

CONTRACT



KNFM-FM
11300 Highway 191
#2
Midland, TX 79707
(432) 563-5636

lonestar92.com

And:

Admarc - Odessa
10 Desia Drive Ste 170LL
Midland, TX 79705

| | | |
|---|--|--|
| <u>Contract / Revision</u> 1290023B / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Patrick Payton for Mayor | | <u>Original Date / Revision</u> 10/09/19 / 10/10/19 |
| <u>Contract Dates</u> 10/15/19 - 11/05/19 | <u>Estimate #</u> 1207 | |
| <u>Product</u> Payton for Mayor | | |
| <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KNFM-FM | <u>Account Executive</u> House Odessa | <u>Sales Office</u> Local Odessa |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| N 1 | KNFM | 10/15/19 | 10/18/19 | M-F AM Drive | 6a-10a | | :30 | | | NM | 8 | \$272.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/14/19 | 10/20/19 | -TWTF-- | | | | 8 | \$34.00 | | | |
| N 2 | KNFM | 10/21/19 | 10/25/19 | M-F AM Drive | 6a-10a | | :30 | | | NM | 10 | \$340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/21/19 | 10/27/19 | MTWTF-- | | | | 10 | \$34.00 | | | |
| N 3 | KNFM | 10/28/19 | 11/01/19 | M-F AM Drive | 6a-10a | | :30 | | | NM | 10 | \$340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/28/19 | 11/03/19 | MTWTF-- | | | | 10 | \$34.00 | | | |
| N 4 | KNFM | 11/04/19 | 11/05/19 | M-F AM Drive | 6a-10a | | :30 | | | NM | 4 | \$136.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/04/19 | 11/10/19 | MT----- | | | | 4 | \$34.00 | | | |
| N 5 | KNFM | 10/15/19 | 10/18/19 | M-F PM Drive | 3p-7p | | :30 | | | NM | 8 | \$272.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/14/19 | 10/20/19 | -TWTF-- | | | | 8 | \$34.00 | | | |
| N 6 | KNFM | 10/21/19 | 10/25/19 | M-F PM Drive | 3p-7p | | :30 | | | NM | 10 | \$340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/21/19 | 10/27/19 | MTWTF-- | | | | 10 | \$34.00 | | | |
| N 7 | KNFM | 10/28/19 | 11/01/19 | M-F PM Drive | 3p-7p | | :30 | | | NM | 10 | \$340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/28/19 | 11/03/19 | MTWTF-- | | | | 10 | \$34.00 | | | |
| N 8 | KNFM | 11/04/19 | 11/05/19 | M-F PM Drive | 3p-7p | | :30 | | | NM | 4 | \$136.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/04/19 | 11/10/19 | MT----- | | | | 4 | \$34.00 | | | |
| Totals | | | | | | | | | | | 64 | \$2,176.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 09/30/19 - 10/27/19 | 36 | \$1,224.00 | (\$183.60) | \$1,040.40 |
| 10/28/19 - 11/24/19 | 28 | \$952.00 | (\$142.80) | \$809.20 |
| Totals | 64 | \$2,176.00 | (\$326.40) | \$1,849.60 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KNFM-FM
11300 Highway 191
#2
Midland, TX 79707
(432) 563-5636

lonestar92.com

| | |
|--|--------------------|
| <u>Contract / Revision</u> 1290023B / | <u>Alt Order #</u> |
|--|--------------------|

| | |
|---|--|
| <u>Advertiser</u> Patrick Payton for Mayor | <u>Original Date / Revision</u> 10/09/19 / 10/10/19 |
|---|--|

| | | |
|--|------------------------------------|---------------------------|
| <u>Contract Dates</u> 10/15/19 - 11/05/19 | <u>Product</u> Payton for Mayor | <u>Estimate #</u> 1207 |
|--|------------------------------------|---------------------------|

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Admarc

Broadcast Order

Admarc
10 Desta Drive, Suite 170LL
Midland, TX 79705
432-687-1127

KNFM

To: Town Square Media
Attn: David Watkins
PO Box 731933
Dallas, TX 75373-1933

Order number 1207
Order date 10/08/19
Date printed 10/08/19
Client: PAYT
Job: PAYT-10189
Ordered by MGR
Market: Midland
Product:

Rep: David Watkins
Phone: 432-563-5499 Fax:

REVISION: Original

Flight dates: Oct 15 - Nov 5
Broadcast month: Oct / Nov
Ad name: Payton for Mayor
Desc:

| Dates | Days | Time | Program | Rating | Len | Rate | CPP | Spots | Total |
|---------------|--------|----------|----------|--------|-----|---------|-----|-------|----------|
| 10/15 - 10/18 | T - F | AM Drive | AM Drive | | | \$34.00 | | 8 | \$272.00 |
| 10/21 - 10/25 | M - F | AM Drive | AM Drive | | | \$34.00 | | 10 | \$340.00 |
| 10/28 - 11/01 | M - F | AM Drive | AM Drive | | | \$34.00 | | 10 | \$340.00 |
| 11/04 - 11/05 | M - Tu | AM Drive | AM Drive | | | \$34.00 | | 4 | \$136.00 |
| 10/15 - 10/18 | T - F | PM Drive | PM Drive | | | \$34.00 | | 8 | \$272.00 |
| 10/21 - 10/25 | M - F | PM Drive | PM Drive | | | \$34.00 | | 10 | \$340.00 |
| 10/28 - 11/01 | M - F | PM Drive | PM Drive | | | \$34.00 | | 10 | \$340.00 |
| 11/04 - 11/05 | M - Tu | PM Drive | PM Drive | | | \$34.00 | | 4 | \$136.00 |

| | | | |
|---------------|----|------------------------|-------------------|
| TOTAL SPOTS: | 64 | GROSS: | \$2,176.00 |
| TOTAL RATING: | | Less 15.00% Commission | \$326.40 |
| CPP: | | NET: | <u>\$1,849.60</u> |

Additional Instructions:

Traffic Instructions:

Terms/Disclaimer:

Please Send Invoices to:
Admarc
10 Desta Drive #170LL
Midland, TX 79705

X
Lori Sharp
Admarc

PLEASE SIGN AND RETURN ONE COPY:

X
Carri Folk
STATION/MEDIA REP

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|--------------------------------|
| Station and Location: <u>Town Square Media / Midland</u> | Date: <u>10/7/19</u> |
|--|--------------------------------|

I, Lori Sharp (Admanc)
 being/on behalf of: Payton for Mayor Campaign
 a legally qualified candidate of the Republican
 political party for the office of: Mayor - Midland TX
 in the local
 election to be held on: Nov. 5 2019

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| - See Order - | | | | | |

Attach proposed schedule with charges (if available):

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Admarc

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least NA before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/10/19
Date

[Signature]
Signature

855-923-6272
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title