

CONTRACT



WOWT
3555 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 3519594 /		<u>Alt Order #</u> WOC14623192
<u>Advertiser</u> Flood For Congress		<u>Original Date / Revision</u> 04/15/24 / 04/15/24
<u>Contract Dates</u> 04/23/24 - 04/29/24	<u>Estimate #</u> 6801	
<u>Product</u> 2024 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 334	<u>Product 1/2</u> 834
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 602146	

And:

AxMedia
800 W 47TH Street Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	04/23/24	04/26/24	Morning News Show	6:00 AM-7:00 AM		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-1-11--				3	\$300.00			
N 2	WOWT	04/23/24	04/28/24	Weekend News Su	7:00 AM-8:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1				1	\$100.00			
N 3	WOWT	04/23/24	04/28/24	Meet The Press	9:00 AM-10:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1				1	\$300.00			
N 4	WOWT	04/23/24	04/29/24	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/23/24	04/29/24	11111--				5	\$400.00			
N 5	WOWT	04/23/24	04/28/24	News @ 5p Su	5:00 PM-5:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1				1	\$300.00			
N 6	WOWT	04/23/24	04/25/24	Weekday Jeopardy	5:57 PM-6:30 PM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-1-1---				2	\$400.00			
N 7	WOWT	04/23/24	04/29/24	News @ 10p M-F	10:00 PM-10:35 PM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/23/24	04/29/24	11111--				5	\$400.00			
N 8	WOWT	04/23/24	04/28/24	News @ 10p Su	10:00 PM-11:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1				1	\$300.00			
Totals											19	\$6,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	17	\$5,900.00	(\$885.00)	\$5,015.00
04/29/24 -04/29/24	2	\$800.00	(\$120.00)	\$680.00
Totals	19	\$6,700.00	(\$1,005.00)	\$5,695.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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Flood For Congress	04/15/24 / 04/15/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/23/24 - 04/29/24	2024 Primary Election	6801

Signature: _____ **Date:** _____

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