

WCYN-AM

Quarterly Programs / Issues Report

July 1st, 2012 through September 30th, 2012

WCYN-AM WORKS IN A VARIETY OF WAYS TO BUILD STRONG AUDIENCE TIES WITHIN THE COMMUNITIES IT SERVES. WITH PUBLIC AFFAIRS PROGRAMMING, WCYN-AM ADDRESSES ISSUES THAT ARE PERTINANT TO COMMUNITY INTEREST AND NEEDS. THE PUBLIC SERVICE ANNOUNCEMENTS THAT ARE SELECTED ARE DESIGNED TO BENEFIT THE AUDIENCE REACHED AND THEIR INTEREST IN THESE EVENTS AND LOCAL CAUSES. WCYN-AM LOCAL PERSONALITIES APPEAR REGULARLY AROUND THE COMMUNITY TO PROVIDE LISTENERS WITH INFORMATION ABOUT OUR PROGRAMMING AND SERVICES. PROGRAMMING, PUBLIC SERVICE ANNOUNCEMENTS, AND OUTSIDE APPEARANCES ARE BLENDED TO MAXIMIZE WCYN-AM'S COMMUNITY INVOLVMENT AND RESPONSIBILITY. THE FOLLOWING REPORT HIGHLIGHTS WORK IN THESE AREAS.

WCYN BROADCASTING, INC.
PUBLIC ISSUES

COFFEEBREAK PROGRAM (8:00 AM – 9:00 AM EST, MONDAY – FRIDAY)

- 7-1-11 TOPIC: HC Fair Preview
GUESTS: Members of the Fair Board
DESCRIPTION: Members previewed the schedule at the annual Harrison County Fair.
- 7-4-11 TOPIC: HC Fair Queen/Humane Society
GUESTS: Katie Himes and Jenny McKemie
DESCRIPTION: For the 1st 30 minutes, Jenny McKemie talked about what was happening at the Harrison County Animal Shelter. The next 30 minutes, Katie Himes talked about pageants she competed in, and other obligations she had as the reigning Harrison County Fair Queen.
- 7-5-11 TOPIC: Maysville College
GUEST: Bruce Florence
DESCRIPTION: Bruce came in to talk about a lot of the things that are going on at the college and some of the things she wanted the community to be aware of.
- 7-6-11 TOPIC: Champions for a Drug Free Harrison County Basketball Tournament
GUEST: Blaine Henry
DESCRIPTION: The guests gave a preview of his annual basketball tournament that is held over the Labor Day weekend.
- 7-7-11 TOPIC: WEDCO
GUEST: Janie Whitehead, and many of the women from WEDCO
DESCRIPTION: Janie brought in the women who work at WEDCO. They talked about things that were happening in Harrison County and the surrounding district.
- 7-8-11 TOPIC: Summer Reading Program
GUEST: Cindy Franklin
DESCRIPTION: The Cynthiana Public Library talked about the summer reading program offered at the Library.
- 7-11-11 TOPIC: Fair Week (Paid Remote)
GUESTS: Members of the Harrison County Fair Board
DESCRIPTION: A preview of events happening today and this evening at the annual Harrison County Fair.
- 7-12-11 TOPIC: Fair Week (Paid Remote)
GUESTS: Members of the Harrison County Fair Board
DESCRIPTION: A preview of events happening today and this evening at the annual Harrison County Fair.

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COFFEEBREAK PROGRAM (8:00 AM – 9:00 AM EST, MONDAY – FRIDAY)

- 7-13-11 TOPIC: Fair Week (Paid Remote)
GUESTS: Members of the Harrison County Fair Board
DESCRIPTION: A preview of events happening today and this evening at the annual Harrison County Fair.
- 7-14-11 TOPIC: Fair Week (Paid Remote)
GUESTS: Members of the Harrison County Fair Board
DESCRIPTION: A preview of events happening today and this evening at the annual Harrison County Fair.
- 7-15-11 TOPIC: Fair Week (Paid Remote)
GUESTS: Members of the Harrison County Fair Board
DESCRIPTION: A preview of events happening today and this evening at the annual Harrison County Fair.
- 7-18-11 TOPIC: Journey Stories (Remote)
GUEST: Mary Grable
DESCRIPTION: The Cynthiana Harrison County Museum in conjunction with the Chamber of Commerce is hosting a Smithsonian exhibit. And the above guest is previewing a station set-up at the Chamber office.
- 7-19-11 TOPIC: Law Students
GUESTS: Joey Verax and Elizabeth Johnson
DESCRIPTION: The mentioned guests talked about their experiences in law school, and some of the experiences they've had while working for various people of the courts here in Cynthiana.
- 7-20-11 TOPIC: HMH
GUEST: Molly Smith and various doctors
DESCRIPTION: Molly discussed what was happening at the Harrison Memorial Hospital. Plus, the various doctors talked about what they specialize in and warning signs to look for before a patient comes to see them.
- 7-21-11 TOPIC: Artwalk
GUEST: Carrie Mattox
DESCRIPTION: The guest talked about and previewed the Artwalk that happens annually in downtown Cynthiana.
- 7-22-11 TOPIC: Cynthiana Harrison Co. Museum (remote)
GUESTS: Harold Slade, Dorothy Slade, and others
DESCRIPTION: This was the 17th Anniversary of the Museum and the guests and others talked about things in the museum and plus, some of the stories about Cynthiana and Harrison County.

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COFFEEBREAK PROGRAM (8:00 AM – 9:00 AM EST, MONDAY – FRIDAY)

- 7-25-11 TOPIC: Journey Stories (Remote)
GUEST: Mary Grable
DESCRIPTION: The Cynthiana Harrison County Museum in conjunction with the Chamber of Commerce is hosting a Smithsonian exhibit. And the above guest is previewing a station set-up at the Chamber office.
- 7-26-11 TOPIC: Police
GUEST: Craig Peoples
DESCRIPTION: The guest Pendleton County Sheriff, Craig Peoples, talked about some of the things happening in Falmouth and Pendleton County.
- 7-27-11 TOPIC: Harrison County Schools
GUESTS: Members of the school system
DESCRIPTION: Employees of the school system discussed various summer activities that are happening in the school district.
- 7-28-11 TOPIC: Hospice of the Bluegrass
GUEST: Kelly Kendall
DESCRIPTION: An update on the services provided by Hospice of the Bluegrass.
- 7-29-11 TOPIC: Artwalk
GUEST: Carrie Mattox
DESCRIPTION: The guest talked about and previewed the Artwalk that happens annually in downtown Cynthiana.

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COFFEEBREAK PROGRAM (8:00 AM – 9:00 AM EST, MONDAY – FRIDAY)

- 8-1-11 TOPIC: Journey Stories (Remote)
GUEST: Mary Grable
DESCRIPTION: The Cynthiana Harrison County Museum in conjunction with the Chamber of Commerce is hosting a Smithsonian exhibit. And the above guest is previewing a station set-up at the Chamber office.
- 8-2-11 TOPIC: Angilos Pizza
GUEST: Ken Morrison
DESCRIPTION: The guest talked about his business, things he offers the public, plus new items that are in the works for his business.
- 8-3-11 TOPIC: County Issues
GUEST: Alex Barnett
DESCRIPTION: The County Judge-Executive talked about issues that are being tackled by his Fiscal Court. He also gave an update of projects that are currently going on around the county.
- 8-4-11 TOPIC: Harrison County Youth Football
GUESTS: Joe Cochran, Chris Turley, David Conner
DESCRIPTION: The guests discussed the upcoming youth football season. They talked about how many teams there are, and how to get signed up for the season.
- 8-5-11 TOPIC: School Safety
GUEST: Ray Johnson
DESCRIPTION: The chief of police came in to tell the public some tips on school bus safety. Also, he had tips for students to be safe traveling to and from school.
- 8-8-11 TOPIC: Journey Stories (Remote)
GUEST: Mary Grable
DESCRIPTION: The Cynthiana Harrison County Museum in conjunction with the Chamber of Commerce is hosting a Smithsonian exhibit. And the above guest is previewing a station set-up at the Chamber office.
- 8-9-11 TOPIC: Maysville College
GUEST: Bruce Florence
DESCRIPTION: Bruce came in to talk about a lot of the things that are going on at the college and some of the things she wanted the community to be aware of.
- 8-10-11 TOPIC: INVESTMENTS
GUEST: Mark Trachsel
DESCRIPTION: The guest informed listeners on how to judge the stock market, and how to successfully set up a retirement plan.

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COFFEEBREAK PROGRAM (8:00 AM – 9:00 AM EST, MONDAY – FRIDAY)

- 8-11-11 TOPIC: WEDCO
GUEST: Janie Whitehead, and many of the women from WEDCO
DESCRIPTION: Janie brought in the women who work at WEDCO. They talked about things that were happening in Harrison County and the surrounding district.
- 8-12-11 TOPIC: Haiti Mission Trip
GUESTS: Brad and Susan Hammond
DESCRIPTION: The guests talked about missionary work that they are getting ready to go on, and work that they have done in the past.
- 8-15-11 TOPIC: Journey Stories (Remote)
GUEST: Mary Grable and Charles Tribble
DESCRIPTION: The Cynthiana Harrison County Museum in conjunction with the Chamber of Commerce is hosting a Smithsonian exhibit. And the above guests are previewing a station set-up at the Chamber office.
- 8-16-11 TOPIC: Government
GUEST: Tom McKee
DESCRIPTION: Tom came in to talk about some of the things that are going on in Frankfort, and how they affect his constituents.
- 8-17-11 TOPIC: Gun Sale and Safety (Paid Remote)
GUEST: Smoking Guns in Paris
DESCRIPTION: The guest talked about their store in Bourbon County, and talked about a sale in which they have annually.
- 8-18-11 TOPIC: HMH
GUEST: Molly Smith and various doctors
DESCRIPTION: Molly discussed what was happening at the Harrison Memorial Hospital. Plus, the various doctors talked about what they specialize in and warning signs to look for before a patient comes to see them.
- 8-19-11 TOPIC: City Issues
GUEST: Mayor Steve Moses
DESCRIPTION: The Mayor of Cynthiana talked about issues that are being handled by himself and his City Commission. He also discussed projects that are currently taking place in the city.
- 8-22-11 TOPIC: Journey Stories (Remote)
GUEST: Mary Grable and Charles Tribble
DESCRIPTION: The Cynthiana Harrison County Museum in conjunction with the Chamber of Commerce is hosting a Smithsonian exhibit. And the above guests are previewing a station set-up at the Chamber office.

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COFFEEBREAK PROGRAM (8:00 AM – 9:00 AM EST, MONDAY – FRIDAY)

- 8-23-11 TOPIC: Sheriff of Harrison County
GUEST: Bruce Hampton
DESCRIPTION: Sheriff Hampton discussed issues handle by himself and his staff in Harrison County.
- 8-24-11 TOPIC: Harrison County Schools
GUESTS: Members of the school system(Andy Dodson and DeGee Fisher)
DESCRIPTION: Employees of the school system discussed various activities that are happening in the school district. Also, they talked about the start of school and previewd the upcoming academic year.
- 8-25-11 TOPIC: Hospice of the Bluegrass
GUEST: Kelly Kendall
DESCRIPTION: An update on the services provided by Hospice of the Bluegrass.
- 8-26-11 TOPIC: Mattress Sale (Paid Remote)
GUEST: Ron Mayer
DESCRIPTION: The guest talked about his store in Georgetown and other areas. Also, he talked about sales that are currently taking place at his business.
- 8-29-11 TOPIC: Real Estate and Insurance
GUESTS: Beverly Copper and other members of Whalen & Company
DESCRIPTION: The guests talked about services offered by Whalen & Co.
- 8-30-11 TOPIC: Licking Valley Writers Conference
GUEST: Bruce Florence, Rose McCauley, and other authors
DESCRIPTION: The guests talked about the conference that is coming to Cynthiana next month. They told listeners how to sign up and who will be in attendance. Also, they talked about the books they wrote.
- 8-31-11 TOPIC: Oktoberfest in Cincinnati
GUESTS: Cincinnati USA Regional Tourism
DESCRIPTION: The guests previewed the 2nd largest Oktoberfest festival in the world. They also discussed other tourism events happening in the Greater Cincinnati Area.

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COFFEEBREAK PROGRAM (8:00 AM – 9:00 AM EST, MONDAY – FRIDAY)

- 9-1-11 TOPIC: Southern States (Remote)
GUEST: Dale Duckworth
DESCRIPTION: The guest explained deals they have at Southern States. Also, he discussed what his store has to offer.
- 9-2-11 TOPIC: Champions B-ball Tournament
GUEST: Blaine Embery
DESCRIPTION: The guest talked about the yearly basketball tournament that the Champion for a Drug Free Harrison Co. puts on.
- 9-5-11 TOPIC: Rohs Opera House
GUEST: Roger Slade
DESCRIPTION: Roger came in to talk about some of the things that are coming up in the next few months. They talked about the show my Ghost story that is doing a show about the opera house. They are also having classic movie nights they took a vote and picked the top five and will be showing them for free.
- 9-6-11 TOPIC: Maysville College
GUEST: Bruce Florence
DESCRIPTION: Bruce came in to talk about a lot of the things that are going on at the college and some of the things she wanted the community to be aware of.
- 9-7-11 TOPIC: Connersville Mill
GUEST: Billy Kelly
DESCRIPTION: The guest came in to talk about the old mill. Also, they previewed some of the products they sell
- 9-8-11 TOPIC: WEDCO
GUEST: Janie Whitehead, and many of the women from WEDCO
DESCRIPTION: Janie brought in the women who work at WEDCO. They talked about things that were happening in Harrison County and the surrounding district.
- 9-9-11 TOPIC: Taste of Harrison County
GUEST: Pam Howard, Meghan Boland
DESCRIPTION: The guests were previewing the events that were happening at the annual festival.
- 9-12-11 TOPIC: Community Center
GUEST: Lori Furnish, Jason Back, Tracy Whitaker
DESCRIPTION: The guest informed listeners on how what services they offer senior citizens and the community.

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COFFEEBREAK PROGRAM (8:00 AM – 9:00 AM EST, MONDAY – FRIDAY)

- 9-13-11 TOPIC: MCTC Writing Clinic
GUEST: Frank Walker and Bruce Florence
DESCRIPTION: Mr. Walker is the guest speaker for the clinic, and he talked about some books he authored.
- 9-14-11 TOPIC: Harrison County Buisness
GUEST: Steve Moses
DESCRIPTION: Mr. Moses came down to talk about some of the things he is trying to get done as the mayor. He talked about the dam that the commision is looking to fix and what it will take to fix it.
- 9-15-11 TOPIC: County Issues
GUEST: Alex Barnett
DESCRIPTION: The County Judge-Executive talked about issues that are being tackled by his Fiscal Court. He also gave an update of projects that are currently going on around the county.
- 9-16-11 TOPIC: City Business
GUEST: Jack Keith
DESCRIPTION: Jack Keith the city commissioner came in to talk about everything from the new government to working on cleaning up the town. He said they are working on getting rid of old buildings that are about to fall down and they are also looking at redoing Main Street. They fixed half of it last year and are looking at the cost of fixing the northern half.
- 9-19-11 TOPIC: Sign Systems (Paid Remote)
GUEST: Shain Stephens
DESCRIPTION: The guest explained deals they have at Sign Systems. Also, he discussed what his store has to offer.
- 9-20-11 TOPIC: Government
GUEST: Tom McKee
DESCRIPTION: Tom came in to talk about some of the things that are going on in Frankfort, and how the affect his constituents.
- 9-22-11 TOPIC: Hospice of the Bluegrass
GUEST: Kelly Kendall
DESCRIPTION: An update on the services provided by Hospice of the Bluegrass.

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- 9-23-11 TOPIC: Blue Grass Energy
 GUEST: Cathryn Gibson
 DESCRIPTION: The guests talked about services and community projects the service provider.
- 9-26-11 TOPIC: Sheriff of Harrison County
 GUEST: Bruce Hampton
 DESCRIPTION: Sheriff Hampton discussed issues handle by himself and his staff in Harrison County.
- 9-27-11 TOPIC: Harrison County Schools
 GUESTS: Members of the school system(Andy Dodson and DeGee Fisher)
 DESCRIPTION: Employees of the school system discussed various activities that are happening in the school district. Also, they talked about school and the academic year.
- 9-28-11 TOPIC: Relay for Life
 GUEST: Jeanie Valentine, Stacy Ishmael
 DESCRIPTION: Jeanie and Stacy came in to talk about the Relay for Life and what people need to know if they want to get involved in it or want to participate.
- 9-29-11 TOPIC: HMH
 GUEST: Molly Smith and various doctors
 DESCRIPTION: Molly discussed what was happening at the Harrison Memorial Hospital. Plus, the various doctors talked about what they specialize in and warning signs to look for before a patient comes to see them
- 9-30-11 TOPIC: TOPIC: Senior Citizen Center
 GUEST:
 DESCRIPTION:Two of the people from the Senior Citizen Center came in to talk about things that are going on up there and what they have changed. They talked about some of the new things they have done with the building and what they are doing to help the elderly. They gave some numbers of people they help and things that people need. They also talked about what they need from the community.