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
				M-F 1005p-1105p		(10:05 PM-10:35 PM)									
				ANDY GRIFFITH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	M-----		1				\$20.00		0.00			
N 26	WCOV	04/16/22	04/16/22	Sa 12a-1a	CM	12:00 XM-12:30 XI	-----S-	:30	1	\$5.00	L-4	0.00	NM	1	\$5.00
				Sa 12a-1a		(12:00 XM-12:30 XM)									
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S-		1				\$5.00		0.00			
N 27	WCOV	04/16/22	04/16/22	Sa 10p-11p	CM	10p-11p	-----S-	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
				Sa 10p-11p											
				I CAN SEE YOUR VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S-		1				\$15.00		0.00			
N 28	WCOV	04/17/22	04/17/22	Su 12a-1a	CM	12a-1a	-----S	:30	1	\$5.00	L-4	0.00	NM	1	\$5.00
				Su 12a-1a											
				EXTRAWEKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S		1				\$5.00		0.00			
N 29	WCOV	04/17/22	04/17/22	Su 930p-10p	CM	930p-10p	-----S	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
				Su 930p-10p											
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N30	WCOV	04/17/22	04/17/22	Su 10p-1030p Su 10p-1030p	CM	10p-1030p	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	-----S			1			\$15.00			0.00		
N31	WCOV	04/17/22	04/17/22	Su 11p-12mid Su 11p-12a	CM	11p-12a	-----S	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
S.W.A.T.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	-----S			1			\$10.00			0.00		
N32	WCOV	04/12/22	04/12/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	-T-----			1			\$150.00			0.00		
N33	WCOV	04/14/22	04/14/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	---T---			1			\$150.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WCOV	04/11/22-04/17/22	M-F 9p-935p Late News			9p-935p	---Th----	:30		(\$150.00)	0.00	NM			
See MG 33.2 [NEWS DID NOT AIR]															
2	WCOV	04/18/22-04/18/22	M-F 9p-935p Late News			9p-935p	M-----	:30		\$150.00	0.00	NM			
Ⓜ MG for 33.1 04/14															
N34	WCOV	04/15/22	04/15/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	----F--			1			\$150.00			0.00		
N35	WCOV	04/16/22	04/16/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
FOX NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	-----S-			1			\$100.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WCOV	04/11/22-04/17/22	Sat 9-930p Late News			9p-930p	-----Sa--	:30		(\$100.00)	0.00	NM			
See MG 35.2 [NEWS WILL AIR LATE AFTER USFL]															
2	WCOV	04/11/22-04/17/22	M-SU 930-1005PM Late New			930-1005p	-----Sa--	:30		\$100.00	0.00	NM			
Ⓜ MG for 35.1 04/16															
N36	WCOV	04/17/22	04/17/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
FOX NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	-----S			1			\$150.00			0.00		
N37	WCOV	04/17/22	04/17/22	Nascar Pre Race Nascar Pre Race	CM	Various	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
NASCAR RACE DAY -BRI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	-----S			1			\$100.00			0.00		
N38	WCOV	04/16/22	04/16/22	Sa 11p-12a Sa 11p-12a	CM	11p-12a	-----S-	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	-----S-			1			\$10.00			0.00		

Totals 38 \$1,655.00