

WCYN-AM

Quarterly Programs/ Issues Report

January 1st 2017 through December 31st 2017

WCYN-AM WORKS IN A VARIETY OF WAYS TO BUILD STRONG AUDIENCE TIES WITHIN THE COMMUNITIES IT SERVES. WITH PUBLIC AFFAIRS PROGRAMMING, WCYN-AM ADDRESSES ISSUES THAT ARE PERTINENT TO COMMUNITY INTEREST AND NEEDS. THE PUBLIC SERVICE ANNOUNCEMENTS THAT ARE SELECTED ARE DESIGNED TO BENEFIT THE AUDIENCE REACHED AND THEIR INTEREST IN THESE EVENTS AND LOCAL CAUSES. WCYN-AM LOCAL PERSONALITIES APPEAR REGULARLY AROUND THE COMMUNITY TO PROVIDE LISTENERS WITH INFORMATION ABOUT OUR PROGRAMMING AND SERVICES. PROGRAMING, PUBLIC SERVICE ANNOUNCEMENTS, AND OUTSIDE APPEARANCES ARE BLENDED TO MAXIMIZE WCYN-AM'S COMMUNITY INVOLVEMENT AND RESPONSIBILITY. THE FOLLOWING REPORT HIGHLIGHTS WORK IN THESE AREAS.

WCYN BROADCASTING, INC.

PUBLIC ISSUES
COFFEEBREAK

(8:00 AM-9:00 AM EST, MONDAY-FRIDAY)

10/2/17	GUEST: Harlene Welch DESCRIPTION: Homemakers
10/3/17	GUEST: Lori Gaunce DESCRIPTION: MCTC
10/4/17	GUEST: Suzi Miller DESCRIPTION: Spooky Boo Wow Dog Parade
10/5/17	GUEST: Brad Milner DESCRIPTION: Haiti trip
10/6/17	GUEST: Patrick Brannon DESCRIPTION: Conservation Officer
10/9/17	GUEST: Kitty Curtis, Rejeana Craft DESCRIPTION: HC Boot Stompers
10/10/17	GUEST: Elk's DESCRIPTION: quarter auction
10/11/17	GUEST: Jenny Lynn Hatter DESCRIPTION: HC Schools
10/12/17	GUEST: Amber DESCRIPTION: Wedco
10/13/17	GUEST: Adam Hinton DESCRIPTION: Hinton Mills
10/16/17	GUEST: students DESCRIPTION: soccer team
10/17/17	GUEST: Mark Hart DESCRIPTION: legislation
10/18/17	GUEST: Jimmy Brannon DESCRIPTION: public defender
10/19/17	GUEST: Molly Smith DESCRIPTION: HMH

10/20/16 GUEST: Paul Waddelow
DESCRIPTION: Real state

10/23/17 GUEST: Jerry Napier
DESCRIPTION: LVC Student Ambassador

10/24/17 GUEST: BT Darnell
DESCRIPTION: consignment shop

10/25/17 GUEST: Frazier Lebus
DESCRIPTION: open house

10/26/17 GUEST: Larry Bishop
DESCRIPTION: 40 year REVEREND

10/27/17 GUEST: Herbie Allen Moore
DESCRIPTION: artist

10/30/17 GUEST: KoryBeth
DESCRIPTION: HC FFA

10/31/17 GUEST: Ray Johnson
DESCRIPTION: Halloween Safety

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PUBLIC ISSUES

COFFEEBREAK EXTRA

(9:15 AM-10:00 AM EST, MONDAY-FRIDAY)

10/2/17	GUEST: no guest DESCRIPTION:
10/3/17	GUEST: Mike Malone DESCRIPTION: Beef Cattle Assoc.
10/4/17	GUEST: Major General Richard Perraut DESCRIPTION: Military
10/5/17	GUEST: Couch Luke Garnett DESCRIPTION: Scott Co. Couch
10/6/17	GUEST: Mike Aldridge DESCRIPTION: Main Street Program
10/9/17	GUEST: recorded DESCRIPTION:
10/10/17	GUEST: Tunya Adams DESCRIPTION: Living Free
10/11/17	GUEST: Kristin Church DESCRIPTION: Battlefield Foundation
10/12/17	GUEST: Reed Masterson DESCRIPTION: The Masterson's
10/13/17	GUEST: no guest DESCRIPTION:
10/16/17	GUEST: Linda DESCRIPTION: Cincy USA
10/17/17	GUEST: Ray Johnson DESCRIPTION: Police Chief
10/18/17	GUEST: Shain Stephens DESCRIPTION: HC Sheriff
10/19/17	GUEST: Ted Bean DESCRIPTION: 1 st United Methodist Church

10/20/17 GUEST: Kent and Taylena Burgan
DESCRIPTION: Bowling over Breast Cancer

10/23/17 GUEST: no guest
DESCRIPTION:

10/24/17 GUEST: Amber
DESCRIPTION: Wedco

10/25/17 GUEST: Barry Zumwalt
DESCRIPTION: Recreation Dept.

10/26/17 GUEST: Dawn Arnold
DESCRIPTION: Operation Christmas Child

10/27/17 GUEST: Stephanie Burden
DESCRIPTION: Main Street Program

10/30/17 GUEST: no guest
DESCRIPTION:

10/31/17 GUEST: no guest
DESCRIPTION:

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(8:00 AM-9:00 AM EST, MONDAY-FRIDAY)

11/1/17	GUEST: students DESCRIPTION: HCHS Band
11/2/17	GUEST: Heather Fryman DESCRIPTION: 4-H Horse Club
11/3/17	GUEST: Stephanie Burden DESCRIPTION: Flower Depot
11/6/17	GUEST: Carrie Miller DESCRIPTION: Refuge for Women
11/7/17	GUEST: Lori Gaunce DESCRIPTION: MCTC
11/8/17	GUEST: David Case DESCRIPTION: HC Schools
11/9/17	GUEST: Amber DESCRIPTION: WEDCO
11/10/17	GUEST: Mark Cockrell DESCRIPTION: Cockrell's Auto Center
	(REMOTE) Veteran's Day Show
11/13/17	GUEST: Relay for Life DESCRIPTION: quarter auction
11/14/17	GUEST: Dawn Arnold DESCRIPTION: Operation Christmas Child
11/15/17	GUEST: Couch Kim Furnish DESCRIPTION: Meet the Fillies Night
11/16/17	GUEST: various nurses DESCRIPTION: HMH
11/17/17	GUEST: Hon. Heather Fryman DESCRIPTION: Family court Judge
11/20/17	GUEST: Vicki Faulkner DESCRIPTION: Harvest for Hope

11/21/16 GUEST: Mark Hart
DESCRIPTION: legislation

11/22/17 GUEST: Tom Zach Evans
DESCRIPTION: Ag credit

11/23/17 GUEST: Kelly and Lee Kendall
DESCRIPTION: Thanksgiving Day Traditions

11/24/17 GUEST: various people
DESCRIPTION: Turkey Bowl

11/27/17 GUEST: Sally Kenny
DESCRIPTION: Licking Valley Singers

11/28/17 GUEST: Father Harvey Settles
DESCRIPTION: New Priest @ St. Edwards

11/29/17 GUEST: Nathan Derico
DESCRIPTION: Camp Northward

11/30/17 GUEST: Annie Furnish
DESCRIPTION: FFA

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COFFEEBREAK EXTRA

(9:15 AM - 10:15 AM EST, MONDAY-FRIDAY)

11/1/17	GUEST: Judy Pierce DESCRIPTION: Molly B's
11/2/17	GUEST: no guest DESCRIPTION:
11/3/17	GUEST: Mrs. Mayor DESCRIPTION: holidays
11/6/17	GUEST: Linda DESCRIPTION: Cincy USA
11/7/17	GUEST: Ken Morrison DESCRIPTION: Angilo's
11/8/17	GUEST: Charles Carson DESCRIPTION: HC Vol. Fire Dept. Toy Drive
11/9/17	GUEST: Ted Bean DESCRIPTION: 1 st United Methodist Church
11/10/17	GUEST: Stephanie Burden DESCRIPTION: Main Street Program
11/13/17	GUEST: Terry DESCRIPTION: local events
11/14/17	GUEST: Tunya Adams DESCRIPTION: Living Free
11/15/17	GUEST: Kristin Church DESCRIPTION: Turkey Bowl
11/16/17	GUEST: Pat Roby DESCRIPTION: Red State BBQ
11/17/17	GUEST: Kelly Kendall DESCRIPTION: Hospice Board
11/20/17	GUEST: Vicki Faulkner DESCRIPTION: Harvest of Hope

11/21/17 GUEST: Herbie Moore
DESCRIPTION: local artist

11/22/17 GUEST: manager (REMOTE)
DESCRIPTION: Ruler Foods

11/23/17 GUEST: Jarrod Biddle
DESCRIPTION: local musician

11/24/17 GUEST: Turkey Bowl (REMOTE)
DESCRIPTION: play by play

11/27/17 GUEST: Tomi Jean Clifford
DESCRIPTION: Chamber of Commerce

11/28/17 GUEST: Amber
DESCRIPTION: WEDCO

11/29/17 GUEST: various singers
DESCRIPTION: Licking Valley Singers

11/30/17 GUEST: Stephanie & Mike
DESCRIPTION: Cynthiana Main Street

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COFFEEBREAK

(8:00 AM-9:00 AM EST, MONDAY-FRIDAY)

12/1/17	GUEST: Patty Wiggins DESCRIPTION: Co. Fire Dept. Toy Drive
12/4/17	GUEST: Kayleigh Evans DESCRIPTION: Ky Farm Bureau
12/5/17	GUEST: Sandy DESCRIPTION: MCTC
12/6/17	GUEST: Robin Gasset DESCRIPTION: Licking River Outfitters
12/7/17	GUEST: Margaret Watson DESCRIPTION: Food Pantry
12/8/17	GUEST: Herbie Moore DESCRIPTION: local artist
12/11/17	GUEST: Mike Meyer DESCRIPTION: show hosting
12/12/17	GUEST: Darwin Root DESCRIPTION: Salvation Army Bell Ringers
12/13/17	GUEST: Teachers DESCRIPTION: HC Schools
12/14/17	GUEST: Amber DESCRIPTION: WEDCO
12/15/17	GUEST: Tom DESCRIPTION: Animal Shelter
12/18/17	GUEST: Mikel McKinley DESCRIPTION: Georgetown Lawyer
12/19/17	GUEST: Tony Gasser DESCRIPTION: Auto Systems
12/20/17	GUEST: Mike Meyers DESCRIPTION: Extension Office News

12/21/16 GUEST: Bruce Florence
DESCRIPTION: local author

12/22/17 GUEST: The Grahm Family
DESCRIPTION: Annual Christmas Show

12/25/17 GUEST: Replay Friday's Christmas Show
DESCRIPTION:

12/26/17 GUEST: Billy Grayson
DESCRIPTION: Battle Grove Cemetery

12/27/17 GUEST: Mark Sutton
DESCRIPTION: Robertson co. Sheriff Cancer Battle

12/28/17 GUEST: Chris Winkle
DESCRIPTION: program changes at the station

12/29/17 GUEST: Mark Matmiller
DESCRIPTION: City Council

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PUBLIC ISSUES

COFFEEBREAK EXTRA

(9:10 AM-10:00 AM EST, MONDAY-FRIDAY)

12/1/17	GUEST: no guest DESCRIPTION:
12/4/17	GUEST: Linda (REMOTE) DESCRIPTION: Cincy USA
12/5/17	GUEST: Ray Johnson DESCRIPTION: Cynthiana Police Dept.
12/6/17	GUEST: Tomi Jean Clifford DESCRIPTION: Chamber of Commerce
12/7/17	GUEST: Joe Cochran DESCRIPTION: State Farm Ins.
12/8/17	GUEST: Herbie Moore DESCRIPTION: local artist
12/11/17	GUEST: Santa and friends DESCRIPTION: Hopes Helping Hands
12/12/17	GUEST: Tunya Adams DESCRIPTION: Living Free
12/13/17	GUEST: Ted Beam DESCRIPTION: 1 st United Methodist Church
12/14/17	GUEST: no guest DESCRIPTION:
12/15/17	GUEST: Zach Pergram DESCRIPTION: Leesburg Christian Church
12/18/17	GUEST: United Fund DESCRIPTION: Anthony Ecklar
12/19/17	GUEST: Roger Slade DESCRIPTION: medallion hunt
12/20/17	GUEST: Joe Bowsher DESCRIPTION: Bible reading at the Court House

12/21/17	GUEST: no guest DESCRIPTION:	
12/22/17	GUEST: The Mayor DESCRIPTION: Ruler Foods	(REMOTE)
12/25/17	GUEST: no show DESCRIPTION:	
12/26/17	GUEST: Amber DESCRIPTION: WEDCO	
12/27/17	GUEST: no guest DESCRIPTION:	
12/28/17	GUEST: Alex Barnett DESCRIPTION: Co. Judge	
12/29/17	GUEST: Tomi Jean Clifford DESCRIPTION: Chamber of Commerce	