

WLSK-FM
Quarterly Issues Programs List For: 4th Quarter 2014 (Oct, Nov, Dec.)
Dated: January, 6, 2015

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter.

- A. **Crime.** Crime is an important issue to the people in our community.
- B. **Sporting Event Coverage-** For the people in our community who are shut-in or unable to attend local sporting events, sports coverage is important.
- C. **Shopping Options-**Knowing where to find items for the Holiday season is an important issue for our community.
- D. **Winter Weather-** Winter weather can be deadly and knowing about it is important to our community.
- E. **Halloween Safety-** The safety of children while trick-or-treating is important to our community.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

- A. **Crime:**
We air messages pertaining to unsolved crimes and criminal activity so that the community can be informed and protect each other and themselves.
- B. **Sporting Event Coverage:**
We air live play-by-play of local high school sporting events which solves the problem of people who are unable to attend knowing about the events.
- C. **Shopping Options:**
By airing commercial spot announcements, we inform people of where to find goods and services during the Holiday shopping season. This solves the issue of determining shopping options.
- D. **Winter Weather:**
Weather forecasts air several times each hour and includes all relevant weather watches, warnings and conditions.
- E. **Halloween Safety:**
The station airs messages leading up to Halloween reminding parents, children and other in the community about safety tips and measures. This makes for a safer Halloween.