

# CONTRACT



**WOWT**  
**3555 Farnam St.**  
**Omaha, NE 68131**  
**Sales T & C: www.gray.tv/advertising**  
**(402) 346-6666**

<u>Contract / Revision</u> 3519588 /		<u>Alt Order #</u> WOC14623184
<u>Advertiser</u> Flood For Congress		<u>Original Date / Revision</u> 04/15/24 / 04/15/24
<u>Contract Dates</u> 04/16/24 - 04/22/24	<u>Estimate #</u> 6798	
<u>Product</u> 2024 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 180.60
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 334	<u>Product 1/2</u> 834
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 602146	

And:

**AxMedia**  
**800 W 47TH Street Suite 200**  
**Kansas City, MO 64112**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	04/16/24	04/19/24	Morning News Show	6:00 AM-7:00 AM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/24	04/21/24	-1-11--				3	\$300.00	5.60			
N 2	WOWT	04/16/24	04/20/24	Weekend News Sa	7:00 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$100.00	4.60			
N 3	WOWT	04/16/24	04/21/24	Meet The Press	9:00 AM-10:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1				1	\$300.00	4.70			
N 4	WOWT	04/16/24	04/22/24	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/16/24	04/22/24	11111--				5	\$400.00	11.10			
N 5	WOWT	04/16/24	04/20/24	News @ 5p Sa	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$300.00	14.80			
N 6	WOWT	04/16/24	04/19/24	Weekday Jeopardy	5:57 PM-6:30 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/24	04/21/24	--1-1--				2	\$400.00	12.40			
N 7	WOWT	04/16/24	04/22/24	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/16/24	04/22/24	1-111--				4	\$400.00	10.90			
N 8	WOWT	04/16/24	04/20/24	News @ 10p Sa	10:00 PM-10:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$350.00	15.80			
<b>Totals</b>											180.60	18	\$6,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/22/24	18	\$6,350.00	(\$952.50)	\$5,397.50
<b>Totals</b>	18	\$6,350.00	(\$952.50)	\$5,397.50

**Signature:**

**Date:**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



**WOWT**  
**3555 Farnam St.**  
**Omaha, NE 68131**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**(402) 346-6666**

<u>Contract / Revision</u>	<u>Alt Order #</u>
3519588 /	WOC14623184

<u>Advertiser</u>	<u>Original Date / Revision</u>
Flood For Congress	04/15/24 / 04/15/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/16/24 - 04/22/24	2024 Primary Election	6798

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).