

2014 ANNUAL EEO PUBLIC FILE REPORT

Qantum of Myrtle Beach, LLC

Station(s): WGTR, WWXM, WRXZ, WLQB, WYNA
Community(ies) of License: Bucksport, SC; Garden
City, SC
Briarcliffe Acres, SC; Ocean Isle Beach, NC;
Calabash, NC

Reporting Period: 8/1/13-07/31/14

No. of Full-time Employees: 5-10 / More than 10
Small Market Exemption: No

During the Reporting Period, a total of 6 full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

1. Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment.
 - Continued internship program through Coastal Carolina University. Five students were chosen for the internships; three for the spring semester, and two for the summer semester. The students focused mainly on marketing and board operation. They were also utilized in promotions for the station cluster. The students earned college credit for the internship at the completion of the program.
2. Participated in events sponsored by educational institutions relating to career opportunities in broadcasting.
 - Participated in a local high school senior class Career Day at St. James High School on 5/9/2014. During the career day, one of the programmers made a presentation on what it takes to get into the broadcasting field, education needed, and hands-on training. Information was given out on five stations in our cluster: WGTR, WLQB, WWXM, WRXZ & WYNA. A question and answer forum was also held during the presentations.
 - Participated in a Career Day Ocean Bay Middle School on 2/7/2014. During the career day, one of the programmers made a presentation on what it takes to get into the broadcasting field, education needed, and hands-on training. Information was given out on five stations in our cluster: WGTR, WLQB, WWXM, WRXZ & WYNA. A question and answer forum was also held during the presentations.
 - Two job shadowing day's were done on 4/9/14 and 4/16/14 by students from a local Arts & Technology High School. The students followed program directors from different stations to observe what a day in their career would be like. The students learned about commercial production, board operation, marketing, and promotions.
3. Participated in events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities.
 - Participated in the "Business After Hours" for the Myrtle Beach Chamber of Commerce, held the last Thursday of each month. This small exposition featured local businesses and what employment and business opportunities they may provide.

4. Established training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.
 - Gave Sales and Programming staff 2 Arbitron training services from a company representative on 1/30/14 and 3/21/14. This training explained and gave sales and programming better understanding of our radio ratings system. There were two trainings offered. One that was introductory and a second for seasoned veterans.

5. Qantum Communications Market Manager's Meeting
 - **September 18-20, 2013 Orlando, FL** A mandatory meeting for all Qantum Communications Market Managers. Various topics reviewed included implementing unit EEO policies and procedures. In particular, Qantum's CFO Mike Mangan reviewed company policies concerning compliance with the FCC's EEO requirements.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIRER
2/3/2014	Account Executive	Careerbuilder.com
3/13/2014	Account Executive	Careerbuilder.com
3/21/2014	Program Director	Careerbuilder.com
10/3/2013	Chief Engineer	Careerbuilder.com
10/1/2013	Program Director	Careerbuilder.com
10/28/2013	On Air Programmer	Careerbuilder.com

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed in Preceding Year: 12

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
MYRTLE BEACH HELP WANTED.COM	4
ALL ACCESS	1
ON AIR RADIO ANNOUCEMENTS	2
The Sun News	3
Careerbuilder.com	2

RECRUITING SOURCES USED

Job Title of Position: Account Executive

Date of Hire: 03/13/2014

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Qantum of Myrtle Beach-on air announcements/internet listing on station websites	N	4841 Hwy 17 Bypass S Myrtle Beach, SC 29577	Jimmy Feuger, General Manager	843-293-0107 jfeuger@qantumradio.com
The Sun News	N	914 Frontage Road Myrtle Beach, SC 29577	Dianna Fromel	843-626-0247 dfromal@thesunnews.com
Careerbuilder.com;	N	914 Frontage Road Myrtle Beach, SC 29577	Cara Gibbs	843-626-0247 cgibbs@thesunnews.com
Myrtle Beach Help Wanted.com	N	845-471-5200, ext 110	Dale Mulder	Submit to: dale@regionalhelpwanted.com

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

RECRUITING SOURCES USED

Job Title of Position: Account Executive

Date of Hire: 02/3/2014

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Qantum of Myrtle Beach-on air announcements/internet listing on station websites	N	4841 Hwy 17 Bypass S Myrtle Beach, SC 29577	Jimmy Feuger, General Manager	843-293-0107 jfeuger@qantumradio.com
The Sun News	N	914 Frontage Road Myrtle Beach, SC 29577	Dianna Fromel	843-626-0247 dfromal@thesunnews.com
Careerbuilder.com	N	914 Frontage Rd. Myrtle Beach, SC 29577	Cara Gibbs	843-626-0247 Cgibbs@thesunnews.com
Myrtle Beach Help Wanted.com	N	845-471-5200, ext 110	Dale Mulder	Submit to: dale@regionalhelpwanted.com

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RECRUITING SOURCES USED

Job Title of Position: ~~Program Director~~

Date of Hire: ____3/21/14

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Qantum of Myrtle Beach-on air announcements/internet listing on station websites	N	4841 Hwy 17 Bypass S Myrtle Beach, SC 29577	Jimmy Feuger, General Manager	843-293-0107 jfeuger@qantumradio.com
The Sun News	N	914 Frontage Road Myrtle Beach, SC 29577	Dianna Fromel	843-626-0247 dfromal@thesunnews.com
Careerbuilder.com	N	914 Frontage Rd. Myrtle Beach, SC 29577	Cara Gibbs	843-626-0247 Cgibbs@thesunnews.com
Myrtle Beach Help Wanted.com	N	845-471-5200, ext 110	Dale Mulder	Submit to: dale@regionalphelpwanted.com

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RECRUITING SOURCES USED

Job Title of Position: _ChiefEngineer

Date of Hire: ____10/3/13____

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Qantum of Myrtle Beach-on air announcements/internet listing on station websites	N	4841 Hwy 17 Bypass S Myrtle Beach, SC 29577	Jimmy Feuger, General Manager	843-293-0107 jfeuger@qantumradio.com
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Careerbuilder.com;	N	914 Frontage Road Myrtle Beach, SC 29577	Cara Gibbs	843-626-0247 cgibbs@thesunnews.com
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RECRUITING SOURCES USED

Job Title of Position: Program Director

Date of Hire: 10/1/2013

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Qantum of Myrtle Beach-on air announcements/internet listing on station websites	N	4841 Hwy 17 Bypass S Myrtle Beach, SC 29577	Jimmy Feuger, General Manager	843-293-0107 jfeuger@qantumradio.com
The Sun News	N	914 Frontage Road Myrtle Beach, SC 29577	Dianna Fromel	843-626-0247 dfromal@thesunnews.com
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RECRUITING SOURCES USED

Job Title of Position: On Air Programmer

Date of Hire: 10/28/2013

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Qantum of Myrtle Beach-on air announcements/internet listing on station websites	N	4841 Hwy 17 Bypass S Myrtle Beach, SC 29577	Jimmy Feuger, General Manager	843-293-0107 jfeuger@qantumradio.com
The Sun News	N	914 Frontage Road Myrtle Beach, SC 29577	Dianna Fromel	843-626-0247 dfromal@thesunnews.com
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