

WCYN-AM

Quarterly Programs / Issues Report

October 1, 2012 thru December 31, 2012

WCYN-AM WORKS IN A VARIETY OF WAYS TO BUILD STRONG AUDIENCE TIES WITHIN THE COMMUNITIES IT SERVES. WITH PUBLIC AFFAIRS PROGRAMMING, WCYN-AM ADDRESSES ISSUES THAT ARE PERTINANT TO COMMUNITY INTEREST AND NEEDS. THE PUBLIC SERVICE ANNOUNCEMENTS THAT ARE SELECTED ARE DESIGNED TO BENEFIT THE AUDIENCE REACHED AND THEIR INTEREST IN THESE EVENTS AND LOCAL CAUSES. WCYN-AM LOCAL PERSONALITIES APPEAR REGULARLY AROUND THE COMMUNITY TO PROVIDE LISTENERS WITH INFORMATION ABOUT OUR PROGRAMMING AND SERVICES. PROGRAMMING, PUBLIC SERVICE ANNOUNCEMENTS, AND OUTSIDE APPEARANCES ARE BLENDED TO MAXIMIZE WCYN-AM'S COMMUNITY INVOLVMENT AND RESPONSIBILITY. THE FOLLOWING REPORT HIGHLIGHTS WORK IN THESE AREAS.

WCYN BROADCASTING, INC.
PUBLIC ISSUES

COFFEEBREAK PROGRAM (8:00 AM – 9:00 AM EST, MONDAY – FRIDAY)

- 10-1-12 TOPIC: Producer Feeds
GUEST: Hillary Tucker , Jinny Mirabito
DESCRIPTION: We went over to Paris to talk to Producer feeds about their after hours sale that they are having tomorrow. They also talked about some of the paintings they have on display. They are done by some of they rescued horses. They are done by the nose and the whiskers. They let the horses pick colors and how to paint.
- 10-2-12 TOPIC: NAMI
GUEST: Yalanda Clay, Sarah Brumfield
DESCRIPTION: Some of the people who work with NAMI came in to talk about mental illness awareness month. They came in to talk about the NAMI walk that is the 16th . They talked about how to get help if you or someone you know has a mental illness. They have different programs for family's of people who have an illness to help them understand what their loved one is going through. They also talked about many other things that are coming up with the NAMI organization.
- 10-3-12 TOPIC: Taxes
GUEST: Jennifer Weyland
DESCRIPTION: Jennifer a concerned citizen came in to talk about taxes and things about the government that the everyday citizen doesn't know. She talked about some of the other things that she thinks are wrong with the country.
- 10-4-12 TOPIC: Hinton Mills
GUEST: Adam Hinton
DESCRIPTION: Adam came in to talk about his stores and what is going on in Flemingsburg. He talked about mutton busting that is coming up in the next few weeks, there is also a truck show where the trucks will compete in different categories. He talked about some of the people who work in some of the stores and how hard they work for him and his family.
- 10-5-12 TOPIC: Champions Cook off
GUEST: Alex Barnett, Karen Adams
DESCRIPTION: Karen came in to talk about the cook off that is this weekend. They talked about the rules of the competition and the prizes. Kids who are under 10 get in free and the chili is all you can eat. They have other things than Chili and will be competing in many different categories.
- 10-8-12 TOPIC: Grants
GUEST: Tom Leith, Steve Moses
DESCRIPTION: Mr. Leith came in to talk about some of the grants that they have gotten for the Flat Run Creek park. Mr. Moses came in to talk about his part in grants that he has gotten for tree conservation and to save the native plants to this area.

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- 10-9-12 TOPIC: Roger Slade For Commissioner
 GUEST: Roger Slade
 DESCRIPTION: Mr. Slade came in to talk about his running for election. He talked about some of the things that he would like to do in our town and around our city. He talked about bringing things in to our town for younger citizens. He talked about things he has already done for this town and his family. Betty asked him about his family and what he does for a living.
- 10-10-12 TOPIC: Tim Fairfield
 GUEST: Tim Fairfield
 DESCRIPTION: Tim talked about what he thinks and what he wants to do in the government.
- 10-11-12 TOPIC: MCTC
 GUEST: Bruce Florence
 DESCRIPTION: Bruce came in to talk about the big new that is going on up at the hill. They have received grant money to add on to MCTC LVC. They had saved so much money for the collage over the years that the collage decided to give them the money back. They are starting plans to build down the hill but need to raise another 500,000 dollars. They have many fund raisers coming up and are excited to get started.
- 10-12-12 TOPIC: WEDCO
 GUEST: Carylan Carson, Kathy Brunner, Janie Whitehead
 DESCRIPTION: a lot of people came in from WEDCO to talk about breast screenings and cervical cancer. They also talked about woman's health and some of the services they provide up at the health department. They talked about some of the warning signs that you would be more likely to get cancer of any type.
- 10-15-12 TOPIC: Mattmiller For Mayor
 GUEST: Mark Mattmiller
 DESCRIPTION: Mr. Mattmiller came in to talk about his running for Mayor and what he would like to accomplish if he wins. He talked about some of the changes that he thinks Cynthiana needs and some of the good things he has done in the last 4 years as a commissioner.
- 10-16-12 TOPIC: Alex Barnett
 GUEST: Alex Barnett
 DESCRIPTION: Alex came in to talk about what he has done in the last 4 years as district judge and how those things have bettered the county. He talked about the businesses he has brought in and jobs. Betty asked him how he got in to politics and some other things about his life outside of politics. They talked about what he would do if he was re-elected and why he thought he could do more good.
- 10-17-12 TOPIC: Tom McKee Election
 GUEST: Tom McKee

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DESCRIPTION: Tom came in to talk about his running for state Representative. He talked about how proud he is to be from Harrison County and how happy he is with our school system. He talked about the teacher at Eastside that is being honored and how proud he is of our school system.

10-18-12 TOPIC: Spook Boo Walk For Dogs

GUEST: Kelly Kendall

DESCRIPTION: Kelly came in to talk about the spook Boo walk on Saturday. It is a parade of dogs dressed in Halloween costumes. It is put on by the Beta Sigma Pi sorority in Harrison County. They are a group of people that are centered on charity and community service.

10-19-12 TOPIC: HMH

GUEST: Dr. Petty, Molly Smith

DESCRIPTION: They came in to talk about bones and some surgery that we have added at our hospital to help people with severe breaks. They talked about the ER and the great doctors that work there and the nurses that also give their time. They talked about carpal tunnel and some of the things you can do about it.

10-22-12 TOPIC: Peter Newberry

GUEST: Peter Newberry, Avi Bear, Darwin Root, David Salee

DESCRIPTION: Peter Newberry brought people in to talk about why he should be elected as the district judge. He talked about some reasons he thinks he should win and what makes him qualified.

10-23-12 TOPIC: Bill Kuster

GUEST: Bill Kuster

DESCRIPTION: Bill came in to talk about his life and his career. He talked about what he has done as our Judge. Betty asked him what he liked about his job and he had several different things he does throughout the week.

10-24-12 TOPIC: Tim Fairfield

GUEST: Tim Fairfield

DESCRIPTION: Tim came in to talk about the election that is coming up next week and how excited he is to run. HE talked about how thankful he is for his family and all the support.

10-25-12 TOPIC: Internet safty

GUEST: Dalton Biddle, Lisa Hershel, Melissa Sharpard

DESCRIPTION: Teachers from the high school came in with a student to talk about computers and how to let children safely surf the internet. They also talked about chat rooms and how to let you children safely get on chat rooms.

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- 10-30-12 TOPIC: Tim Fairfield
 GUEST: Tin Fairfield, Tamera Fairfield, James Smith
 DESCRIPTION: Tim came in to talk about the debate tomorrow and what he thinks of the government. He talked about how the United States has moved away from how it got started and how long it has taken to end up the way we are. He talked about his going to the capital to talk to the government about things he believes in.
- 10-31-12 TOPIC: Billy Garyson for Commissioner
 GUEST: Billy Grayson
 DESCRIPTION: Mr. Grayson came in to talk about what he has done while he has been a commissioner. He talked about some of the main topics for next years commission and his views and thoughts on those topics. He talked about what we have gotten done in the past 4 years and how proud he is to be a commissioner.

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- 11-1-12 TOPIC: Maysville College
 GUEST: Bruce Florence
 DESCRIPTION: Bruce came in to talk about a lot of the things that are going on at the college and some of the things she wanted the community to be aware of.
- 11-2-12 TOPIC: Chamber of Commerce (Remote)@Bluegrass Furniture
 GUEST: Pat Greiner
 DESCRIPTION: The guests talked about events in the City and county.
- 11-5-12 TOPIC: Flower Depot (Paid Remote)
 GUEST: Judy Perice
 DESCRIPTION: Betty went down to flower depot to talk to Judy who's daughter is the owner. They have moved in to a much bigger store and have opened it up to more than just flowers. They also have purses and candy and home goods
- 11-6-12 TOPIC: Chase Jewelers (Paid Remote)
 GUEST: Charlie Nigg
 DESCRIPTION: The owner of Chase Jewelers talked about sales and happenings at his business.
- 11-7-12 TOPIC: Angilo's Pizza
 GUEST: Ken Morrison
 DESCRIPTION: The owner of Angilos talked about what is happening at his restaurant.
- 11-8-12 TOPIC: Licking River Outfitters (Remote)@Clinic Pharmacy
 GUEST: Robin Gasset
 DESCRIPTION: They came in to talk about a fund raiser they are putting on to help fund the hunting trips they have for people who are disabled or were hurt in the war.
- 11-9-12 TOPIC: Battle Grove Cemetery (Remote)@Switzer&Associates
 GUEST: Bill Grayson
 DESCRIPTION: The guest talked about what new things are happening.
- 11-12-12 TOPIC: WEDCO
 GUEST: Janie Whitehead, and many of the women from WEDCO
 DESCRIPTION: Janie brought in the women who work at WEDCO. They talked about things that were happening in Harrison County and the surrounding district.

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- 11-13-12 TOPIC: Veterans day
GUEST: Charlie Treibble, Huck Turner, Clide Cockrell
DESCRIPTION: Men who had served in the military came to talk to us about some of the different things that happened to them when they were serving. Some of them talked about the hard times while others talked about some of the funny stories from over seas. Most of the ment talked about how hard it had been on the families when they were gone not knowing what was going on with them at the time.
- 11-15-12 TOPIC: HMH
GUEST: Molly Smith, Don Win, Gary Carter
DESCRIPTION: Molly came in to talk about the Harrison County health Fair. They talked about some of the different tests they are doing and what you need to know before you go. They talked about some of the services they are providing to make you feel better such as massages and dermatology.
- 11-16-12 TOPIC: Government Business (Remote)@ L.C. Shoes
GUEST: Tom McKee
DESCRIPTION: Tom came in to talk about the special session that is going on right now to make budget cuts. They also talked about the some of the bills they got passed such as the Kentucky Proud act that promotes eating food grown and raised in Kentucky.
- 11-19-12 TOPIC: KOI
GUEST:
DESCRIPTION: They talked about things they offer at there store for automobiles.
- 11-20-12 TOPIC: HMH
GUEST: Molly Smith and various doctors
DESCRIPTION: Molly discussed what was happening at the Harrison Memorial Hospital. Plus, the various doctors talked about what they specialize in and warning signs to look for before a patient comes to see them.
- 11-21-12 TOPIC: Harvest of Hope
GUEST: Karen Walters , Vicky Falkner
DESCRIPTION: Two ladys came in to talk about the Harvest of Hope. The harvest of hope is a thanksgiving day meal that they take to shut ins and people who will be alone for the holiday. They are also having a meal up at the high school for people who can get out but may not be able to afford to buy the meal
- 11-22-12 TOPIC: Rape Crisis
GUEST: Bluegrass Rape Crisis Center,
DESCRIPTION: Talked about the signs of rape. Also, they help people cope if they are a victim.
- 11-23-12 TOPIC: Hospice of the Bluegrass

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GUEST: Kelly Kendall

DESCRIPTION: An update on the services provided by Hospice of the Bluegrass.

- 11-26-12 TOPIC: Snap Equipment (Paid Remote)
GUEST: Steve Snap
DESCRIPTION: The guest talked about his business and things he has to offer to potential customers.
- 11-27-12 TOPIC: Ireland Trip
GUEST: Mike Alridge
DESCRIPTION: The guest talked about a trip he took overseas and some of the experiences.
- 11-28-12 TOPIC: Cincinnati USA
GUEST:
DESCRIPTION: The regional tourism company talked about things that are happening in the queen city. Also, events in Greater Northern Kentucky.
- 11-29-12 TOPIC: Water Department
GUEST: Todd Blanton, Gary Royalty
DESCRIPTION: The talked about the waste water treatment plant. Plus, the quality of the water here in Cynthiana and Harrison County.
- 11-30-12 TOPIC: Curves (Paid Remote)
GUEST: Employees
DESCRIPTION: Talked about what their business has to offer.

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- 12-3-12 TOPIC: Book Signing
GUEST: Rose McCauley
DESCRIPTION: She talked about the book she wrote. Also, highlighted some upcoming book signings.
- 12-4-12 TOPIC: Benefit Concert
GUEST: Sally Levi
DESCRIPTION: The guest talked about a benefit concert that is gonna help the Cynthiana Food Pantry and the clothing closet.
- 12-5-12 TOPIC: City Police Department
GUEST: Ray Johnson
DESCRIPTION: Chief Johnson came in to discuss things that he and his staff are covering in the City of Cynthiana.
- 12-6-12 TOPIC: Maysville College
GUEST: Bruce Florence
DESCRIPTION: Bruce came in to talk about a lot of the things that are going on at the college and some of the things she wanted the community to be aware of.
- 12-7-12 TOPIC: HMH
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DESCRIPTION: Molly discussed what was happening at the Harrison Memorial Hospital. Plus, the various doctors talked about what they specialize in and warning signs to look for before a patient comes to see them.
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GUEST: Janie Whitehead, and many of the women from WEDCO
DESCRIPTION: Janie brought in the women who work at WEDCO. They talked about things that were happening in Harrison County and the surrounding district.
- 12-11-12 TOPIC: Harrison County Schools
GUESTS: Members of the school system (Andy Dodson and DeGee Fisher)
DESCRIPTION: Employees of the school system discussed various activities that are happening in the school district. Also, they talked about school and the academic year.
- 12-12-12 TOPIC: United Community Fund
GUEST: Ann Getting
DESCRIPTION: The guest talked about how the fund helps the community.
- 12-13-12 TOPIC: Bowling Alley
GUEST: Kent Burgan