

Quarterly Issues & Programs Report

WXBM (FM)

Milton, FL

For Quarter Beginning July 1, 2023

Attached are descriptions of issue-responsive programming broadcast by this station during the reporting period.

The listed programs aired on the station during the reporting period on the days and times indicated. Each program regularly provides information or addresses current local issues of concern to listeners in the area where the station is located.

LOCAL ISSUES ADDRESSED DURING THE QUARTER

The following are local issues of concern to the community. Programs that addressed these issues during this reporting period are listed on the following pages.

| Local Issue/Concern | Brief description of local issue or concern |
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| Social Issues | Public discourse, equality, and community action and activism, women's issues, environment, psychology |
| Health & Education | Public health concerns and educational information about physical health and mental health, technology |
| Crime & Safety | Crime, violence, police action, safety education, cyber |
| Military/Government Issues | Military, veterans, government affairs, history |

PROGRAMS THAT ADDRESS LOCAL ISSUES

The following programs that aired during the relevant reporting period regularly address local issues and concerns in the station's city of license and within its service area. Specific episodes and segments of these programs and the issues they addressed are listed on the following pages.

| Program Name | Schedule (Day/Time) | Brief Generic Description (Note whether local, syndicated or network) |
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| Viewpoints | Sundays, 6am | 30-minute syndicated program addressing multiple issues in our community and providing additional information and resources |
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ISSUE-RESPONSIVE PROGRAMMING

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| Local Issue: Social Issues |
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| Program | Date | Time | Duration | Description |
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| Viewpoints | 7/9/23 | 6am | 9:35 | <p>Synopsis: High demand for travel this summer is leading to exorbitantly high prices for flights, hotels and rental cars. If traveling out of state this summer is out of the question (or you just want to spend more time at home), we offer up some ways to rediscover your own town, city, or region and gain a new perspective.</p> <p>Host: Gary Price. Guest: Jessica Mlinaric, Chicago resident, writer, author, <i>Secret Chicago: A Guide to the Weird, Wonderful, and Obscure</i>.</p> |
| Viewpoints | 7/16/23 | 6am | 8:42 | <p>Synopsis: Yes, ChatGPT isn't dominating media headlines anymore, but the technology is still leading to massive changes across America. One area where its making waves is the music production industry. We speak with two experts within the field about how artificial intelligence is forcing them to rethink the future of music artistry and production.</p> <p>Host: Marty Peterson. Guests: Tina Tallon, assistant professor, artificial intelligence, music composition and the arts, University of Florida; Robert Laidlow, classical music composer, fellow, University of Oxford.</p> |

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| Viewpoints | 7/30/23 | 6am | 8:37 | <p>Synopsis: Soccer has steadily gained a following in recent years in the U.S. Amongst Americans 18-29 years old, the sport is now more popular than baseball. We speak with soccer expert, G. Edward White about what's driving this shift and why it took so long for soccer to take hold in America.</p> <p>Host: Marty Peterson. Guest: G. Edward White, David and Mary Distinguished Professor, Law, University of Virginia School of Law, author, <i>Soccer in American Culture: The Beautiful Game's Struggle for Status</i>.</p> |
| Viewpoints | 8/6/23 | 6am | 6:15 | <p>Synopsis: Online retail sales are set to surpass \$1.6 trillion by 2027. With so much growth in the market, retailers are investing big in artificial intelligence software that improves customer interaction, usability, supply chain and more. We speak with the Chief Technology Officer of Zenni Optical about how retailers are setting up for this new era of digital dominance.</p> <p>Host: Gary Price. Guest: David Ting, chief technology officer, Zenni Optical.</p> |
| Viewpoints | 8/6/23 | 6am | 10:13 | <p>Synopsis: The screenwriters strike in Hollywood is now in its third month. Last month, the Screen Actors Guild joined forces with the Writers Guild of America and called a strike. We speak with two active voices in the industry about what's driving this strike and why these asks are so important to current and future professionals in this landscape.</p> <p>Host: Marty Peterson. Guests: Sofya Levitsky-Weitz, playwright, screenwriter, "The Bear"; Irving Belateche, screenwriting professor, School of Cinematic Arts, University of Southern California.</p> |
| Viewpoints | 8/13/23 | 6am | 1:41 | <p>Synopsis:</p> <p>Meta – the parent company of Facebook and Instagram – has decided to ban all news content on these platforms in Canada. We talk about what's driving this big move and how it's going to impact both Canadians and media outlets.</p> |

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| Viewpoints | 9/3/23 | 6am | 7:32 | <p>Synopsis: Credit card debt in the U.S. just surpassed one trillion dollars and payment delinquency rates are also on the rise. One factor that's feeding into these increases are a growing amount of credit card accounts. The Federal Reserve Bank of New York reports that there are 70 million new accounts since 2019. This week – we discuss the effects of escalating debt and how listeners can start taking back control.</p> <p>Host: Gary Price. Guest: Chloe Elise, certified financial coach, author, <i>Deeper Than Money</i>.</p> |
| Viewpoints | 9/3/23 | 6am | 9:56 | <p>Synopsis: Screenwriters and writers aren't the only ones feeling the pinch in this new media landscape dominated by streaming. Hundreds of thousands of musicians are struggling to make a living from the substandard pay they receive from platforms like Spotify and Apple Music. We cover just how the music sector has changed and why these artists don't have the same protections as other creatives.</p> <p>Host: Marty Peterson. Guests: David Lowery, senior lecturer, Music Business Certificate Program, University of Georgia; Rene Kladzyk, volunteer, Union of Musicians and Allied Workers.</p> |
| Viewpoints | 9/10/23 | 6am | 7:16 | <p>Synopsis: Two out of three people on Earth are on social media. With so many eyeballs online, it's big business to have a large social media following and work as an influencer. We highlight this ever-evolving lucrative industry and how new laws are better protecting those who've been previously taken advantage of.</p> <p>Host: Gary Price. Guest: Stephanie McNeal, senior editor, <i>Glamour</i>, author, <i>Swipe Up for More: Inside the Unfiltered Lives of Influencers</i>.</p> |

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| Viewpoints | 9/17/23 | 6am | 8:00 | <p>Synopsis: Do you remember the hype when Threads, Meta's new version of X, debuted earlier this summer? Everyone seemed to jump on the new platform at a moment's notice. But what happened to all the buzz? We speak with two social media experts about Meta's big investment in Threads and what needs to change in the coming months to avoid its quick demise.</p> <p>Host: Gary Price. Guest: Carolyn Garavente, associate director, paid social, Brain Labs Media; Danielle Carter, account director, paid social, Croud Digital.</p> |
| Viewpoints | 9/24/23 | 6am | 8:50 | <p>Synopsis: The reality: Human-induced climate change is leading to more frequent and powerful extreme weather events. In the U.S. and around the world, millions struggle to get back on their feet following the damage and destruction these disasters bring. As bystanders, how can we pitch in and help? We cover the physical and mental toll these hardships cause and why it's important to step up and give back in any way you can.</p> <p>Host: Marty Peterson. Producer: Amirah Zaveri. Guest: Vickie Mays, clinical psychologist, distinguished professor, psychology, health policy & management, University of California-Los Angeles.</p> |

| Program | Date | Time | Duration | Description |
|------------|--------|------|----------|--|
| Viewpoints | 7/2/23 | 6am | 7:53 | <p>Synopsis: We speak with Egyptian-American astrophysicist Sarafina El-Badry Nance about her experience earning a PhD in astrophysics. Before specializing in this field, she had to gain a good understanding of math, physics, and astronomy. She openly shares that these subjects never came naturally to her and it took a lot of hard work to get where she is today. Now, she's speaking out about the barrier to entry in these fields and the importance of greater inclusion and opportunities for those who've been historically excluded.</p> <p>Host: Gary Price. Guest: Sarafina El-Badry Nance, astrophysicist, PhD Candidate, University of California-Berkeley, author, <i>Starstruck: A Memoir of Astrophysics and Finding Light in the Dark</i>.</p> |
| Viewpoints | 7/2/23 | 6am | 9:36 | <p>Synopsis: When you imagine who's a runner – who do you picture? Most Americans would describe a person who's lean, muscled, and fits into a certain body type category. Martinus Evans, runner, author & founder of the Slow A-F Run Club, is hoping to break this way of thinking. He argues that anyone – at any body size – can be a consistent runner. Evans shares his story of how he got into running and embodies his own mantra as a 300-pound-man who's run eight marathons.</p> <p>Host: Marty Peterson. Guest: Martinus Evans, runner, founder, Slow A-F Run Club, author, <i>Slow A-F Run Club: The Ultimate Guide for Anyone Who Wants to Run</i>.</p> |

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| Viewpoints | 7/9/23 | 6am | 7:36 | <p>Synopsis: Purveying for the top chefs across America is an ever-changing series of requests dependent on food trends and tastes. While some chefs are seeking out rare microgreens, others are looking for the finest cuts of beef. And these small quantities of in-demand ingredients come at a hefty price. We highlight the many niche aspects of fine dining and how we can all takeaway some learning points to infuse it into our own cooking at home.</p> <p>Host: Marty Peterson. Guests: Carrie Nahabedian, co-owner, executive chef, Brindille, Kostali by Naha; Susan Spungen, food stylist, cookbook author, <i>Open Kitchen: Inspired Food for Casual Gatherings</i>.</p> |
| Viewpoints | 7/16/23 | 6am | 8:53 | <p>Synopsis: Only 1 in 4 Americans feels financially secure, according to a recent survey by consumer financial services firm, Bankrate. We speak with two financial experts about how more Americans can have productive conversations about their spending and come up with a plan to save and invest more for the future.</p> <p>Host: Gary Price. Guests: Lori Sackler, certified financial planner, financial wealth advisor, author, <i>The M Word: The Money Talk Every Family Needs to Have About Wealth and Their Financial Future</i>; Emily Guy Birken, financial expert, financial writer, author, <i>Stacked: Your Super Serious Guide to Modern Money Management</i>.</p> |
| Viewpoints | 7/23/23 | 6am | 7:36 | <p>Synopsis: The National Institute of Health. National Cancer Institute. These are just some of the research foundations that are thriving today thanks to the work of health activist Mary Lasker. We speak with biographer, Judith L. Pearson about the many big contributions Lasker made to cancer & heart disease research throughout the twentieth century.</p> <p>Host: Gary Price. Guests: Judith L. Pearson, biographer, author, <i>Crusade to Heal America: The Remarkable Life of Mary Lasker</i>.</p> |

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| Viewpoints | 8/13/23 | 6am | 8:29 | <p>Synopsis: In 2012, researchers at the University of California-Irvine estimated that the average human's attention span was around seventy-five seconds. In recent years, this number has dropped to forty-seven seconds. What's leading to this continuing decline in our attention spans? We speak with one mindfulness expert to get some tips on how people can slow down, increase their focus, and feel less chronically stressed.</p> <p>Host: Marty Peterson. Guest: Christian Madsbjerg, professor, applied humanities, New School, author, <i>Look: How to Pay Attention in a Distracted World</i>.</p> |
| Viewpoints | 8/20/23 | 6am | 6:45 | <p>Synopsis: Whoever thought, "This white, liquid substance from this animal look like its safe enough that I'm going to drink it." Out of the many items we have today (whether its food, drink or something else) there was a person who first took the risk in trying it themselves. We explore the many firsts throughout history and how key archaeological evidence plays a role in accurately telling these narratives.</p> <p>Host: Gary Price. Guest: Cody Cassidy, writer, author, <i>Who Ate The First Oyster? The Extraordinary People Behind the Greatest Firsts in History</i></p> |
| Viewpoints | 8/27/23 | 6am | 7:31 | <p>Synopsis: With summer break over and millions of students back in school, it's a good time to talk about the importance of mental health. After all, adolescents today face an excessive number of demands both in and outside of the classroom. This week on Viewpoints - we speak with author Jennifer Breheny Wallace about the importance of sharing how a person's value should never be linked to their performance.</p> <p>Host: Gary Price. Guest: Jennifer Breheny Wallace, journalist, writer, author, <i>Never Enough: When Achievement Culture Becomes Toxic – And What We Can Do About It</i>.</p> |
| Viewpoints | 9/3/23 | 6am | 2:07 | <p>Synopsis:</p> <p>Over the past two decades, caffeine levels have continued to creep higher and higher. We cover how much caffeine is packed inside many of these newer energy drinks and the consequences of consuming higher-than-needed amounts.</p> |

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| Viewpoints | 9/17/23 | 6am | 9:20 | <p>Synopsis: As an academic advisor, Ana Homayoun has had thousands of conversations with students, parents, and administrators. Many of these talks typically center around grades, college admissions, career paths and other key academic to-dos. Yet, what's not as commonly talked about is the importance of life skills. This means cultivating independence, setting good habits and more. We speak with Homayoun about why so many teens seem to struggle post-high school and how adults can better prepare their kids in the long-term rather than focusing solely on short-term academic markers.</p> <p>Host: Marty Peterson. Guest: Ana Homayoun, academic advisor, early career development expert, author, <i>Erasing the Finish Line: The New Blueprint for Success</i>.</p> |
| Viewpoints | 9/24/23 | 6am | 8:05 | <p>Synopsis: There's been a lot of hype around Chat GPT and generative AI this year, but is the average person actually using the new tech? We highlight how leaders in education policy are integrating AI into certain processes to create positive for teachers, administrators, and students in classrooms nationwide. From there, we breakdown what are some of the biggest ways AI helps with tasks and how you can go about interacting with these chatbots to get the answer you're looking for.</p> <p>Host: Gary Price. Producer: Amirah Zaveri. Guest: Perpetual Baffour, Research Director, Learning Agency Lab.</p> |
| Viewpoints | 6/11/23 | 6am | 1:42 | <p>Synopsis: More than 1.1 million Americans have died from Covid-19. Now, three years after the onset of the pandemic, millions are still struggling with the side effects and long-term damage of the disease.</p> <p>Host: Ebony McMorris</p> |

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| Viewpoints | 6/25/23 | 6am | 8:30 | <p>Synopsis: Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there's still much we don't entirely understand about these mysterious phenomena. Janna Levin, an astronomy & physics professor at Columbia University, joins us to discuss the most intriguing aspects of these space giants.</p> <p>Host: Marty Peterson</p> <p>Guests: Janna Levin, professor, physics & astronomy, Barnard College, Columbia University, author, Black Hole Survival Guide.</p> |
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Local Issue: Crime and Safety

| Program | Date | Time | Duration | Description |
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| Viewpoints | 7/16/23 | 6am | 2:01 | <p>Synopsis:</p> <p>What's fueling the staggering increase in pedestrian deaths in recent years? We discuss this alarming upward trend.</p> |
| Viewpoints | 8/13/23 | 6am | 8:55 | <p>Synopsis: It's been the deadliest year on record for wildfires in Canada. While California is typically the focus point for these events, the new reality of human-caused climate change is that wildfires are becoming a greater threat in areas never seen before. We speak with Dr. Adrienne Edwards, a botanist and wildfire expert, about how Americans can best prepare for wildfire season and help stop the spread.</p> <p>Host: Gary Price. Guest: Dr. Adrienne Edwards, botanist, author, <i>Firescaping Your Home: A Manual for Readiness in Wildfire Country</i>.</p> |
| Viewpoints | 8/20/23 | 6am | 9:58 | <p>Synopsis: Conspiracy theories have been around for hundreds of years. From secret projects to secret government societies, these theories are prevalent across society. We speak with two conspiracy experts about how these stories arise, why they're so pervasive online and why artificial intelligence may make these narratives more difficult to detect.</p> <p>Host: Marty Peterson. Guests: Colin Dickey, writer, author, <i>Under the Eye of Power: How Fear of Secret Societies Shapes American Democracy</i>; Dr. Erik Nisbet, Owen L. Coon Professor of Policy Analysis & Communication, Northwestern University.</p> |

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| Viewpoints | 8/27/23 | 6am | 1:38 | Synopsis: Covid-19 shook up norms for many public transit agencies including commuter rail companies that pre-pandemic largely catered to commuting office employees. We highlight how several businesses are re-framing their strategy during this period. |
| Viewpoints | 9/10/23 | 6am | 9:59 | Synopsis: We speak with ex drug trafficker, Margarito Flores Jr. about his entry into the illicit drug trade at an early age and when he decided to get out of the business and start working for the other side. We also speak with Sgt. Ryan Wasson about the critical role informants play in aiding law enforcement, but why it's important to avoid glorifying the work of people like Flores. Host: Marty Peterson. Guests: Margarito Flores Jr., federal drug informant; Sergeant Ryan Wasson, detective, Kane County Sheriff, officer, Homeland Security Investigations Task Force. |
| Viewpoints | 9/24/23 | 6am | 2:15 | Synopsis: Aging infrastructure, fewer correctional officers, and a large inmate population. These are just some of the factors feeding into why prison breaks, and then large-scale manhunts, seem to be popping up more these days. |

Local Issue: Military, Economy/Financial and Government Issues

| Program | Date | Time | Duration | Description |
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| Viewpoints | 7/9/23 | 6am | 2:27 | Synopsis: Who is Yevgheny Prigozhin? The elusive leader of the mercenary force, The Wagner Group, is now globally known for the recent rebellion he launched against the Russian regime. We discuss the short-lived coup that's now known as the biggest uprising in Vladimir Putin's 23-year-reign. |

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| Viewpoints | 7/23/23 | 6am | 9:27 | <p>Synopsis: Did you know that cannabis use dates back tens of thousands of years? While its earliest use traces back to Asia, it eventually spread to Europe and then America and was used in a variety of capacities. We speak with highly acclaimed pharmacology expert Dr. Richard Miller about the global history of cannabis and its controversial record over the last 70 seventy years of American history.</p> <p>Host: Marty Peterson. Guest: Dr. Richard Miller, professor, pharmacology, Northwestern University Feinberg School of Medicine.</p> |
| Viewpoints | 7/23/23 | 6am | 2:42 | <p>Synopsis:</p> <p>We break down how higher education will be affected by the Supreme Court's recent ruling ending affirmative action.</p> |
| Viewpoints | 7/30/23 | 6am | 8:25 | <p>Synopsis: The James Webb telescope is the largest and most powerful space telescope ever built. A year and a half ago hundreds of thousands of people cheered after the telescope successfully launched and opened to begin capturing the universe in more detail than ever before. We speak with one astronomer about how this telescope will lead to greater discoveries – including the hunt extraterrestrial life.</p> <p>Host: Gary Price. Guest: Jacob Bean, astronomer, professor, Department of Astronomy & Astrophysics, University of Chicago.</p> |

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| Viewpoints | 8/27/23 | 6am | 8:50 | <p>Synopsis: Solar energy is big business in the U.S. and is only set to expand in the coming years, with an annual growth rate of 21 percent. But after these solar panels die, where do they go? How 'green' is this technology if we're dumping thousands of used, toxic panels into landfills? We speak with two experts in the solar panel recycling space about how innovation is driving this shift and what more needs to be done to make this energy source truly sustainable.</p> <p>Host: Marty Peterson. Guests: Adam Saghei, Chief Executive Officer, We Recycle Solar; Jesse Simons, co-founder, Chief Commercial Officer, SolarCycle.</p> |
| Viewpoints | 9/10/23 | 6am | 1:50 | <p>Synopsis:</p> <p>We highlight recent population trends across America in a post-pandemic world. Several once prominent cities have struggled to bounce back after a mass exodus of urban residents.</p> |
| Viewpoints | 9/17/23 | 6am | 1:45 | <p>Synopsis:</p> <p>Less jobs. Lower property values. Tightened consumer spending. These are just some of the challenges China's been facing over the past several months. Will this global superpower be able to avoid a full-fledged recession? We talk about why Americans should care about this developing international economic news.</p> |