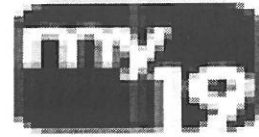


## ORDER



**Orders**  
**Order / Rev:** 31254  
**Alt Order #:** 07198448  
**Product Desc:** WARNER FOR SENATE  
**Estimate:** 2819  
**Flight Dates:** 10/07/14 - 10/13/14  
**Original Date / Rev:** 06/06/14 / 06/06/14  
**Order Type:** GENERAL

WDBJ / dba My19

**Primary AE:** WILL HILDEBRANDT  
**Sales Office:** Poli  
**Sales Region:** Pol

**Agency Name:** GREER MARGOLIS MITCHELL  
**Buying Contact:**  
**Billing Contact:**  
 GREER MARGOLIS MITCHELL  
 WASHINGTON, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Poli/M Warner/D/Sen/VA  
**Demographic:** A35+  
**Product Codes:** PL3  
**Priority:** IP  
**Revenue Codes:** AGY, POL HRP, POL CAND

**New Business Thru:**  
**Order Separation:** 00:04:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/13/14	14	\$233.00	\$198.05

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	14	\$233.00	\$198.05	0.00
<b>Totals</b>	<b>14</b>	<b>\$233.00</b>	<b>\$198.05</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WILL HILDEBRANDT			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDBJ / dba My19	1%	\$233.00
Market	100%	\$23,300.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
CW	0%	\$0.00
MyNet	0%	\$0.00
VANC	0%	\$0.00
WBRA	0%	\$0.00
WDBJ	43%	\$10,019.00
WDRL	0%	\$0.00
WFXR	29%	\$6,757.00
WPXR	0%	\$0.00
WSET	11%	\$2,563.00
WSLS	16%	\$3,728.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	MYTV	10/07/14	10/10/14	MYNEWS7 AT 10	CM	M-F 10-1030P	-TWTF--	:30	1	\$10.00	OC	0.00	NM	1	\$10.00
				MYNEWS7 AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-TWTF--		1				\$10.00		0.00			
E 2	MYTV	10/07/14	10/10/14	M-F 10-11A	CM	M-F 10-11A	-TWTF--	:30	1	\$3.00	OC	0.00	NM	1	\$3.00
				AMERICA'S COURT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 31254  
 Alt Order #: 07198448  
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Poli/M Warner/D/Sen/VA  
 Product Desc: WARNER FOR SENATE  
 Estimate: 2819

WDBJ / dba My19

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	MYTV	10/07/14	10/10/14	M-F 10-11A AMERICA'S COURT	CM	M-F 10-11A	-TWTF--	:30	1	\$3.00	OC	0.00	NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-TWTF--					1	\$3.00		0.00			
E 3	MYTV	10/07/14	10/10/14	M-F 6-7P MEET THE BROWNS	CM	M-F 6-7P	-TWTF--	:30	2	\$5.00	OC	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-TWTF--					2	\$5.00		0.00			
E 4	MYTV	10/07/14	10/10/14	M-F 7-730P TYLER PERRY'S HOUSE OF F	CM	M-F 7-730P	-TWTF--	:30	2	\$15.00	OC	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-TWTF--					2	\$15.00		0.00			
E 5	MYTV	10/07/14	10/10/14	M-F 730-8P TYLER PERRY'S HOUSE OF F	CM	M-F 730-8P	-TWTF--	:30	2	\$15.00	OC	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-TWTF--					2	\$15.00		0.00			
E 6	MYTV	10/10/14	10/10/14	FRI 8-9P MONK	CM	FRI 8-9P (8:00 PM-9:00 PM)	----1--	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	----1--					1	\$25.00		0.00			
E 7	MYTV	10/13/14	10/13/14	MON 8-9P LAW & ORDER: SVU	CM	MON 8-9P	1-----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	1-----					1	\$25.00		0.00			
E 8	MYTV	10/13/14	10/13/14	MON 9-10P LAW & ORDER: SVU	CM	MON 9-10P (9:00 PM-10:00 PM)	1-----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	1-----					1	\$25.00		0.00			
E 9	MYTV	10/07/14	10/07/14	TUE 9-10P BONES	CM	TUE 9-10P (9:00 PM-10:00 PM)	-1-----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-1-----					1	\$25.00		0.00			
E 10	MYTV	10/08/14	10/08/14	WED 8-9P LAW & ORDER CRIMINAL INTI	CM	WED 8-9P	--1----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	--1----					1	\$25.00		0.00			
E 11	MYTV	10/08/14	10/08/14	WED 9-10P LAW & ORDER CRIMINAL INTI	CM	WED 9-10P	--1----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	--1----					1	\$25.00		0.00			
													Totals	14	\$233.00

REP HEADLINE# 7198448  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM STATION JUN11/14 16.12  
\*\*\* EDBJ-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M WARNER/D/SEN/VA  
AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME MIKE FURMAN  
SALES PRSN WA- WILL HILDEBRANDT (H)

ORDER # \_\_\_\_\_ CONTRACT # 7198448

CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT WARNER FOR SENATE EST#2819 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT7/14 OCT13/14 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUN11/14 16.12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

NOTICE: FRIENDS OF MARK WARNER  
CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$233.00  
TOTAL SPOTS 14

FAX# 703-516-9680  
HARRIS REPORT FROM REP JUN4/14 17.43  
\*\*\* FDB-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME MIKE FURMAN

SALES PRSN WA- WILL HILDEBRANDT (H)

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

ICE)

FLIGHT DATES OCT7/14 OCT13/14 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE DUES PAID \_\_\_\_\_

TTL \$233 @14X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR WILL

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = 198 AGENCY EST# = 2819  
AGENCY PRODUCT CODE = 213

1	1000E-1030P	30	\$10.00	10/7	10/10	1	TU-E
				LWC			

```
PROGRAM : WDBJ7 AT 10
CON COM1: WDBJ7 AT 10
```

REP HEADLINE# 7198448  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP

JUN4/14 17.43  
\*\*\* EDBJ-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1100A	30		\$3.00	10/7	10/10	1		TU-F	1
PROGRAM : AMERICA'S COURT (2X)												
CON COM1 : AMERICA'S COURT (2X)												
3			600P-700P	30		\$5.00	10/7	10/10	2		TU-F	2
PROGRAM : MEET THE BROWNS (2X)												
CON COM1 : MEET THE BROWNS (2X)												
4			700P-730P	30		\$15.00	10/7	10/10	2		TU-F	2
PROGRAM : TYLER PERRY'S HOUSE OF PAYNE												
CON COM1 : TYLER PERRY'S HOUSE OF PAYNE												
5			730P-800P	30		\$15.00	10/7	10/10	2		TU-F	2
PROGRAM : TYLER PERRY'S HOUSE OF PAYNE												
CON COM1 : TYLER PERRY'S HOUSE OF PAYNE												
6			800P-900P	30		\$25.00	10/10	10/10	1		FRI	1
PROGRAM : MONK												
CON COM1 : MONK												
7			800P-900P	30		\$25.00	10/13	10/13	1		MON	1
PROGRAM : LAW & ORDER: SVU												
CON COM1 : LAW & ORDER: SVU												
8			900P-1000P	30		\$25.00	10/13	10/13	1		MON	1
PROGRAM : LAW & ORDER: SVU												
CON COM1 : LAW & ORDER: SVU												
9			900P-1000P	30		\$25.00	10/7	10/7	1		TUE	1
PROGRAM : BONES												
CON COM1 : BONES												
10			800P-900P	30		\$25.00	10/8	10/8	1		WED	1
PROGRAM : LAW & ORDER: CRIMINAL INTENT												
CON COM1 : LAW & ORDER: CRIMINAL INTENT												

4

REP HEADLINE# 7198448  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

JUN4/14 17.43  
 \*\*\* EDBJ-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

11			900P-1000P	30		\$25.00	10/8	10/8	1		WED	1
PROGRAM : LAW & ORDER: CRIMINAL INTENT CON COM1 : LAW & ORDER: CRIMINAL INTENT												
OCT/14			\$233.00									

MARKET TOTALS \$22,998												EDBJ 1%
WSET 11%												WSLS 16%
WBVA 0%												WDBJ 43%
WFXR 29%												CABL 0%
WFXR 0%												WDRL 0%

SHARES ACCURATE  
 SVC- NSI BOOKS- OCT/PJ  
 DEMOS- RA35+\*

CONTRACT TOTAL \$233.00  
 TOTAL SPOTS 14