

**WGTR, WLQB, WRXZ, WWXM, WYNA**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2020 - July 31, 2021**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Outside Account Executive	1-8	6
Outside Account Executive	1-8	2

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### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AllAccess 28955 Pacific Coast Highway Suite 210 Malibu, California 90265 Phone : 310.457.6616 Url : <a href="http://allaccess.com">http://allaccess.com</a> Email : <a href="mailto:jdenver@allaccess.com">jdenver@allaccess.com</a> J Denver	N	0
2	Employee Referral	N	1
3	Facebook post - Not directly contacted by SEU	N	1
4	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmedia.dejobs.org">http://www.iheartmedia.dejobs.org</a> Talent Acquisition Coordinator Manual Posting	N	0
5	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmediacareers.com">http://www.iheartmediacareers.com</a> Talent Acquisition Coordinator Manual Posting	N	0
6	Indeed.com - Not Directly Contacted by SEU	N	1
7	SCBA 2711 Middleburg Dr #201 Columbia, South Carolina 29204 Phone : 803-732-1186 Url : <a href="http://scba.net">scba.net</a> Margaret Wallace Manual Posting	N	0
8	<a href="http://www.mediagignow.com">www.mediagignow.com</a> 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : <a href="http://www.mediagignow.com">http://www.mediagignow.com</a> Email : <a href="mailto:customerservice@mediagignow.com">customerservice@mediagignow.com</a> MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>3</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	Ongoing Event	Establishment of training programs for station personnel	Reoccurring monthly training sessions for Digital products to learn key skills that are being released. This training provided new information for the staff to further developed their knowledge of the industry to qualify them for higher level positions.	5	Market President Senior Vice President of Sales Account Executive Account Executive
2	2/22/2021	Participation in events sponsored by community groups	On Feb 22, 2020, the SEU participated in a virtual career fair for all of Horry County schools 8th graders.. The students learned about commercial production, board operation, marketing, and promotions.	1	SVPP
3	Ongoing Event	Establishment of a mentoring program	A mentoring program to foster career development for new Account executives has been established. Senior AEs work hand in hand with new employees so they gain knowledge to further their career.	3	Senior AE AE AE