



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

<u>Contract / Revision</u> 180508 /		<u>Alt Order #</u>
<u>Product</u> Hogsett for Indianapolis		
<u>Contract Dates</u> 08/31/15 - 09/06/15		<u>Estimate #</u>
<u>Advertiser</u> Hogsett for Indianapolis		<u>Original Date / Revision</u> 08/21/15 / 08/21/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTV-CBS	<u>Account Executive</u> House Indianapolis	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Blue West Media
Attention: Mary Wittemyer
5130 E. 18th Ave.
Denver, CO 80220

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	08/31/15	09/06/15	M-F 6a-7a	6a-7a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	M-W----				2	\$125.00	0.00			
N 2	CBS	08/31/15	09/06/15	M-F 7a-9a	7a-9a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----F--				1	\$30.00	0.00			
N 3	CBS	08/31/15	09/06/15	M-F 7a-9a	7a-9a		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	MTWT---				4	\$125.00	0.00			
N 4	CBS	08/31/15	09/06/15	M-F 10a-11a	10a-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	-T-----				1	\$250.00	0.00			
N 5	CBS	08/31/15	09/06/15	M-F 11a-12p	11a-12p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	---T---				1	\$400.00	0.00			
N 6	CBS	08/31/15	09/06/15	M-F 12p-1230p	12p-1230p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	--W----				1	\$275.00	0.00			
N 7	CBS	08/31/15	09/06/15	M-F 1230p-130p	1230p-130p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	-T-----				1	\$550.00	0.00			
N 8	CBS	08/31/15	09/06/15	M-F 3p-4p	3p-4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----F--				1	\$50.00	0.00			
N 9	CBS	08/31/15	09/06/15	M-F 3p-4p	3p-4p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	M-W----				2	\$175.00	0.00			
N 10	CBS	08/31/15	09/06/15	M-F 4p-5p	4p-5p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	MT-T---				3	\$200.00	0.00			
N 11	CBS	08/31/15	09/06/15	M-F 4p-5p	4p-5p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----F--				1	\$50.00	0.00			
N 12	CBS	08/31/15	09/06/15	M-F 5p-6p	5p-6p		:30				NM	4	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	MTWT---				4	\$275.00	0.00			
N 13	CBS	08/31/15	09/06/15	M-F 5p-6p	5p-6p		:30				NM	1	\$100.00
Week:		08/31/15	09/06/15	----F--				1	\$100.00	0.00			
N 14	CBS	08/31/15	09/06/15	M-F 6p-630p	6p-630p		:30				NM	1	\$100.00
Week:		08/31/15	09/06/15	----F--				1	\$100.00	0.00			
N 15	CBS	08/31/15	09/06/15	M-F 6p-630p	6p-630p		:30				NM	4	\$1,400.00
Week:		08/31/15	09/06/15	MTWT---				4	\$350.00	0.00			
N 16	CBS	08/31/15	09/06/15	Su 6p-630p	6p-630p		:30				NM	1	\$120.00
Week:		08/31/15	09/06/15	-----S				1	\$120.00	0.00			
N 17	CBS	08/31/15	09/06/15	M-F 11p-1135p	11p-1135p		:30				NM	1	\$150.00
Week:		08/31/15	09/06/15	----F--				1	\$150.00	0.00			
N 18	CBS	08/31/15	09/06/15	M-F 11p-1135p	11p-1135p		:30				NM	6	\$2,850.00
Week:		08/31/15	09/06/15	MTWT---				6	\$475.00	0.00			
N 19	CBS	08/31/15	09/06/15	Sa 11p-1135p	11p-1135p		:30				NM	1	\$140.00
Week:		08/31/15	09/06/15	-----S-				1	\$140.00	0.00			
N 20	CBS	08/31/15	09/06/15	Su 11p-1135p	11p-1135p		:30				NM	1	\$200.00
Week:		08/31/15	09/06/15	-----S				1	\$200.00	0.00			
N 21	CBS	08/31/15	09/06/15	Monday Prime Hour 2	9p-10p		:30				NM	1	\$1,200.00
Week:		08/31/15	09/06/15	M-----				1	\$1,200.00	0.00			
N 22	CBS	08/31/15	09/06/15	Wednesday Prime Hour 2	9p-10p		:30				NM	1	\$2,300.00
Week:		08/31/15	09/06/15	--W----				1	\$2,300.00	0.00			
Totals											0.00	40	\$12,965.00

Time Period	# of Spots	Gross Amount	Net Amount
08/31/15 - 09/06/15	40	\$12,965.00	\$11,020.25
Totals	40	\$12,965.00	\$11,020.25

Signature: _____ **Date:** _____

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