

POLLACK BROADCASTING CO.

EEO PUBLIC INSPECTION FILE REPORT

FEBRUARY 1, 2023 – JANUARY 31, 2024

EMPLOYMENT UNIT FOR STATIONS

KBOA(AM), KENNETT, MO. FAC. ID 33674
KBOA(FM), PIGGOTT, AR. FAC. ID 33673
KCRV(AM), CARUTHERSVILLE, MO. FAC.ID 53976
KCRV(FM), CARUTHERSVILLE, MO. FAC.ID 53977
KMIS(FM), GIDEON, MO. FAC.ID 164227
KMIS(AM), PORTAGEVILLE, MO. FAC.ID 48550
KTMO(FM), NEW MADRID, MO. FAC.ID 48549
WGCQ(FM), HAYTI, MO. FAC.ID 64493

FULL TIME JOB VACANCIES FILLED BY STATIONS DURING REPORTING PERIOD
0

PLACED IN PUBLIC FILE ANNUALLY ON ANNIVERSARY OF LICENSE RENEWAL
APPLICATION FILING DEADLINE AND POSTED TO STATION WEBSITE

- 1. Total number of interviewees for all full-time vacancies filled during the past year: 0**
- 2. Number of Full Time Jobs filled during the past year: 0**
Recruitment source for Full Time Jobs filled: 0

A list of all supplemental recruitment activities performed during the past year, with a brief description of each activity is attached hereto. See EEO Supplemental Recruitment Activities Worksheet on Page 2.

EEO SUPPLEMENTAL RECRUITMENT ACTIVITIES WORKSHEET

As a station employment unit that employs more than five full-time employees and operates in small markets, this station employment unit must perform two supplemental recruitment activities every two years.

This station employment unit performed the following supplemental recruitment activity between February 1, 2023 and January 31, 2024:

- 1. KTMO Farm Show and Job Fair, April 1, 2023. Pollack Broadcasting worked in conjunction with Piggott High School and their Future Farmers of America program at the Clay County Fairgrounds in Piggott. Students helped with our broadcast, some were involved in on-air interviews during the all day event. We answered questions about careers in the broadcasting industry and at Pollack Broadcasting. Pollack Broadcasting staff at the event were General Manager Perry Jones, group Operations Manager Monte Lyons, and Social Media and Video Director Tad Jones.**

When Pollack Broadcasting Co. (“PBC”) does have job vacancies, it provides such information to the Missouri Broadcasters Association, Southeast Missouri State University, Three Rivers Community College, Arkansas Northeastern College, Arkansas State University, Missouri Career Center, as well as posting on Indeed Dot Com as well as over the air announcements and posts on the radio station websites and social media outlets. PBC also provides training to employees to prevent discrimination and allow for advancement to higher positions within the company.

POLLACK BROADCASTING COMPANY

**KTMO-FM, KBOA-FM, KCRV-FM, KMIS-FM
WGCQ-FM, KBOA-AM, KCRV-AM, KMIS-FM**

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FEBRUARY 1, 2023 – JANUARY 31, 2024**

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MASTER RECRUITMENT SOURCE LIST**

- 1. Missouri Broadcasters Association Contact: Rachael Heffner
1025 Northeast Drive
Jefferson City, MO 65109
Phone: 573-636-6692**

- 2. Southeast Missouri State University Contact: Marsha Blanchard
1230 1st Street, Kennett MO 63857
Phone: 573-888-0513**

- 3. Three Rivers Community College Contact: Kathy Ballard
1002 Great West Drive, Kennett MO 63857
Phone: 573-888-6381**

- 4. Arkansas Northeast College Contact: Courtney Cooper
2501 South Division St. , Blytheville AR 72351
Phone: 870-762-1020 Ext. 1607**

- 5. Arkansas State University Contact: Tiffany Johnson
Career Management Center
Box 2490, State University AR 72467
Phone: 870-972-3025**

- 6. Missouri Career Center Contact: Cindy Hennen
1100 South Bypass #2
Kennett, MO 63857
Phone: 573-888-4518**

- 7. Pollack Broadcasting Company Contact: Perry Jones
On-Air, Websites, Digital Media
1303 Southwest Drive, Box 509, Kennett, MO 63857 573-888-4616**

- 8. Indeed – Employment Recruitment Website - www.indeed.com**