



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

And:

Blue West Media
Attention: Mary Wittemyer
5130 E. 18th Ave.
Denver, CO 80220

<u>Contract / Revision</u> 180508 /		<u>Alt Order #</u>
<u>Product</u> Hogsett for Indianapolis		
<u>Contract Dates</u> 08/31/15 - 09/06/15	<u>Estimate #</u>	
<u>Advertiser</u> Hogsett for Indianapolis		<u>Original Date / Revision</u> 08/21/15 / 08/21/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTV-CBS	<u>Account Executive</u> House Indianapolis	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	08/31/15	09/06/15	M-F 6a-7a	6a-7a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	M-W----				2	\$125.00	0.00			
N 2	CBS	08/31/15	09/06/15	M-F 7a-9a	7a-9a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----F--				1	\$30.00	0.00			
N 3	CBS	08/31/15	09/06/15	M-F 7a-9a	7a-9a		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	MTWT---				4	\$125.00	0.00			
N 4	CBS	08/31/15	09/06/15	M-F 10a-11a	10a-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	-T-----				1	\$250.00	0.00			
N 5	CBS	08/31/15	09/06/15	M-F 11a-12p	11a-12p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	---T---				1	\$400.00	0.00			
N 6	CBS	08/31/15	09/06/15	M-F 12p-1230p	12p-1230p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	--W----				1	\$275.00	0.00			
N 7	CBS	08/31/15	09/06/15	M-F 1230p-130p	1230p-130p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	-T-----				1	\$550.00	0.00			
N 8	CBS	08/31/15	09/06/15	M-F 3p-4p	3p-4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----F--				1	\$50.00	0.00			
N 9	CBS	08/31/15	09/06/15	M-F 3p-4p	3p-4p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	M-W----				2	\$175.00	0.00			
N 10	CBS	08/31/15	09/06/15	M-F 4p-5p	4p-5p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	MT-T---				3	\$200.00	0.00			
N 11	CBS	08/31/15	09/06/15	M-F 4p-5p	4p-5p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----F--				1	\$50.00	0.00			
N 12	CBS	08/31/15	09/06/15	M-F 5p-6p	5p-6p		:30				NM	4	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	MTWT---				4	\$275.00	0.00			
N 13	CBS	08/31/15	09/06/15	M-F 5p-6p	5p-6p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----F--				1	\$100.00	0.00			
N 14	CBS	08/31/15	09/06/15	M-F 6p-630p	6p-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----F--				1	\$100.00	0.00			
N 15	CBS	08/31/15	09/06/15	M-F 6p-630p	6p-630p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	MTWT---				4	\$350.00	0.00			
N 16	CBS	08/31/15	09/06/15	Su 6p-630p	6p-630p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	-----S				1	\$120.00	0.00			
N 17	CBS	08/31/15	09/06/15	M-F 11p-1135p	11p-1135p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----F--				1	\$150.00	0.00			
N 18	CBS	08/31/15	09/06/15	M-F 11p-1135p	11p-1135p		:30				NM	6	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	MTWT---				6	\$475.00	0.00			
N 19	CBS	08/31/15	09/06/15	Sa 11p-1135p	11p-1135p		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	-----S-				1	\$140.00	0.00			
N 20	CBS	08/31/15	09/06/15	Su 11p-1135p	11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	-----S				1	\$200.00	0.00			
N 21	CBS	08/31/15	09/06/15	Monday Prime Hour 2	9p-10p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	M-----				1	\$1,200.00	0.00			
N 22	CBS	08/31/15	09/06/15	Wednesday Prime Hour 2	9p-10p		:30				NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	--W----				1	\$2,300.00	0.00			
Totals										0.00		40	\$12,965.00

Time Period	# of Spots	Gross Amount	Net Amount
08/31/15 - 09/06/15	40	\$12,965.00	\$11,020.25
Totals	40	\$12,965.00	\$11,020.25

Signature: _____ **Date:** _____

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