

QUARTERLY ISSUES REPORT

July 1, 2020 – September 30, 2020

KLZZ- FM, KMXK-FM, KXXS-AM, KZRV-FM, WWJO-FM

Saint Cloud, Minnesota

Section I: Issues

Each station has identified the following issues facing our community this quarter.

- A. Education:** As a result of the coronavirus pandemic, central Minnesota families and educators have had to adapt to find new ways to keep children engaged and learning – while allowing parents to continue to work, knowing the kids are safe. Viewpoints speaks with two child development experts, Dr. Irene Koolwijk and Lindsay Jones, about some of the available resources and methods that parents can use to keep their young ones on track; as well as two education experts about the biggest barriers to learning and what online education technology can really offer students.
- B. Health & Stress:** Whether it's the current political climate, COVID-19, social justice issues, or all of the above – central Minnesotans are experiencing high levels of stress. Unhealthy stress. Viewpoints speaks with sleep expert, Matthew Walker, a professor at California-Berkeley, who says getting restful sleep each night is the single biggest thing we can do to vastly improve both our mental and physical health.
- C. Homelessness:** Homelessness has been a growing concern in St. Cloud and across central Minnesota in recent years, but with so much unemployment resulting from the current pandemic; more central Minnesotans are finding themselves without a home. Viewpoints covers the inspiring story of Troop 6000, started by a mother and her five kids to help the homeless population in their area – shining the light on how others can do the same.
- D. Social Media & Privacy:** Social media platforms are playing an increasing role in our lives, and even more so now that we find ourselves socially distanced – but what effect does this have on the health, wellbeing, privacy, and safety of central Minnesotans. Viewpoints discusses the pros and cons of candidly sharing your life on social media, and how it can lead down a slippery slope.
- E. Mental Health:** Many central Minnesotans, like so many others in the world, are experiencing trauma resulting from things like pandemic related stress, job loss, social isolation, loss of loved ones, and more. Viewpoints speaks with psychiatrist, Dr. James S. Gordon in order to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations

Section II: Programs

Viewpoints Air Times

KLZZ-FM: Sundays 6:00 AM CT

KMXK-FM: Sundays 6:00 AM CT

KXXS-AM: Sundays 6:00 AM CT

KZRV-FM: Sundays 6:00 AM CT

WWJO-FM: Sundays 6:00 AM CT

Program: 20-27 **Writers/Producers:** Amirah Zaveri, Annie Krall & Evan Rook
Air Week: 7/5/2020 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:48	SEGMENT 1: THE GOOD AND THE BAD: A BRIEF HISTORY OF THE TEXAS RANGERS	10:04

Synopsis: The Texas Rangers (no, not the baseball team) but the western law enforcement agency dating back to 1823 is known for patrolling the rugged Texas terrain. For almost 200 years, its members have protected tiny towns along the border and have helped solve numerous crimes and corruption throughout the state. However, the valiant group also has a darker history filled with corruption, murder and violence against minorities. Author and journalist Doug Swanson joins Viewpoints this week to share the full picture of the famed Texas Rangers.

Host: Gary Price.

Guests:

- Doug Swanson, journalist, author, Cult of Glory: The Bold and Brutal History of the Texas Rangers

Compliance issues covered: History, Government, Law Enforcement, Race, Crime, International Relations

Links for more information:

- <https://www.texasranger.org/>
- <https://www.thestoryoftexas.com/discover/campfire-stories/texas-ranger>
- <https://www.nytimes.com/2020/06/09/books/review/cult-of-glory-texas-rangers-doug-j-swanson.html>
- <https://www.amazon.com/Cult-Glory-Brutal-History-Rangers/dp/1101979860>
- <https://www.writing.pitt.edu/people/faculty/doug-swanson>

13:55	SEGMENT 2: IS INSTAGRAM THE NEW ONLINE DIARY FOR GENERATION Z?	8:23
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Synopsis: While some of us still prefer pen and paper, many younger people are shifting to everything digital. And it's not just for to-do lists or communication, but also using platforms like Instagram, Twitter or Facebook as a daily, reflective 'online diary'. However, sometimes this vulnerability in such a public setting can lead down a slippery slope. We discuss the pros and cons of candidly sharing your life on social media.

Host: Marty Peterson.

Guests:

- Lilia Buckingham, social influencer, actress, producer, author, Influence
- Dr. Jimmy Sanderson, assistant professor of kinesiology and sports management, Texas Tech University.

Compliance issues covered: Social Media, Mental Health, Technology, Psychology, Writing, Culture

Links for more information:

- <https://www.instagram.com/lilia/>
- https://twitter.com/Jimmy_Sanderson
- <https://www.depts.ttu.edu/ksm/contact/pages/JSanderson.php>

- <https://twitter.com/BuckinghamLilia>
- <https://positivelysocial.com/>
- <https://www.nytimes.com/2020/01/17/business/instagram-likes.html>

23:18 CULTURE CRASH: REWINDING BACK TO OUR HIGHSCHOOL SELVES

3:08

Synopsis: There's a certain amount of nostalgia when we revisit our favorite music, show and movies from those young, teenage years. This week on Viewpoints we discuss how many Americans cling to the hot pop culture of their generation.

Host: Evan Rook.

Compliance issues covered: Culture, Television, Music, Film

Program: 20-28 **Writers/Producers:** Amirah Zaveri & Evan Rook

Air Week: 7/12/2020 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: POKER: A GAME OF SKILL & LUCK	10:29

Synopsis: Texas Hold 'Em is the most popular poker game in the U.S. today. It's a game of strategy, psychology and quick decision-making. Writer and professional poker player Maria Konnikova joins Viewpoints' to share how she was able to use her background to master the game and amass more than \$300,000 in winnings in just three years.

Host: Gary Price.

Guests:

- Maria Konnikova, journalist, author, *The Biggest Bluff: How I Learned to Pay Attention, Master Myself, and Win*

Compliance issues covered: Career, Psychology, Mathematics, History, Gender Equality, Education

Links for more information:

- <https://upswingpoker.com/history-of-poker-origins/>
- <https://www.ncpgambling.org/>
- https://twitter.com/mkonnikova?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor
- <https://www.mariakonnikova.com/>
- <https://www.amazon.com/Biggest-Bluff-Learned-Attention-Master/dp/052552262X>

14:19 SEGMENT 2: THE BUSINESS OF LAB-GROWN MEAT

8:32

Synopsis: Millions of Americans have embraced plant-based meat like the Impossible Burger, but how do you feel about real meat that's grown in a petri dish in a lab? If the taste, texture and smell exactly resembled meat that was traditionally farmed outside, would you eat it? Lab-grown, cell-cultured chicken, beef and pork is set to hit the mass market in just a few years. What's the science and process behind this new technology?

Host: Marty Peterson.

Guests:

- Chase Purdy, journalist, author, *Billion Dollar Burger: Inside Big Tech's Race for the Future of Food*

Compliance issues covered: Food Production, Business, Environment, Climate Change, Health, Technology, Animal Welfare, Government, Politics, Food Science

Links for more information:

- <https://www.sciencemag.org/news/2020/04/lab-grown-meat-starting-feel-real-deal>
- <https://www.nytimes.com/2020/07/02/opinion/lab-grown-meat.html>
- <https://www.amazon.com/Billion-Dollar-Burger-Inside-Future/dp/0525536949>
- <https://www.chasepurdy.com/>
- <https://www.ju.st/en-us>

23:51 CULTURE CRASH: THE PASSING OF DIRECTOR JOEL SCHUMACHER

2:36

Synopsis: Prominent Hollywood director Joel Schumacher died on June 22, 2020 at the age of 80. We discuss his legacy and some of the films he's best remembered for.

Host: Evan Rook.

Compliance issues covered: Culture, Film, Career

Program: 20-29 **Writers/Producers:** Amirah Zaveri, Polly Hansen, Annie Krall & Evan Rook
Air Week: 7/19/2020 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:48	SEGMENT 1: THE MANY FACES OF HOMELESSNESS	8:04

Synopsis: On a single night in the U.S. there are more than 550,000 people homeless – and this number is only set to rise as COVID-19 has put millions out of work and shattered the stability of the U.S. economy. As a child or teen who has to deal with homelessness at a young age, it can be a tough road of shifting from temporary housing to another shelter. Giselle Burgess and her five kids were in this position in New York City, so Burgess decided to start a Girl Scout Troup named Troop 6000 to help her girls and others in this situation. We cover the inspiring story of Troop 6000 this week on Viewpoints.

Host: Gary Price.

Guests:

- Nikita Stewart, reporter at The New York Times, author, *Troop 6000: The Girl Scout Troup That Began in a Shelter and Inspired the World*

Compliance issues covered: Homelessness, Poverty, Education, Child Development, Housing, Nonprofit Organization, Parenting

Links for more information:

- <https://www.nytimes.com/by/nikita-stewart>
- <https://twitter.com/kitastew?lang=en>
- https://www.hud.gov/program_offices/comm_planning/affordablehousing/
- <https://endhomelessness.org/>
- <https://www.girlscoutsnyc.org/en/whatgirlsdo/gs-troop-6000.html>
- <https://www.amazon.com/Troop-6000-Scout-Shelter-Inspired/dp/1984820753>

11:54	SEGMENT 2: THE WORLD OF CULTS	10:32
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Synopsis: When you think of a cult, what image pops into your head? Is it one of violence or extremism? Is it people in all white praying and worshipping a guru? What exactly defines a cult? We answer these questions and more this week on Viewpoints.

Host: Marty Peterson.

Guests:

- Dr. Janja Lalich, professor emerita, sociology, University of California State University & founder, Center for Research on Influence and Control
- Dr. Robert Jay Lifton, professor, psychiatry, Columbia University and author, *Losing Reality: On Cults, Cultism, and the Mindset of Political and Religious Zealotry*

Compliance issues covered: Social Movements, Religion, Violence, Culture, History, Psychology, Youth at Risk

Links for more information:

- <http://cultresearch.org/about/>
- https://twitter.com/janja_lalich?lang=en
- https://en.wikipedia.org/wiki/Robert_Jay_Lifton
- <https://www.amazon.com/Losing-Reality-Political-Religious-Zealotry/dp/1620974991>

23:26 CULTURE CRASH: THE LATEST BLOCKBUSTER FROM CHRISTOPHER NOLAN 3:00

Synopsis: Tenet, the newest movie from acclaimed director Christopher Nolan, is set to release next month. We take a look back at some of Nolan's biggest film triumphs including the star-filled thriller, Inception.

Host: Evan Rook.

Compliance issues covered: Culture, Film

Program: 20-30 **Writers/Producers:** Amirah Zaveri & Evan Rook
Air Week: 7/26/2020 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:48	SEGMENT 1: A SHIFT TOWARDS SUSTAINABLE CONSTRUCTION & DESIGN	10:42

Synopsis: Glass, wood, stone. These are some of the natural materials that are on the forefront of construction. Today, a greater number of architects and developers are not only thinking about profit and supply, but the additional - sometimes invisible - factors at play when it comes to new buildouts. These include the true benefits to humans, the environmental toll and the most practical designs that are symbiotic with nature. We uncover the modern perspective of 'conscious construction' this week on Viewpoints.

Host: Gary Price.

Guests:

- Teresa Coady, architect, founding partner, former president, B+H Bunting Coady, author, *Rebuilding Earth: Designing Eco-Conscious Habitats for Humans*.

Compliance issues covered: Environment, Architecture, Sustainability, Technology, Business, Construction, Urban Planning, Design, Engineering, Natural Resources

Links for more information:

- <https://www.usgbc.org/people/teresa-coady/0000051251>
- <https://www.amazon.com/Rebuilding-Earth-Designing-Ecoconscious-Habitats-ebook/dp/B07VJCC6P>
- <https://parispropertygroup.com/blog/2015/rise-paris-city-center-skyscrapers/>

14:32 SEGMENT 2: THE CHURCH OF SCIENTOLOGY 7:48

Synopsis: When you think of a cult, what image pops into your head? Is it one of violence or extremism? Is it people in all white praying and worshipping a guru? What exactly defines a cult? We answer these questions and more this week on Viewpoints.

Host: Marty Peterson.

Guests:

- Sands Hall, author, *Reclaiming My Decade Lost in Scientology*

Compliance issues covered: Spiritual Studies, Religion, Culture, History, Psychology, Literature

Links for more information:

- <https://www.amazon.com/Flunk-Start-Reclaiming-Decade-Scientology-ebook/dp/B071P44P9R>
- <https://sandshall.com/>
- <https://www.scientology.org/what-is-scientology/>
- <https://www.sciencedirect.com/science/article/pii/B9780081003701000056>
- <https://wholetrees.com/>

23:20 CULTURE CRASH: FILM SO FAR IN 2020 3:07

Synopsis: This year has forced the film industry – like many other industries – to adapt and do things a little differently. This means a new resurgence of drive-in theatres or the option to buy new releases straight from your home TV. We go through some of our favorite films and upcoming releases set for fall.

Host: Evan Rook.

Compliance issues covered: Film, Business, Streaming, Culture

Program: 20-31 **Writers/Producers:** Amirah Zaveri, Annie Krall & Evan Rook
Air Week: 8/20/20 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: BETTER UNDERSTANDING TRAUMA	10:23

Synopsis: Trauma comes in many shapes and forms throughout life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon in order to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations.

Host: Gary Price.

Guests:

- Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, founder, executive director, Center for Mind-Body Medicine, author, *The Transformation: Discovering Wholeness and Healing After Trauma*

Compliance issues covered: Trauma, Stress, Psychology, Medicine, Psychiatry, Mental Health

Links for more information:

- <https://cmbm.org/>
- <https://jamesgordonmd.com/about/>
- <https://www.amazon.com/Transformation-Discovering-Wholeness-Healing-Trauma/dp/0062870718>

14:12	SEGMENT 2: A DIFFERENT CAREER PATH: THE LIFE OF A PROFESSIONAL CUDDLER	8:56
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Synopsis: Thousands of Americans are certified cuddlers. You might be asking - what does it mean to be a 'certified cuddler'? Christina Hepburn joins Viewpoints this week to talk about this relatively new niche and how she's working to dissolve the stigmas associated with the industry.

Host: Marty Peterson.

Guests:

- Christina Hepburn, professional cuddler

Compliance issues covered: Career, Wellness, Companionship, Mental Health, Psychology

Links for more information:

- <https://twitter.com/chrihepburn?lang=en>
- <https://www.washingtonpost.com/news/inspired-life/wp/2018/04/24/i-went-to-get-hugged-by-a-professional-cuddler-heres-how-it-felt/>
- <https://cuddlist.com/faq/>

24:08	CULTURE CRASH: EXPLORING THE INDIE BAND & ALBUM "RED HEARSE"	3:07
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Synopsis: The band "Red Hearse" is made up of acclaimed artists Jack Antonoff, Sam Dew and producer Sounwave. We explore the group's indie releases and what the musical trio brings to the table.

Host: Evan Rook.

Compliance issues covered: Culture, Music, Production

Program: 20-32 **Writers/Producers:** Amirah Zaveri, Pat Reuter & Evan Rook
Air Week: 8/9/20 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: MODERN CONTRACTS FOR NONTRADITIONAL RELATIONSHIPS	10:56

Synopsis: There are millions of Americans who live together as husband and wife, but never become formally “married.” What are their rights? Who gets the house, the car and the bank accounts if the relationship ends or one of them passes away? We speak with a contract and family law attorney who has written extensively on the subject to find out how society and the courts views co-habitation relationships. We also cover what steps co-habiting couples should take to still be recognized by the law.

Host: Gary Price.

Guests:

- Martha Ertman, Professor of Law specializing in contract and family at the Carey School of Law, University of Maryland, and author of the book, *Love’s Promises: How formal and informal contracts shape all kinds of families.*

Compliance issues covered: Divorce, Relationships, Personal Finance, Marriage, Law, Government, Death

Links for more information:

- <https://www.law.umaryland.edu/Directory/profile.asp?id=543>
- <https://www.amazon.com/Loves-Promises-Informal-Contracts-Families/dp/0807033669>

14:46	SEGMENT 2: THE INVENTION OF INSTANT PHOTOGRAPHY	8:34
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Synopsis: In the early to mid 1900’s, capturing a picture was cumbersome and complicated and took weeks to process the film. Then, Edwin Land, the creator of the Polaroid camera, came along and revolutionized the industry. Viewpoints speaks with author Ron Fierstein who profiles Land in his book, *A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War.*

Host: Marty Peterson.

Guests:

- Ron Fierstein, author of the book, *A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War*

Compliance issues covered: Photography, Technology, Business, History, Literature

Links for more information:

- <http://www.triumphofgenius.com/>
- <https://www.acs.org/content/acs/en/education/whatischemistry/landmarks/land-instant-photography.html>
- <https://twitter.com/ronfierstein?lang=en>
- <https://www.amazon.com/Triumph-Genius-Edwin-Polaroid-Patent/dp/1627227695>

24:21	CULTURE CRASH: A FATHER-SON HORROR NOVELLA	2:06
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Synopsis: Viewpoints speaks with father-son duo, Richard and Billy Chizmar about the combined process of writing the popular horror story, *Widow’s Point.*

Host: Evan Rook.

Compliance issues covered: Culture, Literature, Writing

Program: 20-33 **Writers/Producers:** Amirah Zaveri, Polly Hansen & Evan Rook
Air Week: 8/16/20 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: THE HOLOCAUST: SURVIVING THE GERMAN OCCUPATION OF THE NETHERLANDS	10:21

Synopsis: When Dutch forces surrendered to the Germans in May of 1940, the Nazis gained control of the Netherlands and set in action a plan to exterminate hundreds of thousands of Jews and minorities. Arguably, the most famous voice from that region is Anne Frank – the young teenage girl who wrote of her daily life in hiding until she was discovered in 1944 and died in the Bergen-Belsen concentration camp. While Anne Frank is a prominent voice, there are many other stories of those who hid out for years, evading capture and awaiting freedom.

Host: Gary Price.

Guests:

- Daphne Geismar, teacher, author, *Invisible Years: A Family's Collected Account of Separation and Survival During the Holocaust in the Netherlands*

Compliance issues covered: History, War, Literature, Genocide, Race, Ethnicity, Minorities

Links for more information:

- <http://daphnegeismar.com/>
- <https://www.ushmm.org/>
- <https://www.amazon.com/Invisible-Years-Collected-Separation-Netherlands/dp/1567926592/>
- <https://jfr.org/bureau-of-speakers/robert-jan-van-pelt/>
- <https://www.annefrank.org/en/anne-frank/go-in-depth/netherlands-greatest-number-jewish-victims-western-europe/>

14:07	SEGMENT 2: DOT CON: PRANKING THE AUTHORS OF SPAM EMAILS	8:49
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Synopsis: We've all received spam calls and fishy-looking emails that promise us a free vacation or a great bargain that's too good to pass up. Sometimes they even come from a phone contact or your boss asking for help or to download an attachment. Author and comedian, James Veitch has made a name for himself by replying to these scams and continuing the conversation, effectively wasting the scammers time as much as they waste ours. We speak with him about his trade and the major telltale signs to look out for in a scam.

Host: Marty Peterson.

Guests:

- James Veitch, comedian, author, *Dot Con: The Art of Scamming a Scammer*

Compliance issues covered: Cybersecurity, Identity Theft, Technology, Communication, Literature

Links for more information:

- <https://veitch.me/>
- https://www.youtube.com/watch?v=_QdPW8JrYZQ
- https://twitter.com/veichtweets?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor
- <https://www.ftccomplaintassistant.gov/- crnt&panel1-1>
- <https://www.consumer.ftc.gov/articles/how-recognize-and-avoid-phishing-scams>
- <https://www.amazon.com/Dot-Scamming-Scammer-James-Veitch/dp/184949651X>

23:56	CULTURE CRASH: A COLLECTION OF SCIENCE FICTION	2:31
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Synopsis: The Forward is a new science fiction series of six short novellas written by prominent authors in the genre. We discuss the appeal and if the new release is worth the purchase.

Host: Evan Rook.

Compliance issues covered: Science Fiction, Literature, Culture

Program: 20-34 **Writers/Producers:** Amirah Zaveri, Polly Hansen, Cate Novak & Evan Rook
Air Week: 8/23/20 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: HOW TO TRAVEL ONCE WE CAN ALL TRAVEL AGAIN	9:36

Synopsis: For most people this year, traveling seems like a distant memory. Getting on a plane, taking a train or even using public transport on a daily basis has been largely abandoned with COVID-19. But once it is safe to travel again – where’s the first place you’d like to go? Acclaimed travel guide, writer and TV host, Rick Steves joins Viewpoints this week to share how you can get the most out of your travels and fully immerse yourself in the local culture, people and history.

Host: Gary Price.

Guests:

- Rick Steves, travel writer, television show host, travel guide, author, *For the Love of Europe: My Favorite Places, People, and Stories*

Compliance issues covered: Travel, Culture, History, Food, Writing, Literature

Links for more information:

- <https://www.ricksteves.com/>
- <https://www.theguardian.com/travel/2020/jun/18/end-of-tourism-coronavirus-pandemic-travel-industry>
- <https://www.amazon.com/Love-Europe-Greatest-Hits-Steves/dp/1641711310/>

13:22	SEGMENT 2: MURDER ON THE HERBERT FULLER	9:28
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Synopsis: Rewind back to 1896 aboard the voyager ship, the Herbert Fuller. Just a week into the journey, three people aboard were murdered and there were multiple suspects. The murder trial that follows is historic and helped shape modern law today.

Host: Marty Peterson.

Guests:

- Gerard Koepfel, historian & author of *Not a Gentleman’s Work: The Untold Story of a Gruesome Murder at Sea and the Long Road to Truth*

Compliance issues covered: History, Law, Government, Literature, Law Enforcement, Crime

Links for more information:

- <http://gerardkoepfel.com/>
- <https://twitter.com/koepfelg?lang=en>
- <https://www.amazon.com/Not-Gentlemans-Work-Gruesome-Justice/dp/0306903385>
- <https://crimereads.com/the-high-seas-murder-that-shocked-and-baffled-the-world/>

23:50	CULTURE CRASH: TAYLOR SWIFT’S SURPRISE ALBUM	2:35
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Synopsis: The new summer release, Folklore, by artist Taylor Swift heads in a stylistically different direction than what she’s largely known for. We discuss the new album and some of our favorite songs.

Host: Evan Rook.

Compliance issues covered: Music, Indie, Culture, Songwriting

Program: 20-35 **Writers/Producers:** Amirah Zaveri & Evan Rook
Air Week: 8/30/20 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: REHABILITATION WHILE IN PRISON: GETTING TO THE ROOT OF THE PROBLEM	9:14

Synopsis: The U.S. has the largest prison population in the world with more than 2.3 million inmates. Each year, prisons cost taxpayers 80 billion dollars. But with two thirds of those incarcerated returning back behind bars within a few years, clearly something is broken. We discuss how some popular reforms do more harm than good and what needs to change within the system.

Host: Gary Price.

Guests:

- Maya Schenwar, editor-in-chief, Truth Out, co-author, *Prison by Any Other Name: The Harmful Consequences of Popular Reforms*

Compliance issues covered: Criminal Justice, Crime, Government, Mental Health, Addiction, Psychology, Race, Poverty, Politics

Links for more information:

- <https://www.themarshallproject.org/>
- <https://www.aclu.org/other/aclu-policy-priorities-prison-reform>
- <https://www.mayaschenwar.com/>
- <https://www.amazon.com/Prison-Any-Other-Name-Consequences/dp/1620973103/>
- <https://truthout.org/articles/in-the-age-of-abolition-many-reforms-constitute-incarceration-by-another-name/>
- https://twitter.com/MayaSchenwar?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor

13:03	SEGMENT 2: SLEEPING SOUNDLY: THE INTERCONNECTED BENEFITS OF GETTING GOOD REST	9:01
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Synopsis: All humans need some amount of rest – whether that’s five hours or eight. But how we sleep and the quality of that slumber can vary widely. We speak with sleep expert, Matthew Walker, a professor at California-Berkeley, who says getting restful sleep each night is the single biggest thing we can do to vastly improve both our mental and physical health.

Host: Marty Peterson.

Guests:

- Matthew Walker, professor of neuroscience and psychology at the University of California-Berkeley and author, *Why We Sleep: Unlocking the power of sleep and dreams*

Compliance issues covered: Health, Medicine, Stress, Technology, Research, Literature

Links for more information:

- https://www.amazon.com/Why-We-Sleep-Unlocking-Dreams/dp/1501144316/ref=asap_bc?ie=UTF8
- <https://newsinhealth.nih.gov/2013/04/benefits-slumber>
- <https://health.gov/myhealthfinder/topics/everyday-healthy-living/mental-health-and-relationships/get-enough-sleep>
- <https://www.health.harvard.edu/sleep/8-reasons-why-youre-not-sleeping>

23:04	CULTURE CRASH: EXPLORING THE WORKS OF CHARLIE KAUFMAN	3:23
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Synopsis: Writer & director Charlie Kaufman is known for several hit movies including *Eternal Sunshine of the Spotless Mind* and *Synechdoche, New York*. We explore some of his biggest career triumphs and the upcoming release of his new Netflix original, *I’m Thinking of Ending Things* that’s based off the novel written by Iain Reid.

Host: Evan Rook.

Compliance issues covered: Film, Culture

Program: 20-36 **Writers/Producers:** Amirah Zaveri, Polly Hansen & Evan Rook
Air Week: 9/6/20 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: A VIOLENT WILDFIRE SEASON IN THE WEST	9:35

Synopsis: It's only September and this year's wildfires in California are already worse than last year with still months left in peak fire season. We explore the growing challenges facing Californians and what the future holds for The Golden State.

Host: Gary Price.

Guests:

- Stephen Pyne, fire expert, emeritus professor, School of Life Sciences, Arizona State University
- Kendra Atleework, writer, author, *Miracle Country: A Memoir*

Compliance issues covered: Climate Change, Natural Disasters, Pandemic, Science, Literature

Links for more information:

- <https://www.fire.ca.gov/>
- <https://twitter.com/kendraatleework?lang=en>
- <https://www.workman.com/products/miracle-country>
- <https://datebook.sfchronicle.com/books/review-in-miracle-country-kendra-atleework-pays-tribute-to-her-rural-california-roots>
- https://twitter.com/StephenJPyne?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor
- <http://www.stephenpyne.com/>

13:24	SEGMENT 2: THE CURRENT SCOPE OF SURVEILLANCE IN THE U.S.	9:31
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Synopsis: Today, ex-government employee, Edward Snowden is recognized around the world for his role in leaking highly classified information about government mass surveillance. We explore the benefits and consequences of modern surveillance and how both private business entities and governments are acquiring information from millions of Americans.

Host: Marty Peterson.

Guests:

- Barton Gellman, journalist, The Atlantic, author, *Dark Mirror: Edward Snowden and the American Surveillance State*
- Dr. Marcus Rogers, professor, executive director, Cybersecurity Programs, Purdue Polytechnic Institute at Purdue University

Compliance issues covered: Cybersecurity, Technology, Government, Politics, Information Technology

Links for more information:

- <https://twitter.com/bartongellman?lang=en>
- <https://polytechnic.purdue.edu/profile/rogersmk>
- https://twitter.com/Snowden?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor
- <https://www.barnesandnoble.com/w/dark-mirror-barton-gellman/1122928803>

23:55	CULTURE CRASH: THE SOOTHING SOUNDS OF FRANK OCEAN	2:32
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Synopsis: It's no surprise that many of us are always looking for new ways to de-stress and relax this year. Whether you're cooking, driving or just relaxing, the music of Frank Ocean is a fantastic choice.

Host: Evan Rook.

Compliance issues covered: Music, Culture

Program: 20-37 **Writers/Producers:** Amirah Zaveri & Evan Rook
Air Week: 9/13/20 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:48	SEGMENT 1: PEAK HURRICANE SEASON 2020	11:14

Synopsis: Hurricane Laura ramped up to a Category 4 hurricane late last month and was the strongest storm to hit the Louisiana coast in more than a hundred and sixty years. Each year, the most powerful storms during the Atlantic hurricane season typically form between the end of August and early October. We speak with two experts to better understand the history of hurricanes and the destruction they wreak each year.

Host: Gary Price.

Guests:

- Eric Jay Dolin, author, *Furious Sky: The Five Hundred Year History of America's Hurricanes*
- Dr. Barry Keim, Louisiana state climatologist, professor, Department of Geography & Anthropology.

Compliance issues covered: Meteorology, Science, Climate, Natural Disasters, Government, History

Links for more information:

- <https://www.nhc.noaa.gov/breakpoints/>
- https://twitter.com/NHC_Atlantic?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor
- <https://www.redcross.org/about-us/our-work/disaster-relief/hurricane-relief.html>
- <https://lsu.edu/ga/people/faculty/barry-d-keim/>
- <https://www.ericjaydolin.com/>
- <https://www.amazon.com/Furious-Sky-Five-Hundred-Year-Americas-Hurricanes/dp/1631495275/>

15:04	SEGMENT 2: FUELING CREATIVITY: FUNDING MODERN, INDEPENDENT INVENTION	7:19
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Synopsis: Without inventors like Benjamin Franklin or visionaries like Elon Musk, the world would look a bit different. Both of these people and countless others followed their passion, but sometimes it can be hard to slow down and take a risk. Do you enjoy writing? Tinkering with tech? Creating music? Art? It's never too late to forge a different career path or side hobby. We speak with Kickstarter co-founder, Yancey Strickler about some of the barriers to entry creatives face today and how to find support within a community.

Host: Marty Peterson.

Guests:

- Yancey Strickler, co-founder, Kickstarter, author, *This Could Be Our Future: A Manifesto for a More Generous World*.

Compliance issues covered: Invention, Career, Business, Technology, Music, Arts, Creativity, Literature

Links for more information:

- <https://www.kickstarter.com/>
- <https://twitter.com/ystrickler?lang=en>
- <https://www.penguinrandomhouse.com/books/591594/this-could-be-our-future-by-yancey-strickler/>

23:23	CULTURE CRASH: THE LASTING LEGACY OF ACTOR CHADWICK BOSEMAN	3:04
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Synopsis: Chadwick Boseman passed away from cancer at the age of 43 on August 28. We honor his legacy and his many contributions to film from starring in *Black Panther* to his portrayal of baseball player, Jackie Robinson in the 2013 movie *42*.

Host: Evan Rook.

Compliance issues covered: Film, Culture, Death, Race Relations

Program: 20-38 **Writers/Producers:** Amirah Zaveri & Evan Rook
Air Week: 9/20/20 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: BACK TO SCHOOL 2020: LEARNING THROUGH TECH	10:15

Synopsis: Navigating back to school this year has been challenging to say the least. With switching policies and protocols, everyone is just trying to get through the fall one day at a time. Viewpoints speaks with two education experts about the biggest barriers to learning and what online education technology can really offer students.

Host: Gary Price.

Guests:

- Justin Reich, assistant professor, Massachusetts Institute of Technology, director, MIT Teaching Systems Lab, author, *Failure to Disrupt: Why Technology Alone Can't Transform Education*
- Dr. Sanjay Sarma, professor, Massachusetts Institute of Technology, vice president, Open Learning at MIT, co-author, *Grasp: The Science Transforming How We Learn*

Compliance issues covered: Education, Technology, Online Learning, Parenting, Child Development

Links for more information:

- <https://tsl.mit.edu/>
- <https://openlearning.mit.edu/>
- <https://www.pbslearningmedia.org/>
- <https://www.khanacademy.org/>
- <https://www.coursera.org/>
- <https://www.edx.org/>
- <https://twitter.com/bjfr?lang=en>
- <https://cmsw.mit.edu/profile/justin-reich/>
- <https://www.hup.harvard.edu/catalog.php?isbn=9780674089044>
- <https://openlearning.mit.edu/about/our-team/sanjay-sarma>
- <https://www.amazon.com/Grasp-Science-Transforming-How-Learn/dp/0385541821/>
- <https://www.weareteachers.com/free-online-learning-resources/>

14:03	SEGMENT 2: THE HIDDEN GEMS ACROSS CHICAGO AND EVERY U.S. TOWN	8:18
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Synopsis: Suffering from a travel bug that can't be quenched this year? Chicago writer, Jessica Mlinaric believes that if you look hard enough you don't have to leave your town or city to experience something new. We cover some of the interesting, historical sights around Chicago and how you can explore your own area.

Host: Marty Peterson.

Guests:

- Jessica Mlinaric, writer, author, *Secret Chicago: A Guide to the Weird, Wonderful, and Obscure*

Compliance issues covered: Travel, Community, Music, Education, History, Sports, Arts

Links for more information:

- <https://www.secretchicagobook.com/>
- <https://jessica-mlinaric.square.site/>
- <https://blog.ihg.com/chicago-hidden-gems>

23:20	CULTURE CRASH: THE THEATRE RELEASE OF "TENET"	3:06
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Synopsis: The blockbuster release, "Tenet" by prominent director Christopher Nolan is one of the first major films to make a theatre release in several months. Is it worth the watch?

Host: Evan Rook.

Compliance issues covered: Film, Culture, Revenue

Program: 20-39 **Writers/Producers:** Amirah Zaveri & Evan Rook
Air Week: 9/27/20 **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: INSIDE THE GROCERY INDUSTRY	11:49

Synopsis: Americans spent 700 billion dollars on groceries in 2018. Across the U.S., there are more than 38,000 supermarkets, each stocking thousands and thousands of distinct products. But what is the human cost of this mass consumerism? Well, the burden largely falls on low-paid workers at each level of food production and distribution - and the pandemic has only exacerbated many of these problems.

Host: Gary Price.

Guests:

- Benjamin Lorr, writer, author, *The Secret Life of Groceries: The Dark Miracle of the American Supermarket*
- Jerry Nash, co-founder, Prairie Food Co-op

Compliance issues covered: Business, Food Production, Pandemic, Transportation, Labor Issues

Links for more information:

- <https://www.nytimes.com/2020/09/08/books/review/the-secret-life-of-groceries-benjamin-lorr.html>
- <https://www.onegreenplanet.org/lifestyle/reasons-to-buy-local/>
- <http://www.prairiefood.coop/>
- http://www.prairiefood.coop/jerry_nash
- https://twitter.com/BenjaminLorr?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor
- <https://www.penguinrandomhouse.com/books/253715/the-secret-life-of-groceries-by-benjamin-lorr/>

15:38	SEGMENT 2: YOUNG LEARNERS & THEIR DEVELOPMENT DURING COVID	7:32
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Synopsis: The 2020 school year feels a bit different for the millions of students 'back to school' in whatever form that may be. We speak with two child development experts, Dr. Irene Koolwijk and Lindsay Jones, about some of the available resources and methods that parents can use to keep their young ones on track.

Host: Marty Peterson.

Guests:

- Dr. Irene Koolwijk, developmental behavioral pediatrician, UCLA Medical Center; Lindsay Jones, president & CEO, National Center for Learning Disabilities.

Compliance issues covered: Education, Parenting, Child Development, Health, Mental Health, Technology

Links for more information:

- <https://www.uclahealth.org/irene-koolwijk>
- <https://www.vox.com/2020/8/6/21353154/schools-reopening-covid-19-special-education-disabilities>
- <https://www.nclld.org/checklist/>
- <https://www2.ed.gov/about/inits/ed/earlylearning/inclusion/resources-for-families.html>
- <https://www.nclld.org/about/team/lindsay-e-jones-esq/>

24:10	CULTURE CRASH: REVISIING OUR FAVORITE FILMS & BOOKS	2:16
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Synopsis: 2020 has not been as full of new releases as in previous years due to the pandemic, so we're rewinding back to some of our favorite selections from a few writers and directors.

Host: Evan Rook.

Compliance issues covered: Culture, Film, Literature