## **WCYN-AM**

# **Quarterly Programs/Issues Report**

January 1st 2016 through December 31st 2016

WCYN-AM WORKS IN A VARIETY OF WAYS TO BUILD STRONG AUDIENCE TIES WITHIN THE COMMUNITIES IT SERVES. WITH PUBLIC AFFAIRS PROGRAMMING, WCYN-AM ADDRESSES ISSUES THAT ARE PERTINENT TO COMMUNITY INTEREST AND NEEDS. THE PUBLIC SERVICE ANNOUNCEMENTS THAT ARE SELECTED ARE DESIGNED TO BENEFIT THE AUDIENCE REACHED AND THEIR INTEREST IN THESE EVENTS AND LOCAL CAUSES. WCYN-AM LOCAL PERSONALITIES APPEAR REGULARLY AROUND THE COMMUNITY TO PROVIDE LISTENERS WITH INFORMATION ABOUT OUR PROGRAMMING AND SERVICES. PROGRAMING, PUBLIC SERVICE ANNOUNCEMENTS, AND OUTSIDE APPEARANCES ARE BLENDED TO MAXIMIZE WCYN-AM'S COMMUNITY INVOLVEMENT AND RESPONSIBILITY. THE FOLLOWING REPORT HIGHLIGHTS WORK IN THESE AREAS.

PUBLIC ISSUES COFFEEBREAK	(8:00 AM-9:00 AM EST, MONDAY-FRIDAY)
4/1/16	GUEST: Shawn Ritchey DESCRIPTION: Switzer & Associates
4/4/16	GUEST: Mary Todd Ashbrook DESCRIPTION: Biancke's
4/5/16	GUEST: Bruce Florence DESCRIPTION: MCTC
4/6/16	GUEST: Karen Adams DESCRIPTION: Champions for drug free Harrison Co
4/7/16	GUEST: various DESCRIPTION: health fair (REMOTE)
4/11/16	GUEST: Pat Barnes DESCRIPTION: Library
4/12/16	GUEST: George Molton DESCRIPTION: singer/ song writer
4/13/16	GUEST: David Case DESCRIPTION: Harrison co. Schools
4/14/16	GUEST: Crystal Caudill DESCRIPTION: Wedco
4/15/16	GUEST: Karen Adams DESCRIPTION: Licking Valley Singers
4/18/16	GUEST: Mark Mattmiller DESCRIPTION: retired teacher
4/19/16	GUEST: Rep. Tom McKee DESCRIPTION: legislature
4/20/16	GUEST: Kaylee Evans DESCRIPTION: Conservation District
4/21/16	GUEST: Molly Smith DESCRIPTION: HMH
4/22/16	GUEST: Jenny Lynn Hatter DESCRIPTION: Starry Night Play

4/25/16	GUEST: Ben Clifford DESCRIPTION: FFA Alumni
4/26/16	GUEST: Dale Duckworth DESCRIPTION: Southern States
4/27/16	GUEST: Bring the Noise Cast DESCRIPTION: Roh's Theater
4/28/16	GUEST: Kelly Kendall DESCRIPTION Hospice
4/29/16	GUEST: Jane Clifford DESCRIPTION: Homemakers

## PUBLIC ISSUES COFFEEBREAK EXTRA

## (9:15 AM-10:00 AM EST, MONDAY-FRIDAY)

4/1/16	GUEST: Larry D. Rhino DESCRIPTION: Wrestler
4/4/16	GUEST: Donna Northcutt DESCRIPTION: Clothing Closet
4/5/16	GUEST: Roger Slade DESCRIPTION: Roh's opera House
4/6/16	GUEST: Tomi Jean Clifford DESCRIPTION: Chamber Activities
4/7/16	GUEST: Samantha Furnish DESCRIPTION: Gems Cheerleading
4/8/16	GUEST: Karen Adams DESCRIPTION: Champions for Drug Free Harrison Co.
4/11/16	GUEST: Bonnie Skinner & Steve Eads DESCRIPTION: Planning and Zoning
4/12/16	GUEST: Linda DESCRIPTION: Cincy USA
4/13/16	GUEST: Tomi Jean Clifford DESCRIPTION: Chamber Activities
4/14/16	GUEST: Robin Florence DESCRIPTION: Senior Services
4/15/16	GUEST: Bill Kelly DESCRIPTION: The Mill
4/18/16	GUEST: singers DESCRIPTION: Licking Valley Singers
4/19/16	GUEST: Jessy Biddle DESCRIPTION: Ms. Kentucky
4/20/16	GUEST: members DESCRIPTION: Chamber of Commerce
4/21/16	GUEST: Stephanie Burden DESCRIPTION: Cynthiana Main Street Program

4/22/16 GUEST: Noises Off Cast DESCRIPTION: Play At the Opera House 4/25/16 GUEST: Heather Fryman **DESCRIPTION:** Child Abuse Awareness 4/26/16 GUEST: Katie & Derrick Butler **DESCRIPTION:** Butlerwhatnots 4/27/16 GUEST: Kaylee Evans DESCRIPTION: Harrison Co. Conservation 4/28/16 GUEST: Mrs. Mayor **DESCRIPTION:** Being from South Carolina 4/29/16 GUEST: Trent DESCRIPTION: Derby

	WETH BROADCASTING, INC.
PUBLIC ISSUES COFFEEBREAK	(8:00 AM-9:00 AM EST, MONDAY-FRIDAY)
5/2/16	GUEST: Nancy Jo Kemper DESCRIPTION: Political
5/3/16	GUEST: Lori Gaunce DESCRIPTION: MCTC
5/4/16	GUEST: Roger Brill DESCRIPTION: Political
5/5/16	GUEST: Nick Thorton (REMOTE) DESCRIPTION: Derby Show L.E.E.
5/6/16/	GUEST: Stephanie Burden (REMOTE) DESCRIPTION: Flower Depot Mother's Day
5/9/16	GUEST: Billy Grayson DESCRIPTION: Pick a Project
5/10/16	GUEST: Sam Pierce DESCRIPTION: State Rep. Candidate
5/11/16	GUEST: students on WHHS DESCRIPTION: Harrison Co. Schools
5/12/16	GUEST: Crystal Miller DESCRIPTION: Wedco
5/13/16	GUEST: Mark Hart DESCRIPTION: State Rep. Candidate
5/16/16	GUEST: Tony Gasser DESCRIPTION: Auto Systems
5/17/16	GUEST: Tom Mckee DESCRIPTION: Legislature

GUEST: Billy Grayson

DESCRIPTION: HMH

**GUEST:** 

DESCRIPTION: Battle Grove Cemetery

(REMOTE)

5/18/16

5/19/16

5/20/16	GUEST: Mike Pryor DESCRIPTION: Nicholas Co. Judge Exec
5/23/16	GUEST: Shain Stephens DESCRIPTION: Sheriff of Harrison Co.
5/24/16	GUEST: Betsy DESCRIPTION: Farmer's Deposit Bank
5/25/16	GUEST: Harrison Co. Fire Dept. DESCRIPTION: Annual Fish Fry
5/26/16	GUEST: Kelly Kendall DESCRIPTION: Hospice
5/27/16	GUEST: Bruce Templeton DESCRIPTION:
5/30/16	GUEST: Holly Laytart DESCRIPTION: Harrison Co. Farmers Market
5/31/16	GUEST: Floyd Criswell DESCRIPTION: patriotism

## PUBLIC ISSUES COFFEEBREAK EXTRA

## (9:15 AM-10:00 AM EST, MONDAY-FRIDAY)

5/2/16	GUEST: Ralph Curtis DESCRIPTION: Conway Twitty Cover Artist
5/3/16	GUEST: Tomi Jean Clifford DESCRIPTION: Maiden City Pursuit
5/4/16	GUEST: Ombudsmen DESCRIPTION: Harrison Co. Schools
5/5/16	GUEST: Tomi Jean Clifford DESCRIPTION: Cynthiana updates
5/6/16/	GUEST: various homemakers (REMOTE) DESCRIPTION: Homemakers Day at the Courthouse
5/9/16	GUEST: Kris Bentley DESCRIPTION: Summer Concert Series
5/10/16	GUEST: Linda DESCRIPTION: Cincy USA
5/11/16	GUEST: Roger Brill DESCRIPTION: running for Congress
5/12/16	GUEST: Savanna Robin DESCRIPTION: Harrison Co. FFA
5/13/16	GUEST: no guest DESCRIPTION: pot holes and road work in town
5/16/16	GUEST: no guest DESCRIPTION: upcoming events in town
5/17/16	GUEST: Dr. Vasic DESCRIPTION:
5/18/16	GUEST: Jenny and Abby DESCRIPTION: Jazzercise
5/19/16	GUEST: Tomi Jean Clifford DESCRIPTION: Laser Tag Event

5/20/16	GUEST: Ben Mansur DESCRIPTION: Summer Classes
5/23/16	GUEST: Lennie Kenney DESCRIPTION: Summer Camps
5/24/16	GUEST: no guest DESCRIPTION:
5/25/16	GUEST: Paula Smith DESCRIPTION: marriage
5/26/16	GUEST: John Carter DESCRIPTION: City Cemetery
5/27/16	GUEST: Roger Slade DESCRIPTION: History of Cynthiana
5/30/16	GUEST: Mia Williams DESCRIPTION: Old Homes
5/31/16	GUEST: Donna Oakley DESCRIPTION: Quarter Auction

PUBLIC ISSUES COFFEEBREAK	(8:00 AM-9:00 AM EST, MONDAY-FRIDAY)
6/1/16	GUEST: Ray Johnson DESCRIPTION: Cynthiana Police Dept.
6/2/16	GUEST: Cindy Franklin DESCRIPTION: Cynthiana Harrison Co. Public Library
6/3/16	GUEST: Wil James DESCRIPTION: TMMK
6/6/16	GUEST: Mike Meyers DESCRIPTION: HC Fair Preview
6/7/16	GUEST: MCTC DESCRIPTION: Sandy Author
6/8/16	GUEST: Whitney Fowler DESCRIPTION: HC Schools
6/9/16	GUEST: Crystal Miller DESCRIPTION: WEDCO
6/10/16	GUEST: Shawn Ritchey DESCRIPTION: upcoming auctions
6/13/16	GUEST: George Molton DESCRIPTION: Summer Concert Series
6/14/16	GUEST: Ken Morrison DESCRIPTION: Angilo's
6/15/16	GUEST: David Jones DESCRIPTION: Trooper Island Golf Scramble
6/16/16	GUEST: Judge Melcher DESCRIPTION: HC Community Foundation
6/17/16	GUEST: Kristin Church DESCRIPTION: Verizon Wireless Zone

GUEST: Tom Zack Evans

DESCRIPTION: Central KY Ag Credit

6/20/16

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6/21/16	GUEST: Tom McKee DESCRIPTION: legislature
6/22/16	GUEST: Committee Members DESCRIPTION: Relay for Life
6/23/16	GUEST: Molly Smith DESCRIPTION: HMH
6/24/16	GUEST: Kelly Kendall DESCRIPTION: Hospice
6/27/16	GUEST: HC Fire Dept. DESCRIPTION: July 4 <sup>th</sup> Safety
6/28/16	GUEST: Randy Wade DESCRIPTION: KY Farm Bureau
6/29/16	GUEST: Rotary Club DESCRIPTION: 4 <sup>th</sup> of July
6/30/16	GUEST: Greg DESCRIPTION: Snap Equipment

#### PUBLIC ISSUES COFFEEBREAK EXTRA

## (9:15 AM-10:00 AM EST, MONDAY-FRIDAY)

6/1/16	GUEST: Holly Laytart DESCRIPTION: Farmer's Market
6/2/16	GUEST: Cynthiana Fire Dept. DESCRIPTION: Summer Fire Safety
6/3/16	GUEST: Prime Time Wrestling DESCRIPTION:
6/6/16	GUEST: Todd Probus DESCRIPTION: church from Versailles
6/7/16	GUEST: Linda DESCRIPTION: Cincy USA
6/8/16	GUEST: Gina Craft DESCRIPTION: Young Eagles
6/9/16	GUEST: Paxton Manley DESCRIPTION: Chamber of Commerce
6/10/16	GUEST: Harrison Athletic Center DESCRIPTION: Ribbon Cutting
6/13/16	GUEST: Antique Tractor Show DESCRIPTION: HC Fire Dept.
6/14/16	GUEST: Stephanie Burden DESCRIPTION: Main Street Program
6/15/16	GUEST: Lori Furnish DESCRIPTION: Community Action
6/16/16	GUEST: Rich Anderson DESCRIPTION: Civil War Re-enactment
6/17/16	GUEST: Dan Konzen DESCRIPTION: Internet Security
6/20/16	GUEST: Roger Slade DESCRIPTION: teaching

6/21/16	GUEST: no guest DESCRIPTION: town news
6/22/16	GUEST: Howard Fryman DESCRIPTION: Insurance
6/23/16	GUEST: Tomi Jean Clifford DESCRIPTION: Chamber of Commerce
6/24/16	GUEST: Alex Barnett DESCRIPTION: CO. Judge Exec.
6/27/16	GUEST: various DESCRIPTION: Walking Dead Day
6/28/16	GUEST: Emily Ammerman DESCRIPTION: Cynthiana Arts Council
6/28/16	transport to the second process of the secon