

WLSK-FM
Quarterly Issues Programs List For: 4th Quarter 2018 (Oct, Nov, Dec.)
Dated: January 7, 2019

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter.

- A. **Winter Weather-** Winter weather can be deadly and knowing about it is important to our community.
- B. **Halloween Safety-** The safety of children while trick-or-treating is important to our community.
- C. **Crime.** Crime is an important issue to the people in our community.
- D. **Sporting Event Coverage-** For the people in our community who are shut-in or unable to attend local sporting events, sports coverage is important.
- E. **Shopping Options-** Knowing where to find items for the Holiday season is an important issue for our community.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

- A. **Winter Weather:**
Weather forecasts air several times each hour and includes all relevant weather watches, warnings and conditions.
- B. **Halloween Safety:**
The station airs messages leading up to Halloween reminding parents, children and other in the community about safety tips and measures. This makes for a safer Halloween.
- C. **Crime:**
We air messages pertaining to unsolved crimes and criminal activity so that the community can be informed and protect each other and themselves.
- D. **Sporting Event Coverage:**
We air live play-by-play of local high school sporting events which solves the problem of people who are unable to attend knowing about the events.
- E. **Shopping Options:**
By airing commercial spot announcements, we inform people of where to find goods and services during the Holiday shopping season. This solves the issue of determining shopping options.