

## WLSK-FM

### Quarterly Issues Programs List For: 1st Quarter 2014 (January, February, March)

Dated: April 7, 2014

#### Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter.

- A. **Sports for Girls.** Title IX of the Education Amendments of 1972 require equal opportunity in sports for girls and boys.
- B. **Economy-** The impact the downturn in the economy is having on our community.
- C. **Tourism-** Our community has many sites of historical or recreational value and bringing people in from other areas would help the tourism industry of our community.
- D. **School Closings-** When it snows or the roads get icy, school is often cancelled in our community.
- E. **Farming-** Many people in our community depend on farming for their livelihoods.

#### Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

- A. **Sports for Girls:**  
“*Girls High School basketball play by play*”- aired for each of the local girls high school teams during the basketball season.
- B. **Economy:**  
“*Advertising Announcements*”- the station helps drive the local economy by selling air time to local businesses through “spot” advertising.
- C. **Tourism:**  
“*Bourbon Trail News*”- the station works with local officials to promote and encourage tourism of the local bourbon industry and local history.
- D. **School Closings:**  
All Programs- Whenever school is cancelled, postponed or dismissed early, our community depends on our station to immediately and accurately broadcast this information. We broke into programming to break school closing news whenever local schools were closed.
- E. **Farming:**  
“*Farm News*”- the station presents farm news on a regular basis in order to keep farmers informed and educated.