



KOCB Oklahoma City
1228 E Wilshire Blvd
Oklahoma City, OK 73111

Yes On 805-Oklahoma
11150 FAIRFAX BLVD STE 505
FAIRFAX, VA 22030-5066

Contract # 4507888

Schedule Dates 10/27/20-11/02/20
Advertiser Yes On 805-Oklahoma (138134)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL ISSUE (ns) (1187)
Brand 6180 (1431512)
Salesperson HOUSE-OKLAHOMA CITY KOKH, KOKH (1426)
Sales Office KOKH/KOCB
Buyer Name WAIT,CAROLINE
Phone/Fax (703) 272-7300 /
CPE 6180
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments EST 6180 10/27-11/03 KOCB

Date Entered 08/30/20
Last Modified 08/30/20
Entered By Victoria Nowell
CO-OP No
External # 805
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$910.50
Net Total \$5,159.50
Sales Tax

Oklahoma City (KOCB)

By Broadcast Month	Spots	Rate
Nov. 2020	16	\$6,070.00
Grand Total:	16	\$6,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/02/20-11/02/20	1	:30	12P- Family Feud 4		1							1	\$95.00	\$95.00	Oklahoma City (KOCB)	FAMIYL FEUD	8/30/20
2.0	Normal Line / SPOT (2)	10/27/20-10/27/20	1	:30	3P- Family Feud 3			1						1	\$130.00	\$130.00	Oklahoma City (KOCB)	FAMIYL FEUD	8/30/20
3.0	Normal Line / SPOT (3)	10/29/20-10/29/20	1	:30	5:30P- Two And A Half Men					1				1	\$160.00	\$160.00	Oklahoma City (KOCB)	2.5 MEN	8/30/20
4.0	Normal Line / SPOT (4)	10/27/20-10/30/20	1	:30	6P- Family Feud			1	1	1	1			4	\$475.00	\$1,900.00	Oklahoma City (KOCB)	FAMILY FEUD	8/30/20
5.0	Normal Line / SPOT (4)	11/02/20-11/02/20	1	:30	6P- Family Feud		1							1	\$475.00	\$475.00	Oklahoma City (KOCB)	FAMILY FEUD	8/30/20
6.0	Normal Line / SPOT (5)	10/27/20-10/30/20	1	:30	6:29P- Family Feud 2			1	1	1	1			4	\$475.00	\$1,900.00	Oklahoma City (KOCB)	FAMILY FEUD	8/30/20
7.0	Normal Line / SPOT (5)	11/02/20-11/02/20	1	:30	6:29P- Family Feud 2		1							1	\$475.00	\$475.00	Oklahoma City (KOCB)	FAMILY FEUD	8/30/20
8.0	Normal Line / SPOT (6)	10/31/20-10/31/20	1	:30	Orbit- [P]Big Bang Theory Wknd(Sa), [P]Big Bang Theory Wknd 2(Sa)							1		1	\$420.00	\$420.00	Oklahoma City (KOCB)	BIG BANG THEORY	8/30/20
9.0	Normal Line / SPOT (7)	11/01/20-11/01/20	1	:30	Orbit- [P]Big Bang Theory Wknd(Su), [P]Big Bang Theory Wknd 2(Su)								1	1	\$420.00	\$420.00	Oklahoma City (KOCB)	BIG BANG THEORY	8/30/20
10.0	Normal Line / SPOT (8)	10/28/20-10/28/20	1	:30	11:30P- Mike and Molly				1					1	\$95.00	\$95.00	Oklahoma City (KOCB)	MIKE AND MOLLY	8/30/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Yes on 805



Station KOCB-TV
Market Oklahoma City
Flight Dates 10/27/2020 - 11/3/2020 Revised (Est. 6180)
Buyer Caroline Wait
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/27	Wed 10/28	Thu 10/29	Fri 10/30	Sat 10/31	Sun 11/1	Mon 11/2
1 Family Feud 12:00 PM - 12:30 PM	DT	M-F 30	\$95.00 \$95.00							1 1
2 Family Feud 3:00 PM - 3:30 PM	EF	M-F 30	\$130.00 \$130.00	1 2						
3 Two & Half Men 5:30 PM - 6:00 PM	EF	M-F 30	\$160.00 \$160.00			1 3				
4 Family Feud 6:00 PM - 6:30 PM	PA	M-F 30	\$475.00 \$2,375.00	1	1	1	1 4			1 5
5 Family Feud 6:30 PM - 7:00 PM	PA	M-F 30	\$475.00 \$2,375.00	1	1	1	1 6			1 7
6 Big Bang Theory 6:00 PM - 7:00 PM	PA	Sa 30	\$420.00 \$420.00				1 8			
7 Big Bang Theory 6:00 PM - 7:00 PM	PA	Su 30	\$420.00 \$420.00						1 9	
8 Mike & Molly 11:30 PM - 12:00 AM	LF	M-F 30	\$95.00 \$95.00	1 10						
Station Totals			\$6,070.00	3	3	3	2	1	1	3

Yes on 805



Station	KOCB-TV	Buyer	Caroline Wait
Market	Oklahoma City	Email	caroline@screenstrategies.com
Flight Dates	10/27/2020 - 11/3/2020 Revised (Est. 6180)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 11/3	Total
Family Feud 12:00 PM - 12:30 PM	DT	M-F 30	\$95.00 \$95.00		1
Family Feud 3:00 PM - 3:30 PM	EF	M-F 30	\$130.00 \$130.00		1
Two & Half Men 5:30 PM - 6:00 PM	EF	M-F 30	\$160.00 \$160.00		1
Family Feud 6:00 PM - 6:30 PM	PA	M-F 30	\$475.00 \$2,375.00		5
Family Feud 6:30 PM - 7:00 PM	PA	M-F 30	\$475.00 \$2,375.00		5
Big Bang Theory 6:00 PM - 7:00 PM	PA	Sa 30	\$420.00 \$420.00		1
Big Bang Theory 6:00 PM - 7:00 PM	PA	Su 30	\$420.00 \$420.00		1
Mike & Molly 11:30 PM - 12:00 AM	LF	M-F 30	\$95.00 \$95.00		1
Station Totals			\$6,070.00	0	16

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Screen Strategies Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Screen Strategies Media

Address: 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Contact: Rachael Jones Phone number: 703-272-7300 Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Yes on 805, Inc

Address: 2123 N Classen Ave, Oklahoma City, OK 73106

Contact: Sarah Edwards Phone number: 405-609-4224 Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Sarah Edwards - Director
Sarah Edwards - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: ☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: ☐ N/A

Criminal Justice Reform

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Kyle Osterhout</u>	Signature: <u>Victoria Nowell</u>
Name: Kyle Osterhout	Name: <u>Victoria Nowell</u>
Date of Request to Purchase Ad Time: 8/27/2020	Date of Station Agreement to Sell Time: <u>8/25/20</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 8/25

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>4507888</u>	Station Call Letters: <u>KACB</u>	Date Received/Requested: <u>8/25</u>
Est. #: <u>6180</u>	Station Location: <u>OKC</u>	Run Start and End Dates: <u>10/27 - 11/03</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.