## ORDER

**Orders** Order / Rev: 31740

Alt Order #: 27682206

Estimate:

311317 POLITICAL ISSUE

Flight Dates:

Product Desc:

03/11/22 - 03/17/22

Original Date / Rev:

03/01/22 / 03/01/22

Order Type:

**GENERAL** 

**ORDR** 

Primary AE:

Sales Office:

Sales Region:

Jenna Nubar

Print Date 03/01/22 08:50:54

WASH

NAT

Cash

Broadcast

EOM/EOC

Agency

Name:

Del Cielo Media LLC

**Buying Contact:** 

Billing Contact:

1427 Leslie Avenue

Alexandria, VA 22301

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Advertiser

Name:

Demographic:

**Product Codes:** 

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

Political - Alabama Patriots PAC

A35+

PL2 AGY

POL

ISS

L-4

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
02/28/22	03/17/22	15	\$1,310.00	\$1,113.50		

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	15	\$1,310.00	\$1,113.50	0.00
Totals	15	\$1,310.00	\$1,113.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jenna Nubar			Start Of Order - End Of Order	100%	

Order Share	Share	Total		
WCOV-TV	5%	\$1,310.00		
Market	100%	\$26,200,00		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	95%	\$24,890.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
5 WCOV	03/11/22	2 03/11/22	Court 3p-4p Real	СМ	3p-4p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 3p-4p The R	Real								
THE RE	EAL											
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/	07/22	03/13/22	F	1	\$50.00	0.00						
6 WCOV	03/14/22	2 03/14/22	Court 3p-4p Real	CM	3p-4p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 3p-4p The R	teal								
THE RE	EAL		5 5									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/	14/22	03/20/22	M	1	\$50.00	0.00						
7 WCOV	03/16/22	2 03/16/22		CM	3p-4p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
										managaman di		1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1

Print Date: 03/01/22 08:50:54

WCOV-TV

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Order / Rev:

31740

Advertiser:

Political - Alabama Patriots PAC

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Flight Dates:

03/11/22 - 03/17/22

Estimate:

311317 POLITICAL ISSUE

ORDR

Ln Ch	Start	End	Inventory Code		Start/End	Time Day	/S	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Court 3p-4p Real M-F 3p-4p The R										
THE RI													
<u>Sta</u> Week: 03	art Date	End Date 03/20/22	Weekdays	Spots/Week	Rate \$50.00	Rating 0.00							
		22 03/14/22		Drew B&M	9a-10a	M		:30	1	\$10.00L-4	0.00 NM	1	\$10.00
			Daytime 9a-10a		04.704	. • • • • • • • • • • • • • • • • • • •		.00		Ψ10.00E 1	0.00 14101		Ψ10.00
	EWS SU		VA/ 1 - 1	0 / 04/ /	5.								
Sta Week: 03	art Date /14/22	End Date 03/20/22	Weekdays M	Spots/Week	<u>Rate</u> \$10.00	Rating 0.00							
		22 03/12/22		CM	930p-10p		-S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
			Sa 930p-10p							420.002	0.00 1111		Ψ20.00
	GRIFFIT		107 - 1.7-	0 . 04/ .	5 .								
Week: 03	art Date /07/22	End Date 03/13/22	Weekdays	Spots/Week	<u>Rate</u> \$25.00	Rating 0.00							
		22 03/11/22	M-F 9p-935p Late	NewsCM	9p-935p		F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
			M-F 9p-935p Late	e News	2000-10 10 10 10 10 10 10 10 10 10 10 10 10 1								•
		CK LOCAL	Weekdove	Conto/Most	Data	Datina							
Week: 03	art Date /07/22	End Date 03/13/22	Weekdays	Spots/Week 1	Rate \$100.00	Rating 0.00							
11 WCOV	03/14/2	22 03/14/22	M-F 9p-935p Late	NewsCM	9p-935p	M		:30	1	\$100.00L-4	0.00 NM	1	\$100.00
14/00/		01/1 0011	M-F 9p-935p Late	e News							Asset Strong State of Control Con-	1	
	9 OCLO art Date	CK LOCAL End Date	Wookdays	Snoto/Mook	Doto	Dotino							
Week: 03/		03/20/22	<u>Weekdays</u> M	Spots/Week 1	Rate \$100.00	Rating 0.00							
12 WCOV	03/16/2	2 03/16/22	M-F 9p-935p Late	NewsCM	9p-935p	W-		:30	1	\$100.00 L-4	0.00 NM	1	\$100.00
14/001/	0.001.0	01/ 1 0 0 4 1	M-F 9p-935p Late	e News							1,000 MODEL   100		
22.00	9 OCLO	CK LOCAL End Date	Weekdays	Spots/Week	Rate	Rating							
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13 WCOV	03/17/2	2 03/17/22	M-F 9p-935p Late	NewsCM	9p-935p	T		:30	1	\$100.00L-4	0.00 NM	1	\$100.00
WCOV.	9 001 0	CK LOCAL	M-F 9p-935p Late	e News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/20/22	T	1	\$100.00	0.00							
15 WCOV	03/14/2	2 03/14/22		СМ	8p-9p	M		:30	1	\$150.00L-4	0.00 NM	1	\$150.00
9-1-1:1	ONE ST	AR	Mon 8p-9p										
null	ONE OF											*	
The second secon	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/20/22	M Wed 7p-8p	CM	\$150.00	0.00		.20		£450.001.4	0.00 NIM	,	£450.00
10 WCOV	03/10/2	.2 03/10/22	Wed 7p-8p	CIVI	7p-8p	W-		:30	1	\$150.00 L-4	0.00 NM	1	\$150.00
I CAN S	SEE YOU	IR VOICE											
<u>Sta</u> Week: 03/	rt Date	End Date 03/20/22	Weekdays w	Spots/Week	<u>Rate</u> \$150.00	Rating							
		2 03/15/22		CM	7p-8p	0.00 -T		:30	1	\$150.00 L-4	0.00 NM	1	\$150.00
., .,	00/10/2	.2 00/10/22	Tues 7p-8p	CIVI	, b.ob	,		.50		Ψ100.00Ε-4	0.00 14141		φ150.00
	ESIDENT			20 00 0000		22 2							
Sta Week: 03/	rt Date /14/22	End Date 03/20/22	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00							
			FOX College Hoo	ps Tip-CM	Various		-S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
			FOX College Hoo	T					•	<b>Q20.002</b>	0.00 1444		Ψ20.00
	THEBIG		10/	01-00/1	5.1	D #							
Week: 03/	rt Date 07/22	End Date 03/13/22	Weekdays S-	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00							
N22 WCOV			M-F 9p-935p Late	NewsCM	9p-935p	-T		:30	1	\$100.00L-4	0.00 NM	1	\$100.00
			M-F 9p-935p Late		•								
	9 OCLO	CK LOCAL End Date	Weekdays	Spots/Week	Rate	Datina							
Week: 03/		03/20/22	-T	<u>3pots/vveek</u>	\$100.00	Rating 0.00							
												8	

Print Date: 03/01/22 08:50:55

WCOV-TV

0.00 NM

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\$150.00

Order / Řev:

31740

Start

N23 WCOV 03/14/22 03/14/22

Start Date

Advertiser:

Political - Alabama Patriots PAC

Alt Order #: Flight Dates:

Ln Ch

27682206

End

**End Date** 

Product Desc:

:30

03/11/22 - 03/17/22

Inventory Code

Mon 7p-8p

Estimate:

311317 POLITICAL ISSUE

**ORDR** 

M----

Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

\$150.00L-4

CM Mon 7p-8p Rate Weekdays Spots/Week

Rating

7p-8p

Week: 03/14/22 03/20/22 M-----\$150.00 0.00

15 \$1,310.00 Totals