

WLSK-FM

Quarterly Issues Programs List For: 3rd Quarter 2014 (July, August, September)

Dated: October 6, 2014

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter.

- A. **Health and Wellness.** Our community, like many others, has an issue with health and wellness.
- B. **Weather conditions-** Severe weather notification, and weather conditions in general, is important to our community.
- C. **Entertainment-** Without many entertainment options, our community needs to be entertained.
- D. **Drug Abuse-** There is an epidemic of drug abuse in our community.
- E. **Fireworks Safety-** There are injuries every year during Independence Day celebrations.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

- A. **Health and Wellness:**
We air messages pertaining to being healthy and maintain wellness for the people in our community.
- B. **Weather conditions:**
We air messages giving weather warnings and watches whenever necessary and appropriate.
- C. **Entertainment:**
Entertain options are limited in our community. We air fun, interactive programs that allow people in our community to be entertained, for free, by listening to the radio.
- D. **Drug Abuse:**
Due to the devastation illegal drug use epidemic in our community, we air messages and conversations educating the people of our community to say no to drugs.
- E. **Fireworks Safety:**
In order to warn the people in our community about the dangers of handling fireworks, we ran a series of messages pertaining to this issue.