

WGTR, WLQB, WRXZ, WWXM, WYNA
EEO PUBLIC FILE REPORT
August 1, 2017 - July 31, 2018¹

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Production Director	1-5	4
Account Executive	1, 3-6	4
Account Executive	1, 3-6	3

¹This Report was modified in July 2019 to address reporting issues.

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AllAccess 28955 Pacific Coast Highway Suite 210 Malibu, California 90265 Phone : 310.457.6616 Url : http://allaccess.com Email : jdenver@allaccess.com J Denver	N	0
2	Claflin University Office of Career Development 400 Magnolia St. Orangeburg, South Carolina 29115 Phone : 803-535-5338 Email : csnell@claflin.edu Fax : 1-803-535-5379 Carolyn Snell	N	0
3	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	2
4	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	7
5	Regional Help Wanted 11 Abrams Road Central Valley, New York 10917 Phone : 845-827-1382 Url : http://myrtlebeachhelpwanted.com Email : dale.mulder@regionalphelpwanted.com Dale Mulder	N	0
6	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
TOTAL INTERVIEWS OVER REPORTING PERIOD:			9

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	11/15/2017	Participation in events or programs sponsored by educational institutions	A job shadowing day was done on 11/15/2017 by students from Conway High School. The students followed program directors from different stations to observe what a day in their career would be like. The students learned about commercial production, board operation, marketing, and promotions.	2	Senior Vice President of Programming Program Director
2	3/13/2018	Participation in Job Fairs	On March 13, 2018, our SEU participated in the Socastee Middle School Career Day Program. At the event, our SEU spoke with attendees about careers in broadcasting generally and on-air and sales positions in particular.	2	Senior Vice President of Programming Production Director
3	3/22/2018	Participation in Job Fairs	On March 22, 2018, our SEU participated in the University of South Carolina's School of Journalism and Mass Communications' Career Fair at the Russell House Student Union. At the Fair, our SEU collected resumes and spoke with attendees about careers in broadcasting. SEU participants included our Market President and Senior Vice President of Sales.	1	SVPS MP
4	4/1/2018	Establishment of training programs for station personnel	During the reporting period, our SEU's Senior Vice President of Sales offered training and mentoring to help Junior Account Executives advance in their careers by providing instruction on skills that will enhance their ability to qualify for higher-level positions within the industry. The instruction included training on producing advanced sales packages typically handled by senior employees.	3	Senior Vice President of sales Account Executive Account Executive
5	4/18/2018	Participation in Job Fairs	On April 18, 2018, our SEU participated in the Coastal Carolina University Career and Internship Fair. At the Fair, our SEU collected resumes and spoke with attendees about careers in broadcasting. SEU participants included our Senior Vice President of Programming and an Account Executive.	2	Senior Vice President of Programming Account executive

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
6	5/16/2018	Participation in events or programs sponsored by educational institutions	Our SEU participated in a job shadowing day for 3 students from Ocean Bay Middle School. The students shadowed program directors to observe what a day in their careers would be like. The students learned about commercial production, board operation, marketing, and promotions.	2	Market President Program Director
7	6/12/2018	Provision of training to management	In June 2018, several SEU managers took "Preventing Sexual Harassment for Managers," presented by iHeartMedia Learning Center.	7	Market President SVPS
8	7/16/2018	Establishment of training programs for station personnel	During the reporting period, our SEU's Senior Vice President of Sales offered cross-training to our Account Executives on traffic department software. The training provided our Account Executives with skills needed to qualify for different positions within the company.	5	Senior Vice President of Sales Account Executive Account Executive Account Executive