

KQYB-FM

2013 Issues Programming - Third Quarter

Description of issue	Program Segment	Date	Description of Program
1) The need to help the youth of our community learn positive values, behaviors and healthy lifestyles.	Phil Costigan in the Morning	07/22/13	Members of the La Crosse area Y.M.C.A. Discuss their mission and annual Rock 'N the Docks fund-raiser in August. They also discuss the important role of the Y in our community
2) Emergency/ Disaster Preparedness.	Phil Costigan in the Morning ,	05/08/13	Carol from the Red Cross discussing their mission in the community and promotes their annual Dancing with the La Crosse Stars fund-raiser. This is the largest regional fund-raiser for the American Red Cross.
3) Promoting a sense of community through athletics.	Phil Costigan in the Morning		Regional Professional Baseball signs a 10 year lease, making La Crosse their home. See attached news issues.

## News items from 3<sup>rd</sup> quarter of 2013

### 1 - News Subject: New Budget Impacts LaCrosse

Date	Description
7/1	Governor Walker says new budget is good for WI taxpayers & will provide more money to public schools.
7/2	Some complain about budget's impact for those living in poverty.

### 2 - News Subject: LaCrosse Adopts Rental Moratorium

Date	Description
7/2	LaCrosse council's rules committee looks at a 1-year moratorium on converting single-family homes into rentals.
7/3	Councilman Bob Seaquist says the moratorium is needed because some rentals are in poor condition.
7/3	A council committee has approved a 6-month moratorium on rental conversions.
7/5	Final votes come next week on a temporary moratorium that would keep owners from converting their homes into rentals.
7/8	The moratorium has the qualified support of the Neighborhood Revitalization Commission chair, Sarah Sullivan.
7/10	Mike Mietreich of the LaCrosse Realtors Association says a rental conversion moratorium will keep investors out of the housing market and overall prices will fall.
9/19	It's not clear if LaCrosse will keep a rental registry. Legislation in Madison will make changes to landlord/tenant laws.
9/20	LaCrosse Area Realtors president Mike Pietrek suggests a moratorium wouldn't work as well as better enforcement of current rules.

### 3 - News Subject: LaCrosse Loggers Sign 10-Year Lease

Date	Description
7/5	The LaCrosse Loggers are close to inking a ten-year agreement with LaCrosse for using Copeland Park as their home field.
7/31	Negotiations lasted for more than a year, and a deadline looms.
8/2	A last minute issue may get settled between the city and the Loggers. Liability is the key glitch in an otherwise amenable lease.
8/6	No agreement so far. The council has approved a lease, but the Loggers would be hard pressed to sign the agreement with the language making them solely responsible for the ballpark liability.
8/8	The city is set in their stance the Loggers must accept most liability at the Copeland ballpark. The Loggers want a more equitable division.
8/9	The city and the Loggers agreed to terms about an hour before a council vote approving a new 10-year lease for the Loggers to play in Copeland Park.

### 4 - News Subject: Double-Murder Conviction

Date	Description
7/8	A final pre-trial hearing is scheduled today for a MN man accused of killing 2 at a local camera shop. Jeff Lepsch on trial for the murders of Paul and A.J. Petras inside their business, May's Photo.
7/9	Ten months after the Petras murders, the accused is about to go on trial. Jury selection begins on the 23 <sup>rd</sup> . Testimony to begin the next day.
7/23	Trial begins today in the double-murder of the Petras'. Police used surveillance videos to track down suspect Jeff Lepsch from MN.
7/24	Sherry Petras testified about finding her son's body after the shooting at May's Photo.
7/25	Robert Metcalf worked with the Petrases at the camera shop, and he described what he saw before leaving the store shortly before the murders.
7/26	The state crime lab found a handprint from Jeff Lepsch at the double-murder scene.
7/29	Trial could run through Friday. Defense begins with 2 witnesses today.
7/30	The court set aside 8 days, but the case might be over in 5. Jurors begins deliberating today.
7/30	The jury came back with a verdict of "guilty" of 2 murders and other crimes.
7/31	LaCrosse had 4 1 <sup>st</sup> degree murders last year, including the Petras'.
9/3	Today is 1 <sup>st</sup> anniversary of the Petras slayings in downtown LaCrosse.

## 5 - News Subject: LaCrosse Considers Closing Library Branch

Date	Description
9/13	James Cherf is on the city council and the library board, and he says 3 branches may be too many for LaCrosse.
9/16	Some folks fighting to keep the Southside Library branch on 16 <sup>th</sup> street.
9/17	Kelly Krieg Sigman told the budget-planning Board of Estimates that closure of the South Branch would save more money than reducing hours. Leaders have until late November to decide if the South Branch will stay open. Users of the branch protested the proposed closure outside the 16 <sup>th</sup> street location.
9/18	It's possible LaCrosse can't afford to maintain 3 library branches, but the library director, Kelly Krieg Sigman, hopes to continue the status quo.