

WCYN-AM

Quarterly Programs / Issues Report

January 1st, 2015 through December 31st, 2015

WCYN-AM WORKS IN A VARIETY OF WAYS TO BUILD STRONG AUDIENCE TIES WITHIN THE COMMUNITIES IT SERVES. WITH PUBLIC AFFAIRS PROGRAMMING, WCYN-AM ADDRESSES ISSUES THAT ARE PERTANT TO COMMUNITY INTEREST AND NEEDS. THE PUBLIC SERVICE ANNOUNCEMENTS THAT ARE SELECTED ARE DESIGNED TO BENEFIT THE AUDIENCE REACHED AND THEIR INTEREST IN THESE EVENTS AND LOCAL CAUSES. WCYN-AM LOCAL PERSONALITIES APPEAR REGULARLY AROUND THE COMMUNITY TO PROVIDE LISTENERS WITH INFORMATION ABOUT OUR PROGRAMMING AND SEVICES. PROGRAMMING, PUBLIC SERVICE ANNOUNCEMENTS, AND OUTSIDE APPEARANCES ARE BLENDED TO MAXIMIZE WCYN-AM'S COMMUNITY INVOLVMENT AND RESPONSIBILITY. THE FOLLOWING REPORT HIGHLIGHTS WORK IN THESE AREAS.

WCYN BROADCASTING, INC.
PUBLIC ISSUES

COFFEEBREAK PROGRAM (8:00 AM - 9:00 AM EST, MONDAY – FRIDAY)

- 1/1/15 TOPIC: Let's Talk about Sports
 GUESTS: Mike Aldridge & John Green
 DESCRIPTION: Talked about sports and their Saturday morning show.
- 1/2/15 TOPIC: Rohs Opera House
 GUESTS: James Smith
 DESCRIPTION: Movie's are back!
- 1/5/15 TOPIC: Harrison County Homemakers
 GUESTS: Harlene Welch
 DESCRIPTION: Homemaker news and trips, meetings and projects
- 1/6/15 TOPIC: Ky State Police
 GUESTS: Trooper David Jones
 DESCRIPTION: Traffic and Heroin epidemic in Cynthiana
- 1/7/15 TOPIC: Sorrell Home Medical (Remote)
 GUESTS: Josh Sorrell
 DESCRIPTION: Supplying medical needs, products, insurance information
- 1/8/15 TOPIC: Wedco
 GUESTS: Rene Rawlings
 DESCRIPTION: Home Health...benefits and requirements
- 1/9/15 TOPIC: Maysville Community College
 GUESTS: Bruce Florence
 DESCRIPTION: . Offering new classes/ higher education
- 1/12/15 TOPIC: Cynthiana Harrison Co. Public Library
 GUESTS: Pat Barnes
 DESCRIPTION: New Library and update on construction and opening
- 1/13/15 TOPIC: Blue Grass Stockyards
 GUESTS: Jim Akers
 DESCRIPTION: Beef Cattle prices and special sales

- 1/14/15 TOPIC: Harrison Co. Schools
GUESTS: School Board Members
DESCRIPTION: Teacher Appreciation, being a member of the school board
- 1/15/15 TOPIC: Harrison Memorial Hospital
GUESTS: Sheila Currans
DESCRIPTION: the flu and opening a new clinic in Carlisle
- 1/16/15 TOPIC: Ky Bank
GUESTS: Allen Johnson
DESCRIPTION: New checking accounts, loan offers, and safety deposit boxes
- 1/19/15 TOPIC: Martin Luther King Dy
GUESTS: Pastor Kenneth Newby
DESCRIPTION: Talked about Mr. King, his speech, and the freedom walk around town.
- 1/20/15 TOPIC: Legislation
GUESTS: State Rep. Tom McKee
DESCRIPTION: Bills being pasted in Frankfort
- 1/21/15 TOPIC: Republic Party
GUESTS: Mike Fischer
DESCRIPTION: How the republicans feel on legislative issues.
- 1/22/15 TOPIC: Hospice
GUESTS: Kelly Kendall
DESCRIPTION: Patient care and volunteers
- 1/23/15 TOPIC: H & R Block (Remote)
GUESTS: Kathy
DESCRIPTION: 45 years of business in Cynthiana
- 1/26/15 TOPIC: Kiwanis/ Farm Bureau
GUESTS: Dustin Rose
DESCRIPTION: Free Bean Soup Luncheon/ New members
- 1/27/15 TOPIC: Local Country Artist
GUESTS: George Molton
DESCRIPTION: Talked about performing in Cynthiana, Lexington, Cincinnati areas
- 1/28/15 TOPIC: Hinton Mills
GUESTS: Adam Hinton
DESCRIPTION: Feed Prices and other products

1/29/15 TOPIC: Cynthiana Police Chief
 GUESTS: Ray Johnson
 DESCRIPTION: Heroin epidemic in Cynthiana

1/30/15 TOPIC: Harrison Co Baseball Alumni
 GUESTS: Jimmy Fuller
 DESCRIPTION: Hall of Fame

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COFFEEBREAK PROGRAM (8:00 AM - 9:00 AM EST, MONDAY – FRIDAY)

- 2/2/15 TOPIC: Harrison Co. History Book
 GUESTS: Karen Angelucci
 DESCRIPTION: Promoting the Harrison Co. History Book being published.
- 2/3/15 TOPIC: Maysville Community College
 GUESTS: Bruce Florence, Ann Denom, Blaine Henry
 DESCRIPTION: Midterm classes and Valentine's pampering day being offered at the college on Valentine's Day. \$25 a person
- 2/4/15 TOPIC: Kiwanis/ Galactic Alley
 GUESTS: Taylena and Kent Burgan
 DESCRIPTION: Free Bean Soup Luncheon/ Talked about the lanes, snacks, balls, and all the information about bowling.
- 2/5/15 TOPIC: Lexington Legends Caravan (Remote)
 GUESTS: various ball players, and managers
 DESCRIPTION: upcoming season and schedule
- 2/6/15 TOPIC: Sports
 GUESTS: Mike Aldredge
 DESCRIPTION: Sports conversation
- 2/9/15 TOPIC: Harrison Co. Jailer
 GUESTS: Steve Slade
 DESCRIPTION: Discussed being the jailor and various duties incidents that happen
- 2/10/15 TOPIC: Cynthiana Commissioner
 GUESTS: Walter Tapp
 DESCRIPTION: stories of being a former patrolman plans as new commissioner
- 2/11/15 TOPIC: Harrison Co. School System
 GUESTS: Brad Allison
 DESCRIPTION: Harrison Co. Sports, basketball states, and the football team
- 2/12/15 TOPIC: Wedco
 GUESTS: Mia Williams
 DESCRIPTION: Red Dress Campaign/ Cardiovascular Month

2/13/15 TOPIC: Flower Depot (Remote)
GUESTS: Stephanie Burden, Vicki Herrington
DESCRIPTION: Valentine's Day! Don't forget your sweetie!

2/16/15 TOPIC: State Senate Race
GUESTS: Democrat Kelly Caudill
DESCRIPTION: .What he can and will do as your next senator.

2/17/15 TOPIC: Legislature
GUESTS: Rep. Tom McKee
DESCRIPTION: Monthly Frankfort Updates

2/18/15 TOPIC: Hinton Mills, Mayslick (Remote)
GUESTS: Adam Hinton
DESCRIPTION: Seed Days

2/19/15 TOPIC: Harrison Memorial Hospital
GUESTS: board members
DESCRIPTION: Monthly Health Issues

2/20/15 TOPIC: Ag Credit
GUESTS: Tom Zach Evans
DESCRIPTION: Farm Loans

2/23/15 TOPIC: State Senate
GUESTS: Steve West
DESCRIPTION: What he can do as your next senator.

2/24/15 TOPIC: Republican Party
GUESTS: Mike Fisher
DESCRIPTION: upcoming election

2/25/15 TOPIC: FFA Week
GUESTS: Savannah Robin, Gracie Furnish, Steven Poynter, Issac Dailey, Anna Marsh,
Kaylea Lemons
DESCRIPTION: Events with Future Farmers of America

2/26/15 TOPIC: Hospice
GUESTS: Kelly Kendall
DESCRIPTION: terminal care

2/27/15 TOPIC: Homemakers
GUESTS: Jane Butcher
DESCRIPTION: Quilting

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COFFEEBREAK EXTRA (9:15 AM - 10:00 AM EST, MONDAY – FRIDAY)

- 2/2/15 TOPIC: Chamber of Commerce
 GUESTS: Pat Grenier
 DESCRIPTION: how to make nominations and information on the awards banquet
- 2/3/15 TOPIC: Cynthiana Writers Club
 GUESTS: Jeanie Grant Lister, Angie Turnburg
 DESCRIPTION: Publishing books
- 2/4/15 TOPIC: Licking River Outfitters
 GUESTS: Robin Gasset
 DESCRIPTION: helping wounded soldiers and disabled kids go hunting
- 2/5/15 TOPIC: Mission Trip
 GUESTS: Brandon Hadley
 DESCRIPTION: told about his mission trip and living conditions
- 2/6/15 TOPIC: History Book
 GUESTS: Karen Angelucci
 DESCRIPTION: history book being published about Cynthiana
- 2/9/15 TOPIC: VICI Clothing
 GUESTS: Chad Custard
 DESCRIPTION: A young Cynthiana entrepreneur and CEO
- 2/10/15 TOPIC: Cynthiana City Engineer
 GUESTS: Gary Royalty
 DESCRIPTION: upcoming projects
- 2/11/15 TOPIC: Girl Scouts
 GUESTS: Christy Grenier
 DESCRIPTION: Spring time planting
- 2/12/15 TOPIC: Judge Executive
 GUESTS: Alex Barnett
 DESCRIPTION: upcoming projects

- 2/13/15 TOPIC: Publisher
GUESTS: Anne Brewer
DESCRIPTION: She has published 28 books. Things needed to have your work published.
- 2/16/15 TOPIC: President's Day History
GUESTS: Mike Bess
DESCRIPTION: Bourbon Co. History Teacher
- 2/17/15 TOPIC: Live Weather Conditions
GUESTS: Kevin Florence, Road Dept., Judge Executive Alex Barnett,
DESCRIPTION: Road and weather conditions from the snow storm
- 2/18/15 TOPIC: Live Weather Conditions
GUESTS: Police Chief Ray Johnson, Commonwealth Atty and Coffee Break host Doug Miller
DESCRIPTION: Road and weather conditions from the snow storm
- 2/19/15 TOPIC: Body By Robby
GUESTS: Cody McCann
DESCRIPTION: Body Building
- 2/20/15 TOPIC: Roh's Opera House
GUESTS: Roger Slade
DESCRIPTION: History of Roh's
- 2/23/15 TOPIC: Living debt free and credit scores
GUESTS: Charlie Garnet
DESCRIPTION: .How to live your life debt free and improve your credit scores
- 2/24/15 TOPIC: Honour Flights
GUESTS: George Campbell
DESCRIPTION: flies veterans to Washington DC on a one day all expense paid trip to visit the memorials that have been built to honour their services and sacrifices
- 2/25/15 TOPIC: Veteran of Gulf War
GUESTS: Phillip Nickerson
DESCRIPTION: being a Gulf War Soldier and Veteran, his duties and special training
- 2/26/15 TOPIC: Pastor of Journey Church
GUESTS: Bobby Duncan
DESCRIPTION: Inviting everyone to The Journey Church, times of service
- 2/27/15 TOPIC:Miss Kentucky
GUESTS: Katie Himes
DESCRIPTION: being in local pageants

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- 3/2/15 TOPIC: Special Election
 GUESTS: Kelly Caudill
 DESCRIPTION: Democratic Candidate
- 3/3/15 TOPIC: Maysville Community & Technicle College
 GUESTS: Ann Denom & Lori Gaunce
 DESCRIPTION: Monthly information and encouragement of higher
 education.
- 3/4/15 TOPIC: Stockton Morgage
 GUESTS: Tom Barron
 DESCRIPTION: rates, debt, and credit scores
- 3/5/15 TOPIC: Winter Storm
 GUESTS: Mayor, Cheif of Police, Road Dept.
 DESCRIPTION: Winter weather, Cynthiana recieved around 20 inches of
 snow overnight.
- 3/6/15 TOPIC: Southern States
 GUESTS: Dale Duckworth
 DESCRIPTION: Open house cancelled due to weather,talked about seed
 days.
- 3/9/15 TOPIC: 4-H
 GUESTS: Mike Meyers
 DESCRIPTION: 4-H camp registration
- 3/10/15 TOPIC: Ms. Kentucky United States
 GUESTS: Katie Himes
 DESCRIPTION: . Competing in padgents
- 3/11/15 TOPIC: Harrison Co. School System
 GUESTS: Alley Dale, Micky Grobb

DESCRIPTION: Battle of the Books

- 3/12/15 TOPIC: Wedco
GUESTS: April Thomas
DESCRIPTION: National Nutrition Month, Diabetes Coalition
- 3/13/15 TOPIC: Harrison Memorial Hospital
GUESTS: Dr. Pamela Bond
DESCRIPTION: Depression, ADAH
- 3/16/15 TOPIC: Good Ole' Days
GUESTS: Mr. Jim Plummer
DESCRIPTION: Past WCYN employee
- 3/17/15 TOPIC: Legislation
GUESTS: Tom McKee
DESCRIPTION: Good Samaritan Clause
- 3/18/15 TOPIC: Republican Party
GUESTS: Mike Fisher
DESCRIPTION: issues and views of the Republican Party
- 3/19/15 TOPIC: Harrison Memorial Hospital
GUESTS: New Dr.'s
DESCRIPTION: Ear, Nose and Throat
- 3/20/15 TOPIC: State Police
GUESTS: David Jones
DESCRIPTION: Trooper Island
- 3/23/15 TOPIC: Harrison Co. High School Speech and Debate Team
GUESTS: students
DESCRIPTION: On coming in 7th place out of 53 in state tourney
- 3/24/15 TOPIC: Harrison Veterinary Clinic
GUESTS: Dr. Jim Rice
DESCRIPTION: flea and tick prevention
- 3/25/15 TOPIC: Switzer Auction and Real Estate
GUESTS: Shawn Ritchy
DESCRIPTION: Furnish Farm for sale
- 3/26/15 TOPIC: Hospice
GUESTS: Kelly Kendall
DESCRIPTION: long term care

3/27/15 TOPIC: Lions Club Radio Auction
 GUESTS: Martha Sullivan
 DESCRIPTION: promoting the upcoming auction

3/30/15 TOPIC: Blue Grass Stockyards
 GUESTS: Jim Akers
 DESCRIPTION: Cattle Prices

3/31/15 TOPIC: Edward Jones
 GUESTS: Mark Trachsel
 DESCRIPTION: investments

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COFFEEBREAK EXTRA (9:15 AM - 10:00 AM EST, MONDAY – FRIDAY)

- 3/2/15 TOPIC: River Road Slug Fest
 GUESTS: Brody Hockensmith
 DESCRIPTION: Raising funds to help underprivileged kids with sports fees
- 3/3/15 TOPIC: Cynthiana Fire Dept.
 GUESTS: Chief Jay Sanders
 DESCRIPTION: recipient of the Chamber's Public Safety Professional of the Year Award
- 3/4/15 TOPIC: Winter Weather Preparation
 GUESTS: Rejeana Craft
 DESCRIPTION: Be Weather Aware
- 3/5/15 TOPIC: Maiden City Pursuit
 GUESTS: Tomi Jean Clifford
 DESCRIPTION: Upcoming run in town
- 3/6/15 TOPIC: Weather
 GUESTS: various guests
 DESCRIPTION: digging out of the snow
- 3/9/15 TOPIC: Harrison Co. Ministerial Association
 GUESTS: Earl Litman
 DESCRIPTION: different programs offered by churches here in Cynthiana
- 3/10/15 TOPIC: Food Bank
 GUESTS: Tunya Adams
 DESCRIPTION: Days and times and how to volunteer
- 3/11/15 TOPIC: Recreation Dept.

GUESTS: Darell Baxter
DESCRIPTION: Registration for ball, try outs, and the new location of the office

- 3/12/15 TOPIC: Flower Depot (Remote)
GUESTS: Stephanie Burden
DESCRIPTION: all the different kinds of items in the store
- 3/13/15 TOPIC: Chamber events
GUESTS: Pat Grenier
DESCRIPTION: Chamber events and her new business "Wool Mill"
- 3/16/15 TOPIC: Light it up Blue
GUESTS: Karri Riddell, Davey Hisle
DESCRIPTION: Autism Awareness
- 3/17/15 TOPIC: 911 Dispatch
GUESTS: Bob Laytart
DESCRIPTION: stories of a dispatcher
- 3/18/15 TOPIC: Cynthiana Chiropractic Center
GUESTS: Heather Lee Wilson
DESCRIPTION: Soles for Souls- supplies people in poverty with used shoes
- 3/19/15 TOPIC: Faith Pentacostal Church
GUESTS: Cecil Bowling
DESCRIPTION: Church events
- 3/20/15 TOPIC: Harrison Co. Schools
GUESTS: David Case and Andy Dotson
DESCRIPTION: School Calander
- 3/23/15 TOPIC: Dance Studio
GUESTS: Mike Jones
DESCRIPTION: things they offer, and what classes to start out in
- 3/24/15 TOPIC: Neighbor Watch
GUESTS: Allen Judy
DESCRIPTION: Be aware of your surroundings, watch out for your neighbor, and neighborhood
- 3/25/15 TOPIC: Community and Economic Development Initiative of Kentucky
GUESTS: Jo Alan
DESCRIPTION: Growing Cynthiana

- 3/26/15 TOPIC: Maysville Community College
GUESTS: Mike Tally
DESCRIPTION: Professor
- 3/27/15 TOPIC: Romeo & Juliet
GUESTS: Roger Slade & Jenny Hyatt
DESCRIPTION: Roh's events & plays
- 3/30/15 TOPIC: Community Garden
GUESTS: Melinda Boyers & Juanita Herrington
DESCRIPTION: bring the community children together to raise a garden
to share with less fortunate
- 3/31/15 TOPIC: 1st United Methodist Church
GUESTS: Mike Coppersmith
DESCRIPTION: Good Friday Service