

# Quarterly Issues & Programs Report

WMEZ (FM)  
Pensacola, FL

For Quarter Beginning October 1, 2020

Attached are descriptions of issue-responsive programming broadcast by this station during the reporting period.

The listed programs aired on the station during the reporting period on the days and times indicated. Each program regularly provides information or addresses current local issues of concern to listeners in the area where the station is located.

## LOCAL ISSUES ADDRESSED DURING THE QUARTER

The following are local issues of concern to the community. Programs that addressed these issues during this reporting period are listed on the following pages.

<b>Local Issue/Concern</b>	<b>Brief description of local issue or concern</b>
Social Issues	Public discourse, equality, and community action and activism, women's issues, environment, psychology
Health & Education	Public health concerns and educational information about physical health and mental health, technology
Crime & Safety	Crime, violence, police action, safety education, cyber
Military/Government Issues	Military, veterans, government affairs, history

## PROGRAMS THAT ADDRESS LOCAL ISSUES

The following programs that aired during the relevant reporting period regularly address local issues and concerns in the station's city of license and within its service area. Specific episodes and segments of these programs and the issues they addressed are listed on the following pages.

<b>Program Name</b>	<b>Schedule (Day/Time)</b>	<b>Brief Generic Description (Note whether local, syndicated or network)</b>
Viewpoints	Sundays, 6:00am	30 minute syndicated program addressing multiple issues in our community and providing additional information and resources

## ISSUE-RESPONSIVE PROGRAMMING

<b>LOCAL ISSUE: SOCIAL ISSUES</b>
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Program	Date	Time	Duration	Description
Viewpoints	10/25/20	6:00am	11:37	<p>Synopsis: Halloween is just around the corner, falling on Saturday, October 31<sup>st</sup>. this year. Whatever your plans are this weekend, it's important to stay safe by following the recommended precautions. The holiday may look a little different this year, but it doesn't have to be any less spook-tastic.</p> <p>Host: Gary Price. Guests: Deedee Fronius; Dr. Rachel Prete, pediatric hospitalist, Arnold Palmer Hospital for Children, chief quality officer of newborn care, Winnie Palmer Hospital for Women and Babies.</p>
Viewpoints	10/25/20	6:00am	7:24	<p>Synopsis: Planning for death is an important part of life. Getting your affairs in order and communicating your final wishes to your loved ones are two vital steps in this process. We speak with John Keith, the owner of Keith Monument, to better understand the field and some of the ways that COVID-19 has changed the way we celebrate life.</p> <p>Host: Marty Peterson. Guest: John Keith, owner, Keith Monument.</p>

Viewpoints	11/1/20	6:00am	11:35	<p>Synopsis: There are more than 5.2 million Native Americans living in the U.S., yet only a small fraction cast a ballot each election cycle. What factors lead to this low turnout? Viewpoints speaks with two experts about how historical bias feeds into the current challenges facing this group.</p> <p>Host: Gary Price. Guests: Dr. Jean Reith Schroedel, professor of political science, Claremont Graduate University, author, <i>Voting in Indian Country: The View From the Trenches</i>; Dr. Brian Joseph Gilley, professor of anthropology, Indiana University-Bloomington.</p>
Viewpoints	11/1/20	6:00am	7:52	<p>Synopsis: You may be familiar with the classic children's book, <i>Goodnight Moon</i>, but what about <i>Good Morning Zoom</i>? One mom living in New York City wanted to help her children better understand the pandemic, so wrote a parody based off of one of their favorite bedtime stories. The result? A funny, yet realistic look at parenting and getting through this period.</p> <p>Host: Marty Peterson. Guest: Lindsay Rechler, managing director, Jefferies Group, author, <i>Good Morning Zoom</i>.</p>
Viewpoints	11/8/20	6:00am	9:04	<p>Synopsis: Compulsive buying disorder affects around five percent of Americans. With prime shopping season fully underway, the number of ads and limited-time deals can lead to several unneeded purchases. We speak with psychologist, Dr. Michael Vilensky about how retailers get you to keep buying and what to do if you feel like you're shopping is getting to be a problem.</p> <p>Host: Marty Peterson. Guest: Dr. Michael Vilensky, psychologist, The Ohio State University's Wexner Medical Center.</p>

Viewpoints	11/22/20	6:00am	9:57	<p>Synopsis: The 2018 massacre at Marjory Stoneman Douglas High in Parkland, Florida was the deadliest high school shooting in U.S. history. A teen gunman opened fire killing 17 students and faculty and injuring 17 others. Viewpoints speaks with high school teacher Jeff Foster who was there that day and is still an active voice in ending gun violence.</p> <p>Host: Gary Price. Guest: Jeff Foster, A.P. government teacher, Marjory Stoneman Douglas High School, author, <i>For Which We Stand: How Our Government Works and Why It Matters</i>.</p>
Viewpoints	11/22/20	6:00am	2:35	<p>Synopsis: Alex Trebek, the host of Jeopardy, passed away at age 80 earlier this month. We remember his finesse, humor, genuine personality and decades-long dedication to the popular game show.</p>
Viewpoints	12/6/20	6:00am	9:15	<p>Synopsis: Apple co-founder, Steve Jobs, was hailed as a genius and master innovator during his lifetime, but his career wasn't always a smooth, upward trajectory. He failed many times and was eventually sidelined at Apple. We speak with one of his biographers about how Jobs changed his ways during this turbulent time, and how his experiences working with NeXt Computer and Pixar helped develop him into a savvy, more understanding leader.</p> <p>Host: Gary Price. Guest: Rick Tetzeli, co-author with Brent Schlender, of the book, "Becoming Steve Jobs: The Evolution of a Reckless Upstart Into a Visionary Leader."</p>
Viewpoints	12/13/20	6:00am	8:04	<p>Synopsis: The northwestern coast of South Africa &amp; Namibia has been a mining hub for diamonds since the 1900's. Local workers labor through long shifts and hazardous working conditions in order to feed their families. The pay? Roughly five cents per carat of rough diamonds found. While some may argue that the industry stimulates the local economy, once a company deems an area to be over-mined, it pulls out, leaving behind nothing for locals except ravaged land.</p> <p>Host: Gary Price. Guest: Matthew Gavin Frank, professor, nonfiction, creative writing, poetry, Northern Michigan University, author, <i>Flight of the Diamond Smugglers: A Tale of Pigeons, Obsession, and Greed Along Coastal South Africa</i>.</p>

Viewpoints	12/13/20	6:00am	11:19	<p>Synopsis: Alex Trebek hosted <i>Jeopardy!</i> for 37 seasons until his passing last month from pancreatic cancer. The trivia quiz series is unlike any other show on TV – and some would argue that a big part of what made it so entertaining was Trebek’s talent for leading the game. We explore his career legacy and what’s next for <i>Jeopardy!</i>.</p> <p>Host: Marty Peterson. Guests: Robert Thompson, professor, television &amp; popular culture, Syracuse University; Daniella Regencia, attorney, former <i>Jeopardy!</i> contestant.</p>
Viewpoints	12/20/20	6:00am	9:42	<p>Synopsis: Segregation not only divides cities but leads to divided people as well. It fuels biases against people who may look or act different than us, leading to generations of inequity and discrimination. Viewpoints speaks with social justice activist, Tonika Johnson about the many impacts’ segregation has had on the city of Chicago.</p> <p>Host: Gary Price. Guest: Tonika Johnson, social justice activist, creator of <i>Folded Project</i> and <i>Belonging</i>.</p>
Viewpoints	12/20/20	6:00am	8:50	<p>Synopsis: Thank goodness 2020 is just about over. While this year has been full of many challenges, it’s also made more Americans realize what truly matters and the importance of being thankful for even the littlest of things. As we all look ahead to next year and the habits we hope to cultivate, we discuss the benefits of practicing gratitude through writing.</p> <p>Host: Marty Peterson. Guests: Janice Kaplan, journalist, author, <i>The Gratitude Diaries</i>, host, <i>The Gratitude Diaries</i> podcast.</p>

## LOCAL ISSUE: HEALTH & EDUCATION

Program	Date	Time	Duration	Description
Viewpoints	10/4/20	6:00am	6:59	<p>Synopsis: The University of Illinois at Urbana-Champaign has developed a quick and affordable saliva-based test that makes it possible for students, faculty and staff to get checked twice a week for COVID-19. We speak with one of its creators, Dr. Martin Burke about the largescale implementation of this method and the upcoming challenges with flu season quickly approaching.</p> <p>Host: Gary Price. Guest: Dr. Martin Burke, associate dean for research, Carle Illinois College of Medicine, professor of chemistry, leader of SHIELD Illinois.</p>
Viewpoints	10/4/20	6:00am	12:05	<p>Synopsis: How will COVID-19 change the college admissions process? Will more students stay close to home? Will standardized tests be a thing of the past? Journalist, Jeffrey Selingo spent a year embedded in three college admissions offices and joins Viewpoints this week to share his insights and how this pandemic will alter higher education for good.</p> <p>Host: Marty Peterson. Guest: Jeffrey Selingo, higher education journalist, author, <i>Who Gets In and Why: A Year Inside College Admissions</i>.</p>

Viewpoints	10/11/20	6:00am	8:18	<p>Synopsis: We all know the rule: "I before E, except after C," but it's not applicable in "weird" or "science" or many other words. The English language has many exceptions to its rules and these irregularities make it a difficult language to learn. Two language experts join Viewpoints this week to share the many frustrations of English and the rules at play today.</p> <p>Host: Marty Peterson. Guest: Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author of <i>Accommodating Broccoli in the Cemetery: Or Why Can't Anybody Spell</i>; Niall McLeod Waldman, author of <i>Spelling Dearest: The Down and Dirty, Nitty-Gritty History of English Spelling</i>.</p>
Viewpoints	11/8/20	6:00am	10:03	<p>Synopsis: According to the Environmental Protection Agency, greenhouse gases trap heat in the atmosphere leading to a warmer planet. The largest source of greenhouse gas emissions due to human activities is from burning fossil fuels like coal, oil and natural gas for electricity, heat and transportation. In recent years, the increasingly dry and warm climate in the U.S. has led to extreme fires, record drought and more severe hurricanes. So, what can be done to alter the path we're currently on and make renewable energy (that results in less emissions) widely accessible for everyone?</p> <p>Host: Gary Price. Guest: Dr. Jennie C. Stephens, director and professor, School of Public Policy and Urban Affairs, Northeastern University, author, <i>Diversifying Power</i>.</p>

Viewpoints	11/15/20	6:00am	9:57	<p>Synopsis: The National Football League was founded in 1920 – and it’s no surprise that a lot has changed since then. Viewpoints speaks with three sports experts about the evolution of the football industry, its humble beginnings and why the NFL is still so pervasive and popular in American culture.</p> <p>Host: Gary Price. Guests: Dr. Rob Ruck, professor, sports history, University of Pittsburgh; Dr. Travis Vogan, associate professor, American studies, University of Iowa; Dr. Kurt Kemper, professor, history, Dakota State University.</p>
Viewpoints	11/15/20	6:00am	9:14	<p>Synopsis: Before the pandemic, roughly 4 in 10 people across the world believed that if science didn’t exist their lives would be no different, according to a global survey conducted by 3M Corporation. We dig into this staggering statistic and how COVID-19 has altered people’s perception of the field.</p> <p>Host: Marty Peterson. Guest: Dr. Jayshree Seth, chief science advocate, 3M Corporation.</p>
Viewpoints	11/22/20	6:00am	9:05	<p>Synopsis: Technology has shaped the way we stay in touch, fall in love and even have kids. Dr. Debora Spar joins Viewpoints this week to share how innovation affects several different aspects of our lives and what the future holds in this space.</p> <p>Host: Marty Peterson. Guest: Dr. Debora Spar, professor, Harvard Business School, author, <i>Work, Mate, Marry, Love: How Machines Shape Our Human Destiny</i>.</p>
Viewpoints	11/29/20	6:00am	11:49	<p>Synopsis: Throughout history - war, famine, economic instability has affected what we choose to buy at the grocery store. Even today, the pandemic has shifted our grocery shopping and eating habits. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford.</p> <p>Host: Gary Price. Guest: Jane Ziegelman, historian, food writer, author, <i>A Square Meal: A Culinary History of the Great Depression</i></p>

Viewpoints	11/29/20	6:00am	7:04	<p>Synopsis: Boozy Pecan, Cranberry-Pear, Banana Crème. The many flavors and textures of pie are endless. Just because Thanksgiving and all-things pumpkin have passed, doesn't mean an end to sugary holiday sweets. Viewpoints speaks with cookbook author Ken Haedrich about the prevalence of pie in American culture and how anyone – at any skill level – can bake a delicious pie in no time.</p> <p>Host: Marty Peterson. Guest: Ken Haedrich, food writer, cookbook author, <i>Pie Academy</i>.</p>
Viewpoints	12/27/20	6:00am	11:34	<p>Synopsis: Getting on a stage in front of a crowd can be extremely daunting. But, taking a risk and trying something new may not only lead you to a new hobby but a renewed perspective on life. Improv comedy forces you to connect on a deeper level with others, as well as yourself through the collaboration, communication and confidence the performance art requires.</p> <p>Host: Gary Price. Guest: Max Dickins, comedian, improvisation expert, author, <i>Improvise!: Use the Secrets of Improv to Achieve Extraordinary Results at Work</i>.</p>

## LOCAL ISSUE: CRIME AND SAFETY

Program	Date	Time	Duration	Description
Viewpoints	10/11/20	6:00am	10:30	<p>Synopsis: The field of private investigation is rapidly changing. And not entirely for the good. We speak with Tyler Maroney – a journalist turned private eye about the evolution of the industry and the role tech-savvy investigators play in influencing and providing transparency to governments, corporate entities, criminal justice lawyers and other sectors.</p> <p>Host: Gary Price. Guest: Tyler Maroney, private eye, co-founder, Quest Research and Investigations, author, <i>The Modern Detective: How Corporate Intelligence is Reshaping the World</i>.</p>
Viewpoints	10/18/20	6:00am	11:16	<p>Synopsis: Each year, white collar crime results in losses that range between 300 and 800 billion dollars. Comparatively, other street-level crimes only total 16 billion dollars. Despite the huge cost, we seldom hear about lasting consequences for corporate offenders. We explore the prevalence of white-collar crime in our country and the systems that allow this corruption to flourish.</p> <p>Host: Marty Peterson. Guest: Jennifer Taub, professor of law, Western New England University School of Law, author, <i>Big Dirty Money: The Shocking Injustice and Unseen Cost of White-Collar Crime</i>.</p>

Viewpoints	12/6/20	6:00am	10:05	<p>Synopsis: How do professionals question people to get the information they want? We talk to an expert in interrogation and lying on this subject, and how law enforcement and job interviewers use the same tactics to find out if someone may be lying to them.</p> <p>Host: Marty Peterson. Guest: Maryann Karinch, a human behavior expert and author of the book, "Nothing But the Truth: Secrets from Top Intelligence Experts to Control the Conversation and Get the Information You Need."</p>
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**LOCAL ISSUE:  
MILITARY AND GOVERNMENT ISSUES**

Program	Date	Time	Duration	Description
Viewpoints	10/18/20	6:00am	7:24	<p>Synopsis: In 2016, President Trump ran on a platform that vowed to deport all of the undocumented immigrants in the country. However, four years later and this population is still relatively the same. Is it a practical plan to deport millions who have lived in the U.S. for more than a decade, are law-abiding and fill important jobs that would otherwise be vacant?</p> <p>Host: Gary Price. Guest: Richard Hanus, immigration attorney.</p>

