

WGTR, WLQB, WRXZ, WWXM, WYNA
EEO PUBLIC FILE REPORT
August 1, 2019 - July 31, 2020

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1, 4-6, 8	4
Account Executive	1-2, 4-8	5
Account Executive	1, 3-6, 8	4
Account Executive	1, 3-6, 8	3
Account Executive	1, 3-5, 7-8	3
Program Director	1, 4-5, 7-8	4

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AllAccess 28955 Pacific Coast Highway Suite 210 Malibu, California 90265 Phone : 310.457.6616 Url : http://allaccess.com Email : jdenver@allaccess.com J Denver	N	0
2	Claflin University Office of Career Development 400 Magnolia St. Orangeburg, South Carolina 29115 Phone : 803-535-5338 Email : csnell@claflin.edu Fax : 1-803-535-5379 Carolyn Snell	N	0
3	Employee Referral	N	2
4	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	3
5	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	1
6	Regional Help Wanted 11 Abrams Road Central Valley, New York 10917 Phone : 845-827-1382 Url : http://myrtlebeachhelpwanted.com Email : dale.mulder@regionalhelpwanted.com Dale Mulder	N	0
7	SCBA 2711 Middleburg Dr #201 Columbia, South Carolina 29204 Phone : 803-732-1186 Url : scba.net Margaret Wallace Manual Posting	N	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			7

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/30/2019	Participation in events or programs sponsored by educational institutions	Participated in a Career Day Ocean Bay Middle School on 09/30/2019. During the career day, one of the programmers made a presentation on what it takes to get into the broadcasting field, education needed, and hands-on training. Information was given out on five stations in our cluster: WGTR, WLQB, WWXM, WRXZ & WYNA. A question and answer forum was also held during the presentations.	1	Senior Vice President of Programming
2	11/5/2019	Participation in events or programs sponsored by educational institutions	A job shadowing day was done on 11/5/2019 by students from North Myrtle Beach High School. The students followed program directors from different stations to observe what a day in their career would be like. The students learned about commercial production, board operation, marketing, and promotions.	2	Senior Vice President of Programming Market President
3	2/3/2020	Participation in events or programs sponsored by educational institutions	On, Feb 3, 2020, The SEU participated in the Carolina Forest Middle School Career Day Program. On Air and Sales positions were presented to the students. The students learned about commercial production, board operation, marketing, and promotions.	2	Senior Vice President of Programming Senior Vice President of Sales
4	2/10/2020	Participation in events or programs sponsored by educational institutions	On Feb 10, 2020, two students from St. James High School participated in a job shadowing day at our SEU. The students followed our program directors to observe a full "day on the job." The students learned about commercial production, board operation, marketing, and promotions.	2	Senior Vice President of Programming Market President
5	Ongoing Event	Establishment of training programs for station personnel	Reoccurring monthly training sessions for Digital products to learn key skills that are being released. This training provided new information for the staff to further developed their knowledge of the industry to qualify them for higher level positions.	5	Market President Senior Vice President of Sales Account Executive Account Executive
6	7/15/2020	Provision of training to management	In July 2020, SEU manager took an online training course entitled "Valuing Diversity" provided the iHeartMedia Learning Center.	1	Senior Vice President of Sales