

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KELO FM, KELO News/TALK, KQSF } STOUX FALK, KTWD, KWSN } SD.	Date: 9/21/16
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I, STRATEGIC MEDIA PLACEMENT

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED See He Joles					

Total Charges:

This broadcast time will be used by: Marsy's Law for South Dakota

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Marsy's Law for South Dakota: 109 S Pierre St, Pierre SD, 57501
Treasurer: Chrissie Hastie

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/30/16

Date



Signature

803-376-9992

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Joe Gockitt
Printed Name

CSM
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

New Order

Media: Radio
Client: MARSY'S LAW SD
Product: 09/23 - 10/10/2016
CPE: MLAW4/RADIO/2016
Description: Regional Reps Order #: 39280
Rep: Regional Reps
Version: 1
Comments: All Rates Quoted Are Gross ***** NO COMMENTS FOR THIS ADVERTISER *****

Market: Sioux Falls (Mitchell), SD
Demo: Adults 35+
Separation: 30
Flight Start: 9/19/16
Flight End: 10/16/16
Sales Office: Columbus
Survey:

Vendor: KQSF FM
Billing To: Regional Reps
 6505 Rockside Road
 Suite 200
 Cleveland OH 44131
AE: Debbie Spencer
Phone:
Fax:

Line	Daypart (Program)	Daypart Code	Gross	C/T	Dur	9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	10/2
1	F 10:00A-3:00P	MD	\$24.00	C	60	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Comments:																			
2	Sa 6:00A-7:00P	WK	\$16.00	C	60	0	0	0	0	0	2	0	0	0	0	0	0	0	0
Comments:																			
3	Su 6:00A-7:00P	WK	\$14.00	C	60	0	0	0	0	0	0	2	0	0	0	0	0	0	0
Comments:																			
4	MTuWThF 6:00A-10:00A	AM	\$28.00	C	60	0	0	0	0	0	0	0	1	0	1	0	1	0	0
Comments:																			
5	MTuWThF 10:00A-3:00P	MD	\$24.00	C	60	0	0	0	0	0	0	0	0	0	1	0	1	0	0
Comments:																			
6	MTuWThF 3:00P-7:00P	PM	\$26.00	C	60	0	0	0	0	0	0	0	1	0	1	0	1	0	0
Comments:																			
7	Sa 6:00A-7:00P	WK	\$16.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	2	0
Comments:																			
8	Su 6:00A-7:00P	WK	\$14.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Comments:																			
9	M 6:00A-10:00A	AM	\$28.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Comments:																			
10	M 3:00P-7:00P	PM	\$26.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Comments:																			

Total Spots:										0	0	0	0	1	2	2	1	2	2
Total GRP/GIMP(000):										0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Line	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/3	10/4	10/5	10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16
1	F 10:00A-3:00P	MD	\$24.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Comments:																			
2	Sa 6:00A-7:00P	WK	\$16.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Comments:																			
3	Su 6:00A-7:00P	WK	\$14.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Comments:																			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/3	10/4	10/5	10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	Total Spots	Adults 35+ RTG	CPP
4	MTuWThF 6:00A-10:00A	AM	\$28.00	C 60	1	0	1	0	1	0	0	0	0	0	0	0	0	0	6		
Comments:																					
5	MTuWThF 10:00A-3:00P	MD	\$24.00	C 60	0	1	0	1	0	0	0	0	0	0	0	0	0	0	4		
Comments:																					
6	MTuWThF 3:00P-7:00P	PM	\$26.00	C 60	1	0	1	0	1	0	0	0	0	0	0	0	0	0	6		
Comments:																					
7	Sa 6:00A-7:00P	WK	\$16.00	C 60	0	0	0	0	0	2	0	0	0	0	0	0	0	0	4		
Comments:																					
8	Su 6:00A-7:00P	WK	\$14.00	C 60	0	0	0	0	0	0	2	0	0	0	0	0	0	0	4		
Comments:																					
9	M 6:00A-10:00A	AM	\$28.00	C 60	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1		
Comments:																					
10	M 3:00P-7:00P	PM	\$26.00	C 60	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1		
Comments:																					
Total Spots:					2	1	2	1	2	2	2	2	0	0	0	0	0	0	31		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total \$-Spots																					
Cash \$-Spots																					
10/2016																					
9/2016																					
Total Gross Cost:																					
Total Net Cost:																					
Total Gross CPP:																					
Total Net CPP:																					

Disclaimer:
 STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

ORDER



Orders
Order / Rev: 272662
Alt Order #:
Product Desc: MLAW4/Radio/2016 (RR Order #39280)
Estimate: 2016 // Prepay
Flight Dates: 09/23/16 - 10/10/16
Original Date / Rev: 09/21/16 / 09/21/16
Order Type: GENERAL

KQSF-FM

Primary AE: Regional Rep
Sales Office: Reg
Sales Region: National

Agency Name: Regional Reps Corporation-Cleveland
Buying Contact:
Billing Contact:
 6505 Rockside Road
 Cleveland, OH 44131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: Marsy's Law (A)
Demographic: HH
Product Codes: PL2
Priority: SEL
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:35:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	5	\$84.00	\$71.40
09/26/16	10/30/16	26	\$594.00	\$504.90

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	5	\$84.00	\$71.40	0.00
October 2016	26	\$594.00	\$504.90	0.00
Totals	31	\$678.00	\$576.30	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Regional Rep			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KQSF	09/26/16	10/10/16	M-F 6a-10a M-F 6a-10a	CM	6a-10a	1-1-1--	1:00	3	\$28.00	200	0.00	NM	7	\$196.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	1-1-1--					3	\$28.00		0.00			
Week:		10/03/16	10/09/16	1-1-1--					3	\$28.00		0.00			
Week:		10/10/16	10/16/16	1-----					1	\$28.00		0.00			
E 2	KQSF	09/23/16	10/06/16	M-F 10a-3p M-F 10a-3p	CM	10a-3p	-1-1---	1:00	2	\$24.00	200	0.00	NM	5	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----1--					1	\$24.00		0.00			
Week:		09/26/16	10/02/16	-1-1---					2	\$24.00		0.00			
Week:		10/03/16	10/09/16	-1-1---					2	\$24.00		0.00			
E 3	KQSF	09/26/16	10/10/16	M-F 3p-7p M-F 3p-7p	CM	3p-7p	1-1-1--	1:00	3	\$26.00	200	0.00	NM	7	\$182.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	1-1-1--					3	\$26.00		0.00			
Week:		10/03/16	10/09/16	1-1-1--					3	\$26.00		0.00			
Week:		10/10/16	10/16/16	1-----					1	\$26.00		0.00			
E 4	KQSF	09/24/16	10/08/16	Sa-Su 6a-7p Sa-Su 6a-7p	CM	6a-7p	-----2-	1:00	2	\$16.00	150	0.00	NM	6	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----2-					2	\$16.00		0.00			
Week:		09/26/16	10/02/16	-----2-					2	\$16.00		0.00			
Week:		10/03/16	10/09/16	-----2-					2	\$16.00		0.00			

Order / Rev: 272662
 Alt Order #:
 Flight Dates: 09/23/16 - 10/10/16

Advertiser: Marsy's Law (A)
 Product Desc: MLAW4/Radio/2016 (RR Order #39280)
 Estimate: 2016 // Prepay
 KQSF-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KQSF	09/25/16	10/09/16	Sa-Su 6a-7p Sa-Su 6a-7p	CM	6a-7p	-----2	1:00	2	\$14.00	150	0.00	NM	6	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	-----2		2				\$14.00		0.00			
	Week:	09/26/16	10/02/16	-----2		2				\$14.00		0.00			
	Week:	10/03/16	10/09/16	-----2		2				\$14.00		0.00			
													Totals	31	\$678.00

INVOICE



KQSF-FM
500 South Phillips Avenue
Sioux Falls, SD 57104
Main: (605) 331-5350
Billing: (605) 271-5875

Invoice #	Invoice Date	Invoice Month	Invoice Period
272662-1	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
KQSF-FM	Regional Rep	Regional	National

Billing Address:

Regional Reps Corporation-Cleveland
Attention: Accounts Payable
6505 Rockside Road
Suite 200
Cleveland, OH 44131

Send Payment To:

KQSF-FM
Midwest Communications
500 South Phillips Avenue
Sioux Falls, SD 57104

Advertiser	Product	Estimate Number
Marsy's Law (A)	MLAW4/Radio/2016 (RR O	2016 // Prepay, Ck #.

Flight Dates	Order #	Alt Order #
09/23/16 - 10/10/16	272662	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Prepay Client

Agency Code	Advertiser Code	Product 1/2
1859	MLAW4	RADIO

Agency Ref	Advertiser Ref

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	KQSF	F	09/23/16	10:18 AM	M-F 10a-3p	10a-3p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$24.00	NM
4	2	KQSF	Sa	09/24/16	8:19 AM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$16.00	NM
4	1	KQSF	Sa	09/24/16	3:18 PM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$16.00	NM
5	2	KQSF	Su	09/25/16	8:38 AM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$14.00	NM
5	1	KQSF	Su	09/25/16	1:19 PM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$14.00	NM
							Total Spots	5			

Payment Terms 30 Days

<u>Gross Total</u>	\$84.00
<u>Agency Commission</u>	\$12.60
<u>Net Amount Due</u>	\$71.40

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Terms are Net 30. Service Charge 1.5% on invoices over 30 days. NSF Charge \$20. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. CC PYMTS mwcradio.com

INVOICE



KQSF-FM
500 South Phillips Avenue
Sioux Falls, SD 57104
Main: (605) 331-5350
Billing: (605) 271-5875

Invoice #	Invoice Date	Invoice Month	Invoice Period
272662-2	10/16/16	October 2016	09/26/16 - 10/10/16

Property	Account Executive	Sales Office	Sales Region
KQSF-FM	Regional Rep	Regional	National

Billing Address:

Regional Reps Corporation-Cleveland
Attention: Accounts Payable
6505 Rockside Road
Suite 200
Cleveland, OH 44131

Send Payment To:

KQSF-FM
Midwest Communications
500 South Phillips Avenue
Sioux Falls, SD 57104

Advertiser	Product	Estimate Number
Marsy's Law (A)	MLAW4/Radio/2016 (RR O	2016 // Prepay, Ck #:

Flight Dates	Order #	Alt Order #
09/23/16 - 10/10/16	272662	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Prepay Client

Agency Code	Advertiser Code	Product 1/2
1859	MLAW4	RADIO

Agency Ref	Advertiser Ref

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	2	KQSF	M	09/26/16	7:53 AM	M-F 6a-10a	6a-10a	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$28.00	NM
3	4	KQSF	M	09/26/16	5:21 PM	M-F 3p-7p	3p-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$26.00	NM
2	2	KQSF	Tu	09/27/16	10:41 AM	M-F 10a-3p	10a-3p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$24.00	NM
1	3	KQSF	W	09/28/16	6:22 AM	M-F 6a-10a	6a-10a	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$28.00	NM
3	5	KQSF	W	09/28/16	4:19 PM	M-F 3p-7p	3p-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$26.00	NM
2	4	KQSF	Th	09/29/16	2:39 PM	M-F 10a-3p	10a-3p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$24.00	NM
1	4	KQSF	F	09/30/16	8:25 AM	M-F 6a-10a	6a-10a	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$28.00	NM
3	6	KQSF	F	09/30/16	6:18 PM	M-F 3p-7p	3p-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$26.00	NM
4	4	KQSF	Sa	10/01/16	10:19 AM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$16.00	NM
4	3	KQSF	Sa	10/01/16	1:20 PM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$16.00	NM
5	4	KQSF	Su	10/02/16	3:39 PM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$14.00	NM
5	5	KQSF	Su	10/02/16	4:38 PM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$14.00	NM
1	5	KQSF	M	10/03/16	7:40 AM	M-F 6a-10a	6a-10a	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$28.00	NM
3	7	KQSF	M	10/03/16	5:20 PM	M-F 3p-7p	3p-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$26.00	NM
2	6	KQSF	Tu	10/04/16	1:38 PM	M-F 10a-3p	10a-3p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$24.00	NM
1	6	KQSF	W	10/05/16	9:17 AM	M-F 6a-10a	6a-10a	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$28.00	NM
3	9	KQSF	W	10/05/16	3:23 PM	M-F 3p-7p	3p-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$26.00	NM
2	7	KQSF	Th	10/06/16	12:19 PM	M-F 10a-3p	10a-3p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$24.00	NM
1	7	KQSF	F	10/07/16	6:46 AM	M-F 6a-10a	6a-10a	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$28.00	NM
3	11	KQSF	F	10/07/16	5:39 PM	M-F 3p-7p	3p-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$26.00	NM
4	5	KQSF	Sa	10/08/16	7:17 AM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$16.00	NM
4	6	KQSF	Sa	10/08/16	11:36 AM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$16.00	NM
5	6	KQSF	Su	10/09/16	12:39 PM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$14.00	NM
5	7	KQSF	Su	10/09/16	3:41 PM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$14.00	NM
1	8	KQSF	M	10/10/16	7:51 AM	M-F 6a-10a	6a-10a	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$28.00	NM
3	12	KQSF	M	10/10/16	6:17 PM	M-F 3p-7p	3p-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$26.00	NM
							Total Spots	26			

Payment Terms 30 Days

Gross Total \$594.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Terms are Net 30. Service Charge 1.5% on invoices over 30 days. NSF Charge \$20. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. CC PYMTS mwcradio.com

INVOICE

Send Payment To:

KQSF-FM
Midwest Communications
500 South Phillips Avenue
Sioux Falls, SD 57104



Invoice #	Invoice Date	Invoice Month	Invoice Period
272662-2	10/16/16	October 2016	09/26/16 - 10/10/16

Advertiser	Product	Estimate Number
Marsy's Law (A)	MLAW4/Radio/2016 (RR O	2016 // Prepay, Ck #.

Agency Commission \$89.10

Net Amount Due \$504.90