

ORDER



Orders
Order / Rev: 1794842
Alt Order #: 08761782
Product Desc: OH AGST DECPTV RX
Estimate: 4795
Flight Dates: 08/09/17 - 08/15/17
Original Date / Rev: 08/07/17 / 08/07/17
Order Type: General

WUAB

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W Pennsylvania Ave, Suite 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Ohioans Against the Deceptive R
Demographic: A35+
Product Codes: PL20
Priority: P 7
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/15/17	10	\$1,375.00	\$1,168.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	10	\$1,375.00	\$1,168.75	0.00
Totals	10	\$1,375.00	\$1,168.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	08/11/17	08/11/17	Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	----1--	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	----1--		1				\$200.00		0.00			
E 2	WUAB	08/11/17	08/11/17	SYN M-F 10:30-11P	Comm	M-F 10:30-11P	----1--	:30	1	\$75.00	P 7	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	----1--		1				\$75.00		0.00			
E 3	WUAB	08/14/17	08/14/17	Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	1-----	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	1-----		1				\$200.00		0.00			
E 4	WUAB	08/14/17	08/14/17	SYN M-F 10:30-11P	Comm	M-F 10:30-11P	1-----	:30	1	\$75.00	P 7	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	1-----		1				\$75.00		0.00			
E 5	WUAB	08/10/17	08/10/17	Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	----1--	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	----1--		1				\$200.00		0.00			
E 6	WUAB	08/10/17	08/10/17	SYN M-F 10:30-11P	Comm	M-F 10:30-11P	---1---	:30	1	\$75.00	P 7	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	---1---		1				\$75.00		0.00			

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WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WUAB	08/15/17	08/15/17	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	- 1 - - - - -	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -			1			\$200.00		0.00			
E 8	WUAB	08/15/17	08/15/17	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	- 1 - - - - -	:30	1	\$75.00	P 7	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -			1			\$75.00		0.00			
E 9	WUAB	08/09/17	08/09/17	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	- - - 1 - - - -	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	- - 1 - - - -			1			\$200.00		0.00			
E 10	WUAB	08/09/17	08/09/17	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	- - 1 - - - -	:30	1	\$75.00	P 7	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	- - 1 - - - -			1			\$75.00		0.00			
Totals													10	\$1,375.00	