

WCYN-AM

Quarterly Programs / Issues Report

April 1, 2013 thru June 30, 2013

WCYN-AM WORKS IN A VARIETY OF WAYS TO BUILD STRONG AUDIENCE TIES WITHIN THE COMMUNITIES IT SERVES. WITH PUBLIC AFFAIRS PROGRAMMING, WCYN-AM ADDRESSES ISSUES THAT ARE PERTINANT TO COMMUNITY INTEREST AND NEEDS. THE PUBLIC SERVICE ANNOUNCEMENTS THAT ARE SELECTED ARE DESIGNED TO BENEFIT THE AUDIENCE REACHED AND THEIR INTEREST IN THESE EVENTS AND LOCAL CAUSES. WCYN-AM LOCAL PERSONALITIES APPEAR REGULARLY AROUND THE COMMUNITY TO PROVIDE LISTENERS WITH INFORMATION ABOUT OUR PROGRAMMING AND SERVICES. PROGRAMMING, PUBLIC SERVICE ANNOUNCEMENTS, AND OUTSIDE APPEARANCES ARE BLENDED TO MAXIMIZE WCYN-AM'S COMMUNITY INVOLVMENT AND RESPONSIBILITY. THE FOLLOWING REPORT HIGHLIGHTS WORK IN THESE AREAS.

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PUBLIC ISSUES

COFFEEBREAK PROGRAM (8:00 AM – 9:00 AM EST, MONDAY – FRIDAY)

- 4-1-13 TOPIC: Chase's Anniversary
GUEST: Julie Northcutt,
DESCRIPTION: While Charlie is out of town Chase is having a blowout sale and everything is half off. They have clocks and jewelery for any budget.
- 4-4-13 TOPIC: H&R Block
GUEST: Kathy
DESCRIPTION: Betty went to H&R Block to talk about the fast approaching tax season. They talked about some of the different deductions people can take and things uncle Sam frowns on. Kathy talked about some of the reasons you can turn your taxes in late and some of the penalties if you don't have a reason.
- 4-5-13 TOPIC: MCTC
GUEST: Bruce Florence
DESCRIPTION: Bruce talked about some of the things going on at the collage such as the choir and the art walk. She also talked about some poets that she is looking at bringing in one is working on getting down here to be on Coffee Break. She also talked about the money they are trying to raise for the new building and equipment.
- 4-8-13 TOPIC: Harrison County Museum
GUEST: Mary Grable
DESCRIPTION: Mary came in to talk about some of the things going on at the museum in the next months. She talked about the Smithsonian museum exhibit that is coming to Cynthiana. She gave dates and talked some about what was coming.
- 4-9-13 TOPIC: Cynthiana Tire
GUEST: Jim Plummer, Freta Tackett
DESCRIPTION: They went to the tire store to talk about the new nitrogen filler for tiers and some of the other things they offer that people might not know about. They talked about lawn mower tiers that they offer since its that time of year.
- 4-10-13 TOPIC: Harrison County Buisness
GUEST: Steve Moses
DESCRIPTION: Mr. Moses came down to talk about some of the things he is trying to get done as the mayor. He talked about the dam that the commision is looking to fix and what it will take to fix it.
- 4-11-13 TOPIC: National Telecommunication week
GUEST: Ray Johnson, Cricket Woods, John Green, Kelly Dole
DESCRIPTION: This week the men and women that serve as the first responders when people call in an emergency. They talked about what it takes to answer the calls and how hard it is to leave that at the door. They also talked about what they should and shouldn't

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be called for and what lines you should use for each.

- 4-12-13 TOPIC: Raggedy Ann Festival
GUEST: Pat Griner,
DESCRIPTION: Pat came in to talk about the Raggedy Ann Festival that is coming up. They also talked about some of the things going on at the chamber. They talked about the history of Raggedy Ann and what it means to Cynthiana.
- 4-15-13 TOPIC: Flood of 2011
GUEST: Alex Barnett
DESCRIPTION: Alex came in to talk about the high water and what he is doing to help everyone find someplace to stay. He also talked about what they have to do to get the town cleaned up after the flooding.
- 4-16-13 TOPIC: WEDCO
GUEST: Janie Whitehaed, and many other women from WEDCO
DESCRIPTION:
- 4-17-13 TOPIC: Harrison County Cancer Coalition
GUEST: Molly Smith,
DESCRIPTION: Molly came in to talk about some of the different ways people can be checked for cancer and what to look for. They focused mostly on breast cancer and what women and men alike need to look for if they have a history of breast cancer.
- 4-18-13 TOPIC: April Sadness
GUEST: Billy Grason
DESCRIPTION: Mr. Grayson came in to talk about April Sadness basketball game and things going on around in the city. They talked about the damn that the city and county are working together to fix.
- 4-19-13 TOPIC: Kentucky Government
GUEST: Tom McKee
DESCRIPTION: Tom came in to talk about some of the bills in the house right now and he also talked about the budget. He talked about some of the things the state is trying to cut and how that will affect the people.

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- 4-22-13 TOPIC: Producer Feets
 GUEST: Hillary Tucker
 DESCRIPTION: Hillary came here for the first time to talk to Betty about the spring months and what that means for your livestock. She talked about the bunnies and chicks they have for sale at Producer feeds.
- 4-23-13 TOPIC: HMH
 GUEST: Molly Smith, many women from HMH
 DESCRIPTION: Molly came in with many of the woman who are in the maternity section of the hospital. They came in to talk about some of the services they offer such as therapy for mothers suffering from post pardon, they also have a very helpful class for first time mothers to help them get used to having a child.
- 4-24-13 TOPIC: Homemakers
 GUEST: Cheryl Case
 DESCRIPTION: Cheryl came in to talk about some of the summer trips coming up for Homemakers and their big project this summer the fair. They talked about some of the other small things going on but focused mainly on the trips.
- 4-25-13 TOPIC: 4H Style Review
 GUEST: Many of the children and some of the leaders in 4-H
 DESCRIPTION: The children who are in 4-H came in to talk about working on their clothing for the style review. They talked about where they got their inspiration and why they took such an interest in fashion.
- 4-26-13 TOPIC: Relay for Life
 GUEST: Jeanie Valentine, Stacy Ishmael
 DESCRIPTION: Jeanie and Stacy came in to talk about the Relay for Life and what people need to know if they want to get involved in it or want to participate.
- 4-29-13 TOPIC: Harrison County Schools
 GUEST: Andy Dottson, Mac Whitaker
 DESCRIPTION: Mac came in to talk about the baseball team and
- 4-30-13 TOPIC: Hospice
 GUEST: Kelly Kendall, Linda
 DESCRIPTION:

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