

WCYN-AM

Quarterly Programs/ Issues Report

January 1st 2015 through December 31st 2015

WCYN-AM WORKS IN A VARIETY OF WAYS TO BUILD STRONG AUDIENCE TIES WITHIN THE COMMUNITIES IT SERVES. WITH PUBLIC AFFAIRS PROGRAMMING, WCYN-AM ADDRESSES ISSUES THAT ARE PERTINENT TO COMMUNITY INTEREST AND NEEDS. THE PUBLIC SERVICE ANNOUNCEMENTS THAT ARE SELECTED ARE DESIGNED TO BENEFIT THE AUDIENCE REACHED AND THEIR INTEREST IN THESE EVENTS AND LOCAL CAUSES. WCYN-AM LOCAL PERSONALITIES APPEAR REGULARLY AROUND THE COMMUNITY TO PROVIDE LISTENERS WITH INFORMATION ABOUT OUR PROGRAMMING AND SERVICES. PROGRAMING, PUBLIC SERVICE ANNOUNCEMENTS, AND OUTSIDE APPEARANCES ARE BLENDED TO MAXIMIZE WCYN-AM'S COMMUNITY INVOLVEMENT AND RESPONSIBILITY. THE FOLLOWING REPORT HIGHLIGHTS WORK IN THESE AREAS.

WCYN BROADCASTING, INC.

PUBLIC ISSUES

COFFEEBREAK PROGRAM (8:00 AM - 9:00 AM EST, MONDAY – FRIDAY)

10/1/15	TOPIC: Whalen & Co GUESTS: Gerry Whalen DESCRIPTION: Insurance
10/2/15	TOPIC: Southern States (REMOTE) GUESTS: Dale DESCRIPTION: feed and corn
10/5/15	TOPIC: Ag Credit GUESTS: Tom Zach Evans DESCRIPTION: farm loans
10/6/15	TOPIC: MCTC GUESTS: Bruce Florence DESCRIPTION: continueing education
10/7/15	TOPIC: Library GUESTS: Cindy Franklin DESCRIPTION: story time
10/8/15	TOPIC: Wedco GUESTS: Mia Williams DESCRIPTION: Cancer Coalition
10/9/15	TOPIC: 4-H GUESTS: Mike Meyers DESCRIPTION: clubs
10/12/15	TOPIC: no show guest GUESTS: no guest DESCRIPTION: current events



10/13/15	TOPIC: Gallactic Alley GUESTS: Kent Burgan DESCRIPTION: Bowling over Cancer
10/14/15	TOPIC: Harrison Co School GUESTS: David Case DESCRIPTION: school system
10/15/15	TOPIC: HMH GUESTS: Foot Dr. DESCRIPTION: Be good to your feet
10/16/15	TOPIC: Hinton Mills (REMOTE) GUEST: Adam Hinton DESCRIPTION: tractor parade
10/19/15	TOPIC: Republins GUESTS: Mike Fisher DESCRIPTION:
10/20/15	TOPIC: Legislative GUESTS: Tom McKee DESCRIPTION: laws
10/21/15	TOPIC: Homemakers GUESTS: Jane Butcher DESCRIPTION: upcoming trips
10/22/15	TOPIC: Hospice GUESTS: Kelly DESCRIPTION: Long Term Care
10/23/15	TOPIC: Democrates GUESTS: Mary June Brunker DESCRIPTION: vote democratic
10/26/15	TOPIC: HC FFA GUESTS: Gracie Furnish DESCRIPTION: National Convention
10/27/15	TOPIC: Auto Systems GUESTS: Tony Gasser DESCRIPTION: remote starts, stereos

10/28/15 TOPIC: Breeder's Cup (REMOTE)
 GUESTS: Nick Thorton
 DESCRIPTION: Lucas Equine race Outlook

10/29/15 TOPIC: Republican Party
 GUESTS: Mike Fisher
 DESCRIPTION: vote republican

10/30/15 TOPIC: City commissioner
 GUESTS: Jada Walker Griggs
 DESCRIPTION: Election

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PUBLIC ISSUES

COFFEEBREAK EXTRA (9:15 AM - 10:00 AM EST, MONDAY – FRIDAY)

10/1/15	TOPIC: Christmas Angel Project GUESTS: Dawn Arnold DESCRIPTION: Angel Tree
10/2/15	TOPIC: Down to Earth GUESTS: Alecia Whitaker DESCRIPTION: Book Signing
10/5/15	TOPIC: Yearly Prayer Walk GUESTS: Ken Newby DESCRIPTION: Prayer Walk
10/6/15	TOPIC: GUESTS: Sleepy Townsend DESCRIPTION: Life in a Wheelchair
10/7/15	TOPIC: City Update GUESTS: James Smith DESCRIPTION: City Update
10/8/15	TOPIC: Artoberfest GUESTS: Matt Simpson DESCRIPTION: song writer
10/9/15	TOPIC: Wrestling GUESTS: Jeff Vickers DESCRIPTION: at City Hall
10/12/15	TOPIC: Headless Horseman GUESTS: Cindy Moore DESCRIPTION: play
10/13/15	TOPIC: being married GUESTS: Paula Smith DESCRIPTION: Marriage

10/14/15	<p>TOPIC: play</p> <p>GUESTS: Brian Canupp</p> <p>DESCRIPTION: Headless Horseman</p>
10/15/15	<p>TOPIC: Fund raising event</p> <p>GUESTS: Trent Harris</p> <p>DESCRIPTION: Bowling over Breast Cancer</p>
10/16/15	<p>TOPIC: Speech Team</p> <p>GUESTS: Jacob Sanders</p> <p>DESCRIPTION: Speech Winner</p>
10/19/15	<p>TOPIC: Chamber</p> <p>GUESTS: Tomi Jean Clifford</p> <p>DESCRIPTION: chamber events</p>
10/20/15	<p>TOPIC: 911 dispatch</p> <p>GUESTS: Bob Laytart</p> <p>DESCRIPTION:</p>
10/21/15	<p>TOPIC: Girls Basketball</p> <p>GUESTS: Dr. Moses</p> <p>DESCRIPTION: Rec. League</p>
10/22/15	<p>TOPIC: New Begining Worship center</p> <p>GUESTS: Jacob Wendesten</p> <p>DESCRIPTION: new pastor</p>
1023/15	<p>TOPIC:</p> <p>GUESTS: no guest</p> <p>DESCRIPTION: road updates</p>
10/26/15	<p>TOPIC: Cedar Ridge</p> <p>GUESTS: Crystal Prather</p> <p>DESCRIPTION: Trick or Treat Event</p>
10/27/15	<p>TOPIC: Youth Day</p> <p>GUESTS: students from Harrison Co High School</p> <p>DESCRIPTION: students shadow local officials</p>
10/28/15	<p>TOPIC: New Sherriff Trucks</p> <p>GUESTS: Shain Stephens</p> <p>DESCRIPTION:</p>

10/29/15 TOPIC: Harrison Co History Book
 GUESTS: Karen Angelucci
 DESCRIPTION: on sale now

10/30/15 TOPIC:
 GUESTS:
 DESCRIPTION:

10/31/15 TOPIC:
 GUESTS:
 DESCRIPTION:

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PUBLIC ISSUES
COFFEEBREAK

(8:00 AM – 9:00 AM EST, MONDAY – FRIDAY)

11/2/15	GUESTS: Josh Jenkins DESCRIPTION: City Commissioner Candidate	
11/3/15	GUESTS: Bruce Florence DESCRIPTION: Maysville Community College	
11/4/15	GUESTS: Dawn Arnold DESCRIPTION: Operation Christmas Child	
11/5/15	GUESTS: ROTC DESCRIPTION: Veterans Day Program	
11/6/15	GUESTS: Stephanie Burden DESCRIPTION: Flower Depot	(REMOTE)
11/9/15	GUESTS: Vicki Faulkner DESCRIPTION: Harvest of Hope	
11/10/15	GUESTS: Brad Allison DESCRIPTION: Christmas Angels Program	
11/11/15	GUESTS: Veterans DESCRIPTION: Cockrell's Auto Center	(REMOTE)
	11 AM – 11:30AM Battle Grove Cemetery	(REMOTE)
11/12/15	GUESTS: April Thomas DESCRIPTION: WEDCO	
11/13/15	GUESTS: Michael Laws DESCRIPTION: Assistant Prosecuting Attorney	
11/16/15	GUESTS: various Dr.'s DESCRIPTION: Bourbon Community Hospital	(REMOTE)
11/17/15	GUESTS: Tom McKee DESCRIPTION: Represenitive	
11/18/15	GUESTS: various Dr.'s DESCRIPTION: Bourbon Community Hospital	(Remote)

11/19/15 GUESTS: Dr. Shane Gainey
DESCRIPTION: Harrison Memorial Hospital

11/20/15 GUESTS: various Dr.'s
DESCRIPTION: Bourbon Community Hospital (REMOTE)

11/23/15 GUESTS: Steve Ewalt, Susan Dearborn, Karen Bear, Karen Adams
DESCRIPTION: Licking Valley Singers

11/24/15 GUESTS: Doug Hampton
DESCRIPTION: Palmer and Hampton Ins.

11/25/15 GUESTS: Kelly Kendall
DESCRIPTION: Hospice of the Bluegrass

11/26/15 GUESTS: Bruce Florence, Doug Miller, Betty Gayle, Kelly Kendall
DESCRIPTION: Coffeebreak hosts traditions

11/27/15 GUESTS: Mayor James Smith
DESCRIPTION: shopping downtown/ small business Saturday

11/30/15 GUESTS: Denise Meyers
DESCRIPTION: Bluegrass Energy

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PUBLIC ISSUES

COFFEEBREAK EXTRA

(9:15 AM – 10:00 AM EST, MONDAY – FRIDAY)

11/2/15	GUESTS: Karey Riddell DESCRIPTION: MAIN Street Program
11/3/15	GUESTS: Matt Simpson DESCRIPTION: local singer song writer
11/4/15	GUESTS: Mike Aldridge DESCRIPTION: Election coverage
11/5/15	GUESTS: Legendary Larry DESCRIPTION: Prime Time Wrestling
11/6/15	GUESTS: Shelley Slade DESCRIPTION: Abstract Distaction
11/9/15	GUESTS: Janie Whitehead DESCRIPTION: Cynthiana Daughters of the American Revolution
11/10/15	GUESTS: no guest DESCRIPTION: city information
11/11/15	GUESTS: Tomi Jean Clifford DESCRIPTION: Chamber of Commerce Events
11/12/15	GUESTS: Eric Kendall DESCRIPTION: Police Officer
11/13/15	GUESTS: no guest DESCRIPTION:
11/16/15	GUESTS: no guest DESCRIPTION: city council meeting
11/17/15	GUESTS: Emily Amerman DESCRIPTION: Cynthiana Arts Council
11/18/15	GUESTS: no guest DESCRIPTION:

11/19/15	GUESTS: Wendy Lesak DESCRIPTION: Home School
11/20/15	GUESTS: Rick Stafford DESCRIPTION: Mt. Sterling Minister
11/23/15	GUESTS: Katie Himes DESCRIPTION: pageants
11/24/15	GUESTS: Stephanie Burden DESCRIPTION: Shop Small Saturday
11/25/15	GUESTS: Roger Slade DESCRIPTION: Roh's
11/26/15	GUESTS: Paula Smith DESCRIPTION: Thanksgiving Traditions
11/27/15	GUESTS: DESCRIPTION: Harricyn Athletic Facility
11/30/15	GUESTS: Karen Adams, Susan Dearborn DESCRIPTION: Licking Valley Singers

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(8:00 AM – 9:00 AM EST, MONDAY – FRIDAY)

12/1/15	GUESTS: Lori Gaunce DESCRIPTION: Maysville Community College
12/2/15	GUESTS: Larry Bishop DESCRIPTION: Cynthiana Christian Church
12/3/15	GUESTS: Susie Snapp DESCRIPTION: Berry Toy Drive
12/4/15	GUESTS: Chief Ray Johnson DESCRIPTION: Cynthiana Police Department
12/5/15	11:00 AM City Hall Basketball (REMOTE)
12/7/15	GUESTS: Darwin Root DESCRIPTION: Bells of Christmas
12/8/15	GUESTS: Shawn Ritchey DESCRIPTION: Switzer & Associates
12/9/15	GUESTS: David Case DESCRIPTION: Harrison County Schools
12/10/15	GUESTS: Megan Scott DESCRIPTION: WEDCO
12/11/15	GUESTS: Jim Akers DESCRIPTION: Bluegrass Stockyards
12/14/15	GUESTS: Mike Fisher DESCRIPTION: Republican Party
12/15/15	GUESTS: Tom McKee DESCRIPTION: State Representative
12/16/15	GUESTS: Hank Whalen DESCRIPTION: Country Club Golf Pro
12/17/15	GUESTS: new foot dr. DESCRIPTION: Harrison Memorial Hospital

12/18/15 GUESTS: Barbara Yearsley
DESCRIPTION: Leesburg Christian Church

12/21/15 GUESTS: Alex Barnett
DESCRIPTION: County Judge

12/22/15 GUESTS: Steve West
DESCRIPTION:

12/23/15 GUESTS: Kelly Kendall
DESCRIPTION: Hospice of the Bluegrass

12/24/15 GUESTS: Graham Family
DESCRIPTION: Christmas sing along

12/25/15 GUESTS: REPLAY OF THE DAY BEFORE
DESCRIPTION:

12/28/15 GUESTS: Stephanie Burden
DESCRIPTION: Main Street Program

12/29/15 GUESTS: Shawn Ritchey
DESCRIPTION: Switzer & Associates

12/30/15 GUESTS: Tunya Adams
DESCRIPTION: Food Bank

12/31/15 GUESTS: Shain Stephens
DESCRIPTION: Harrison County Sherriff

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COFFEEBREAK EXTRA

(9:15 AM – 10:00 AM EST, MONDAY – FRIDAY)

12/1/15	GUESTS: Tomi Jean Clifford DESCRIPTION: Chamber of Commerce	
12/2/15	GUESTS: Robbie Morris DESCRIPTION: Kiwanis Club	
12/3/15	GUESTS: Phillip Kelly DESCRIPTION: Prime Time Wrestling	
12/4/15	GUESTS: Trent Harris DESCRIPTION: WCYN	
12/7/15	GUESTS: Hal DESCRIPTION: Hal's Flowers	(REMOTE)
12/8/15	GUESTS: Mayor James Smith DESCRIPTION: Governor's Inauguration	
12/9/15	GUESTS: owners DESCRIPTION: Down to Earth	(REMOTE)
12/10/15	GUESTS: Joe Cochran DESCRIPTION: State Farm	
12/11/15	GUESTS: employees DESCRIPTION: K. O. I. Cynthiana	(REMOTE)
12/14/15	GUESTS: Tomi Jean Clifford DESCRIPTION: Medallion Hunt & Christmas Events	
12/15/15	GUESTS: Calvary Assembly of God DESCRIPTION: Calvary Assembly of God	(REMOTE)
12/16/15	GUESTS: Susie Snapp DESCRIPTION: Berry Fire Department Toy Drive	
12/17/15	GUESTS: Matthew Taylor DESCRIPTION: Star Wars Premier	

12/18/15	GUESTS: Jerry & April DESCRIPTION: Custom Cuts (REMOTE)
12/21/15	GUESTS: Ray Johnson DESCRIPTION: Cynthiana Police Department
12/22/15	GUESTS: Kacey DESCRIPTION: Cedar Ridge (REMOTE)
12/23/15	GUESTS: Roger Slade & Tomi Jean Clifford DESCRIPTION: Christmas in Cynthiana
12/24/15	GUESTS: James & Paula Smith DESCRIPTION: favorite Christmas songs
12/25/15	GUESTS: Replay of Christmas Eve DESCRIPTION:
12/28/15	GUESTS: Kelly Grenier DESCRIPTION: being a student in England
12/29/15	GUESTS: Doug Miller & Michael Laws DESCRIPTION: laws & sports
12/30/15	GUESTS: no guest DESCRIPTION: setting goals for the new year
12/31/15	GUESTS: no guest DESCRIPTION: Review of 2015