WGTR(FM), WLQB(FM), WRXZ(FM), WWXM(FM), WYNA(FM) EEO PUBLIC FILE REPORT September 9, 2014 - July 31, 2015¹

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
National Sales Assistant/Promotions Assistant	1-11	6

¹ The stations in this employment unit were acquired by the licensee as of September 9, 2014 and, as a result, this Report is abbreviated accordingly (*See* FCC File No. BALH-20140522ACY).

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AllAccess 28955 Pacific Coast Highway, Suite 210 Malibu, California 90265 Phone: 310-457-6616 Url: http://allaccess.com Email: jdenver@allaccess.com J Denver	N	0
2	GlassDoor 1 Harbor Drive, Suite 300 Sausalito, California 94965 Phone: 415-339-9105 Url: http://www.glassdoor.com OpenHire Source Manual Posting	Ν	0
3	iHeartMedia.jobs 20880 Stone Oak Parkway San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
4	iHeartMediaCareers.com 20880 Stone Oak Parkway San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
5	Indeed 7501 N. Capital of Texas Highway Austin, Texas 78731 Phone: 800-462-5842 Url: http://www.indeed.com OpenHire Source Manual Posting	N	0
6	Internal Transfer/Promotion	Ν	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Recruit.net 2706, The Centrium 61 Wyndham Street Central, Hong Kong Phone: 852-2525-0555 Url: http://www.recruit.net OpenHire Source Manual Posting	Ν	0
8	Regional Help Wanted 11 Abrams Road Central Valley, New York 10917 Phone: 845-827-1382 Url: http://myrtlebeachhelpwanted.com Email: dale.mulder@regionalhelpwanted.com Dale Mulder	Ν	0
9	SimplyHired 2513 Charleston Road #200 Mountain View, California 94043 Phone: 650-254-9000 Url: http://www.simplyhired.com OpenHire Source Manual Posting	N	0
10	The Freeform Radio Initiative 411 Walnut Street #5561 Green Cove Springs, Florida 32043 Phone: 305-982-7233 Email: leads@freeformradio.org Scott McWilliams Prong 2 Ended Date: 6/24/2015	Ν	0
11	Walk In/Self-Referral	N	1
	2		

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/5/2015	programs sponsored by educational institutions	Our SEU participated in a Career Day at Ocean Bay Middle School. During the Career Day, one of the programmers made a presentation on what it takes to get into the broadcasting field including the education and hands-on training needed. Information was given out on five stations in our stations, and a question and answer forum was also held during the presentation.	1	Program Director
2	4/8/2015	programs sponsored by	Our SEU participated in a job shadowing day for 3 students from Waccamaw High School. The students shadowed program directors from different stations to observe what a day in their careers would be like. The students learned about commercial production, board operation, marketing, and promotions.		Program Director
3	4/13/2015	programs sponsored by	Our SEU participated in a job shadowing day for 3 students from Waccamaw High School. The students shadowed program directors from different stations to observe what a day in their careers would be like. The students learned about commercial production, board operation, marketing, and promotions.	1	Program Director
4	4/19/2015	Participation in events sponsored by community groups	Our SEU participated in the "Business After Hours" event for the Myrtle Beach Chamber of Commerce, held on the last Thursday of each month. This event featured local businesses, and the businesses' employment and business opportunities.	1	Account Executive
5	5/24/2015	I I I I I I I I I I I I I I I I I I I	Our SEU hosted a "Business After Hours" event with the Conway Chamber of Commerce. This event featured local businesses. General information on our SEU was provided to attendees.	1	Account Executive