

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WEHT	Date: 3/9/15
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I, Media Ad Ventures, Inc.

being/on behalf of: Hal Heiner

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: May 19, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Heiner-Crosbie for Kentucky

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Henderman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/4/2014

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Teresa Isbell

Teresa Isbell

NSA

Signature

Printed Name

Title



WEHT
PO Box 470
Rockford, IL 61105

Media Ad Venture
8136 Old Keene Mill Rd
Ste A-300
Springfield, VA 22152

Contract # 1070155

Schedule Dates: 03/10/15-03/19/15
Advertiser: Helmer-Crosbie/Governor/KY/Republican (71603)
Agency: Media Ad Venture (10512)
Product: Political - Governor (1067)
Brand: EST 690 (414577)
Salesperson: Katz - Washington DC, Washington DC (1179)
Sales Office: Katz - Washington DC
Buyer Name: /
Phone/Fax: /
CPE: 690
Account Types: National/Political
Billing Type: Standard
Comments:

Date Entered: 03/09/15
Last Modified: 03/09/15
Entered By: Teresa Isbell
CO-OP: No
Headline #: 10540137
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$2,193.75
Net Total: \$12,431.25
Sales Tax:

By Broadcast Month	Spots	Rate
Mar. 2015	42	\$14,625.00
Grand Total:	42	\$14,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/10/15-03/12/15	4	:30	6A-6:30A (CST)	1	1	1	1					3	\$250.00	\$750.00	Evansville (WEHT)		3/9/15
2.0	Normal Line / SPOT	03/17/15-03/19/15	4	:30	6A-6:30A (CST)	1	1	1	1					3	\$250.00	\$750.00	Evansville (WEHT)		3/9/15
3.0	Normal Line / SPOT	03/10/15-03/12/15	3	:30	5:30A-6A (CST)	1	1	1	1					3	\$200.00	\$600.00	Evansville (WEHT)		3/9/15
4.0	Normal Line / SPOT	03/17/15-03/19/15	3	:30	5:30A-6A (CST)	1	1	1	1					3	\$200.00	\$600.00	Evansville (WEHT)		3/9/15
5.0	Normal Line / SPOT	03/10/15-03/12/15	3	:30	6:30A-7A (CST)	1	1	1	1					3	\$250.00	\$750.00	Evansville (WEHT)		3/9/15
6.0	Normal Line / SPOT	03/17/15-03/19/15	3	:30	6:30A-7A (CST)	1	1	1	1					3	\$250.00	\$750.00	Evansville (WEHT)		3/9/15
7.0	Normal Line / SPOT	03/10/15-03/12/15	3	:30	4:30P-5P (CST)	1	1	1	1					3	\$250.00	\$750.00	Evansville (WEHT)		3/9/15
8.0	Normal Line / SPOT	03/17/15-03/19/15	3	:30	4:30P-5P (CST)	1	1	1	1					3	\$250.00	\$750.00	Evansville (WEHT)		3/9/15
9.0	Normal Line / SPOT	03/10/15-03/12/15	4	:30	5P-5:30P (CST)	1	1	1	1					3	\$325.00	\$975.00	Evansville (WEHT)		3/9/15
10.0	Normal Line / SPOT	03/17/15-03/19/15	4	:30	5P-5:30P (CST)	1	1	1	1					3	\$325.00	\$975.00	Evansville (WEHT)		3/9/15
11.0	Normal Line / SPOT	03/10/15-03/12/15	4	:30	6P-6:30P (CST)	1	1	1	1					3	\$325.00	\$975.00	Evansville (WEHT)		3/9/15
12.0	Normal Line / SPOT	03/17/15-03/19/15	3	:30	6P-6:30P (CST)	1	1	1	1					3	\$650.00	\$1,950.00	Evansville (WEHT)		3/9/15
13.0	Normal Line / SPOT	03/10/15-03/12/15	4	:30	10P-10:35P (CST)	1	1	1	1					3	\$450.00	\$1,350.00	Evansville (WEHT)		3/9/15

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____

Accepted Station: _____

Date: _____

Comments: _____



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Evansville (WEHT)

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14.0	Normal Line / SPOT	03/17/15-03/19/15	3	:30	10P-10:35P (CST)	1	1	1	1					3	\$900.00	\$2,700.00	Evansville (WEHT)		3/9/15

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____