

WLSK-FM
Quarterly Issues Programs List
For: 1st Quarter 2020 (January, February, March)
Dated: April 8, 2020

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter.

- A. **Economy-** The impact the downturn in the economy is having on our community.
- B. **Tourism-** Our community has many sites of historical or recreational value and bringing people in from other areas would help the tourism industry of our community.
- C. **Coronavirus-** The global pandemic has affected everyone.
- D. **Sports for Girls.** Title IX of the Education Amendments of 1972 require equal opportunity in sports for girls and boys.
- E. **Farming-** Many people in our community depend on farming for their livelihoods.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

- A. **Economy:**
“Advertising Announcements”- the station helps drive the local economy by selling air time to local businesses through “spot” advertising.
- B. **Tourism:**
“Bourbon Trail News”- the station works with local officials to promote and encourage tourism of the local bourbon industry and local history.
- C. **Coronavirus:**
All Programs- throughout all dayparts we have provided important national and local pandemic news and information.
- D. **Sports for Girls:**
“Girls High School basketball play by play”- aired for each of the local girls high school teams during the basketball season.
- E. **Farming:**
“Farm News”- the station presents farm news on a regular basis in order to keep farmers informed and educated.