

WCYN-AM

Quarterly Programs / Issues Report

January 1st, 2014 through December 31st, 2014

WCYN-AM WORKS IN A VARIETY OF WAYS TO BUILD STRONG AUDIENCE TIES WITHIN THE COMMUNITIES IT SERVES. WITH PUBLIC AFFAIRS PROGRAMMING, WCYN-AM ADDRESSES ISSUES THAT ARE PERTANT TO COMMUNITY INTEREST AND NEEDS. THE PUBLIC SERVICE ANNOUNCEMENTS THAT ARE SELECTED ARE DESIGNED TO BENEFIT THE AUDIENCE REACHED AND THEIR INTEREST IN THESE EVENTS AND LOCAL CAUSES. WCYN-AM LOCAL PERSONALITIES APPEAR REGULARLY AROUND THE COMMUNITY TO PROVIDE LISTENERS WITH INFORMATION ABOUT OUR PROGRAMMING AND SEVICES. PROGRAMMING, PUBLIC SERVICE ANNOUNCEMENTS, AND OUTSIDE APPEARANCES ARE BLENDED TO MAXIMIZE WCYN-AM'S COMMUNITY INVOLVMENT AND RESPONSIBILITY. THE FOLLOWING REPORT HIGHLIGHTS WORK IN THESE AREAS.

WCYN BROADCASTING, INC.
PUBLIC ISSUES

COFFEEBREAK PROGRAM (8:00 AM - 9:00 AM EST, MONDAY – FRIDAY)

- 1-1-14 TOPIC: Cynthiana Businesses 30 years ago
 GUESTS: Dan Brannick & C. B. Carroll
 DESCRIPTION: Discussion of businesses from years past to present.
- 1-2-14 TOPIC: Antiques
 GUESTS: Robert Lake
 DESCRIPTION: Mr. Lake gave information on what to look for in antiques.
- 1-3-14 TOPIC: Southern States (Remote)
 GUESTS: Dale Duckworth
 DESCRIPTION: Dale Duckworth discussed farm and gas supplies and prices.
- 1-6-14 TOPIC: Cynthiana Police Department
 GUESTS: Chief Ray Johnson
 DESCRIPTION: Chief Johnson gave safety tips while driving in hazardous winter weather.
- 1-7-14 TOPIC: HMH
 GUESTS: Molly Smith
 DESCRIPTION: Molly discussed what was happening at HMH.
- 1-8-14 TOPIC: Harrison County School System
 GUESTS: David Case
 DESCRIPTION: Discussed various activities going on in the school system.
- 1-9-14 TOPIC: Wedco
 GUESTS:Crystal Caudill
 DESCRIPTION: Public Health Information
- 1-10-14 TOPIC: Daytona 500
 GUESTS: William Horn
 DESCRIPTION: Talked about his annual trip to the race.
- 1-13-14 TOPIC: Blue Grass Stockyards
 GUESTS:Jim Akers
 DESCRIPTION: Discussion of cattle sales and prices.
- 1-14-14 TOPIC: Maysville Community College
 GUESTS: Employees of the college
 DESCRIPTION: Discussed the importance of education and upcoming events.

- 1-15-14 TOPIC: Harrison County Vet Clinic
GUESTS: Dr. Jim Rice & Dr. Christina Wells
DESCRIPTION: The Dr.'s talked about the importance of controlling the pet population.
- 1-17-14 TOPIC: Cedar Ridge
GUESTS: Kathy Brown
DESCRIPTION: Talked about the facility and activities
- 1-20-14 TOPIC: Martin Luther King Day
GUESTS: Pastor Newby
DESCRIPTION: Martin Luther King Day
- 1-21-14 TOPIC: State Representative
GUESTS: Rep. Tom McKee
DESCRIPTION: Talked about what was going on in Frankfort.
- 1-22-14 TOPIC: Cincy USA/Battle Grove Cemetary
GUESTS: Linda Antis/ Billy Grayson
DESCRIPTION: What's going on in the Cincin
- 1-23-14 TOPIC: Hospice/ Rand Paul
GUESTS: Hospice Nurses/ Rand Paul
DESCRIPTION: Nurses discussing Hospice Care/ Rand Paul, Phone Interview
- 1-24-14 TOPIC: Cynthiana
GUESTS: Emily Anderson/ Billy Grayson
DESCRIPTION: Cynthiana Arts, and what it has to offer
- 1-27-14 TOPIC: Law
GUESTS: Joey Verax
DESCRIPTION: discussing laws and frequently asked questions
- 1-28-14 TOPIC: Harrison County Extention
GUESTS: Gary Carter
DESCRIPTION: Farms and field crops
- 1-29-14 TOPIC: Drug Free Harrison County
GUESTS: Karen Adams
DESCRIPTION: Upcoming local events for drug prevention
- 1-30-14 TOPIC: Judge Executive Race
GUESTS: Steve Moses
DESCRIPTION: What he can offer Harrison Co.
- 1-31-14 TOPIC: Harrison County Baseball Alumni
GUESTS: Ron England
DESCRIPTION: Baseball...Past, Present, and Future

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- 2/3/14 TOPIC: Art
 GUESTS: Jarrod Biddle
 DESCRIPTION: Jarred talked about his talent being an artist and musician.
- 2/4/14 TOPIC: Baseball (Remote @ Biancke's)
 GUESTS: Lexington Legends
 DESCRIPTION: The Legends upcoming schedule.
- 2/5/14 TOPIC: Safety Tips
 GUESTS: Chief Ray Johnson
 DESCRIPTION: Discussed winter driving safety tips
- 2/6/14 TOPIC: Trip to Africa
 GUESTS: Adam Hinton
 DESCRIPTION: Talked about travelling to Africa, and their different cultures
- 2/7/14 TOPIC: Cynthiana Baptist Church
 GUESTS: Pastor Patrick White
 DESCRIPTION: Events going on at the church, inviting the community to visit and attend.
- 2/10/14 TOPIC: Bully Bashers
 GUESTS: Katie Himes & Mike Jones
 DESCRIPTION: The problem with bullying in young school age children
- 2/11/14 TOPIC: Maysville Community & Technical Collage
 GUESTS: Bruce Florence
 DESCRIPTION: The importance of higher education
- 2/12/14 TOPIC: Taxes (Remote)
 GUESTS: H&R Block
 DESCRIPTION: It's that time of year again, Tax time.
- 2/13/14 TOPIC: Red Dress Campaign Coalition
 GUESTS: April Thomas
 DESCRIPTION: Wedco discusses heart disease.
- 2/14/14 TOPIC: Happy Valentine's Day (Remote)
 GUESTS: Flower Depot
 DESCRIPTION: Stephanie and Judy discussed flowers and roses for Valentine's Day

- 2/17/14 TOPIC: Bean Soup Luncheon
 GUESTS: Rotary Club
 DESCRIPTION: Doug Price talked about the Rotary Club and what they use the proceeds from the luncheon for.
- 2/18/14 TOPIC: What's going on in Frankfort?
 GUESTS: Representative Tom McKee
 DESCRIPTION: Representative McKee told about items being discussed in Frankfort
- 2/19/14 TOPIC: HarriCyn Theatre
 GUESTS: Missy Lutz
 DESCRIPTION: Upcoming auditions and plays being held at the opera house
- 2/20/14 TOPIC: Harrison Memorial Hospital
 GUESTS: Molly Smith
 DESCRIPTION: Talked about the importance of heart health
- 2/21/14 TOPIC: Harrison County School System
 GUESTS: David Case and Andy Dotson
 DESCRIPTION: Discussed the calendar and bus safety
- 2/22/14 TOPIC: Chase Jewelers
 GUESTS: Charlie Nigg, owner
 DESCRIPTION: Talked about moving the store from Cynthiana and reopening in Dry Ridge.
- 2/25/14 TOPIC: Race for County Judge Executive
 GUESTS: Stephen Moses
 DESCRIPTION: Being a candidate for this position, and what he has to offer Harrison County if elected.
- 2/26/14 TOPIC: Hinton Mills, Mayslick location (Remote)
 GUESTS: Adam Hinton and others
 DESCRIPTION: Information on feeds, farm supplies, and other things they have to offer at their store
- 2/27/14 TOPIC: Final Care
 GUESTS: Hospice
 DESCRIPTION: Who qualifies for Hospice and what kinds of care they provide.
- 2/28/14 TOPIC: Project Playground
 GUESTS: Emily Ammermen
 DESCRIPTION: Raising money for new updated equipment for the public playgrounds in Cynthiana.

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- 3/3/14 TOPIC: Safety Tips
 GUESTS: Chief Ray Johnson
 DESCRIPTION: Chief Johnson talked about home safety.
- 3/4/14 TOPIC: Education
 GUESTS: Maysville Community & Technical College
 DESCRIPTION: Discussed classes they offer and scheduling.
- 3/5/14 TOPIC: Annual Winners
 GUESTS: Chamber of Commerce Annual Winners
 DESCRIPTION: The Business person, Farmer, Citizen, and Volunteer of the year talk about what it means to them to win this award.
- 3/6/14 TOPIC: Pest Control Prevention and Treatment
 GUESTS: JCS Pest Control
 DESCRIPTION: Jim Chips opened a new branch in this area. Talked about chemicals and treatment to prevent and treat termites and other pest.
- 3/7/14 TOPIC: Harrison County Historical Society
 GUESTS: Don Wagner & Marilyn Belle
 DESCRIPTION: Remembering Cynthiana/Harrison County history
- 3/10/14 TOPIC: Kentucky State Police
 GUESTS: Trooper David Jones
 DESCRIPTION: Talked about traffic laws & domestic violence.
- 3/11/14 TOPIC: 4-H
 GUESTS: 4-H Agent Micheal Meyers
 DESCRIPTION: Encouraging parents and children to be involved in your local 4-H
- 3/12/14 TOPIC: Harrison County School System
 GUESTS: David Case & Andy Dotson
 DESCRIPTION: Update on School Board decisions
- 3/13/14 TOPIC: Diabetes Alert Day
 GUESTS: Wedco
 DESCRIPTION: Be aware of your health. Diabetes awareness.

- 3/14/14 TOPIC: Antique Appraisal
GUESTS: Cynthiana/Harrison County Museum
DESCRIPTION: Talked about antiques and the antiques they have in the museum.
- 3/17/14 TOPIC: Baking and old fashion recipes
GUESTS: Harrison County Homemakers
DESCRIPTION: Gave out some of their most loved recipes and talked about their upcoming trips.
- 3/18/14 TOPIC: What's happening at the capital
GUESTS: Representative Tom McKee
DESCRIPTION: An update on the many topics being discussed at the capital.
- 3/19/14 TOPIC: One of the oldest businesses in Cynthiana
GUESTS: Van Hook Hardware, owner Taylena Casen Burgan
DESCRIPTION: Taylena talked about how long Van Hooks has been in operation, and all that they supply in their store.
- 3/20/14 TOPIC: Health Fair
GUESTS: Harrison Memorial Hospital
DESCRIPTION: Talked about the upcoming health fair.
- 3/21/14 TOPIC: Basketball
GUESTS: Mike Laws, Joey Verax, and John Lair
DESCRIPTION: Lawyers outlook on the NCAA tournament
- 3/24/14 TOPIC: WCYN
GUESTS: Julie Northcutt
DESCRIPTION: Talked about being a hometown girl working at the radio station
- 3/25/14 TOPIC: Cynthiana Vision Center
GUESTS: Trudy Sosbe
DESCRIPTION: Eye Health and it's importance
- 3/26/14 TOPIC: County Judge Executive Race
GUESTS: Steve Moses
DESCRIPTION: Told what he could offer Cynthiana
- 3/27/14 TOPIC: End of Life Care
GUESTS: Hospice
DESCRIPTION: Talked about what Hospice care actually is and what kind of care they provide.
- 3/28/14 TOPIC: Steel Magnolia's
GUESTS: HarriCyn Theater
DESCRIPTION: Promoted the new play at the Roh's Opera House

3/31/14

TOPIC: Lion's Club

GUESTS: Jackie Burrell

DESCRIPTION: Talked about the local Lion's Club upcoming auction