

WCYN-AM

Quarterly Programs / Issues Report

January 1st, 2015 through December 31st, 2015

WCYN-AM WORKS IN A VARIETY OF WAYS TO BUILD STRONG AUDIENCE TIES WITHIN THE COMMUNITIES IT SERVES. WITH PUBLIC AFFAIRS PROGRAMMING, WCYN-AM ADDRESSES ISSUES THAT ARE PERTANT TO COMMUNITY INTEREST AND NEEDS. THE PUBLIC SERVICE ANNOUNCEMENTS THAT ARE SELECTED ARE DESIGNED TO BENEFIT THE AUDIENCE REACHED AND THEIR INTEREST IN THESE EVENTS AND LOCAL CAUSES. WCYN-AM LOCAL PERSONALITIES APPEAR REGULARLY AROUND THE COMMUNITY TO PROVIDE LISTENERS WITH INFORMATION ABOUT OUR PROGRAMMING AND SEVICES. PROGRAMMING, PUBLIC SERVICE ANNOUNCEMENTS, AND OUTSIDE APPEARANCES ARE BLENDED TO MAXIMIZE WCYN-AM'S COMMUNITY INVOLVMENT AND RESPONSIBILITY. THE FOLLOWING REPORT HIGHLIGHTS WORK IN THESE AREAS.

WCYN BROADCASTING, INC.
PUBLIC ISSUES

COFFEEBREAK PROGRAM (8:00 AM - 9:00 AM EST, MONDAY – FRIDAY)

- 4/1/15 TOPIC: Cincy USA/ Vanhooks
 GUESTS: Taylena and Kent Burgan
 DESCRIPTION: What's happening in and around Cincy/ products and services
- 4/2/15 TOPIC: Kerry Riddel, Davey Hisle, Brad Yearsley
 GUESTS: Light it up Blue
 DESCRIPTION: Autism awareness
- 4/3/15 TOPIC: Final Four Show
 GUESTS: John Lair, Charlie Garnett
 DESCRIPTION: NCAA final four and the championship game
- 4/6/15 TOPIC: 911 Communications
 GUESTS: John Green
 DESCRIPTION: Telecommunications week
- 4/7/15 TOPIC: Maysville Community College
 GUESTS: Lori Gaunce
 DESCRIPTION: Summer Events and Kids College
- 4/8/15 TOPIC: Judicial System
 GUESTS: David Melcher
 DESCRIPTION: talked about working over the years in the system
- 4/9/15 TOPIC: Harrison Memorial Hospital
 GUESTS: various doctors
 DESCRIPTION: Harrison Co Health Fair
- 4/10/15 TOPIC: LVBPW
 GUESTS: Carla Harney
 DESCRIPTION: Equal Pay Day for Women

4/13/15 TOPIC: Angilo's Pizza
 GUESTS: Ken Morison
 DESCRIPTION: business promotion

4/14/15 TOPIC: Whalen and Co
 GUESTS: Kevin Gaunce
 DESCRIPTION: Insurance laws and rates

4/15/15 TOPIC: Harrison County Schools
 GUESTS: Jenny Lynn Hatter
 DESCRIPTION: Pre-school sign up requirments

4/16/15 TOPIC: Wedco
 GUESTS: Carol Carson
 DESCRIPTION: Early Child Services

4/17/15 TOPIC: Licking Valley Singers
 GUESTS: Karen Adams
 DESCRIPTION: upcoming performances

4/20/15 TOPIC: Harrison Memorial Hospital
 GUESTS: Dr. Box
 DESCRIPTION: Health Edcation

4/21/15 TOPIC: Legislature
 GUESTS: Tom Mckee
 DESCRIPTION: changing drug laws

4/22/15 TOPIC: Child Abuse Awarneness
 GUESTS: Judge Heather Fryman
 DESCRIPTION: Child Abuse Awareness

4/23/15 TOPIC: Hospice
 GUESTS: Kelly Kendall
 DESCRIPTION: Long term care

4/24/15 TOPIC: Palmer Hampton Ins
 GUESTS: Brent and Doug Hampton
 DESCRIPTION: Insurance business promotion

4/27/15 TOPIC: Cynthiana Public Library (Remote)
 GUESTS: Pat Barnes
 DESCRIPTION: New Library is now open

4/28/15 TOPIC: Harrison Co. Homemakers
 GUESTS: Jane Butcher
 DESCRIPTION: Homemakers Day

4/29/15 TOPIC: Hinton Mills
 GUESTS: Adam Hinton
 DESCRIPTION: Farm Supplies

4/30/15 TOPIC: Lucas Equine (Remote)
 GUESTS: Nick Thorton
 DESCRIPTION: Derby Preview

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COFFEEBREAK EXTRA (9:15 AM - 10:00 AM EST, MONDAY – FRIDAY)

- 4/1/15 TOPIC: Rotary Club
 GUESTS: Ralph Dietameyer
 DESCRIPTION: Pancake Breakfast & Relay for Life
- 4/2/15 TOPIC: Planning & Zoning
 GUESTS: Bonnie Skinner
 DESCRIPTION: rules and regulations
- 4/3/15 TOPIC: Pacif Crest rail
 GUESTS: Kristen Grenier
 DESCRIPTION: Lima Disease Awarnes
- 4/6/15 TOPIC: Life with the Mayor
 GUESTS: Paula Smith
 DESCRIPTION: Living life as the wife and children of the mayor
- 4/7/15 TOPIC: Cynthiana Police Department
 GUESTS: Michael Kiskaden
 DESCRIPTION: Recieving recognition from the public safety
 commisioner
- 4/8/15 TOPIC: County Judge
 GUESTS: Alex Barnett
 DESCRIPTION: the future of Harrison County
- 4/9/15 TOPIC: Commisioner
 GUESTS: Walter Tapp
 DESCRIPTION: Police Dept. Recognition
- 4/10/15 TOPIC: This weekend in Cynthiana
 GUESTS: no guest
 DESCRIPTION: activities in and around town

4/13/15 TOPIC: Harrison Co. Fire Tax District
GUESTS:
DESCRIPTION:

4/14/15 TOPIC: Romeo & Juliet
GUESTS: Wylie Caudill
DESCRIPTION: Roh's Production

4/15/15 TOPIC: Down to Earth
GUESTS: Pat Grenier
DESCRIPTION: new store on Pike St.

4/16/15 TOPIC: Champions for Drug Free Cynthiana
GUESTS: Karen Adams
DESCRIPTION: fighting drug abuse

4/17/15 TOPIC: Walmart (REMOTE)
GUESTS: managers and employees
DESCRIPTION: Grand Reopening

4/20/15 TOPIC: Harrison Co. Sheriff
GUESTS: Shain Stephens
DESCRIPTION: fighting crime

4/21/15 TOPIC: Main Street Program
GUESTS: Emily Amerman
DESCRIPTION: beautify your community

4/22/15 TOPIC: Races
GUESTS: Pat Grenier
DESCRIPTION: details and registration info

4/23/15 TOPIC: Harrison Co. Trust
GUESTS: members
DESCRIPTION: future of Harrison Co.

4/24/15 TOPIC: Business Owner
GUESTS: Eric Hadley
DESCRIPTION: being a business owner and pastor in a small town

4/27/15 TOPIC: Romeo & Juliet
GUESTS: cast
DESCRIPTION: the story, and talked about auditions

- 4/28/15 TOPIC: Farmers Market
 GUESTS: Jessica Barnes
 DESCRIPTION: what to do to become a member, products and services
- 4/29/15 TOPIC: JJ's Sweets
 GUESTS: Josh Jenkins
 DESCRIPTION: Hometown owned, full service bakery
- 4/30/15 TOPIC: Economic Development
 GUESTS: Garnett Furnish
 DESCRIPTION: new businesses

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- 5/1/15 TOPIC: Rohs Theater Group
 GUESTS: Willie Caudill
 DESCRIPTION: Romeo & Juliet
- 5/4/15 TOPIC: Harrison Co Farm Bureau
 GUESTS: Randy Wade
 DESCRIPTION: Dinner Meeting and benefits
- 5/5/15 TOPIC: Maysville Tech & Comm College
 GUESTS: Bruce Florence
 DESCRIPTION: Student Loans
- 5/6/15 TOPIC: Cedar Ridge
 GUESTS: Becky Northcutt, Kacey Tucker
 DESCRIPTION: Assisted Living
- 5/7/15 TOPIC: Sheriff's Office
 GUESTS: Shain Stephens
 DESCRIPTION: law enforcement
- 5/8/15 TOPIC: Flower Depo (Remote)
 GUESTS: Stephanie Burden
 DESCRIPTION: Mother's Day Specials
- 5/11/15 TOPIC: government
 GUESTS: Andy Barr
 DESCRIPTION: government issues
- 5/12/15 TOPIC: 1st United Pre School
 GUESTS: Meg Ammerman
 DESCRIPTION: starting all week pre-school
- 5/13/15 TOPIC: Harrison Co School
 GUESTS: David Case
 DESCRIPTION: end of the year activities

5/14/15 TOPIC: Wedco
GUESTS: Crystal Miller
DESCRIPTION: public health info

5/18/15 TOPIC: Harrison Memorial Hospital
GUESTS: Holly Beckett
DESCRIPTION: new Carlisle office

5/19/15 TOPIC: legislative
GUESTS: Tom McKee
DESCRIPTION: Capital hill

5/20/15 TOPIC: Human Society
GUESTS: Jill Morgan
DESCRIPTION: cat adaptations

5/21/15 TOPIC: Hospice
GUESTS: Kelly Kendall
DESCRIPTION: long term care

5/22/15 TOPIC: City Buzz
GUEST: Frazier Lebus
DESCRIPTION: local magazine

5/25/15 TOPIC: Memorial Day
GUESTS: Floyd Criswell
DESCRIPTION: the true reason for Memorial Day

5/26/15 TOPIC: Volunteer Fire Dept.
GUESTS: fire fighters
DESCRIPTION: Fish Fry

5/27/15 TOPIC: Library
GUESTS: Cindy Franklin
DESCRIPTION: Childrens Programs

5/28/15 TOPIC: realator
GUESTS: Shawn Ritchey
DESCRIPTION: local actions

5/29/15 TOPIC: Auto Systems
GUESTS: Tony Gasser
DESCRIPTION: Automatic car starters

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COFFEEBREAK EXTRA (9:15 AM - 10:00 AM EST, MONDAY – FRIDAY)

- 5/1/15 TOPIC: WCYN
 GUESTS: Trent Harris
 DESCRIPTION: new employee
- 5/4/15 TOPIC: Extention Services
 GUESTS: Teryl Tribble
 DESCRIPTION: getting children active in extention services
- 5/5/15 TOPIC: National Day of Prayer
 GUESTS: Ministerial Assoc.
 DESCRIPTION: Pray for our nation and leaders
- 5/6/15 TOPIC: Ky Main Street Program
 GUESTS: Kitty Dougood
 DESCRIPTION:
- 5/7/15 TOPIC: Sewer Project
 GUESTS: Tim Gant
 DESCRIPTION: road closings and grant for an updated sewer system
- 5/8/15 TOPIC: Mother's Day
 GUESTS: no guest
 DESCRIPTION: give aways continued from Coffee Break
- 5/11/15 TOPIC: 911 Dispatch
 GUESTS: Joey Nelson, Bob Laytart
 DESCRIPTION: new telephone system
- 5/12/15 TOPIC: You Tube Channel
 GUESTS: Devon Williams & Harry Smith
 DESCRIPTION: making their own films of local landmarks
- 5/13/15 TOPIC: Insurance
 GUESTS: Howard Fryman
 DESCRIPTION: life insurance broker

5/14/15 TOPIC: Safety Youth Group
GUESTS: Wil Hinton
DESCRIPTION: social alliance for empowering the youth

5/15/15 TOPIC: upcoming events
GUESTS: Paula Smith
DESCRIPTION: activities in and around town

5/18/15 TOPIC:
GUESTS:
DESCRIPTION:

5/19/15 TOPIC: City of Cynthiana Projects
GUESTS: no guest
DESCRIPTION: updates of Cynthiana

5/20/15 TOPIC: Adult Education
GUESTS: Crystal Banks & Thersea Dunkin
DESCRIPTION: getting your GED

5/21/15 TOPIC: Ewalt Jewelry
GUESTS: Steve Ewalt
DESCRIPTION: local business owner

5/22/15 TOPIC:
GUESTS:
DESCRIPTION:

5/25/15 TOPIC: Court House Open House
GUESTS: Alex Barnett & Kathi Patrick
DESCRIPTION: inviting the community to come see the newly renovated court house

5/26/15 TOPIC: Personal Finances
GUESTS: Paula Smith
DESCRIPTION: how to get out of debt

5/27/15 TOPIC: Community Action
GUESTS: Lori Furnish, Dominique Wills & Alean Spicer
DESCRIPTION: Summer Projects

5/28/15 TOPIC: Cynthiana Harrison Co Airport
 GUESTS: Will Smith
 DESCRIPTION: Young Eagles


5/29/15 TOPIC: Call in Show
 GUESTS: the Mayor
 DESCRIPTION: review of the month

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- 6/1/15 TOPIC: Angilo's
 GUESTS: Ken Morrison
 DESCRIPTION: oldest pizza place in Cynthiana
- 6/2/15 TOPIC: Maysville Community College
 GUEST: Lori Gaunce
 DESCRIPTION: summer classes
- 6/3/15 TOPIC: Country Music
 GUESTS: George Molton
 DESCRIPTION: trying to make it big
- 6/4/15 TOPIC: Purple House Press
 GUESTS: Jill Morgan
 DESCRIPTION: publishing
- 6/5/15 TOPIC: Harrison Vet Clinic
 GUESTS: Dr. Jim Rice
 DESCRIPTION: animal health
- 6/8/15 TOPIC: Battle Grove Cemetary (REMOTE)
 GUESTS: Billy Grayson
 DESCRIPTION: talked about the size of the cemetary and when it opened
- 6/9/15 TOPIC: Young Eagles
 GUESTS: Jenna Craft
 DESCRIPTION: free airplane rides for children
- 6/10/15 TOPIC: Harrison County Schools
 GUESTS: Austin Dacci
 DESCRIPTION: summer food program
- 6/11/15 TOPIC: WEDCO
 GUESTS: Denise Hatfield
 DESCRIPTION: waiver program



6/12/15 TOPIC: Cynthiana Baptist Church
GUESTS: Jeremy Shannon
DESCRIPTION: John Gross Concert

6/15/15 TOPIC: Cynthiana Police Dept.
GUESTS: Ray Johnson
DESCRIPTION: drug war in Cynthiana

6/16/15 TOPIC: legislation
GUESTS: Tom McKee
DESCRIPTION: what's goin on at the capital

6/17/15 TOPIC: Relay for Life
GUESTS: Valerie Ravenscraft
DESCRIPTION: Carnival for a Cure

6/18/15 TOPIC: Harrison Memorial Hospital
GUESTS: Dr. Doug Crutcher
DESCRIPTION: Radiology Dept.


6/19/15 TOPIC: Cynthiana Vision Center
GUEST: Dr. Brett Hines
DESCRIPTION: new location

6/22/15 TOPIC: Cynthiana Country Club
GUESTS: Hank Whalen
DESCRIPTION: Joe Mooney Invitational

6/23/15 TOPIC: Cincy USA/ Sherriff
GUESTS: Linda/ Shain Stephens
DESCRIPTION: activities and events in Cinn. Ohio/ overdoeses in the area

6/24/15 TOPIC: AG Credit
GUESTS: Tom Zach Evans
DESCRIPTION: locations and rates

6/25/15 TOPIC: Hospice
GUESTS: Kelly Kendall
DESCRIPTION: Hospice requirements



6/26/15 TOPIC: Human Society
 GUESTS: Jill Morgan
 DESCRIPTION:

6/29/15 TOPIC: Kencaid Regional Theater
 GUESTS: John
 DESCRIPTION:

6/30/15 TOPIC: Harrison MemorialHospital
 GUESTS: nurses
 DESCRIPTION: fair

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COFFEEBREAK EXTRA (9:15 AM - 10:00 AM EST, MONDAY – FRIDAY)

- 6/1/15 TOPIC: Museum
 GUESTS: Karen Bear
 DESCRIPTION: treasure hunt
- 6/2/15 TOPIC: Business Consultant
 GUESTS: James Hale
 DESCRIPTION: making money
- 6/3/15 TOPIC: Harrison Co. Fire District
 GUESTS: Charles Carson
 DESCRIPTION: annual fish fry
- 6/4/15 TOPIC: Journey Church
 GUESTS: Randy Roberts
 DESCRIPTION: concert next weekend
- 6/5/15 TOPIC: Down to Earth
 GUESTS: Angel Tunberg
 DESCRIPTION: Home Schooling
- 6/8/15 TOPIC: Cynthiana Baptist Youth
 GUESTS: Jerry Shannon
 DESCRIPTION:
- 6/9/15 TOPIC: Theatre Group
 GUESTS: Lisa Ridenoar
 DESCRIPTION: Kids College
- 6/10/15 TOPIC: Bully Basher
 GUESTS: Katie Himes
 DESCRIPTION: Pageanr
- 6/11/15 TOPIC: Hospice
 GUESTS: Liz Fowler
 DESCRIPTION: talked about what they provide

6/12/15 TOPIC: Beautiful Minds
GUESTS: committee members
DESCRIPTION: Suicide Counseling

6/15/15 TOPIC: New Author
GUESTS: Melissa McCaughan
DESCRIPTION: new book "Legacy"

6/16/15 TOPIC: Abstract Distractions
GUESTS: Shelly Slade
DESCRIPTION: new business

6/17/15 TOPIC: Adult Education
GUESTS: Crystal Banks
DESCRIPTION: GED

6/18/15 TOPIC: HC Community Fund
GUESTS: Dr. Cooper
DESCRIPTION: help one another

6/19/15 TOPIC: Safety Commissioner
GUESTS: Roger Slade
DESCRIPTION: safety of Cynthiana

6/22/15 TOPIC: Cynthiana Fire Dept.
GUESTS: PJ Simpson
DESCRIPTION: fire safety

6/23/15 TOPIC: Cynthiana Businesses
GUESTS: no guest
DESCRIPTION: new businesses in town

6/24/15 TOPIC: Author
GUESTS: Mark Mattmiller
DESCRIPTION: talked his books

6/25/15 TOPIC: Water Day
GUESTS: Tomi Jean Clifford
DESCRIPTION: free water fun

6/26/15 TOPIC: Harricyn Athletic Center
GUESTS: Greg Shirley
DESCRIPTION: new gym coming soon

6/29/15 TOPIC: Recap
GUESTS: no guest
DESCRIPTION: recap of the month

6/30/15 TOPIC: Rotery Club
GUESTS: Howard Fryman
DESCRIPTION: Fabulous 4th/ fireworks