

GMMB / ARP

TAPSCAN

From: Skip Quast
Phone: (202) 895-5043
Email:
9/14/2021 1:40 PM

Flight Dates: 09/15/2021 - 09/30/2021
Demo: P 25+

Radio Market: WASHINGTON, DC
Survey: AUG21 / JUL21 / JUN21 / MAY21 / APR21 / MAR21
...
Geography: Metro

Daypart	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency	Gls	CPM
Radio Total	36		\$1,687.50	\$60,750.00	362,300	2.0	739,800	\$81.92
WTOP-FM	36		\$1,687.50	\$60,750.00	362,300	2.0	739,800	\$81.92
9/20-24 - 1 wk (09/20)								
	20		\$1,687.50	\$33,750.00	232,100	1.8	411,000	\$81.92
One Week Total	20		\$1,687.50	\$33,750.00	232,100	1.8	411,000	\$81.92
M-F 5A-10A	10:30		\$1,875.00	\$18,750.00	121,800	1.6	192,000	\$97.66
M-F 3P-8P	10:30		\$1,500.00	\$15,000.00	147,100	1.5	219,000	\$68.49
9/27-30 - 1 wk (09/27)								
	16		\$1,687.50	\$27,000.00	204,400	1.6	328,800	\$81.92
One Week Total	16		\$1,687.50	\$27,000.00	204,400	1.6	328,800	\$81.92
M-F 5A-10A	8:30		\$1,875.00	\$15,000.00	106,100	1.4	153,600	\$97.66
M-F 3P-8P	8:30		\$1,500.00	\$12,000.00	126,900	1.4	175,200	\$68.49

The first demo listed is the Primary Demo.
This report was created in TAPSCAN using the following Radio information: WASHINGTON, DC; AUG21 / JUL21 / JUN21 / MAY21 / APR21 / MAR21 / FEB21 / JAN21; Metro; Multiple Dayparts Used; P 25+; See Detailed Sourcing Page for Complete Details.
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GMMB

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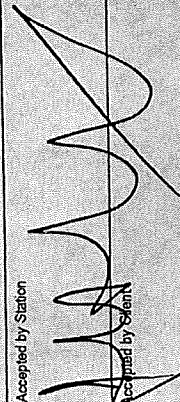
From: Skip Quest
Phone: (202) 895-5043
Email:
9/14/2021 1:40 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Total Cost	Net Reach	Frequency	Gls	CPM
Radio Total	36	\$1,887.50	\$69,750.00	362,300	2.0		\$81.92
WTOP-FM	36	\$1,887.50	\$69,750.00	362,300	2.0		\$81.92



 Accepted by Station _____ Date 9/15/21



 Accepted by Client _____ Date 9/15/21

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>Washington DC</u> <u>WTOP, WTLR, WWWT</u>	Date: <u>9/15/2021</u>
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Contract # 52475

I, Kelly Polce

do hereby request station time concerning the following issue:

AARP

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: AARP

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Prescription Drug Prices

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AARP, 601 E St NW, Washington, DC 20049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jodi Sakol - Vice President, Campaign Outreach
David Rosenberg - Director of Brand Advertising

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/24/2021

Date

Kelly Polce

Signature

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

[Signature]

Signature

☐ Accepted in Part

Skip Quast

Printed Name

☐ Rejected

Sales Manager

Title

* Agency/Client only uses PB-18. Will not submit the PB-19.
asked 9/15/21.